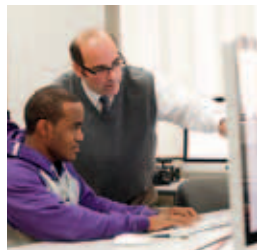
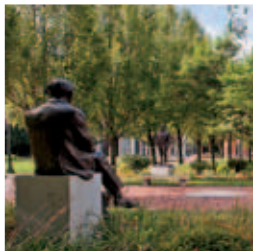


no limits

ON LEARNING: PROVIDENCE



JOHNSON & WALES
UNIVERSITY

COMPETE IN NATIONAL ADVERTISING CONTESTS

• PUBLISH YOUR OWN COOKBOOK • INTERN AT A

BED & BREAKFAST IN WALES • BUILD A MEDIA KIT

FOR THE COALITION FOR THE HOMELESS • GO ON

A RIDE ALONG WITH

THE LOCAL POLICE

DEPARTMENT • RUN

98: NUMBER OF YEARS JWU

HAS BEEN PREPARING STUDENTS

FOR CAREER SUCCESS

A FAMILIARIZATION TRIP FOR TRAVEL AGENTS IN

SINGAPORE • APPRENTICE ON THE U.S. CULINARY

OLYMPIC TEAM • PLAN GAME OPERATIONS FOR A

TRIPLE-A HOCKEY TEAM • PRESENT A MARKETING PLAN

TO A FORTUNE 500 COMPANY • PLAN A CELEBRITY

GOLF TOURNAMENT FOR THE GLOBAL DOWN

SYNDROME FOUNDATION • CREATE A WINDOW

DISPLAY FOR A RETAIL STORE • CONDUCT MARKETING

RESEARCH FOR A LOCAL BUSINESS • EXECUTE A

SOCIAL MEDIA STRATEGY FOR A NON-PROFIT • RUN

THE HOSPITALITY CALL CENTER AT THE OLYMPICS

Learn. Do. Succeed.

YOU'RE LOOKING FOR AN EDUCATION

that will prepare you for success in a global economy.

You've come to the right place.

Johnson & Wales University is a recognized leader in career education.

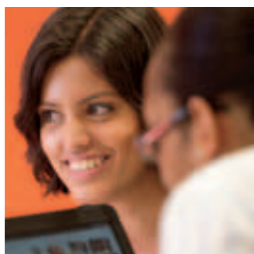
Our pioneering model offers *No Limits*, combining academics with hands-on learning, related work experiences, leadership opportunities, and career services. You'll learn from faculty who are experienced in their fields — in small classes, where you'll be known by name.

Johnson & Wales is one university with four campuses. There's a core academic experience at the heart of the university, but at each campus, you'll find a unique experience influenced by the personality of the surrounding city.

Through your major, you'll develop the specialized job skills you need to launch your career. And because JWU students also take classes in the School of Arts & Sciences, you'll gain the broad foundation today's employers want: the ability to think critically, communicate clearly, manage ethically and contribute to the community.



College of Business



DEVELOP AN ADVERTISING CAMPAIGN FOR A FORTUNE 500 COMPANY. Intern with a leading fashion retailer. Set up a database with the Providence Police. Execute a social media strategy for a nonprofit. These are just some of the opportunities our students have experienced in the College of Business.

Choose from a variety of majors and concentrations, knowing that you'll have the opportunity to apply what you learn in the classroom through directed work experiences, community service and internships. You'll learn from faculty with industry experience — in everything from advertising to entrepreneurship to law enforcement. They can help you network within the industry — and make those important connections that can help your career. You'll also go on site visits to various businesses to see firsthand how they operate.

Finally, you'll be able to meet and learn from Distinguished Visiting Professors (DVPs) in your classroom. Past DVPs have included Mike Sheehan, chief executive officer of Hill Holliday, and Vincent L. Berkeley, chief diversity officer of Compass Group.



