

# 2014–2015 Online Catalog

## ADDENDUM

Effective June 11, 2014, the following degree program will not be offered in the fall or winter terms of academic year 2014–2015.

**Master of Science: Criminal Justice Management**

Effective December 19, 2014, the following degree programs have been added to the School of Online & Continuing Education:

**Bachelor of Science: Business Administration**

**Master of Science: Finance**

**Master of Science: Human Resource Management**

**Master of Science: Nonprofit Management**

Effective January 22, 2015, the following degree program has been added to the School of Online & Continuing Education:

**Master of Science: Criminal Justice**

Effective January 26, 2015, the following degree programs have been added to the School of Online & Continuing Education:

**Bachelor of Science in Business Administration: Operations and Supply Chain Management**

**Bachelor of Science in Business Administration: Human Resource Management**

# BUSINESS ADMINISTRATION - BS

The Business Administration bachelor's degree program provides a balanced combination of required core courses to ensure students can achieve a solid business and general studies education, and electives to inspire students to customize their program to best fit their unique interests.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Solve business problems by generating alternatives and justifying decisions using qualitative and quantitative methods.
- Propose and defend business positions integrating the effects of current global forces on the business environment.

This program's business-related core builds a solid foundation by exposing students to relevant areas of accounting, economics, information technology, business law, finance, marketing and management. Arts and sciences courses also provide opportunities for students to acquire the skills important for professional success and lifelong personal and intellectual growth.

Students also tailor their degree by working with a faculty advisor to select 45 credits of electives. In doing so, students have the freedom to choose from extensive options to best suit their goals. For example, students can pursue internships, directed work experiences, and/or study abroad credits to prepare for a more specific career.

## BUSINESS ADMINISTRATION

A four-year program leading to the bachelor of science degree

Business Foundations		Credits
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Capstone	1
FISV2000	Finance	4.5
FIT1003	Introduction to Excel	2.25
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Degree Courses		Credits
ECON1002	Microeconomics	4.5
MATH1035	Quantitative Analysis I	4.5
MATH2002	Statistics II	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
MRKT3050	Techniques in Sales Management	4.5

## A&S Core Experience

### Communications Foundation Courses 13.5

ENG1020	English Composition
ENG1021	Advanced Composition and Communication
ENG1030	Communication Skills

### Integrative Learning 9

Two ILS courses, one at the 2000 level, one at the 4000 level.

### Arts and Humanities 9

PHIL3040	Ethics of Business Leadership
One course from ART, HIST, HUM, LIT, or REL	

### Mathematics 9

MATH1020	Fundamentals of Algebra (or higher, based on student's placement)
MATH2001	Statistics

### Science 4.5

One course from BIO, CHM, PHY or SCI

### Social Sciences 9

ECON1001	Macroeconomics
One course from LEAD, PSCI, PSYC or SOC	

### A&S Electives 9

Two courses with an EASC attribute, at least one at 3000 level or higher.

### Free Electives #

45 credits selected from 1000-4999 numbered offerings within the university.

### Total Credits 183.25

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an adviser before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor of science degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with schools and colleges on all campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable to most programs. Visit the study abroad website for information, program descriptions and online applications.

# CRIMINAL JUSTICE - MS

The Master of Science in Criminal Justice (MSCJ) degree program prepares students for 21st century careers in criminal justice and related fields. The program provides students with an academically rigorous learning experience based on an advanced understanding of criminal justice and criminology, with balanced coverage of crime causation, management issues, technology and research, ethics, and diversity in criminal justice. The program links criminological and management theory with policy and practice, and give students the opportunity to learn and utilize skills required for leadership positions, specialized criminal justice positions, pursuit of further education in a doctoral program or law school, and/or teaching positions.

