

**Memorandum of Understanding between
Johnson & Wales University and Palm Beach Atlantic University**

Palm Beach Atlantic University ("School") and Johnson & Wales University (JWU), both institutions of higher education regionally accredited as recognized by the Council for Higher Education Accreditation (CHEA), agree to enter into the following Memorandum of Understanding (MOU) in order to enable students currently enrolled at JWU (at both the Denver and North Miami campuses) an opportunity to complete their programs of study and to provide for a smooth and seamless transfer to School. Both School and JWU understand that the terms enumerated herein should serve as guidelines to foster student success. This MOU is effective on the date signed by both parties.

The parties agree to the following:

1. The MOU is contingent on the New England Commission of Higher Education (NECHE) and appropriate governmental approvals. Palm Beach Atlantic University will abide by the Principles of Accreditation of the Southern Association of Colleges and Schools (SACSCOC), requesting guidance and waivers as appropriate.
2. School will offer courses of study toward either a baccalaureate or master's degree for which it is already approved ("Program").
3. School will waive admission application fees for students applying from JWU, irrespective of their mode of application.
4. School will create a landing page that provides fast access to information for currently enrolled JWU students. Applications will provide students the opportunity to request that admissions, grades, and financial aid information be sent to School from JWU. Completed forms will be sent to both JWU and School for processing.
5. School will accept students who are in good academic and conduct standing at JWU as of the date of the student's application to the school.
6. For any JWU student transferring into School, School will, to the extent possible, match the institutional financial aid awards, if any, granted to the student by JWU during the 2020-2021 academic year and will otherwise endeavor to ensure that no student pays any more in tuition and fees than such student would have paid had such student attended and graduated from JWU. Further, as required by NECHE, School will notify students of any additional charges.
7. JWU students who have completed the equivalent of the general education requirements of JWU as reviewed and certified by the Registrar's Office at JWU will not be required to complete most of School's general education requirements and will be considered to have satisfied all general education requirements at School, except for the following three (3) courses: Freedom in American Society, Exploring the Bible, and Christian Values and Biblical Faith.
8. For each student (a) enrolled in a particular course of study at JWU who (b) seeks to enroll in a comparable Program at School and (c) for which comparable Program the School wishes to accept the student, the parties shall do as follows:
 - a. JWU shall create a document ("Curricular Map") identifying such course of study and all courses required for such course of study at JWU and spaces for School to enter its comparable courses for its comparable Program.

- b. JWU shall populate all such Curricular Maps into a folder reasonably accessible to School and shall inform School when such Curricular Maps are available.
 - c. On receiving notice that such Curricular Maps are available to it, School shall access the folder containing such Curricular Maps and shall populate each such Curricular Map with its comparable courses for its comparable Program (in other words, comparable to the corresponding JWU student's course of study).
- 9. School will award transfer credit for coursework completed at JWU contingent upon the student achieving a minimum overall grade point average of 2.0 and a passing grade for all courses.
- 10. Any JWU student who fails to apply, be accepted, and matriculate at School by the end of August 2021 or such later date than the 2021-2022 academic year commences at School, shall be excluded from this MOU.
- 11. School shall provide academic support to JWU students transferring to School and shall ensure that JWU students are able to register for the classes they need or authorize appropriate substitute courses.
- 12. School will provide resources for transferring JWU students to answer questions, to provide advising, and to facilitate course registration (e.g., a website or a special orientation).
- 13. JWU will announce it has reached an agreement with School and will provide information to students, faculty, staff, parents, guardians, and regulators about the existence of this MOU and the information contained in the MOU.
- 14. JWU and School will provide direct links between their institutional websites, indicating the existence of this MOU.
- 15. JWU and School will exchange data and documents that will contribute to the maintenance and improvement of these transfer arrangements and promote effective cooperation between the two institutions. JWU will provide School with admissions, grades, and financial aid data to the extent reasonably possible in compliance with local, state, and federal law and regulations.
- 16. School will provide housing for those JWU students currently in campus housing for the period such students are enrolled at School fulltime (at the generally applicable cost, payable by the transferring students, and only to the extent such housing is reasonably available).
- 17. School represents and warrants that it is qualified to teach out JWU students based on the criteria set forth in NECHE's Policy on Teach-Out Plans and Teach Out Agreements ("Revised Policy") attached hereto, and represents and warrants that it satisfies all of requirements set forth in the Revised Policy. Without limiting the generality of the foregoing, School represents and warrants that it is sufficiently financially stable to conduct the teach-out, and none of the conditions set forth in Section I, A-D of the Revised Policy are present, and the institution represents and warrants that it is not "under investigation, subject to an action, or being prosecuted for an issue related to academic quality, misrepresentation, fraud, or other severe matters by a law enforcement agency."
- 18. The obligations pursuant to this MOU shall terminate when the first of the following obligations have occurred:
 - a. All JWU students accepted by School pursuant to this MOU have either graduated from School or failed to be continuously enrolled at School; or
 - b. Four years from the date of this MOU.

