



President, Charlotte Campus Johnson & Wales University

Johnson & Wales University invites nominations and applications for
the appointment of President, Charlotte Campus



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Johnson & Wales University

Johnson & Wales University (JWU) was founded as a business school in 1914 in Providence, Rhode Island by Gertrude Johnson and Mary Wales. Over more than a century, JWU has evolved to a private, nonprofit, accredited, comprehensive university that offers an excellent educational experience to students across a diverse spectrum of programs that are designed to prepare graduates to make meaningful and immediate contributions in their fields of choice. JWU serves more than 8,600 graduate, undergraduate, and online students at its campuses in Providence, Rhode Island, and Charlotte, North Carolina, and has an impact that is global, with more than 120,000 alumni, from all 50 states and 125 countries, pursuing careers worldwide.

JWU is an innovative educational leader, and the University's seven colleges offer undergraduate and graduate degree programs in arts and sciences, business, engineering, food innovation, hospitality, nutrition, and health and wellness. It also offers undergraduate programs in culinary arts, dietetics, and design. JWU's unique model provides students with the personalized attention, academic expertise, and industry connections that inspire professional success and personal growth. The time students spend at JWU is nothing short of transformative, as demonstrated by career outcomes, expected earnings, and economic mobility rankings.

JWU's 10-year master plan, known as the POWERED BY series, has three components spanning that time frame. The first of the series, POWERED BY PURPOSE 2024, builds upon past strategic plans and sets clear goals for the future to ensure that JWU attracts and retains well-regarded faculty and staff, recruits high-performing and ambitious students, and promotes a culture across the University that takes pride in fostering student success, scholarly excellence, and institutional efficiency.

JWU's Educational Model

JWU has been perfecting experiential education for more than 100 years. JWU offers students an optimal blend of intellectual development, industry-focused education,

résumé-building work experiences, community and leadership opportunities, and an uncommon depth of career services.

At JWU, experience is the difference. Experiential learning at the University is much more than an internship tacked onto a major. It's woven into all aspects of a JWU education, in and out of the classroom. Students learn more than theory; they are offered the opportunity to turn what they learn into real world practice by working on real world projects in class, in JWU's industry specific learning labs, and often with real companies.

Innovation and entrepreneurship have always been a hallmark of the University's approach, whether serving veterans returning from war, introducing degree programs in hospitality and culinary arts, or offering graduate degree programs tailored for industry needs. In recent years, JWU has broadened its focus on innovation and entrepreneurship and strengthened its commitment to interdisciplinary programs to prepare students to be leaders in their industries. The newly repositioned College of Food Innovation & Technology builds on JWU's reputation as a global leader in culinary education and is focused on the full breadth of the food economy — from sustainability to supply chain; health and wellness to packaging; product development to culinary. Additionally, JWU has degree programs in fields that include corporate accounting, financial analysis, public health, and marketing at the undergraduate level, to sport leadership and international beverage management at the graduate level.

Johnson & Wales – Charlotte Campus

In the early 2000's, the Charlotte business community turned to JWU and invited the University to expand its institutional footprint with a campus in the heart of the Queen City. The Charlotte Campus opened in 2004 and currently enrolls approximately 1,300 students from 47 states and 12 countries. Since its founding, the faculty, staff, students, and administrators from JWU Charlotte have developed, maintained, and strengthened partnerships with Charlotte businesses and civic institutions, and have turned the University into an important driver of economic activity, as well as an essential developer of talent for the entire region.

Additional key facts about the Charlotte Campus include:

- 20 bachelor's degree (B.S., B.A., B.S.B.A.) programs and two A.A.S. programs.
- 221 faculty and staff.
- Student-faculty ratio: 14:1.
- Gender breakdown of student population: 65% female and 35% male.
- Approximately: 45% of students identify as Black or African American; 33% identify as White; 12% identify as Hispanic or Latino; 2% identify as Asian; 0.2% identify as American Indian or Alaska Native; and the balance identify with two or more races or choose not to share their ethnicity.
- Student population living on campus: 66%.
- Approximately 99% of all JWU on-campus students receive institutional scholarships and/or grants from the University.
- As of April 2022, Pell grants were awarded to 54% of the undergraduate students enrolled at the Charlotte Campus.
- More than 8,000 individuals in the JWU Charlotte alumni network.

The nearly 15-acre, urban campus in Uptown Charlotte offers programs in food innovation, hospitality, business, arts and sciences, and health and wellness, as well as a combination of urban living and Southern charm. The Campus includes several buildings in Uptown including: Academic Center (academic units, classrooms, labs, auditorium, and events center); Cedar Hall North and Cedar Hall South (suite style residence halls); Gateway Village (variety of student services); Gateway Center (academic units and classrooms); Wildcat Center (athletics); and the DoubleTree by Hilton Charlotte Hotel (JWU owned).