Upon completion of the program, graduates are expected to:

- Demonstrate how criminological theory informs public policy and shapes the operation of the American criminal justice system.
- Use management theory to evaluate the operation of a criminal justice agency and suggest policy changes to improve the operational effectiveness of the organization.
- Articulate the importance of cultural and global diversity in creating a fair and just criminal justice system.
- Apply moral philosophy to professional and ethical decision making in the field of criminal justice.
- Utilize team leadership skills that include collaboration, problem solving, ethical awareness, and appreciation of diversity to address problems faced by criminal justice agencies.
- Communicate appropriately and effectively within various organizational contexts, employing appropriate technologies to organize and present information to address a range of audiences and purposes.
- Conduct, analyze, evaluate, and synthesize original criminal justice research utilizing the scientific method; appropriate sampling, measurement, and data collection techniques; and data analysis including descriptive and inferential statistics, central tendency, variability, analysis of variance and correlation.

## CRIMINAL JUSTICE

### Master of Science (M.S.)

<b>Core Courses</b>	<b>Credits</b>
CJS5500 Criminal Justice Research Methods	4.5
CJS5610 Advanced Administration of Criminal Justice	4.5
CJS5620 Contemporary Criminology and Crime Prevention	4.5
CJS5650 Criminal Justice Ethics and Diversity in a Global Environment	4.5
CJS6900 Criminal Justice Capstone Project/Thesis	4.5
<b>Electives</b>	
Choose five of the following:	22.5
CJS5630 Advanced Legal Issues in Criminal Justice	
CJS5680 Juvenile Justice Issues	
CJS5700 Special Needs Populations in the Criminal Justice System	
CJS5740 Global Criminal Justice Issues	
CJS5760 Technology and GIS in the Criminal Justice System	
CJS5780 Social, Community and Restorative Justice	
<b>Total Credits</b>	<b>45.0</b>

# FINANCE - MS

The Master of Science in Finance degree program prepares students for career advancement in a variety of managerial and professional positions in a wide range of firms. As a result of the changes in the field of finance and the increasing complexity in the market, the modern analyst needs much more extensive training in finance than at any time in the recent past. This program provides students with the knowledge they need to apply complex financial technology for value creation in an ethical manner. The program provides two different tracks supported by elective courses for those wishing to seek certification as either a Certified Financial Planner(R) or a Chartered Financial Analyst.

Upon completion of the program, graduates are expected to:

- Apply knowledge of financial theories and practices to solve organizational and consumer economic challenges.
- Apply appropriate quantitative and qualitative methods to solve financial problems.
- Demonstrate effective oral and written communication skills as a foundation for lifelong learning.
- Critique and interpret financial data to assess and improve entity performance within a moral and ethical framework.

## FINANCE

### Master of Science (M.S.)

Foundation Courses		Credits
ECON5000	Economics in the Global Economy	0-4.5
FISV5000	Corporate Financial Accounting	0-4.5
Major Courses		
FISV5410	Personal Financial Planning	4.5
FISV5526	Financial Reporting and Control	4.5
FISV5600	Financial Management	4.5
FISV6056	Fundamentals of Investment and Portfolio Management	4.5
MATH5100	Statistical Methods	4.5
Elective Courses		
Choose five of the following:		22.5
ACCT6410	Income Tax Planning *	
FISV5420	Estate Planning *	
FISV5430	Principals of Risk and Insurance *	
FISV5440	Retirement Planning *	
FISV6050	Strategic Financial Planning **	
FISV6060	Managing Capital Markets	
FISV6410	Equity Analysis **	
FISV6420	Bond Market Analysis **	
FISV6430	Applied Behavioral Finance	
FISV6440	Alternative Investments	
FISV6450	Derivatives and Risk Management **	
FISV6480	Capstone for Certified Financial Planners *	
FISV6490	Institutional Portfolio Management **	
<b>Total Credits</b>		<b>45.0-54.0</b>

# Students can take any of the electives to earn the MS Finance degree.

\* Students wishing to qualify to CFP designation must take these electives (licensing not part of the MS Finance program).

\*\* Students wishing to qualify for the CFA designation are highly recommended to take these electives (licensing not part of the MS Finance program).

# HUMAN RESOURCE MANAGEMENT - BSBA

The Bachelor of Science in Business Administration (B.S.B.A.) Human Resource Management degree program prepares students for careers in a variety of managerial and professional positions within the human resource profession. Graduates are prepared for entry- and mid-level positions and advanced course work in human resource management or business administration.

The program was designed with industry-relevant guidelines as determined by both the Society for Human Resource Management (SHRM) and the Human Resource Certification Institute (HRCI).

