



JOHNSON & WALES  
UNIVERSITY

**THINK  
YOU  
KNOW  
JWU?**

2023 /  
2024



You have many different interests and creative pursuits – so do we.

At Johnson & Wales, you'll join a long tradition of entrepreneurship, where we embrace industry changes and challenges to meet the needs of tomorrow. Whether you have a dream job in mind or are still discovering your options, we'll help prepare you for careers that don't even exist yet.

[jay - woo]:

*That feeling you get when you find a university that offers you fun-filled campuses in two great cities, hands-on opportunities for real-world experience and the skills to start your future right now.*

## A WILDCAT IS...

*Connected*

*Curious*

*Determined*

*Engaged*

*Experienced*

*Focused*

*Go-getting*

*Grounded*

*Inspired*

*Problem-solving*

*Skilled*

*Supported*

*...Ready for Anything*

# JWU

One campus isn't enough to hold the innovation, passion and opportunity JWU fosters — which is why our students call two vibrant cities home.

## WHICH CITY WILL YOU CHOOSE FOR YOUR JWU ADVENTURE?

ONE UNIVERSITY,  
TWO



**Providence, Rhode Island** is known as the “Creative Capital” for its arts and culture scene. This walkable, riverside city blends hundreds of eateries and dozens of venues with close community ties. Internship and employment opportunities are close at hand or in driving distance to top-notch companies in Boston and New York City.

**Charlotte, North Carolina** is ranked one of the best places to live in the U.S. for a reason. Home to big names in banking as well as a huge sports and entertainment scene, Charlotte is quickly branching into healthcare, tech and engineering — and its diverse and thriving neighborhoods attract students and young professionals, too.





*“It was great to get hands-on experience and also be trusted enough by your instructor that you can do it on your own. I gained lots of independent skills.”*

Kimberly Sacaza '23,  
Biology

“HANDS-ON” IS A  
BUZZWORD FOR  
SOME SCHOOLS.

AT JWU, IT'S A

# WAY OF LIFE

*“JWU doesn't just teach; it pushes career growth like career management courses, helping with résumés, LinkedIn and cover letters. It's really helpful because friends at other schools struggle to figure it out but don't have resources.”*

Marcus Couture '23,  
Criminal Justice

# SMALL CLASSES, BIG IMPACT



At JWU, classes are small so you can get to know your professors — and they'll get to know you.

Your instructors have real experience in their fields. They'll match your curiosity with real-world work, creating opportunities to develop new knowledge and build the skills employers seek.



**“The faculty here are amazing. They’re so hands-on. They will help you with anything you need. They’re always here after hours, putting in 110% all the time to make the best environment for their students. And the faculty is honestly so close-knit with the students.”**

**Emma Jones '23,**  
Graphic Design



THE WORLD IS  
OUR CLASSROOM.

WHAT WILL YOU  
MAKE OF YOURS?



#### LEARN BEYOND BORDERS

Whether Wildcats are abroad for a semester, a year or a week, immersing yourself in another country and culture can be life changing.

Take advantage of JWU's opportunities for hands-on learning in **55+** study abroad programs in **30+** countries.



**“This trip was unlike any other I have ever been on. Not only was it a tour in another country, but one we as students were able to lead. We saw our peers in tour guide roles. Everything that we have learned in the classroom was put into practical use.”**

**Teagan Nine '23,**  
Sports, Entertainment,  
Event — Management (SEEM)

EMPLOYERS LOVE TEAM PLAYERS.

# COLLABORATION IS THE WILDCAT WAY

At JWU, students from different majors come together to work on projects like they would in the real world, from graphic design students creating menus for culinary students to media students filming fashion students' fashion shows to product design students creating sustainable packaging for chefs' food.

And with **100+ student clubs and organizations across JWU**, Wildcats have tons of ways to collaborate with students on passions and interests outside of class.

Wildcats also volunteer and work in their JWU community, building connections and contributing to the world around them.

**What will you create when you play with others?**



**“The whole collaborative project stuff is one of the reasons I actually decided on this school, and I was so excited to finally do it.”**

**Abram Kempner '26,**  
Graphic Design

Whether you're building your portfolio by investing real money from JWU's endowment or harvesting your own local food to design a menu, you'll put learning into practice at Johnson & Wales.

DON'T JUST LEARN HOW TO MAKE AN IMPACT.

# MAKE ONE

FROM DAY ONE

*“The Wildcat Investment Value Fund was a giant reason I came here – to be able to invest real money that’s part of the school’s endowment as a student. It was the bulk of my interviews with JP Morgan, Fidelity and Goldman Sachs – that’s what they talked about. And that’s what got me in the door.”*

Garett Koch '23,  
Accounting and Finance double major

## YOUR CAREER STARTS NOW.

At JWU, you can get your foot in the door at an internship at one of **870** sites in **43** states. Most of them are even paid!