MAJORS

Accounting
Advertising and Marketing Communications
Business Administration
Criminal Justice
Entrepreneurship
Equine Business Management
Equine Business Management/Riding
Fashion Merchandising & Retail Marketing
Finance
Food Service Entrepreneurship
International Business
Management
Management (accelerated program
for A.S. graduates)
Marketing
Risk Management

*Not sure about a major? Consider
our Undeclared program.*

CONCENTRATIONS

Advertising
Entrepreneurship
Fashion
Human Resources Management
International Business
*For a complete list of concentrations and program
information, visit www.jwu.edu/catalog.*



EXPAND YOUR EDUCATION

Arts & Sciences courses offer you a great opportunity to broaden your learning horizons. Along with your business classes, you might be interested in courses such as Arabic, Introduction to World Politics, or Science and Civilization: Progress and Problems.

116: NUMBER OF COMPANIES STUDENTS

AND FACULTY ASSISTED LAST YEAR THROUGH THE
ON-CAMPUS SMALL BUSINESS DEVELOPMENT CENTER

4+1 B.S./MBA

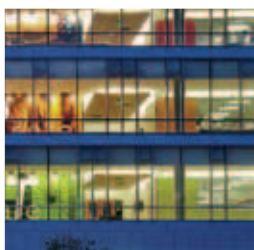
Looking for an edge in today's competitive business world? JWU's 4+1 MBA may be just the advantage you need. Open to students in the College of Business and The Hospitality College, the program allows you to earn a bachelor of science degree *plus* an MBA in just five years, saving time and money and putting you on the fast track to your future. You can choose a general MBA program or an MBA program with optional concentrations in accounting, enhanced accounting (accounting bachelor degree holders only) or hospitality.





College of Culinary Arts

JWU'S COLLEGE OF CULINARY ARTS IS WORLD RENOWNED, AND WITH GOOD REASON. Since 1973, our culinary programs have



evolved to become among the most respected in the world. From our International Baking & Pastry Institute to our unique Culinary Nutrition program, the first of its kind to receive accreditation from

the American Dietetic Association, JWU continues to set the standard for culinary education and excellence.

Our hands-on curriculum is delivered in the Cuisinart Center for Culinary Excellence — a new \$40 million, 82,000 square-foot LEED-certified facility.

During your first two years, you'll earn an associate degree, and then continue on for your bachelor's degree, honing your skills in our specialized kitchens, labs and bakeshops. Beyond the kitchen, you'll gain leadership and business skills and career-building experience through internships, projects and study abroad — all with the aim of helping you achieve your career goals.

52: NUMBER OF SPECIALIZED CULINARY LABS



MAJORS

Baking & Pastry Arts

Baking & Pastry Arts and

Food Service Management*

Culinary Arts

Culinary Arts & Food Service Management*

Culinary Nutrition

Food Service Entrepreneurship

**Joint degree offered with The Hospitality College*



CONCENTRATIONS

Baking & Pastry Arts

Culinary Food Science

Food & Beverage Management

Sommelier

Wellness & Sustainability

For a complete list of concentrations and program information, visit www.jwu.educatalog.

LEARN FROM FAMOUS CHEFS

JWU's Distinguished Visiting Chef (DVC) program brings together some of the culinary world's greatest names with students to offer tips for success and demonstrate the techniques, creativity, and personal philosophies that set them apart from their peers. Past DVCs have included Scott Leibfried '93, Ctefan Wohlfeil, Anil Rohira, Gianfranco Zaccai, Adolfo Perret Bermúdez, Emeril Lagasse '78, '90 Hon., and Champe Speidel '00.



The Hospitality College



THE HOSPITALITY COLLEGE PREPARES YOU FOR ALL FACETS OF THIS \$755 BILLION INDUSTRY

— whether you're looking to manage a hotel, plan weddings or sports events, or coordinate trips around the world. JWU's industry-designed degree programs will bring you inside your chosen field.

You'll have the advantage of front-line experience at university-owned properties, such as the Radisson Hotel, where you'll be exposed to all aspects of restaurant, food service, lodging, banquet, room service, and hotel operations. And in our travel-tourism program, students plan a familiarization tour in a country abroad and actually go on the tour to locations such as Germany and China.

