

JOHNSON & WALES UNIVERSITY



2017–2018
CATALOG



ONLINE
PROGRAMS

Table of Contents

2017–18 Online Catalog	3	Baking & Pastry Arts and Food Service Management	45
Letter from Providence Campus President and Chief Operating Officer	4	Culinary Arts and Food Service Management	46
Academic Calendar	5	Hospitality Management	47
About JWU	6	Hospitality Management (MS)	48
History of JWU	6	Hotel & Lodging Management	49
Mission and Guiding Principles	6	Restaurant, Food & Beverage Management	50
Campus Facilities	7	Sports, Entertainment, Event — Management	51
Accreditations and Approvals	7	Sport Leadership (MS)	52
Affiliations	8	Tourism & Hospitality Management	53
Nondiscrimination Notice	8	Course Descriptions	54
Corporation and Trustees	8	Academic Int'l Programs (ABRD) Courses	54
University Leadership	9	Accounting (ACCT) Courses	54
Academic Directories	10	Advertising Comm (ADVC) Courses	54
College of Online Education	10	Anthropology (ANTH) Courses	56
Online Programs of Study	12	Art (ART) Courses	56
College of Arts & Sciences	13	Counseling (CSLG) Courses	56
Criminal Justice (M.S.)	14	Criminal Justice (CJS) Courses	56
Liberal Studies	15	Culinary Nutrition (CULN) Courses	57
College of Business	16	Economics (ECON) Courses	57
Advertising & Marketing Communications	17	English (ENG) Courses	58
Business Administration	18	Entrepreneurship (ENTR) Courses	59
Business Studies	19	Event (EVNT) Courses	60
Entrepreneurship	20	Finance (FISV) Courses	60
Fashion Merchandising & Retailing	21	Food Service Management (FSM) Courses	62
Finance (MS)	22	Foundations in Tech (FIT) Courses	63
Food & Beverage Entrepreneurship	23	Graphic Design (GDES) Courses	63
Human Resource Management	24	Health Science (HSC) Courses	63
Human Resource Management	25	History (HIST) Courses	64
Human Resource Management (MS)	26	Hospitality Management (HOSP) Courses	65
International Business	27	Human Resource Management (HRM) Courses	67
Management	28	Information Security/Assurance (ISA) Courses	68
Marketing	29	Information Technology (ITEC) Courses	69
MBA	30	Integrative Learning (ILS) Courses	69
MBA Finance Concentration	31	International Business (IBUS) Courses	70
MBA Hospitality Concentration	32	Law (LAW) Courses	71
MBA Human Resource Management Concentration	33	Leadership Studies (LEAD) Courses	72
MBA Nonprofit Management Concentration	34	Liberal Studies (LIBS) Course	72
MBA Operations and Supply Chain Management	35	Literature (LIT) Courses	72
Nonprofit Management (MS)	36	Management (MGMT) Courses	73
Operations and Supply Chain Management	37	Marketing (MRKT) Courses	76
Organizational Risk and Cyber Security Management	38	Mathematics (MATH) Courses	77
College of Engineering & Design	39	Media & Communication Studies (MCST) Courses	78
Information Security/Assurance (MS)	40	Nonprofit Management (NPM) Courses	80
College of Health & Wellness	41	Philosophy (PHIL) Course	81
Health Science	42	Political Science (PSCI) Course	81
College of Hospitality Management	44	Project Management (PRMG) Courses	81

Psychology (PSYC) Courses	81	Academic Progress	102
Religion (REL) Courses	82	Financial Aid	102
Research (RSCH) Courses	83	How to Apply	103
Retail (RTL) Courses	83	Federal Grants and Loans	104
Risk Management (RMGT) Courses	84	State Grants	105
Science (SCI) Courses	84	Financial Obligations	105
Sociology (SOC) Courses	85	Financial Planning	105
Spanish (SPAN) Courses	85	Payment Options	105
Sport Leadership (SPL) Courses	85	Refund Policies	106
Sport/Entertainment/Event Management (SEE) Courses	86	Alabama and Maryland Residents	106
Travel Tourism (TRVL) Courses	88	Tuition Refund Policy	106
Academic Information	89	University Withdrawal Credit Policy	106
Academic Policies	89	Tuition and Fees	107
Academic Standing	89	Student Services	108
Attendance	90	Academic Support	108
Credits and Grades	90	Complaints and Grievances	108
Full-time Status	92	Health Services	109
Readmittance	92	Policies	109
Repeat of Courses	92	Computer and Technology Use	109
Arts & Sciences Core Experience	93	Drug and Alcohol Policy	110
Academic Events	93	Safety and Security	110
Experiential Education & Career Services	93	Index	111
Global Learning Distinction	94		
Graduation Requirements	94		
Honors	94		
Dean's List	94		
Latin Honors	94		
Residency Requirement	94		
Study Abroad	95		
Academic Transcripts	95		
Admissions	96		
Applying	96		
Admissions Decision	96		
Admissions Requirements	96		
Advanced Placement Credit	97		
Computer Requirements	97		
Deferred Enrollment	98		
Home-Schooled Students	98		
JWU Alumni	98		
Transfer Credit	98		
Transfer and Career Prerequisites	99		
Military	99		
Placement Testing	99		
Prior Learning Assessment	100		
CLEP/DSST Examination	100		
Departmental Challenge Examination	100		
Portfolio Assessment	101		
Financing Your Degree	102		