IN WITNESS WHEREOF, the parties have executed this MOU on the dates indicated below:

Billye W. Auclair

Name Billye W. Auclair
Title Provost
Johnson & Wales University

October 19, 2020

Date

E. Randolph Richards

Name E. Randolph Richards, Ph.D.
Title Provost and Chief Academic Officer
Palm Beach Atlantic University

Oct. 27, 2020

Date

Program Name: Business Administration B.S. Catalog: 2017-2018			Program Name: Business Administration, B.S.		
Johnson & Wales University			Palm Beach Atlantic University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACG 2013	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACG 2023	Managerial Accounting	3
CAR0010	Career Management	1.0	FYE 1001	First Year Experience	1
FISV2000	Finance	3.0	BUF 2173	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CSC 2133	Introduction to Information Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS 3193	Business Law I	3
MGMT1001	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUM 3333	Human Resources Management	3
MRKT1001	Principles of Marketing	3.0	BUR 2153	Principles of Marketing	3
	Total Credits	25.0			
Degree Courses					
ECON 1002	Microeconomics	3.0	BUS 2353	Principles of Microeconomics	3
MATH1035	Quantitative Analysis I	3.0			
MATH2002	Statistics II	3.0	MAT 2003	Elementary Statistics	3
MGMT 1002	Contemporary Business Management II	3.0	BUM 2183	Principles of Management	3
MGMT2020	Organizational Behavior	3.0	BUM 4313	Organizational Behavior	3
MGMT2030	Operations & Supply Chain Management I	3.0	BUM 4013	Production and Operations Management	3
MGMT4020	Strategic Management	3.0	BUS 4303	Business Strategies	3
MGMT4030	Senior Business Capstone	3.0	BUSV 4713	Internship in Business	3
MRKT3050	Techniques in Sales Management	3.0	BUR 3043	Sales Management	3
	Total Credits	27.0			
Free Electives					
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Total Credits	27.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG 1113	Composition I	3

ENG1021	Advanced Composition & Communications	3.0	ENG 1123	Composition II	3
ENG1030	Communication Skills	3.0	COM 1113	Public Speaking	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0			
ILS@4999	Integrative Learning - 4000 Level	3.0			
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0			
Select One	ART, HIST, HUM, LIT or REL	3.0		Transfer credit considered on a case-by-case basis	
Mathematics					
MATH1020	Fundamentals of Algebra or higher based on placement	3.0	MAT 1853	College Algebra	3
MATH2001	Statistics	3.0	MAT 2003	Elementary Statistics	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0		Transfer credit considered on a case-by-case basis	
Social Science					
ECON1001	Macroeconomics	3.0	BUS 2343	Principles of Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0		Transfer credit considered on a case-by-case basis	
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0		Transfer credit considered on a case-by-case basis	
		3.0		Transfer credit considered on a case-by-case basis	
	Total Credits	42			
Total Program Credits		121.0			

Program Name: Business Administration B.S.B.A. Catalog: 2018-2019 & 2019-2020			Program Name: Business Administration, B.S.		
Johnson & Wales University			Palm Beach Atlantic University		
Business Foundations					
<i>Course Number</i>	Course Title	Credit Hours	<i>Course Number</i>	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACG 2013	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACG 2023	Managerial Accounting	3
CAR0010	Career Management	1.0	FYE 1001	First Year Experience	1
FISV2000	Finance	3.0	BUF 2173	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CSC 2133	Introduction to Information Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS 3193	Business Law I	3
MGMT1001	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUM 3333	Human Resources Management	3
MRKT1001	Principles of Marketing	3.0	BUR 2153	Principles of Marketing	3
	Total Credits	25.0			
Degree Courses					
ECON 1002	Microeconomics	3.0	BUS 2353	Principles of Microeconomics	3
MGMT 1002	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2020	Organizational Behavior	3.0	BUM 4313	Organizational Behavior	3
MGMT2030	Operations & Supply Chain Management I	3.0	BUM 4013	Production and Operations Management	3
MGMT4020	Strategic Management	3.0	BUS 4303	Business Strategies	3
MGMT4030	Senior Business Capstone	3.0	BUSV 4713	Internship in Business	3
	Total Credits	18.0			
Major Courses					
MATH1035	Quantitative Analysis I	3.0			
MATH2002	Statistics II	3.0	MAT 2003	Elementary Statistics	3
MRKT3050	Techniques in Sales Management	3.0	BUR 3043	Sales Management	3
	Total Credits	9.0			
Major Electives (choose 5 from ENTR, IBUS, MGMT, RMGT)					
	Major Elective	3.0			
	Major Elective	3.0			
	Major Elective	3.0			
	Major Elective	3.0			
	Major Elective	3.0			
	Total Credits	15.0			
Free Electives					
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Total Credits	12.0			

Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG 1113	Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG 1123	Composition II	3
ENG1030	Communication Skills	3.0	COM 1113	Public Speaking	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0			
ILS@4999	Integrative Learning - 4000 Level	3.0			
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0			
Select One	Course from ART, HIST, HUM, LIT or REL	3.0		Transfer credit considered on a case-by-case basis	
Mathematics					
MATH1020	Fundamentals or Algebra (or higher, based on student's placement)	3.0	MAT 1853	College Algebra	3
MATH2001	Statistics	3.0	MAT 2003	Elementary Statistics	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0		Transfer credit considered on a case-by-case basis	
Social Science					
ECON1001	Macroeconomics	3.0	BUS 2343	Principles of Macroeconomics	3
Select one course	ANTH, ECON, LEAD, PSCI or SOC	3.0		Transfer credit considered on a case-by-case basis	
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0		Transfer credit considered on a case-by-case basis	
		3.0		Transfer credit considered on a case-by-case basis	
	Total Credits	42			
Total Program Credits		121.0			

Program Name: Computer Science B.S. Catalog: 2019-2020			Program Name: Computer Science, B.S.		
Johnson & Wales University			Palm Beach Atlantic University		
Major Courses					
<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
CSIS1000	Problem Solving & Program Concepts	3.0	CSC 1103	Introduction to Computer Science	3
CSIS1101	Computer Science I	3.0	CSC 2203	Programming I	3
CSIS1112	Computer Science II	3.0	CSC 2303	Programming II	3
CSIS2018	Advanced Data Structures	3.0			
CSIS2023	Survey of Programming Languages	3.0	CSC 4103	Survey of Programming Languages	3
CSIS2045	Introduction to Operating Systems	3.0	CSC 3403	Operating Systems	3
ENGN2014	Computer Architecture I	3.0	CSC 3103	Computer Organization	3
ITEC2081	Network Protocols I	3.0	CSC 3413	Computer Networking	3
ITEC3050	Information Security	3.0	CSC 4413	Computer Network Security	3
MATH1030	Pre-calculus	3.0			
PRMG2010	Introduction to Project Management	3.0	BUM 4103	Project Management	3
	Total Credits	33.0			
Major Courses/Specialization (choose additional major courses or a specialization listed below)		18.0			
CSIS3126	Design Project I		CSC 4714	Senior Project	4
CYB3038	HCI/Usable Security				
ITEC3070	Systems Modeling and Simulation		CSC 4503	Computer Simulation	3
9 credits at 2000+ level in the following subjects BIO, CAD, CHM, CSIS, CYB, ECON, ENGN, GDES, ITEC, LEAD, MATH, MGMT, PHY, PSYC, SCI, SOC					
2000+ level					
2000+ level					
2000+ level					
Specialization in Software Engineering (Students must use 3 credits of free electives to complete this specialization)					
CSIS3106	Software Verification, Validation, Testing & Security	3.0			
CSIS3126	Design Project I	3.0	CSC 4714	Senior Project	4
CSIS4010	Software Engineering	3.0	CSC 3213	Software Engineering	3
ENGN2085	Introduction to Embedded Systems	3.0			
ITEC2085	Distributed Systems with TCP/IP	3.0			
ITEC3040	System Analysis	3.0	CSC 2133	Introduction to Information Systems	3
MATH1040	Calculus I	3.0	MAT 2804	Calculus I	4
	Total Credits	21.0			
Specialization in Network Engineering					
ITEC2082	Network Protocols II	3.0	CSC 3413	Computer Networking	3
ITEC2085	Distributed Systems with TCP/IP	3.0			
ITEC3031	Router Internals and Integration	3.0			
ITEC3075	Network Security	3.0	CSC 4413	Computer Network Security	3
ITEC3083	Wireless Networking	3.0	CSC 3413	Computer Networking	3
MATH1040	Calculus I	3.0	MAT 2804	Calculus I	4
	Total Credits	18.0			
Applied/Experiential Learning		9.0			
TECX4099	College of Engineering & Design Internship		CSC 4804	Senior Internship	4
TECX4045	Technical Solutions Team I				
TECX4046	Technical Solutions Team II				