You'll be able to meet and learn from Distinguished Visiting Professors (DVPs) in your classroom. Past DVPs have included Mitchell Etes, president of Mohegan Sun Casino; Robert Morse, chief operating officer, Interstate Hotels & Resorts; and Rick Postiglione, chief executive officer for a division of Compass Group. With 19 hospitality-focused concentrations, strong experiential education opportunities and significant ties to study abroad sites, you'll build the foundation for a successful career.

MAJORS

Baking & Pastry Arts and

Food Service Management*

Culinary Arts and Food Service Management*

Hotel & Lodging Management

International Hotel and Tourism Management

Restaurant, Food & Beverage Management

Sports/Entertainment/Event Management

Travel-Tourism & Hospitality Management

**Joint degree offered with College of Culinary Arts*

*Not sure about a major? Consider
our Undeclared program.*



CONCENTRATIONS

Adventure, Sport and Nature-based Tourism

Casino and Gaming Operations

Cruise Line Management

Meeting & Event Management

Sports and Entertainment Facility Management

*For a complete list of concentrations and program
information, visit www.jwu.edu/catalog.*



DID YOU KNOW?

There are many career possibilities to choose from when you earn a degree in hospitality, including: restaurant management, catering management, finance, human resources, operations management, and sales and marketing.





\$134 billion: AMOUNT SPENT BY
INTERNATIONAL TRAVELERS ON HOTELS, RESTAURANTS,
ENTERTAINMENT AND TRANSPORTATION IN THE UNITED
STATES LAST YEAR

HONORS PROGRAM

Are you up for a challenge? Through the Freshman Program, talented students can explore courses in greater depth with enhanced rigor. Honors students enroll in honors sections of freshman courses, with the ability to choose the Honors Option (H-Option) for other courses.

With hard work, of course, comes privileges: honors students often receive preference for on-campus interviews, tutorial positions, resident assistant positions, freshmen housing and residence hall roommate assignments, and early graduation through accelerated coursework.

For more details, see www.jwu.edu/providence/academics.

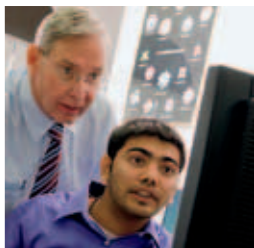


School of Technology

WHAT WILL THE NEXT BIG TECHNOLOGICAL INNOVATION BE?

As a student in JWU's School of Technology, you may just have your hand in it. Our programs are uniquely positioned to give you the technical skills, internship experience and professional network needed to launch your technology career.

You'll work on projects in our 16 specialized computer labs and four project labs, which simulate real industry environments. Our students have created apps for an



international gaming company, developed websites for nonprofits and designed marketing materials for local businesses. Through the Rhode Island Small Business Development Center, located right

on campus, you'll have the chance to collaborate on projects that help growing companies with their technology needs.

In Providence, you'll find a thriving tech community, along with internship and job opportunities with companies such as Dell, GTECH, Atrion Networking, Blue Cross and Blue Shield, Bank of America, and 38 Studios. On campus, you can take advantage of Tech Career Day, where companies and students come together to match business needs and students' talents. And off-campus, you can join AS220, a nonprofit community arts space, and Providence Geeks, a community group that brings in speakers from local startups and the technology community.

STUDY ABROAD: ITALY

What makes Italian design so unique? As a tech student, you can travel to Florence, Italy, to find the answer. You'll study Italian design through a blend of liberal arts and studio classes. At the end of this five-week program, you'll create a final portfolio that ties together what you've learned in a final visual product.