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Differentiate the functional areas of Human Resource Management at both the strategic and operational level.
- Develop sound Human Resource Management theory addressing diversity management, ethical management and the impact of global forces.

## HUMAN RESOURCE MANAGEMENT

A four-year program leading to a bachelor of science in business administration degree

Business Foundations		Credits
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Capstone	1
FISV2000	Finance	4.5
FIT1003	Introduction to Excel	2.25
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Degree Courses		
ECON1002	Microeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Courses		
LAW3065	Employment Law	4.5
MGMT3005	Workforce Planning and Deployment	4.5
MGMT3015	Labor Relations	4.5
MGMT3050	Compensation, Benefits and Total Rewards	4.5
MGMT3060	Training and Development	4.5
MGMT3070	Special Topics in Human Resource Management	4.5
MGMT4070	Strategic Human Resource Management	4.5
RMGT2001	Enterprise Risk Management	4.5

## A&S Core Experience

Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	

Integrative Learning	9
Two ILS courses, one at the 2000 level, and one at the 4000 level.	

Arts and Humanities		9
PHIL3040	Ethics of Business Leadership	
One course from ART, HIST, HUM, LIT, or REL		

Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	

Science	4.5
One course from BIO, CHM, PHY or SCI	

Social Sciences		9
ECON1001	Macroeconomics	
One course from LEAD, PSCI, PSYC or SOC		

A&S Electives	9
Two courses with an EASC attribute, one at 3000 level or higher.	

Free Electives #	22.5
22.5 credits selected from 1000-4999 numbered offerings within the university.	

Total Credits	183.25
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# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an adviser before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor of science degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with schools and colleges on all campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable to most programs. Visit the study abroad website for information, program descriptions and online applications.

## HUMAN RESOURCE MANAGEMENT - MS

The Master of Science in Human Resource Management degree program prepares students for careers in a variety of managerial and professional positions for a wide range of human resource firms. This program provides graduates with a broad base of knowledge to meet the ever-shifting role of human resource departments as they transition from a singular focus on the administrative functions of an operation's workforce to employee development, business leadership and strategic planning. The M.S. in Human Resource Management directly aligns with industry-relevant guidelines as determined by both the Society for Human Resource Management (SHRM) and the Human Resource Certification Institute (HRCI).

Upon completion of the program, graduates are expected to:

- Apply the models and theories of Human Resource Management at both the strategic and operational levels to improve overall organizational competitiveness.
- Synthesize business competencies to align the human resource functions to support the organization competitiveness and strategic initiatives.
- Develop strategies for an internal environment of diversity and inclusion that recognizes the global environment in which the organization operates.
- Apply professional standards and practices for ethical conduct, legal requirements, and regulatory guidelines in the administration of human resource policies and procedures.

In addition, as part of the program, students will extend their expertise in the following concepts: human resource development and succession planning; strategic compensation and benefits; strategic recruitment, selection and planning; change management; organizational behavior and strategic human resource management.

### HUMAN RESOURCE MANAGEMENT

#### Master of Science (M.S.)

Major Courses		Credits
HRM5010	Human Resource Management	4.5
HRM5020	Labor and Employee Relations	4.5
HRM5030	Strategic Compensation and Benefits	4.5
HRM5040	Organizational Training and Development	4.5
HRM5050	Strategic Recruiting, Retention and Succession	4.5
HRM5060	Human Resources in a Global Environment	4.5
HRM6010	Advanced Organizational Behavior	4.5
HRM6020	Human Resource Metrics and Statistical Research	4.5
HRM6030	Organizational Change Management	4.5
HRM6800	Human Resource Management Capstone	4.5
<b>Total Credits</b>		<b>45.0</b>

## NONPROFIT MANAGEMENT - MS

The Master of Science in Nonprofit Management degree program prepares students for careers in a variety of managerial and professional positions for non-profit organizations and local, state and federal agencies. This program provides graduates with a specialized degree that imparts the skills and knowledge specific to and necessary for leadership in this growing and dynamic sector of the economy. Nonprofit organizations include, but are not limited to, hospitals, churches, educational institutions, social welfare institutions and charitable organizations. The sheer diversity of nonprofit organizations and the vital issues they address mean that nonprofits require leaders with a thorough understanding of the complex nonprofit landscape.