TECX4099	College of Engineering & Design Intern.		CSC 4804	Senior Internship	4
Related Professional Studies					
CAR0010	Career Management	1.0	FYE 1001	First Year Experience	1
ENG2010	Technical Writing	3.0			
LAW2001	The Legal Environment of Business I	3.0	BUS 3193	Business Law I	3
MATH2020	Discrete Mathematics	3.0	MAT 2253	Discrete Mathematics	3
MGMT2020	Organizational Behavior	3.0	BUM 4313	Organizational Behavior	3
	Total Credits	13.0			
Free Electives					
	Free Elective				
	Free Elective				
	Free Elective				
	Total Credits	9.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG 1113	Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG 1123	Composition II	3
ENG1030	Communication Skills	3.0	COM 1113	Public Speaking	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0			
ILS@4999	Integrative Learning - 4000 Level	3.0			
Arts & Humanities					
PHIL3240	Ethics: A Global Perspective	3.0			
Select One	ART, HUM, LIT, or HIST	3.0		Transfer credit considered on a case-by-case basis	
Mathematics					
MATH1020	Fundamentals of Algebra or higher	3.0	MAT 1853	College Algebra	3
MATH2001	Statistics	3.0	MAT 2003	Elementary Statistics	3
Science					
PHY1011	General Physics I	3.0	PHY 2013	General Physics I	3
PHY1015	General Physics I Laboratory	1.0	PHY 2111	General Physics I Laboratory	1
Social Science					
LEAD1010	Foundation of Leadership Studies	3.0	BUM 4053	Leadership and Ethics	3
Select One	ANTH, ECON, SOC, PSCI or PSYC	3.0		Transfer credit considered on a case-by-case basis	
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0		Transfer credit considered on a case-by-case basis	
		3.0		Transfer credit considered on a case-by-case basis	
	Total Credits	43			
Total Program Credits		122.0			

Program Name: International Business B.S.B.A.. Catalog: 2017-2018			Program Name: International Business, B.S.		
Johnson & Wales University			Palm Beach Atlantic University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACG 2013	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACG 2023	Managerial Accounting	3
CAR0010	Career Management	1.0	FYE 1001	First Year Experience	1
FISV2000	Finance	3.0	BUF 2173	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CSC 2133	Introduction to Information Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS 3193	Business Law I	3
MGMT1001	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUM 3333	Human Resources Management	3
MRKT1001	Principles of Marketing	3.0	BUR 2153	Principles of Marketing	3
	Total Credits	25.0			
Degree Courses					
ECON 1002	Microeconomics	3.0	BUS 2353	Principles of Microeconomics	3
MGMT 1002	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2020	Organizational Behavior	3.0	BUM 4313	Organizational Behavior	3
MGMT2030	Operations & Supply Chain Management I	3.0	BUM 4013	Production and Operations Management	3
MGMT4020	Strategic Management	3.0	BUS 4303	Business Strategies	3
MGMT4030	Senior Business Capstone	3.0	BUSV 4713	Internship in Business	3
	Total Credits	18.0			
Major Courses					
IBUS 2002	International Business	3.0	BUI 3633	Global Business	3
IBUS 2040	International Culture & Protocol	3.0	BUI 3023	Comparative Cross Cultural Analysis	3
IBUS 3055	International Resource Management	3.0	BUI 4513	International Management	3
LAW 3055	International Business Law	3.0	BUI 3013	Issues in International Business	3
MGMT 3030 or FISV 3005	Managerial Technology Or International Finance	3.0	BUF 4523	International Finance	3
	Total Credits	15.0			
Major Electives (choose 9 semester credits)		9.0			
FREN2020	French Language Immersion	6.0			
GER2020	German Language Immersion	6.0			
SPAN2020	Spanish Language Immersion	6.0			
IBUS2032	Foreign Area Studies: Pacific Rim	3.0			
IBUS2033	Foreign Area Studies: Latin America	3.0			

IBUS2034	Foreign Area Studies: Russia	3.0			
IBUS2035	Foreign Area Studies: Eastern Europe	3.0			
IBUS2036	Foreign Area Studies: Africa	3.0			
Free Electives					
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Total Credits	12.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG 1113	Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG 1123	Composition II	3
ENG1030	Communication Skills	3.0	COM 1113	Public Speaking	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0			
ILS@4999	Integrative Learning - 4000 Level	3.0			
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0			
Select One	ART, HIST, HUM, LIT or REL	3.0		Transfer credit considered on a case-by-case basis	
Mathematics					
MATH1020	Fundamentals of Algebra or higher based on placement	3.0	MAT 1853	College Algebra	3
MATH2001	Statistics	3.0	MAT 2003	Elementary Statistics	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0		Transfer credit considered on a case-by-case basis	
Social Science					
ECON1001	Macroeconomics	3.0	BUS 2343	Principles of Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0		Transfer credit considered on a case-by-case basis	
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0		Transfer credit considered on a case-by-case basis	
		3.0		Transfer credit considered on a case-by-case basis	
	Total Credits	42			
Total Program Credits		121.0			