2017–18 Online Catalog

College of Online Education
115 Cedar Street
Providence, RI, 02903
Phone: 401-598-4400
Fax: 401-598-4553

This catalog is an official publication of Johnson & Wales University. As such, it and any other publications or policies provided on JWU's website are subject to revision at any time. The university reserves the right to add, withdraw or revise any course, program of study, provision or requirement described within the catalog as may be deemed necessary. Occasionally, program requirements will vary by the publication date of the catalog. Requirements stated in the edition published closest to the September enrollment date will take precedence.

Students should read and fully understand the rules, requirements and policies described in this catalog. Additionally, all enrolled students are expected to be familiar with the contents of the Online Programs Student Handbook. The Online Programs Student Handbook contains important information regarding academic performance and personal conduct of students as well as university grievance procedures. It also outlines the conditions under which students may be placed on probation or suspension from the university. The Online Programs Student Handbook (<http://catalog.jwu.edu/handbook/online>) is available online. Copies of the Online Programs Student Handbook and this catalog are also available at the College of Online Education and at Student Academic & Financial Services at the Providence Campus.

Letter from Providence Campus President and Chief Operating Officer

It is my honor to welcome you to Johnson & Wales University's Providence Campus, the oldest and largest of our 4 campuses.

Lately, just about every college is talking about experiential education. And that's because it works. At Johnson & Wales we've been perfecting this approach for more than 100 years. It's why we're world renowned for providing students with the optimal blend of intellectual development, industry-focused education, résumé-building work experiences, leadership opportunities and an uncommon depth of career services.

It's also why *U.S. News & World Report* ranks JWU among the best colleges and universities in the United States for 2017.*

In addition, our student services and activities, campus facilities and dedication to the community make the Providence Campus comfortable for all types of students from various backgrounds. In fact, with 6 colleges and universities within the city and 5 more throughout Rhode Island, Providence has the highest per-capita concentration of college students in the United States.

Providence is a truly vibrant and cultural city with a small-town feel and all the charms of New England. These elements make for an attractive place to live, work and visit. With its plethora of renowned restaurants and close proximity to Rhode Island's famous beaches, Providence has been listed for 5 consecutive years by *Travel + Leisure* magazine among America's favorite cities (and was the top pick for 2014).

I've been a part of the JWU community since 1988, and am proud of our commitment to educational excellence that inspires professional success and lifelong personal and intellectual growth.

I invite you to visit and learn more about our dynamic campus (http://admissions.jwu.edu/visit_connect) and commitment to excellence.

Sincerely,
Mim L. Runey, LPD
Providence Campus President and Chief Operating Officer

* *U.S. News & World Report* ranking is for Johnson & Wales University's Providence Campus only.

	=important date
	=no classes/holiday/break

- 5 **Fall term begins**
- 9 Last day to add a course
- 16 Last day to drop a course
- 16 Deadline to complete initial attendance assignments
- 22 Winter term registration begins (undergraduate programs)
- 23 Winter term registration begins (graduate programs)

SEPTEMBER '17						
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MARCH '18						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- 6 **Spring term begins**
- 10 Last day to add a course
- 17 Last day to drop a course
- 17 Deadline to complete initial attendance assignments
- 23 Summer term registration begins
- 30 Spring Holiday; university offices closed

- 9 Fall Holiday; university offices closed
- 13 Academic course withdrawal deadline

OCTOBER '17						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL '18						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