On campus, the University has invested more than \$10 million in construction over the past 10 years. In the suite-style residence halls, students participate in life and leadership enhancing activities through student clubs and organizations that encompass cultural arts, community service, professional development, and student government. The Wildcat Center features a comprehensive fitness center, gymnasium, and the Wildcat Den, a large student meeting space, and is home to 11 varsity athletic teams that compete as a member of the United States Collegiate Athletic Association (USCAA).

JWU students take advantage of Charlotte’s cultural organizations for both leisure activities and academically focused internships and work experiences, including neighborhood festivals and arts education programs that produce more than 65,000 performances and events annually. The campus is within walking distance of major sports and entertainment venues like Truist Field (home to baseball’s AAA Charlotte Knights), Bank of America Stadium (home of the NFL’s Carolina Panthers), and Spectrum Arena (home to the NBA’s Charlotte Hornets). With Charlotte’s more than 200 days of sunshine annually, and four distinct seasons, JWU students take advantage of the region’s wide-ranging recreational offerings — from internationally renowned golf courses and the Inner Peaks Climbing Center to the U.S. National Whitewater Center and the 400-acre Carowinds Theme Park.

Accreditation and Rankings

Johnson & Wales is accredited by the New England Commission of Higher Education (NECHE), through its Commission on Institutions of Higher Education (CIHE). The nation’s oldest regional accrediting association, NECHE accredits educational institutions internationally. This accreditation encompasses the University’s two campuses.

The University has a decades-long reputation for being a national leader in its commitment to experiential learning and industry collaboration. In 2014, JWU earned the prestigious William M. Burke Award from the National Society of Experiential Education, and in 2021 was recognized by the National Career Development Association as an exemplary career center.

JWU is ranked as a *U.S. News & World Report* Top College in the Regional University – North category. *U.S. News & World Report* also ranked JWU in the 2022 Top Performers on Social Mobility, which measures how well schools graduated students who received Pell Grants. The *Wall Street Journal/Times* Higher Education has listed JWU on its 2022 College Rankings, which focuses on students’ engagement with studies, interaction with teachers and satisfaction with educational experience. *Money Magazine* also ranked JWU among its Best Colleges for 2020–21 by its value, quality of education, affordability and outcomes including graduates’ earnings, employment status, career trajectory and socioeconomic mobility.

JWU's Essential Learning Outcomes

Professional Competence: Graduates will demonstrate the knowledge and skills required to succeed in their chosen profession.

Foundation for Lifelong Learning: Graduates will demonstrate the knowledge and skills necessary for lifelong learning, including competence in communication, critical and creative thinking, quantitative and scientific reasoning, and the ability to evaluate, integrate, and apply knowledge from multiple perspectives when making decisions and solving problems.

Global and Community Citizenship: Graduates will demonstrate the necessary skills, including an awareness of ethical responsibility and cultural/ global diversity, to live and work collaboratively as contributing members of society.

For more information about the Johnson & Wales Charlotte Campus, please visit:
<https://www.jwu.edu/campuses/charlotte>

For more information about the Johnson & Wales University, please visit:
<https://www.jwu.edu/index.html>



Mission

JWU's mission: "Johnson & Wales University ... an exceptional education that inspires professional success and lifelong personal and intellectual growth."

In support of our mission and recognizing the importance of preserving our unique distinctive student-centered culture, we are guided by the following principles:

- Undertake continuous improvement and planning for a sustainable future.
- Foster an evidence-based teaching and learning environment.
- Support faculty scholarship to advance our status as a teaching and learning institution comprehensive university.
- Maximize student potential by further enriching our academic programs with experiential and work-integrated learning.
- Value our faculty and staff.
- Embrace diversity for a richly inclusive community.
- Practice ethical citizenship in all aspects of university life.
- Act as a good steward of our resources to support the needs of our students, faculty, and staff.



President, Charlotte Campus

Reporting Relationships & Responsibilities

The President of the Charlotte Campus (President) reports to the Vice Chancellor of Academic Administration (located in Providence) and serves on the University Chancellor's Cabinet. The president is responsible for leading the Charlotte Campus to ensure the fulfillment of campus, and JWU systemwide strategic objectives in pursuit of the University's mission, essential learning outcomes, and commitment to diversity and inclusion. The President will provide strategic and operational leadership to the more than 200 faculty and staff employed by the Charlotte Campus. Further, the President has responsibility for ensuring the success of the Charlotte Campus' fiscal stability and viability, enrollment management, fundraising efforts, talent/personnel development, and physical plant management. In doing so, the President works closely with a variety of internal stakeholders in developing, communicating, and executing activities consistent with the overall mission and values of JWU. In addition to relationships internal to the University, the President is expected to develop and foster productive relationships with a wide variety of additional JWU stakeholders, including but not limited to alumni; donors; local, state, and regional community leaders, educational, and governmental leaders; corporate partners; and foundations.