Program Name: International Business B.S.B.A.. Catalog: 2018-2019 & 2019-2020			Program Name: International Business, B.S.		
Johnson & Wales University			Palm Beach Atlantic University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACG 2013	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACG 2023	Managerial Accounting	3
CAR0010	Career Management	1.0	FYE 1001	First Year Experience	1
FISV2000	Finance	3.0	BUF 2173	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CSC 2133	Introduction to Information Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS 3193	Business Law I	3
MGMT1001	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUM 3333	Human Resources Management	3
MRKT1001	Principles of Marketing	3.0	BUR 2153	Principles of Marketing	3
	Total Credits	25.0			
Degree Courses					
ECON 1002	Microeconomics	3.0	BUS 2353	Principles of Microeconomics	3
MGMT 1002	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2020	Organizational Behavior	3.0	BUM 4313	Organizational Behavior	3
MGMT2030	Operations & Supply Chain Management I	3.0	BUM 4013	Production and Operations Management	3
MGMT4020	Strategic Management	3.0	BUS 4303	Business Strategies	3
MGMT4030	Senior Business Capstone	3.0	BUSV 4713	Internship in Business	3
	Total Credits	18.0			
Major Courses					
IBUS 2002	International Business	3.0	BUI 3633	Global Business	3
IBUS 2040	International Culture & Protocol	3.0	BUI 3023	Comparative Cross Cultural Analysis	3
IBUS 3055	International Resource Management	3.0	BUI 4513	International Management	3
LAW 3055	International Business Law	3.0	BUI 3013	Issues in International Business	3
MGMT 3030 or FISV 3005	Managerial Technology Or International Finance	3.0	BUF 4523	International Finance	3
	Total Credits	15.0			
Major Electives (choose 9 semester credits)		9.0			
FREN2020	French Language Immersion	6.0			
GER2020	German Language Immersion	6.0			
SPAN2020	Spanish Language Immersion	6.0			
IBUS2032	Foreign Area Studies: Pacific Rim	3.0			
IBUS2033	Foreign Area Studies: Latin America	3.0			

IBUS2034	Foreign Area Studies: Russia	3.0			
IBUS2035	Foreign Area Studies: Eastern Europe	3.0			
IBUS2036	Foreign Area Studies: Africa	3.0			
Free Electives					
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Total Credits	12.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG 1113	Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG 1123	Composition II	3
ENG1030	Communication Skills	3.0	COM 1113	Public Speaking	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0			
ILS@4999	Integrative Learning - 4000 Level	3.0			
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0			
Select One	ART, HIST, HUM, LIT or REL	3.0		Transfer credit considered on a case-by-case basis	
Mathematics					
MATH1020	Fundamentals of Algebra or higher based on placement	3.0	MAT 1853	College Algebra	3
MATH2001	Statistics	3.0	MAT 2003	Elementary Statistics	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0		Transfer credit considered on a case-by-case basis	
Social Science					
ECON1001	Macroeconomics	3.0	BUS 2343	Principles of Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0		Transfer credit considered on a case-by-case basis	
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0		Transfer credit considered on a case-by-case basis	
		3.0		Transfer credit considered on a case-by-case basis	
	Total Credits	42			
Total Program Credits		121.0			

Program Name: Management B.S. Catalog: 2017-2018			Program Name: Management, B.S.		
Johnson & Wales University			Palm Beach Atlantic University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACG 2013	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACG 2023	Managerial Accounting	3
CAR0010	Career Management	1.0	FYE 1001	First Year Experience	1
FISV2000	Finance	3.0	BUF 2173	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CSC 2133	Introduction to Information Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS 3193	Business Law I	3
MGMT1001	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUM 3333	Human Resources Management	3
MRKT1001	Principles of Marketing	3.0	BUR 2153	Principles of Marketing	3
	Total Credits	25.0			
Degree Courses					
ECON1002	Microeconomics	3.0	BUS 2353	Principles of Microeconomics	3
LAW3002	The Legal Environment of Business II	3.0	BUS 3193	Business Law I	3
LEAD1010	Foundations of Leadership Studies	3.0	BUM 4053	Leadership and Ethics	3
MGMT2020	Organizational Behavior	3.0	BUM 4313	Organizational Behavior	3
MGMT2030	Operations & Supply Chain Management I	3.0	BUM 4013	Production and Operations Management	3
MGMT3030	Managerial Technology	3.0			
MGMT3040	Process & Quality Management	3.0			
MGMT4020	Strategic Management	3.0	BUS 4303	Business Strategies	3
MGMT4030	Senior Business Capstone	3.0	BUSV 4713	Internship in Business	3
	Total Credits	27.0			
Major Electives (choose 2 from the following)		6.0			
MGMT3050	Compensation, Benefits & Total Rewards				
MGMT3060	Training & Development				
MGMT3070	Special Topics in Human Resource Management				
MGMT4070	Strategic Human Resource Management				
MGMT2040	Purchasing & Supply Chain Management				
MGMT4001	Process Planning & Control				
MGMT4050	Contemporary Issues in Operations & Supply Chain Management Strategy				
Free Electives					
	Free Elective	3.0			