MAJORS

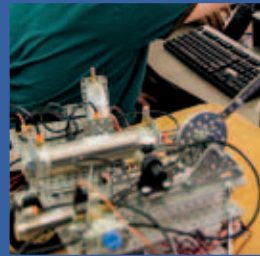
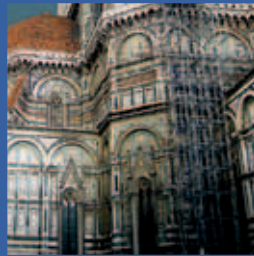
- Electronics Engineering
- Electronics Engineering/Robotic Engineering Technology
- Engineering Design & Configuration Management
- Graphic Design & Digital Media
- Network Engineering
- Software Engineering

CONCENTRATIONS

- Computerized Drafting
- Database Management
- Desktop Publishing
- Game Development
- Print Media and Project Management

For a complete list of concentrations and program information, visit www.jwu.edu/catalog.

16: NUMBER OF TEAMS ROBERTSKINE '13 COMPETED AGAINST TO TAKE 1ST PLACE AT THE 2011 NATIONAL DECA COMPETITION FOR WEBSITE DESIGN



no limits

ON EXPERIENCE

LOOKING FOR EXPERIENCE? YOU'LL GET IT AT JWU. For almost 100 years, our focus has been on helping students like you build careers.



We believe that getting relevant experience through an internship — whether in this country or abroad — is often an important first step on the career ladder. And we're not alone.

According to the National Association of Colleges and Employers' 2010 Student Survey, new graduates who participated in an internship program are more likely to have received a job offer than new graduates who did not.

JWU's Experiential Education & Career Services is here to help you find a meaningful internship, polish your professional skills and work on a winning résumé. Its staff, made up of professionals with industry experience, know what employers are looking for. They use that knowledge to help you find the internship that best fits your career goals. When you complete your internship, you'll have gained meaningful experience, course credit — and possibly a job offer.

50% STUDENTS WHO RECEIVE A JOB OFFER FROM
THEIR INTERNSHIP SITE WHILE STILL ENROLLED AT JWU



SUCCESS STORIES

Would you be excited by an internship at CBS, the Democratic National Convention, Facebook, NASCAR or Sesame Street?

Great internship experiences often lead to exciting career opportunities. Read about internship Success Stories at these great companies and more by visiting www.jwu.edu/SuccessStories.

ADVANTAGE: NETWORKING

You can learn about career options and network right on campus through the companies who visit JWU each year. Employers from multiple industries come to the Providence Campus regularly to participate in recruiting events and serve as guest lecturers and classroom speakers. These experiences give you an opportunity to connect with industry professionals, hear their real-world view of the field and consider your possibilities.

Companies who have visited the Providence campus to recruit JWU students include:

38 Studios	Food Network	Rhode Island State Police
Apple Inc.	FM Global	Ritz Carlton Hotels
Atrion Networking	Gillette Stadium	Securities and
Bella Consulting & Events	G-Tech	Exchange Commission
Chef Jose Andres's Think	New York Life	Taco, Inc.
Food Group	Newport Harbor Corporation	The Ocean House
Citizens Bank	Pawtucket Red Sox	U.S. Secret Service
CVS/pharmacy	Providence Bruins	W Hotels
Eident Sports Marketing	Providence Performing	WaterFire Providence
Fairmont Hotels & Resorts	Arts Center	
Federal Bureau of Investigation	Providence Police Department	

no limits

ON WHERE YOU'LL GO



TO SUCCEED IN TODAY'S GLOBAL ECONOMY,

graduates need an international perspective in their field, the ability to work in a multicultural context and the skills to thrive in different settings. Study and internship abroad programs at JWU are designed to meet these needs and help you set yourself apart to future employers.

Through study abroad at Johnson & Wales University, you might study fashion in Milan, Italy, create a marketing plan in Sweden, work at the World Cup soccer tournament in South Africa, or test your skills as a sous chef at a resort in Costa Rica.

Many students are able to study abroad as early as freshman year and, with proper planning, can study abroad multiple times before graduation. Consider destinations that you may not visit on your personal travels, and explore corners of the world that will offer you new insights into your chosen field.

31: NUMBER OF STUDY ABROAD PROGRAMS OFFERED

ACROSS SIX CONTINENTS THROUGH JWU



no limits

ON WHAT YOU'LL LEARN



AT THE HEART OF JOHNSON & WALES UNIVERSITY IS CAREER EDUCATION.