- 13 Academic course withdrawal deadline
- 20 Fall term registration begins (undergraduate programs)
- 21 Fall term registration begins (graduate programs)

- 17 **Winter payment deadline**
- 18 Fall term ends
- 19-27 Thanksgiving & term break
- 22 University offices closed at 1pm
- 23-26 University offices closed
- 28 **Winter term begins**

NOVEMBER '17						
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY '18						
S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	*18	*19
20	21	22	23	24	25	26
27	28	29	30	31		

- 4 **Summer payment deadline**
- 17 Spring term ends
- 28 Memorial Day; university offices closed

Commencement Ceremony:
 *May 18 = graduate (Providence)
 *May 19 = undergraduate (all campuses)

- 2 Last day to add a course
- 9 Last day to drop a course
- 9 Deadline to complete initial attendance assignments
- 15 Spring term registration begins (undergraduate programs)
- 16 Spring term registration begins (graduate programs)
- 22-23 Holiday break (university offices closed Dec. 22 – Jan. 2)
- Jan 7

DECEMBER '17						
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JUNE '18						
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

- 4 **Summer term begins**
- 9 Last day to add a course
- 16 Last day to drop a course
- 16 Deadline to complete initial attendance assignments

- 3 University offices reopen
- 7 Holiday break ends
- 15 M.L. King Jr. Day; university offices closed
- 19 Academic course withdrawal Deadline

JANUARY '18						
S	M	T	W	Th	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JULY '18						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- 4 Independence Day; university offices closed
- 13 Academic course withdrawal Deadline

- 16 **Spring payment deadline**
- 24 Winter term ends
- 24-25 Term Break
- Mar 5

FEBRUARY '18						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

AUGUST '18						
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- 17 **Fall payment deadline**
- 18 Summer term ends

Updated September 28, 2016

About JWU

Founded in 1914, Johnson & Wales University is a private, nonprofit, accredited institution with more than 15,000 graduate, undergraduate and online students at its four campuses in Providence, Rhode Island; North Miami, Florida.; Denver, Colorado; and Charlotte, North Carolina. An innovative educational leader, the university offers degree programs in arts and sciences, business, culinary arts, design and engineering, education, health and wellness, hospitality, nutrition and physician assistant studies. Its unique model integrates arts and sciences and industry-focused education with work experience and leadership opportunities, inspiring students to achieve professional success and lifelong personal and intellectual growth. The university's impact is global, with alumni from 123 countries pursuing careers worldwide.

Here's what makes JWU different:

- Degree programs are designed to provide you with the knowledge and skills employers have identified as necessary in your field of choice. And you don't have to wait to build your career skills, as you'll have the opportunity to take courses in your major in your first year.
- Students learn by doing. Faculty, many with industry experience, bring professional knowledge and networking opportunities into intimate classroom settings.
- JWU's programs provide opportunities for real-world experience, which can include internships, classroom projects with actual companies and community service learning. You'll learn industry best practices and train on career-specific tools and software.
- Dedicated faculty and career advisors help you set professional goals and develop an educational plan designed for you to best attain those goals. In addition, specialized workshops help you build your résumé, highlight your skills and develop a portfolio of work to help set you apart.
- You'll have the opportunity to network with employers who visit campus each year, including career fairs, on-campus interviews and career events geared to your major.
- Last year, JWU students interned at over 1,800 sites related to their major worldwide.
- At least one-third of credits in each JWU program are in the arts and sciences to help you develop the critical thinking, communication and analytical skills necessary for long-term career progression.
- JWU offers 40 study abroad programs and independent exchanges, all of which include study such as lecture, industry visits and cultural excursions. Study Abroad staff members will help you identify programs that best fit your academic and career goals.
- Participation in competitions as a member of DECA, BPA, FCCLA and other nationally recognized student organizations help build leadership, career skills and your résumé.
- Community service is integral to our educational philosophy. Our ongoing commitment to community service has repeatedly earned JWU a place on the President's Higher Education Community Service Honor Roll.

To learn more, visit jwu.edu.

History of JWU

Johnson & Wales University (JWU) was founded as a business school in 1914 in Providence, Rhode Island, by Gertrude I. Johnson and Mary T. Wales. From its origins as a school devoted to business education, JWU has grown to a junior college, senior college, and ultimately university status.

JWU was accredited in 1954 by the Accrediting Council for Independent Colleges and Schools (ACICS).