**77.6%**

of paid interns received a job offer from their internship site

**95.3%**

of Wildcats felt prepared after completing their internship



## OUR ALUMNI ARE LIVING LIVES THEY LOVE

Within 6 months of graduating, over **95%** of Wildcats are employed, volunteering, serving in the armed forces or enrolled in a continuing education program.



Welcome to

# CHARLOTTE

North Carolina

**“I’ve watched North Carolina grow a lot over the course of my life, and Charlotte has always been the spearhead of new ideas and developments. The city is intentionally designed to create little pockets of culture where one can define oneself or immerse themselves in something new. We’re a melting pot of people and experiences and this state, this city, and JWU gives me space and opportunity to try and see it all.”**

**Daniel Reid '26,**  
Culinary Nutrition

Pride runs deep in Charlotte. You’ll see that at any Panthers, Hornets, Knights or Checkers game — and also from JWU grads who’ve stayed to open or run businesses. Charlotte alumni often seek Wildcats to employ, knowing they’ll be prepared for their careers.

It’s no wonder Charlotte’s population keeps growing; the city has something for everyone. JWU’s Third Ward location offers tons to do right by campus, but students can also find food and drink in the South End, the arts scene in NoDa, the hipster vibe of Elizabeth, the historic feel of Dilworth and so much more.



**“I chose the Charlotte campus because it is closer to home, yet still in a big city with so many opportunities for sporting experiences at my fingertips. I am still amazed at how close the Carolina Panthers stadium is to JWU!”**

**Jessica Ralph '26,**  
Sports, Entertainment, Event — Management (SEEM)



**LIVE  
AND  
LEARN  
IN  
THE**

**QUEEN  
CITY**

## **JWU CHARLOTTE**

### **JOHN HAZEN WHITE COLLEGE OF ARTS & SCIENCES**

- Liberal Studies
- Media & Communication Studies
- Psychology

### **COLLEGE OF BUSINESS**

- Accounting — Corporate Accounting and Financial Analysis
- Business Administration
- Business Studies
- Entrepreneurship (B.S.B.A.)
- Fashion Merchandising & Retailing
- Marketing

### **COLLEGE OF FOOD INNOVATION & TECHNOLOGY**

- Applied Food Science
- Baking & Pastry Arts
- Culinary Arts
- Culinary Nutrition
- Food & Beverage Entrepreneurship
- Sustainable Food Systems

### **COLLEGE OF HEALTH & WELLNESS**

- Health Science
- Public Health

### **COLLEGE OF HOSPITALITY MANAGEMENT**

- Baking & Pastry Arts and Food & Beverage Industry Management
- Culinary Arts and Food & Beverage Industry Management
- Hospitality Management
- Sports, Entertainment, Event — Management

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Welcome to

# PROVIDENCE

Rhode Island

thrive

## CHOOSE WHERE TO LIVE:

Our Downcity Campus is steps from it all in the heart of the city, while our Harborside Campus offers a quieter space overlooking Narragansett Bay.

Walkable **Providence, Rhode Island** is called the “Creative Capital” for its arts/music/theatre and is noted for its “foodie” scene, with many restaurants owned or staffed by JWU alums.

“After I toured the campus, I fell in love with the balance between the city life on Downcity and the more peaceful atmosphere on Harborside. After my first visit, it was clear that JWU checked more of my boxes than any other university and it became obvious that this is where I was meant to be.”

Ashlynn Kirrane '26,  
Political Science

LIVE AND LEARN IN THE

# CREATIVE CAPITAL



Courtesy of GoProvidence.com

**“I could never imagine how Johnson & Wales can be put in the middle of a city; that was just so hard to grasp the concept of. But then once I got here, I just really liked how JWU is close to everything, and everything is in walking distance.”**

**Kristina Veszeleiova '25,**  
Psychology and Criminal Justice  
double major



Courtesy of GoProvidence.com

## JWU PROVIDENCE

### JOHN HAZEN WHITE COLLEGE OF ARTS & SCIENCES

- Animal Science
- Biology
- Criminal Justice
- Data Analytics
- Equine Studies
- Interdisciplinary Studies:  
Design Your Own Major
- Liberal Studies
- Media & Communication Studies
- Political Science
- Psychology
- Undeclared: University Explorations

### COLLEGE OF BUSINESS

- Accounting
- Advertising & Marketing Communications
- Business Administration
- Business Studies
- Cannabis Entrepreneurship
- Entrepreneurship (B.S.B.A.)
- Fashion Merchandising & Retailing
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Operations and Supply Chain Management
- Undeclared: Business Explorations

### COLLEGE OF ENGINEERING & DESIGN

- Biomedical Engineering
- Computer Engineering
- Computer Science
- Cyber Threat Intelligence & Defense
- Digital Marketing & Social Media
- Electronics Engineering
- Graphic Design
- Product Design
- Robotics Engineering

