

SEVENTH ANNUAL

*National
Outstanding Student
Leader of the Year*

**SCHOLARSHIP
COMPETITION**

**Entry Deadline:
January 30, 2004**

**Competition Finals held
in North Miami, Florida
April 2-4, 2004**

Do you have what it takes to be the Johnson & Wales National Outstanding Student Leader of the Year?

- Are you a risk taker?
- Do you consider yourself a leader? Do others?
- Are you the kind of person who takes the initiative?
- Are you an entrepreneur? Do you run your own business?
- Have you taken charge of a noteworthy special project or held an office at your high school?
- Have you played a leadership role, or won competitions in a national student organization such as JA, The National FFA, TSA, DECA, SkillsUSA-VICA, BPA, FCCLA or FBLA?

It costs you nothing but time to enter this contest—and the benefits are big, so read on.

“I was amazed at the turnout of professionals from the industry I wanted to enter—all saying wonderful things about Johnson & Wales. They offered me great tips to help advance my career and get my college career started on the right foot.”

— REBECCA NEWTON, PETERSBURG, ILL.

“Being a part of the Outstanding Student Leader of the Year Competition was certainly a learning experience for me. I met students, saw the school, competed for scholarship money, and found out that J&W was right for me.”

— JAMES MICHAEL ZAMBANINI, MILLWOOD, VA.



The Center for Leadership Studies at Johnson & Wales University is pleased to announce the Seventh Annual *National Outstanding Student Leader of the Year Scholarship Competition*, which recognizes young community leaders of today and tomorrow. Winners of this competition will receive scholarships to Johnson & Wales University—America's Career University®. Scholarships range from \$500 to full tuition and are renewable for up to four years of full-time, day school study at any of our campuses in Providence, N. Miami, Denver or Charlotte.

In addition, the grand prize winner will have the opportunity during his or her freshman year at J&W to shadow an executive at one of America's leading business firms like Marriott, Hasbro, Saks Fifth Avenue, Walt Disney World or Wyndham Hotels.

Johnson & Wales Fosters Leadership

Employers we speak with note that one of the top qualities they look for in graduates entering their companies is leadership. Many students who enroll at J&W have had leadership experience in high school and are looking to continue their involvement at the college level. The University offers a variety of student clubs and organizations where students can develop their leadership skills. Students might run for a position like president or vice president within a club, or they may run for a student government seat. Top students are selected each year by the president's office to sit on the President's Leadership Council, where they become involved in leadership projects on campus.

Leadership at J&W often involves community service initiatives that demonstrate students' willingness to give back to the community. Our students have participated in the Youth Leadership Academy and LeaderShape programs, and also learned from leaders like Mahatma Gandhi's grandson Arun and Arun's wife Sunanda, co-founders of the M.K. Gandhi Institute for Non-Violence, located at the Johnson & Wales campus in Denver, Colorado.

Competition Requirements

- Students who are high school seniors graduating in June 2004 and are from the continental U.S., Washington, D.C., Puerto Rico or the Virgin Islands are eligible.
- The official entry form must be used, but may be copied for additional entrants.
- Resumés and high school transcripts should be submitted according to the specifications under "Entry Guidelines."
- Each student may submit only one entry.
- Entries must be received on or before January 30, 2004.
- Entrants cannot change their resumés once submitted.
- To collect scholarship prizes, students must enroll in a program of study offered through J&W's College of Business, The Hospitality College, the School of Technology or the School of Education at any one of our campuses. Please note that program offerings vary at each campus.
- Finalists must agree to compete in the national competition finals at the North Miami, Florida campus during the weekend of April 2–4, 2004.

Entry Guidelines

Each student must submit (paper copies only, please)

1. A resumé, not to exceed two pages, using the following category headings*: personal information, including name, address, name of high school; organizations and athletics; community service; employment; academic awards and/or achievements.

* Please list the number of years involved in each activity and the number of years any offices were held in each category.

2. One essay, not to exceed 250 words, on the topic "What Community Leadership Means to Me."
3. Their most recent high school transcript.

All entries will be judged by our panel of industry leaders, and 10 finalists will be chosen. Finalists living more than 500 miles from the Florida Campus will be flown to the campus for the National Outstanding Student Leader of the Year Scholarship Competition finals during the weekend of April 2-4, 2003. (Johnson & Wales will provide airfare for finalists only; guests are responsible for their own transportation to and from our campus.) Finalists living within 500 miles of the campus will be provided with a travel stipend. All finalists and their guests will receive from J&W complimentary hotel accommodations (one hotel room per finalist and their family/guests), meals and ground transportation, if necessary.

NOTE: By entering the National Outstanding Student Leader of the Year Scholarship Competition, you are ineligible to compete in any other national contest that Johnson & Wales University sponsors.

The Grand Prize Winner will receive

- A full-tuition renewable scholarship for up to four years of full-time, day school study in J&W's College of Business, The Hospitality College, the School of Technology or the School of Education at any of our campuses.
- An opportunity to shadow a corporate leader in his/her freshman year at J&W.

The Nine Runners-Up will receive

- Scholarships ranging from \$3,500 to \$7,500, renewable for up to four years of full-time, day school study.

NOTE: In order to effectively administer limited financial aid funds, Johnson & Wales University has adopted an institutional policy whereby the total of all University funded or administered monies awarded to a single student may not exceed a specified dollar amount during an academic year. This amount is determined prior to each year's financial aid awarding process.

Contest Questions?

If you have any questions about the contest, call the Florida Campus toll free at 866-598-3567.

Web site: www.jwu.edu

Providence, RI
800-342-5598

North Miami, FL
866-598-3567

Denver, CO
877-598-3368

Charlotte, NC
866-598-2427



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**SCHOLARSHIP
COMPETITION**

Entry Form

Attach your typewritten resumé, essay and high school transcript to this form, and mail them to the address below. *Entries must be received on or before Friday, January 30, 2004. (Entry form may be copied if necessary.)* Johnson & Wales is not responsible for entries received after January 30, 2004.

Please print or type

Entrant's Name _____

Address _____

City _____ State _____ Zip _____

Home Phone () _____

E-mail Address _____

High School _____

School Phone () _____

Graduation Year _____

Students: Have you already applied to Johnson & Wales? Yes No

The enclosed entry is hereby submitted as the original work of the entrant.

All winning entries become the property of Johnson & Wales University.

The entrant (and parent or guardian, if entrant is under 18 years old) further agrees and authorizes Johnson & Wales University to publish for public relations purposes the entrant's photograph or photographs in which he or she appears.

Entrant's Signature _____

Parent/Guardian's Signature _____

Educator's/Guidance Counselor's Signature _____

In addition to the above, please include the name, title, phone number and signature of one individual who can best attest to the information provided on your resumé.

Name _____ Title _____

Phone () _____

Office Use Only

Major _____

INQ _____

APP _____

ACC _____

DEP _____

AIR _____

This form and all accompanying materials must be received on or before January 30, 2004. Mail entries to

National Outstanding Student Leader of the Year Scholarship Competition

Admissions Office

Johnson & Wales University

1701 NE 127th Street

N. Miami, FL 33181