In 1963 the State of Rhode Island granted a charter that authorized the university to operate as a nonprofit, degree-granting institution of higher learning and to award associate degrees in accounting, business administration, court reporting and secretarial sciences.

In 1970 the State of Rhode Island approved a revision in the university's charter allowing it to award baccalaureate degrees as well as associate degrees.

In 1972 and 1973 the university announced the addition of new associate degree programs in the fields of hospitality and culinary arts. This led to

additional 2- and 4-year degree programs in the hospitality and food service fields.

In 1980 the university was granted a legislative charter to replace its previous charter and became authorized to award advanced degrees.

In 1984, a JWU campus was established in Charleston, South Carolina, which offered a variety of 2- and 4-year programs in food service, hospitality and travel-tourism. A JWU campus opened in Norfolk, Virginia, in 1986, offering 1- and 2-year food service programs.

In 1985 graduate degree programs were introduced at the university, and the university officially changed its name to Johnson & Wales University in 1988.

In 1992 JWU opened a campus in North Miami, Florida. That year also marked the university's formal establishment of the College of Business, The Hospitality College, the College of Culinary Arts and the School of Technology. A new emphasis on general studies was introduced with the development of the School of Arts & Sciences.

The university's School of Technology offered courses in Worcester, Massachusetts, from 1992–2002.

JWU received regional accreditation from the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (NEASC) in 1993. In that same year, JWU opened a campus in Vail, Colorado, which offered an accelerated associate degree program in culinary arts to college graduates. The year also marked the beginning of a 4-year bachelor's degree offering in culinary arts.

From 1994–2004 JWU offered programs at the Institute of Higher Marketing (IHM) Business School in Göteborg, Sweden. This joint educational agreement allowed business and hospitality students to complete 1 year of study in Sweden and finish their degrees at 1 of the university's domestic campuses.

The university consolidated its institutional accreditation efforts under NEASC on June 30, 2000.

September 2000 marked the opening of the Denver, Colorado, campus. In 2000, the Vail Campus merged with the Denver Campus.

In 2002, the university made a strategic decision to consolidate its smaller Charleston and Norfolk campuses to build a campus in Charlotte, North Carolina. JWU's Charlotte Campus opened in fall 2004. The Charleston and Norfolk campuses officially closed in May 2006.

Beginning with the 2008–2009 academic year, JWU's College of Business and The Hospitality College eliminated associate degrees and began offering only bachelor of science degrees that allowed students to customize their education. This decision did not impact the College of Culinary Arts and the School of Technology.

In 2009–2010 JWU recruited, admitted and enrolled the entering class for 2 online bachelor's degree programs in food service management.

In fall 2012 the university began offering a degree in counseling psychology, the first bachelor's degree program offered through the John Hazen White School of Arts & Sciences. This was followed in fall 2013 by the addition of 2 more arts and sciences degree programs.

That same year, the university restructured into 3 colleges and 3 schools: the College of Culinary Arts, College of Management, John Hazen White College of Arts & Sciences, School of Engineering & Design, College of Online Education, and Center for Physician Assistant Studies (to be incorporated into the College of Health & Wellness).

In 2017, JWU again restructured their academic colleges and schools into 7 colleges: the College of Arts & Sciences, College of Business, College of Culinary Arts, College of Engineering & Design, College of Health & Wellness, College of Hospitality Management, and College of Online Education.

Today the university is offering a variety of new degree programs that reflect the growing industries of tomorrow.

Mission and Guiding Principles

Johnson & Wales University ... an exceptional education that inspires professional success and lifelong personal and intellectual growth.

In support of our mission and recognizing the importance of preserving our unique student-centered culture we will be guided by the following principles:

- Undertake continuous improvement and planning for a sustainable future.
- Foster a teaching-focused university that encourages appropriate scholarship and offers relevant programs that maximize student potential.
- Enrich our academic programs with experiential and work-integrated learning.
- Be cost-conscious in our endeavor to provide an affordable private university education and be a good steward of our resources.
- Embrace diversity for a richly inclusive community.
- Model ethical behavior and local, national and global citizenship.
- Value our faculty and staff by investing in their quality of life and professional development.
- Provide facilities, technology and other resources to meet the needs of students, faculty and staff.

Campus Facilities

Johnson & Wales University has campuses in Providence, Rhode Island; North Miami, Florida; Denver, Colorado; and Charlotte, North Carolina. A description of campus facilities for each location can be found by viewing the catalog for each campus.