### COLLEGE OF FOOD INNOVATION & TECHNOLOGY

- Baking & Pastry Arts
- Culinary Arts
- Culinary Nutrition
- Culinary Science & Product Development
- Food & Beverage Entrepreneurship
- Sustainable Food Systems

### COLLEGE OF HEALTH & WELLNESS

- Dietetics and Applied Nutrition
- Exercise and Sports Science
- Health Science
- Healthcare Administration
- Public Health

### COLLEGE OF HOSPITALITY MANAGEMENT

- Adventure, Sport and Sustainable Tourism  
Management
- Baking & Pastry Arts and Food & Beverage  
Industry Management
- Beverage Sales & Marketing Management
- Culinary Arts and Food & Beverage  
Industry Management
- Hospitality Management
- Sports, Entertainment, Event  
Management

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# LEVEL UP YOUR GAME

“J-WHO? JWU!” is a cheer you’ll hear. Nearly 1 in 5 Wildcats experience connection and community on one of JWU’s 27 varsity athletic teams.

**BUT WE LIKE TO WIN, TOO.**

JWU championship victories range from NCAA Tournaments to Equestrian IDA. In 2023, JWU sports teams won commissioner’s cups in both the Great Northeast Athletic Conference (GNAC) and the United States Collegiate Athletic Association (USCAA). JWU Wildcats proudly hold titles including All-American, Academic All-American, Student-Athlete of the Year and Player of the Year.

**WHAT WILL YOU PLAY?**



“I always loved being a part of building a program and getting the opportunity to meet new people from very different areas. What attracted me the most to the ice hockey team was the coaching staff and the team. They were very inviting and inclusive.”

**Koryn Russell '22,**  
Biology





# WE'RE HERE TO HELP YOU

Support

While dedicated faculty have your back in the classroom, caring staff can help you succeed anywhere else. From Academic Success Centers to Accessibility Services to Counseling, Health & Wellness to our Bridge for Diversity, Equity & Social Justice, Wildcats have support for their mind, body and total well-being at JWU. Whether you're transferring from another institution or beginning your first U.S. studies as an international student, JWU has your back.

**“JWU introduced me to the world of marketing and advertising far before I graduated. From my experiences competing in the National Student Advertising Competition, working with real small business owners on marketing projects and getting connected to multiple internship opportunities, I knew that I had a solid foundation of practical skills as I entered the workforce. With the resources and relationships that came from my time at JWU, I found my place in the advertising industry with more ease than I could have anticipated.”**

**Samantha Roberts '17,**  
Advertising & Marketing Communications

**“The professors and staff at JWU are very supportive. They understand that sometimes language may be a barrier, but they are patient, friendly and very experienced. They will do their best to understand you and help you ... JWU not only offers education to its students, but also the experience created by its friendly students and professors.**

**As an international student, I enjoyed my time at Johnson & Wales as my home away from home.”**

**William Wang '18 MBA, '20 M.S.**



**YOU'RE INVESTING IN YOUR FUTURE. WE'RE INVESTING IN YOU.**

**98.5%**

**OF OUR IN PERSON STUDENTS RECEIVE JWU SCHOLARSHIP AID.**

## STEPS TO APPLY FOR FINANCIAL AID:



- 1. CREATE YOUR FAFSA STUDENT ID AT [FAFSA.GOV](https://fafsa.gov)**
- 2. GATHER YOUR LICENSE, SOCIAL SECURITY CARD AND BANK STATEMENTS**
- 3. BE SURE TO LIST JWU'S SCHOOL CODE, [003404](#)**

### **YOU'LL HAVE HELP EVERY STEP OF THE WAY.**

Your personal financial planner can guide you through the process throughout your JWU journey, staying in touch to alert you to resources and deadlines.

Find info at [jwu.edu/payingforcollege](https://jwu.edu/payingforcollege)

**“My planner and I talked constantly, with him asking where I was on each step, making sure I was getting everything done because he genuinely wanted the best for me. He provided a comfortable space to share my experiences so that he could direct me to the right people and help me figure out options.”**

**Kenner Pedigo '23,**  
Business Administration

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# READY TO BE A **WILDCAT?**

HERE'S WHAT YOU DO NEXT.



## APPLY TO JWU

Complete your free online JWU application or add Johnson & Wales to your Common App.

[apply.jwu.edu](https://apply.jwu.edu)

## VISIT JWU

Meet students and staff, get a tour of where you'll live and learn, and ask anything about what it's like to be a Wildcat.

Plus, you could be eligible for a \$1,000 JWU Visit Grant that renews annually for up to \$4,000 toward your tuition.

[jwu.edu/visit](https://jwu.edu/visit)

## APPLICATION OPENS:

August 1

## EARLY ACTION ADVANTAGE:

Apply by **November 1** to receive your admissions and scholarship decision by **December 1**





# JOHNSON & WALES UNIVERSITY

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