	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Total Credits	21.0			
Arts & Sciences Core Experience					
<i>Communications Foundation Courses</i>					
ENG1020	English Composition	3.0	ENG 1113	Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG 1123	Composition II	3
ENG1030	Communication Skills	3.0	COM 1113	Public Speaking	3
<i>Integrative Learning</i>					
ILS@2999	Integrative Learning - 2000 Level	3.0			
ILS@4999	Integrative Learning - 4000 Level	3.0			
<i>Arts & Humanities</i>					
PHIL 3240	Ethics: A Global Perspective	3.0			
Select One	ART, HIST, HUM, LIT or REL	3.0		Transfer credit considered on a case-by-case basis	
<i>Mathematics</i>					
MATH1002	A Survey of College Mathematics or higher based on placement	3.0	MAT 1803	Finite Mathematics	3
MATH2001	Statistics	3.0	MAT 2003	Elementary Statistics	3
<i>Science</i>					
SCIENCE	BIO, CHM, PHY or SCI	3.0		Transfer credit considered on a case-by-case basis	
<i>Social Science</i>					
ECON1001	Macroeconomics	3.0	BUS 2343	Principles of Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0		Transfer credit considered on a case-by-case basis	
<i>Arts & Science Electives</i>					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0		Transfer credit considered on a case-by-case basis	
		3.0		Transfer credit considered on a case-by-case basis	
	Total Credits	42			
Total Program Credits		121.0			

Program Name: Management B.S.B.A. Catalog: 2018-2019 & 2019-2020			Program Name: Management, B.S.		
Johnson & Wales University			Palm Beach Atlantic University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACG 2013	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACG 2023	Managerial Accounting	3
CAR0010	Career Management	1.0	FYE 1001	First Year Experience	1
FISV2000	Finance	3.0	BUF 2173	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CSC 2133	Introduction to Information Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS 3193	Business Law I	3
MGMT1001	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUM 3333	Human Resources Management	3
MRKT1001	Principles of Marketing	3.0	BUR 2153	Principles of Marketing	3
	Total Credits	25.0			
Degree Courses					
ECON1002	Microeconomics	3.0	BUS 2353	Principles of Microeconomics	3
MGMT1002	Contemporary Business Management II	3.0			
MGMT2020	Organizational Behavior	3.0	BUM 4313	Organizational Behavior	3
MGMT2030	Operations & Supply Chain Management I	3.0	BUM 4013	Production and Operations Management	3
MGMT4020	Strategic Management	3.0	BUS 4303	Business Strategies	3
MGMT4030	Senior Business Capstone	3.0	BUSV 4713	Internship in Business	3
	Total Credits	18.0			
Major Courses					
LAW3002	The Legal Environment of Business II	3.0	BUS 3293	Business Law II	3
LEAD1010	Foundations of Leadership Studies	3.0	BUM 4053	Leadership and Ethics	3
MGMT3030	Managerial Technology	3.0			
MGMT3040	Process and Quality Management	3.0			
	Total Credits	12.0			
Major Electives (choose 2 from ENTR, IBUS, MGMT, RMGT)		12.0			
	Major Elective	3.0			
	Major Elective	3.0			
Choose 2 of the following:					
MGMT2040	Purchasing & Supply Chain Management	3.0			
MGMT3050	Compensation, Benefits and Total Rewards	3.0			
MGMT3060	Training and Development	3.0			
MGMT3070	Special Topics in Human Resource Management	3.0			

MGMT4001	Process Planning & Control	3.0			
MGMT4050	Contemporary Issues in Operations & Supply Chain Management Strategy	3.0			
MGMT4070	Strategic Human Resource Management	3.0			
Free Electives					
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Total Credits	12.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG 1113	Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG 1123	Composition II	3
ENG1030	Communication Skills	3.0	COM 1113	Public Speaking	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0			
ILS@4999	Integrative Learning - 4000 Level	3.0			
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0			
Select One	ART, HIST, HUM, LIT or REL	3.0		Transfer credit considered on a case-by-case basis	
Mathematics					
MATH1002	A Survey of College Mathematics or higher based on placement	3.0	MAT 1803	Finite Mathematics	3
MATH2001	Statistics	3.0	MAT 2003	Elementary Statistics	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0		Transfer credit considered on a case-by-case basis	
Social Science					
ECON1001	Macroeconomics	3.0	BUS 2343	Principles of Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0		Transfer credit considered on a case-by-case basis	
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0		Transfer credit considered on a case-by-case basis	
		3.0		Transfer credit considered on a case-by-case basis	
	Total Credits	42			
Total Program Credits		121.0			