Accreditations and Approvals

Johnson & Wales University (JWU) is accredited by the New England Association of Schools and Colleges Inc. (NEASC), through its Commission on Institutions of Higher Education. This accreditation encompasses the university's 4 campuses in Providence, Rhode Island; North Miami, Florida; Denver, Colorado; and Charlotte, North Carolina, and its online programs. Inquiries regarding JWU's accreditation status should be directed to

Office of the Provost
Johnson & Wales University
One Weybosset Hill, Sixth Floor
33 Broad Street
Providence RI 02903
Phone: 401-598-1410

Individuals may also contact

Commission on Institutions of Higher Education
New England Association of Schools and Colleges
3 Burlington Woods Drive, Suite 100
Burlington, MA 01803-4531
Toll-free phone: 888-88-NEASC
Email (cihe@neasc.org)

Legal control is vested in the Board of Trustees of Johnson & Wales University.

The university is authorized under federal law to enroll nonimmigrant alien students.

JWU is listed in the Education Directory of Colleges & Universities issued by the U.S. Department of Education.

JWU, its faculty and members of the administrative staff hold affiliation with numerous organizations.

Johnson & Wales University will make available for review to any enrolled or prospective student, upon request, a copy of the documents describing the institution's accreditation, approval or licensing. This information, as well as contact information for accreditors, may be obtained by contacting

Associate Provost
Office of the Provost
Johnson & Wales University
One Weybosset Hill, Sixth Floor
33 Broad Street
Providence, RI, 02903
Phone: 401-598-5156

Providence Campus: The State of Rhode Island has chartered Johnson & Wales University as a nonprofit degree-granting institution of higher learning.

North Miami Campus: JWU is licensed by the Commission for Independent Education, Florida Department of Education. Additional information regarding the institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL, 32399-0400; toll-free phone: 888-224-6684.

Denver Campus: The Colorado Commission on Higher Education has authorized JWU under the Degree Authorization Act to offer instruction leading to the award of credits and/or degrees in Colorado.

Charlotte Campus: The Board of Governors of the University of North Carolina has licensed JWU under G.S. 116-15(b) to conduct degree activity in North Carolina.

Providence and Denver Campuses — B.S. in Culinary Nutrition

Program: The Providence Campus and Denver Campus Culinary Nutrition programs are accredited by the Accreditation Council for Education in Nutrition and Dietetics (ACEND), 120 South Riverside Plaza, Suite 2000, Chicago, IL, 60606-6995; phone: 312-899-0040, ext. 5400. The Providence Campus and Denver Campus Didactic Programs in Dietetics (DPD) meet the standards of education set by ACEND.

Providence Campus — M.S. in Physician Assistant

Studies: The Accreditation Review Commission on Education for the Physician Assistant (<http://www.arc-pa.org>) (ARC-PA), the accrediting agency that defines the standards for PA education within the territorial U.S., has granted Accreditation-Provisional status to the Physician Assistant Studies Program at Johnson & Wales University.

About Provisional Status: Accreditation-Provisional is an accreditation status. The status indicates that the plans and resource allocation for the proposed program appear to demonstrate the program's ability to meet the ARC-PA Standards, if fully implemented as planned. Accreditation-Provisional does not ensure any subsequent accreditation status. It is limited to no more than 5 years from matriculation of the first class. Successful graduates will receive a Master of Science in Physician Assistant Studies (MSPAS) from JWU and will be qualified to take the Physician Assistant National Certification Exam (PANCE) that is required for licensure as a physician assistant.

Online Campus: Johnson & Wales University offers online bachelor's and master's degree programs and is required to publish information about state approvals of these programs.

State Licensure for Online Programs: Johnson & Wales University is approved as a member of the State Authorization Reciprocity Agreements (SARA). The State Authorization Reciprocity Agreement (SARA) is a national initiative to provide more access to online courses while maintaining compliance standards with state regulatory agencies. SARA allows institutions to provide online courses outside of their own state borders by seeking and maintaining state approvals via a streamlined process. To learn more about SARA, please visit their website (<http://www.nc-sara.org>).

SARA Approval of JWU: On November 9, 2015, the New England Board of Higher Education approved the State of Rhode Island to join SARA. On May 3, 2016, the National Council for State Authorization Reciprocity Agreements (NC-SARA) approved institutional participation for Johnson & Wales University. The State of Rhode Island approved Johnson & Wales University to participate in NC-SARA on April 14, 2016. NC-SARA is a voluntary, regional approach to state oversight of postsecondary distance education. As a SARA member in the State of Rhode Island authorized by the Rhode Island Office of the Postsecondary Commissioner, Johnson & Wales University is authorized to provide distance education to students in all of the other SARA states (listed below).

