

2013–2014 Online Catalog PDF Update

Effective August 30, 2013, Johnson & Wales University will be offering the following new online program:

MBA – Hospitality Concentration

Johnson & Wales University is the largest educator of hospitality professionals in North America. Economists recognize the global hospitality industry as the largest industry in the world and one of the fastest growing fields for future employment. Through the MBA with a concentration in Hospitality, students acquire the skills and experiences needed to provide exemplary leadership for hospitality-related organizations throughout the world, including Marriott and Compass Group.

Upon completion of the program, graduates are expected to demonstrate the ability to

- Adapt and innovate to solve management issues in unpredictable environments.
- Critically analyze and question knowledge claims.
- Solve business challenges using strategic theories, models and/or tools.
- Analyze ethical issues and socially responsible business practices in complex organizational situations.
- Analyze management issues with a global perspective.

Graduates will learn executive business competencies, professional leadership, and strategic and creative thinking skills that will help them ethically solve problems that occur in the global business environment in culturally sensitive ways.

Graduates in the MBA with a concentration in Hospitality may seek higher-level positions within global organizations that require MBA core curricular skills, as well as strategic planning and management expertise. In the highly competitive hospitality and tourism industry, professionals within the industry are needed to conduct high-level research, develop effective strategies, enhance revenues from strategic channels, and evaluate marketing outcomes. The MBA with a concentration in Hospitality provides the advanced training and knowledge needed to secure employment positions in these growing areas.

Foundation courses should be completed prior to registering for core and concentration courses.

For more information and to apply, visit Online MBA Program Application.
(<http://admissions.jwu.edu/apply/application/onlinelearning>)