Program Name: Marketing B.S. Catalog: 2017-2018			Program Name: Marketing, B.S.		
Johnson & Wales University			Palm Beach Atlantic University		
Major Courses					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACG 2013	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACG 2023	Managerial Accounting	3
CAR0010	Career Management	1.0	FYE 1001	First Year Experience	1
FISV2000	Finance	3.0	BUF 2173	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CSC 2133	Introduction to Information Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS 3193	Business Law I	3
MGMT1001	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUM 3333	Human Resources Management	3
MRKT1001	Principles of Marketing	3.0	BUR 2153	Principles of Marketing	3
	Total Credits	25.0			
Major Courses					
ADVC1010	Marketing Communications	3.0	BUR 3163	Integrated Marketing Communications	3
MRKT1002	Consumer Behavior	3.0	BUR 3023	Consumer Behavior	3
MRKT2050	Marketing Research	3.0	BUR 3063	Marketing Research and Decision Making	3
MRKT3005	Brand Marketing	3.0			
MRKT3045 or ADVC2001 or GDES3050	Social Media Marketing or Creative Concepts and Strategy or Basics of Print Design	3.0	BUR 3143	Digital Marketing	3
MRKT3050	Techniques in Sales Management	3.0	BUR 3043	Sales Management	3
MGMT4030	Senior Business Capstone	3.0	BUSV 4713	Internship in Business	3
MRKT4055	Strategic Marketing	3.0	BUR 4443	Marketing Management	3
	Total Credits	24.0			
Major Electives (choose 15 credits of Major Electives or a Specialization listed below)		15			
ADVC2001	Creative Concepts and Strategy				
ADVC2002	Copywriting and Art Direction				
ADVC2025	Advanced Brand Communications				
ADVC3003	Advertising Campaigns				
ADVC3010	Digital Media Planning				
ADVC3050	Special Projects in Integrated Marketing Communications				
ADVC4020	Portfolio Seminar				
ADVC4050	Search Engine Marketing				
ADVC4120	Marketing Communications in an International Context				
ADVC4050	Search Engine Marketing				
GDES2030	Editorial and Publication Design I		ART 3593	Publication Design	3
MRKT3002	Brand Marketing				
MRKT3011	Data-Driven Marketing				
MRKT3020	Product Development				

MRKT3045	Social Media Marketing		BUR 3143	Digital Marketing	3
MRKT3055	Survey Research				
MRKT3085	Marketing Analytics				
MRKT3150	Special Topics in Marketing				
RTL2005	Global Sourcing				
Free Electives					
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Total Credits	15.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG 1113	Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG 1123	Composition II	3
ENG1030	Communication Skills	3.0	COM 1113	Public Speaking	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0			
ILS@4999	Integrative Learning - 4000 Level	3.0			
Arts & Humanities					
PHIL3020 Or PHIL3040	Crisis & Controversy: Critical Thinking Approach Ethics of Business Leadership	3.0	BUM 4053	Leadership and Ethics	3
Select One	ART, HIST, HUM, LIT or REL	3.0		Transfer credit considered on a case-by-case basis	
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT 1803	Finite Mathematics	3
MATH2001	Statistics	3.0	MAT 2003	Elementary Statistics	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0		Transfer credit considered on a case-by-case basis	
Social Science					
ECON1001	Macroeconomics	3.0	BUS 2343	Principles of Macroeconomics	3
Select one	ANTH, LEAD, PSCI, PSYC, SOC	3.0		Transfer credit considered on a case-by-case basis	
Arts & Science Electives					
Select two courses from the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0		Transfer credit considered on a case-by-case basis	
		3.0		Transfer credit considered on a case-by-case basis	
	Total Credits	42			
Total Program Credits		121.0			
Specialization in Brand Strategy		15			
Required Courses:					
MRKT3002	Brand Design				
MRKT3020	Product Development				
RTL2005	Global Sourcing				
Choose 6 credits of the following					
ADVC2001	Creative Concepts and Strategy				
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing Communications				
ADVC4099	Advertising Internship				

ADVC4120	Marketing Communications in an International Context		BUR 4463	International Marketing	3
MRKT3150	Special Topics in Marketing				
Specialization in Creative Advertising		15			
Required Courses					
ADVC2002 or MRKT3002	Copywriting and Art Direction or Brand Design				
ADVC3003 or MRKT3045	Advertising Campaigns or Social Media Marketing		BUR 3143	Digital Marketing	3
ADVC4020	Portfolio Seminar				
Choose 6 credits of the following:					
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing Communications				
ADVC4099	Advertising Internship				
ADVC4120	Marketing Communications in an International Context		BUR 4463	International Marketing	3
GDES2030	Editorial and Publication Design I		ART 3593	Publication Design	3
MRKT3150	Special topics in Marketing				
Specialization in Digital Marketing and Research		15			
Required Courses					
ADVC3010 or ADVC4050	Digital Media Planning or Search Engine Marketing		BUR 3143	Digital Marketing	3
MRKT3055	Survey Research				
MRKT3085	Marketing Analytics				
Choose 6 credits of the following:					
ADVC3050	Special Project in Integrated Marketing Communications				
ADVC4050	Search Engine Marketing				
ADVC4099	Advertising Internship				
ADVC4120	Marketing Communications in an International Context		BUR 4463	International Marketing	3
MRKT3011	Data-Driven Marketing				
MRKT3045	Social Media Marketing		BUR 3143	Digital Marketing	3
MRKT3150	Special Topics in Marketing				