Current SARA Member States: Current authorized SARA member states include: Alabama, Alaska, Arizona, Arkansas, Colorado, Connecticut, Delaware, District of Columbia, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin and Wyoming. Additional states are in the process of becoming SARA members.

NC-SARA Complaint information can be found online (<http://www.nc-sara.org/content/sara-and-students>).

Online Student Complaint Process: Information on Student Complaint Processes for students enrolled in the College of Online Education is

available online (<https://online.jwu.edu/online-student-consumer-information>).

Affiliations

Johnson & Wales University, its faculty and members of the administrative staff hold affiliations with numerous organizations.

A description of written arrangements that the university has with other organizations to provide a portion of any university program of study is available upon request. For more information, please contact Student Academic & Financial Services.

Notice of Nondiscrimination

Johnson & Wales University does not discriminate unlawfully on the basis of race, religion, color, national origin, age, sex, sexual orientation, gender identity or expression, genetic information, disability, status as a protected veteran, pregnancy or marital status, or any other unlawful basis in administration of its educational policies, admission policies, financial aid, employment, or any other university program or activity. It admits qualified students to all the rights, privileges, programs and activities generally accorded or made available to students at the university.

The university undertakes to comply with all federal and state discrimination laws, including, but not limited to Title IX of the Education Amendments of 1972 (Title IX), Section 504 of the Rehabilitation Act of 1973 (504), the Age Discrimination Act of 1975, Title VII of the Civil Rights Act of 1964 and the Americans with Disabilities Act of 1990.

Johnson & Wales University also does not tolerate harassment of any kind. Sexual harassment and sexual misconduct are a form of sex discrimination and prohibited by the university.

The following individual has been designated to handle inquiries concerning the application of Title IX and its implementing regulation in addition to any inquiries regarding the university's nondiscrimination and harassment policies:

Matthias Rubekeil

Title IX Coordinator/Nondiscrimination Coordinator/Section 504 Coordinator
Equity & Compliance Services (<https://www1.jwu.edu/about/equity-compliance-services>)

111 Dorrance St.

Providence, RI 02903

401-598-2703

Email (Matthias.Rubekeil@jwu.edu)

Deputy Title IX Coordinators are available on each regional campus:

North Miami Campus

Amera Xayasane

305-892-5304

Email (Amera.Xayasane@jwu.edu)

Denver Campus

Chris Chavez

303-256-9306

Email (Chris.Chavez@jwu.edu)

Charlotte Campus

Tracy Smith

980-598-1006

Email (Tracy.Smith@jwu.edu)

Additional information, including the university's complete Prohibited Discrimination and Harassment (including Sexual Harassment) Policy and the Sexual Assault and Relationship Violence Policy is included in the Student Handbook (<http://catalog.jwu.edu/handbook/generalinformationandpolicies/discriminationandharassment>) for each campus and available by contacting Equity & Compliance Services (Equity&ComplianceServices@jwu.edu).

Inquiries concerning the application of the notice of nondiscrimination may also be referred to the appropriate governmental agencies listed below:

Office for Civil Rights (<http://wdcrobcolp01.ed.gov/CFAPPS/OCR/contactus.cfm>), U.S. Department of Education, Customer Service Team, 400 Maryland Avenue, SW, Washington, DC, 20202-1100, 800-421-3481. This office may refer the matter to a regional Office for Civil Rights.

Rhode Island:

- Equal Employment Opportunity Commission, John F. Kennedy Federal Building, 475 Government Center, Boston, MA, 02203, 617-565-3200
- Rhode Island State Commission for Human Rights, 180 Westminster St., 3rd Floor, Providence, RI, 02903-3768, 401-222-2661

Massachusetts:

- Equal Employment Opportunity Commission, John F. Kennedy Federal Building, 475 Government Center, Boston, MA, 02203, 617-565-3200
- Massachusetts Commission Against Discrimination, One Ashburton Place, 6th Floor, Room 601, Boston, MA, 02108, 617-994-6000

Florida:

- Equal Employment Opportunity Commission, Miami Tower, 100 SE 2nd St., Suite 1500, Miami, FL, 33131, 800-669-4000
- Florida Commission on Human Relations, 4075 Esplanade Way, Room 110, Tallahassee, FL, 32399, 850-488-7082