In addition to the broad responsibilities listed above, specific responsibilities include, but are not necessarily limited to:

- Provide exceptional, transparent leadership, including recruiting, retaining, managing, motivating, and evaluating a professional faculty and staff, which in turn provides leadership through all functional disciplines associated with the Charlotte Campus.
- Provide strategic, financial, and operational leadership and oversight to maximize the effective and efficient acquisition and use of resources.

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- Provide local academic leadership, along with the Provost and Dean's (located in Providence), and Department Chairs, in recruiting, retaining, and motivating a high-quality faculty committed to the values of JWU.
 - Promote a culturally aware, inclusive, and welcoming environment with a strong commitment to recruiting and retaining diverse faculty, staff, and students; promote and foster a culture that: celebrates one another; actively embraces and encourages diversity and inclusion by recognizing the value and uniqueness of all individuals; and values the different perspectives, experiences, cultures, backgrounds, talents, and contributions that comprise a global society.
 - Understand the importance of, and show support for, the arts, athletics, student activities, and student organizations; support activities consistent with helping students have: "...an exceptional education that inspires professional success and lifelong personal and intellectual growth."
 - Actively engage with the student body (e.g., visible on campus; attend/participate in a variety of events on campus).
 - Serve as the face of the JWU Charlotte Campus and seek appropriate opportunities to promote and market the University in the community, and the region, via the media, public relations activities, community activities, etc.; be active and visible in the Charlotte and surrounding communities.
 - Embrace the role of representing the Charlotte Campus to alumni, media, the academic community, the corporate community, and other institutions of higher education.
 - Maintain regular and consistent contact with alumni, faculty, staff, and the student body to facilitate open communication; listen to ideas and concerns; collaborate in development of opportunities and solutions.
 - Suggest, develop, and implement strategies and/or directives as approved or determined by the Chancellor and Board of Trustees.

Requirements

Qualifications include the following:

- Strategic and visionary leader who is student-centered; ability to articulate the University's vision and strategy.
- Committed to diversity and inclusion as a value that permeates the University.
- Exemplary interpersonal and communication skills (written and oral); accessible and enthusiastic; able to build and maintain relationships and engender trust; willing to use these attributes for community relations and financial development.
- Excellent decision-making and problem-solving competencies.
- Financial acumen; a record of sound fiscal management.
- Personal and professional integrity; model leadership principles based on integrity, honesty, sincerity, inclusiveness, collaboration, humility, and compassion.
- Desire to be involved in campus activities and participate in the activities of the greater JWU community, the city of Charlotte, and the state and surrounding region. The President's role requires full-time presence on campus and within the JWU community. In order to be present and fully immersed in campus life, qualified candidates must live, or relocate, within daily commuting distance of the Charlotte Campus location upon hire.
- Appropriate academic credentials: strong preference for an earned doctorate from a regionally accredited institution; however, interested individuals with outstanding success in business or a professional career are encouraged to apply.

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- Significant amount of successful experience in executive-level leadership, management, and academic administration in higher education is preferred.

Compensation

Compensation will be commensurate with experience including a competitive salary and a competitive benefits package.

To make a nomination, provide a referral, or for additional information, please use the contact information below. JWU is committed to enhancing the diversity of its workforce teams and encourages individuals from underrepresented groups to apply. While applications and nominations will be accepted until a successful candidate has been appointed, interested individuals are encouraged to submit their materials as soon as possible for full consideration as review of submitted materials will begin immediately. The targeted start date for the new Charlotte Campus President is January 1, 2023, or sooner.

To apply, please submit a resume and/or vita, and cover letter, to:
JWUCharlottePresident@buffkinbaker.com

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980-296-5401

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Embracing diversity for a richly inclusive community is a guiding principle at JWU. Our students, faculty and staff have varied backgrounds, experiences and perspectives that unite us as one community and contribute to our success. JWU has adopted a statement of diversity, equity and inclusion which reads, in part, that "Johnson & Wales University is firmly committed to nurturing and further strengthening an inclusive and equitable environment that embraces the broad range of diversity of all members of our community. We accept and celebrate diversity in every form – including diversity in thought..."

Johnson & Wales University is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, age, sexual orientation, gender identity or expression, genetic information, national origin, disability status, protected veteran status or any other basis prohibited by law.