But you'll also find a robust School of Arts & Sciences, which offers courses and concentrations that will help you learn how to think critically and communicate well — skills sought after by leading employers.

As a JWU student, you'll find a wide variety of Arts & Sciences courses to complement your career goal no matter what your major. Maybe you'd like to learn French or study world history. Or maybe you're interested in African-American literature or exploring issues in sociology.

If you'd like to work in the counseling field, consider the Counseling Psychology program. You'll get clinical work experience before you graduate as you prepare for a career in mental health counseling, addictions counseling, or vocational counseling.

The School of Arts & Sciences also brings cultural events to campus, with guests such as scientists, writers, artists and musicians. The added value of Arts & Sciences will help you become well-rounded and informed, with a broader, richer understanding of the world.

164,258: NUMBER OF HOURS JWU

STUDENTS ON THE PROVIDENCE CAMPUS PERFORMED IN
COMMUNITY SERVICE LAST YEAR



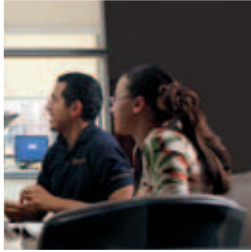
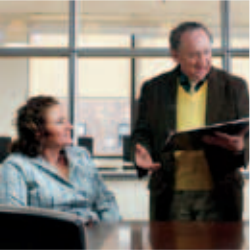
COMMUNITY SERVICE IS A CORE VALUE AT JWU

For the last five years, JWU campuses have been named to the President's Higher Education Community Service Honor Roll — the highest recognition colleges can receive for supporting community service and service-learning programs.



no limits

ON FACULTY CONNECTIONS



JWU FACULTY ARE MORE THAN TEACHERS:

they're industry-focused professionals who come to the classroom with years of experience. They bring real-life knowledge to classes, adding mentorship, networking opportunities, and current business practices to the academic program. You'll learn more than theories from a textbook, you'll also learn how it happens in actual practice — a critical distinction.

Classes are small enough that faculty regularly interact with students one-on-one. They'll come to know you, your interests and your strengths and guide you in the right direction. You'll find they'll work with you closely, often helping you make the connections and line up the internships you'll need to get you to where you want to go.

25:1 AVERAGE STUDENT-TO-FACULTY RATIO ON

THE PROVIDENCE CAMPUS FOR ALL PROGRAMS

COMPETE IN NATIONAL ADVERTISING CONTESTS

• PUBLISH YOUR OWN COOKBOOK • INTERN AT A BED

& BREAKFAST IN WALES • BUILD A MEDIA KIT FOR THE

COALITION FOR THE HOMELESS • GO ON A RIDE

ALONG WITH THE LOCAL POLICE DEPARTMENT • RUN

18:1 AVERAGE STUDENT-TO- FACULTY RATIO IN CULINARY LABS

FACULTY RATIO IN CULINARY LABS

A FAMILIARIZATION

TRIP FOR TRAVEL

AGENTS IN SINGAPORE • APPRENTICE ON THE U.S.

CULINARY OLYMPIC TEAM • PLAN GAME OPERATIONS

FOR A TRIPLE-A HOCKEY TEAM • PRESENT A

MARKETING PLAN TO A FORTUNE 500 COMPANY •

PLAN A CELEBRITY GOLF TOURNAMENT FOR THE

GLOBAL DOWN SYNDROME FOUNDATION • CREATE

A WINDOW DISPLAY FOR A RETAIL STORE • CONDUCT

MARKETING RESEARCH FOR A LOCAL BUSINESS • RUN

THE HOSPITALITY CALL CENTER AT THE OLYMPICS

NOTICE OF NONDISCRIMINATION

Johnson & Wales University does not discriminate unlawfully on the basis of race, religion, color, national origin, age, sex, sexual orientation, gender identity or expression, genetic information, or disability in admission to, access to, treatment of, or employment in its programs and activities. For our full nondiscrimination policy, visit www.jwu.edu/legal.

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www.jwu.edu/providence

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JOHNSON & WALES
UNIVERSITY