Colorado:

- Equal Employment Opportunity Commission, 303 East 17th Ave., Suite 410, Denver, CO, 80203, 800-669-4000
- Colorado Civil Rights Division, 1560 Broadway, Suite 1050, Denver, CO, 80202-5143, 303-894-2997

North Carolina:

- Equal Employment Opportunity Commission, 129 West Trade St., Suite 400, Charlotte, NC, 28202, 800-669-4000
- N.C. Human Relations Commission, 116 W. Jones St., Suite 2109, Raleigh, NC, 27601, 919-807-4420 (Mailing Address: N.C. Human Relations Commission, 1318 Mail Service Center, Raleigh, NC, 27699-1318)

Corporation and Trustees

Board of Trustees

- James H. Hance Jr., chair of the board of trustees, Johnson & Wales University; operating executive, The Carlyle Group, Washington, DC
- John J. Bowen '77, chancellor, president and chief executive officer, Johnson & Wales University
- Derick Close, chief executive officer, Springs Creative Products Group LLC, Charlotte, North Carolina
- Brenda Dann-Messier '00 EdD, education and workforce consultant; former assistant secretary of the Office of Career, Technical and Adult Education, United States Department of Education, East Greenwich, Rhode Island
- Michele Bailey DiMartino '91, president and chief executive officer, Align Enterprises LLC, Tampa, Florida
- Lawrence DiPasquale, chairman & CEO, Epicurean Culinary Group, Centennial, Colorado
- Laura Freid, former chief executive officer and executive director, Silk Road Project Inc., Waban, Massachusetts
- Darren J. Lopes, director of institutional relationship management, TIAA, Providence, Rhode Island
- M. John Martin '86, president, The Capital Grille, Orlando, Florida
- William J. Murphy, partner, Murphy & Fay LLP, Providence, Rhode Island
- Philip S. Renaud II '73, executive director, The Risk Institute in the Fisher College of Business, The Ohio State University, Columbus, Ohio
- Merrill W. Sherman, principal, Sherman Consulting LLC, Providence, Rhode Island
- Clay A. Snyder '93, senior director of brand performance, Hilton Worldwide/Brand Management, McLean, Virginia
- William E. Trueheart, retired chief executive officer, Achieving the Dream: Community Colleges Count, Washington, DC
- D. Chip Wade '83, executive vice president of operations, Red Lobster, Orlando, Florida
- John H. White Jr., chairman and chief executive officer, Taco Comfort Solutions, Cranston, Rhode Island
- Laurie White, president, Greater Providence Chamber of Commerce, Providence, Rhode Island
- David Wilson P'98, independent director, Barnes & Noble Education Inc.; CoreSite Realty Inc., Naples, Florida