Upon completion of the program, graduates are expected to:

- Apply knowledge of the resource development, financial and budgeting aspects of nonprofit organizations.
- Demonstrate knowledge of current management practices in the nonprofit sector.
- Use appropriate quantitative and qualitative methods to evaluate programs against standards of mission effectiveness, efficiency, equity and other nonprofit goals.
- Apply appropriate decision-making processes and skills to effectively manage nonprofit organizations.
- Apply theories, policies and practices of nonprofit management to facilitate collaborative efforts between public/nonprofit and private/nonprofit organizations.
- Apply concepts, theories and skills to assess the social and ethical responsibilities of nonprofit organizations.

### NONPROFIT MANAGEMENT

#### Master of Science (M.S.)

Foundation Courses		Credits
FISV5000	Corporate Financial Accounting	0-4.5
Major Courses		
NPM5010	Theory and Practice of Nonprofit Management	4.5
NPM5020	Methodological, Decision-Making and Analytic Techniques	4.5
NPM5030	Financial Management and Budgeting in Nonprofit Organizations	4.5
NPM5040	Program Evaluation	4.5
NPM5050	Resource Development for Nonprofits	4.5
NPM5060	Social Entrepreneurship	4.5
NPM6010	Public, Private and Nonprofit Collaboration	4.5
NPM6020	Personnel Deployment in Nonprofits	4.5
NPM6030	Ethics and Social Change	4.5
NPM6800	Strategic Planning and Leadership in Nonprofit Organizations	4.5
<b>Total Credits</b>		<b>45.0-49.5</b>

# OPERATIONS AND SUPPLY CHAIN MANAGEMENT - BSBA

The Bachelor of Science in Business Administration (B.S.B.A.) in Operations and Supply Chain Management degree program prepares students for careers within a variety of fields. Students study business operations and continuity, logistics, process improvement and other necessary skills for today's businesses. Students are prepared to assume entry-level and mid-level positions and advanced course work within operations, supply chain and logistics.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Apply contemporary models, metrics, and approaches to create sustainable and continuously improving operational processes.
- Evaluate a businesses' supply chain and demonstrate the ability to make recommendations for maximizing its benefits to all stakeholders.

## OPERATIONS AND SUPPLY CHAIN MANAGEMENT

A four-year program leading to the bachelor of science in business administration degree

Business Foundations		Credits
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Capstone	1
FISV2000	Finance	4.5
FIT1003	Introduction to Excel	2.25
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Degree Courses		
ECON1002	Microeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Courses		
MATH1035	Quantitative Analysis I	4.5
MGMT3030	Managerial Technology	4.5
MGMT3035	Operations and Supply Chain Management II	4.5
MGMT3040	Process and Quality Management	4.5
MGMT3045	Logistics	4.5
or MGMT3055	Procurement	
MGMT4001	Process Planning and Control	4.5
MGMT4050	Contemporary Issues in Operations and Supply Chain Management Strategy	4.5
RMGT2001	Enterprise Risk Management	4.5

## A&S Core Experience

### Communications Foundation Courses 13.5

ENG1020	English Composition
ENG1021	Advanced Composition and Communication
ENG1030	Communication Skills

### Integrative Learning 9

Two ILS courses, one at the 2000 level, and one at the 4000 level.

### Arts and Humanities 9

PHIL3040	Ethics of Business Leadership
One course from ART, HIST, HUM, LIT, or REL	

### Mathematics 9

MATH1020	Fundamentals of Algebra (or higher, based on student's placement)
MATH2001	Statistics

### Science 4.5

One course from BIO, CHM, PHY or SCI

### Social Sciences 9

ECON1001	Macroeconomics
One course from LEAD, PSCI, PSYC or SOC	

### A&S Electives 9

Two courses with an EASC attribute, one at 3000 level or higher.

### Free Electives # 2.5

22.5 credits selected from 1000-4999 numbered offerings within the university. 2

### Total Credits 183.25

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an adviser before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

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