Program Name: Marketing B.S. Catalog: 2018-2019 & 2019-2020			Program Name: Marketing, B.S.		
Johnson & Wales University			Palm Beach Atlantic University		
Major Courses					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACG 2013	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACG 2023	Managerial Accounting	3
CAR0010	Career Management	1.0	FYE 1001	First Year Experience	1
FISV2000	Finance	3.0	BUF 2173	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CSC 2133	Introduction to Information Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS 3193	Business Law I	3
MGMT1001	Contemporary Business Management I	3.0	BUM 2183	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUM 3333	Human Resources Management	3
MRKT1001	Principles of Marketing	3.0	BUR 2153	Principles of Marketing	3
	Total Credits	25.0			
Major Courses					
ADVC1010	Marketing Communications	3.0	BUR 3163	Integrated Marketing Communications	3
MRKT1002	Consumer Behavior	3.0	BUR 3023	Consumer Behavior	3
MRKT2050	Marketing Research	3.0	BUR 3063	Marketing Research and Decision Making	3
MRKT3005	Brand Marketing	3.0			
MRKT3045 or ADVC2001 or GDES3050	Social Media Marketing or Creative Concepts and Strategy or Basics of Print Design	3.0	BUR 3143	Digital Marketing	3
MRKT3050	Techniques in Sales Management	3.0	BUR 3043	Sales Management	3
MGMT4030	Senior Business Capstone	3.0	BUSV 4713	Internship in Business	3
MRKT4055	Strategic Marketing	3.0	BUR 4443	Marketing Management	3
	Total Credits	24.0			
Major Electives (choose 15 credits of Major Electives or a Specialization listed below)		15			
ADVC2001	Creative Concepts and Strategy				
ADVC2002	Copywriting and Art Direction				
ADVC2025	Advanced Brand Communications				
ADVC3003	Advertising Campaigns				
ADVC3010	Digital Media Planning				
ADVC3050	Special Projects in Integrated Marketing Communications				
ADVC4020	Portfolio Seminar				
ADVC4050	Search Engine Marketing				
ADVC4120	Marketing Communications in an International Context				
GDES2030	Editorial and Publication Design I		ART 3593	Publication Design	3
MRKT3002	Brand Marketing				
MRKT3011	Data-Driven Marketing				
MRKT3020	Product Development				
MRKT3045	Social Media Marketing		BUR 3143	Digital Marketing	3
MRKT3055	Survey Research				

MRKT3085	Marketing Analytics				
MRKT3150	Special Topics in Marketing				
RTL2005	Global Sourcing				
Free Electives					
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Free Elective	3.0			
	Total Credits	15.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG 1113	Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG 1123	Composition II	3
ENG1030	Communication Skills	3.0	COM 1113	Public Speaking	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0			
ILS@4999	Integrative Learning - 4000 Level	3.0			
Arts & Humanities					
PHIL3020 Or PHIL3040	Crisis & Controversy: Critical Thinking Approach Ethics of Business Leadership	3.0			
Select One	ART, HIST, HUM, LIT or REL	3.0		Transfer credit considered on a case-by-case basis	
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT 1803	Finite Mathematics	3
MATH2001	Statistics	3.0	MAT 2003	Elementary Statistics	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0		Transfer credit considered on a case-by-case basis	
Social Science					
ECON1001	Macroeconomics	3.0	BUS 2343	Principles of Macroeconomics	3
Select one	ANTH, LEAD, PSCI, PSYC, SOC	3.0		Transfer credit considered on a case-by-case basis	
Arts & Science Electives					
Select two courses from the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0		Transfer credit considered on a case-by-case basis	
		3.0		Transfer credit considered on a case-by-case basis	
	Total Credits	42			
Total Program Credits		121.0			
Specialization in Creative Advertising		15			
Required Courses					
ADVC2002 or MRKT3002	Copywriting and Art Direction or Brand Design				
ADVC3003 or MRKT3045	Advertising Campaigns or Social Media Marketing				
ADVC4020	Portfolio Seminar				
Choose 6 credits of the following:					
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing Communications				
BUS4799	College of Business Internship				
ADVC4120	Marketing Communications in an International Context		BUR 4463	International Marketing	3

GDES2030	Editorial and Publication Design I		ART 3593	Publication Design	3
MRKT3150	Special topics in Marketing				
Specialization in Digital Marketing and Analytics		15			
Required Courses					
ADVC3010 or MRKT3045	Digital Media Planning or Social Media Marketing		BUR 3143	Digital Marketing	3
ADVC4050	Search Engine Marketing				
MRKT3085	Marketing Analytics				
Choose 6 credits of the following:					
ADVC3050	Special Project in Integrated Marketing Communications				
BUS4799	College of Business Internship		BUSV 4713	Internship in Business	3
ADVC4120	Marketing Communications in an International Context		BUR 4463	International Marketing	3
MRKT3011	Data-Driven Marketing				
MRKT3045	Social Media Marketing		BUR 3143	Digital Marketing	3
MRKT3055	Survey Research				
MRKT3150	Special Topics in Marketing				