Members of the Corporation

- Barbara L. Bennett, retired senior vice president of law & policy and corporate secretary, Johnson & Wales University, Naples, Florida
- Joseph R. Beretta, president and chief financial officer, Robinson Green Beretta Corp., Providence, Rhode Island
- Richard L. Bready, former chairman and chief executive officer, Nortek Inc., Providence, Rhode Island
- Stephen J. Caldeira, president and CEO, Consumer Specialty Products Association, Washington, DC
- Richard G. Carriere, senior vice president, The North Atlantic Group, MorganStanley, Providence, Rhode Island
- Colin J. Clapton, banking industry consultant, Canton, Massachusetts
- Charles M. Cook, retired senior vice president of university affairs, Johnson & Wales University, Watertown, Massachusetts
- Scott Davis '80, president, FLIK International, Rye, New York
- Frank DiBiase, president, DiBiase Associates Inc., North Providence, Rhode Island
- Bradford S. Dimeo, president, Dimeo Construction Company, Providence, Rhode Island
- Thomas L. Dwyer, MBA, vice chancellor and executive vice president, Johnson & Wales University
- Gerald A. Fernandez '86, president, Multicultural Foodservice & Hospitality Alliance, Providence, Rhode Island
- Michael Friedman, vice president, Gerber Finance Inc., Providence, Rhode Island
- Dana H. Gaebe, attorney at law, East Providence, Rhode Island
- Richard J. Gladney, senior vice president and managing partner, Gladney Consulting Group of Wells Fargo, Providence, Rhode Island
- Abraham Goldfarb, legacy trustee; president, National Banner Company; general manager, ABOA, Dallas, Texas
- Alan Gould, management and creative consultant, Gould Ideas, Bedford Hills, New York
- Edward P. Grace III, managing director, Grace Restaurant Partners, Orlando, Florida
- Gertrude Jones '89, former vice president of community relations, Lifespan, Charlotte, North Carolina
- Scott K. Keefer, legacy trustee; senior partner, Macktaz, Keefer & Kirby, Woonsocket, Rhode Island
- Richard J. Kosh, provost emeritus, Johnson & Wales University, West Warwick, Rhode Island
- Emeril J. Lagasse III, chef, restaurateur, television personality and author, Emeril's Homebase, New Orleans, Louisiana
- Katherine Littlefield P'13, director, Scotts MiracleGro Company, Delray Beach, Florida
- Kwan Lui, founder and director, At-Sunrice GlobalChef Academy, Singapore
- William F. McArdle, senior vice president of finance, Johnson & Wales University
- Michael S. Parmet, managing partner, Parmet, Chapman & Madsen P.C., Houston, Texas
- Manuel Pimentel Jr., senior vice president emeritus of university relations, Johnson & Wales University, North Andover, Massachusetts
- Larry Rice, EdD, '90, North Miami Campus president, Johnson & Wales University
- Arthur S. Robbins, principal, Robbins Properties Inc., Providence, Rhode Island
- Sylvia E. Robinson, president, SER Associates, Oak Hill, Virginia
- Patricia R. Roche, retired partner, Roche-Rooney Financial Services, Denver, Colorado
- Mim L. Runey, LPD, Providence Campus president and chief operating officer, Johnson & Wales University
- Irving Schneider, retired Providence Campus president, Johnson & Wales University, North Kingstown, Rhode Island
- Bennett E. Singer '98 MBA, senior vice president & portfolio manager, U.S. Trust, Providence, Rhode Island
- Lissa B. Singer '98 MBA, chief quality officer, First Physician Corporation, Charlton Memorial Hospital ED, Fall River, Massachusetts
- Guy B. Snowden, chair of the board emeritus, Johnson & Wales University; director, SnowMark Corp., Vero Beach, Florida
- Paul Stonely, chief executive officer and executive committee member, World Association for Cooperative Education, Lowell, Massachusetts
- Howard G. Sutton, executive in residence, Johnson & Wales University
- John E. Taylor Jr., chairman of the board, Twin River Worldwide Holdings Inc., Vero Beach, Florida
- William R. Tiefel, chairman, Carmax Inc.; chairman emeritus, The Ritz-Carlton Hotel Company LLC, Palm Beach, Florida
- Edward P. Triangolo Jr., managing partner, Triangolo Professional Group, Sunrise, Florida
- Terry Vince, legacy trustee; former president, Sovereign Hotels, Gloucester, Massachusetts
- Girard Visconti, partner, Shechtman Halperin Savage LLP, Pawtucket, Rhode Island
- Zolon A. Wilkins Jr., president, Lexington Interests Inc., Irving, Texas
- Richard Wiscott, PhD, Denver Campus president, Johnson & Wales University
- Donna J. Yena, retired vice president of employer relations, Johnson & Wales University, East Greenwich, Rhode Island
- John A. Yena, chairman of the board emeritus, Johnson & Wales University, East Greenwich, Rhode Island

and all Members of the Board of Trustees

Officers of the Corporation

- John J. Bowen MM, DBA (hon.), '77, chancellor, president and chief executive officer
- Thomas L. Dwyer, MBA, vice chancellor and executive vice president
- Joseph J. Greene Jr. '98 MS, CPA, treasurer and chief financial officer
- Mim L. Runey, LPD, Providence Campus president and chief operating officer
- Marie Bernardo-Sousa, LPD, senior vice president of administration
- Emily A. Gilcreast, BS, university secretary and Office of the Chancellor chief of staff

As of November 2016

University Leadership

- John J. Bowen, MM, DBA (hon.), '77, chancellor and president
- Thomas L. Dwyer, MBA, vice chancellor and executive vice president
- Mim L. Runey, LPD, Providence Campus president and chief operating officer
- Joseph J. Greene Jr. '89, '98 MS, CPA, treasurer and chief financial officer
- Marie Bernardo-Sousa, LPD, '92, senior vice president of administration
- Kenneth DiSaia '87, '92 MBA, senior vice president of enrollment management
- Joseph Staley, BS, vice chancellor for resource development
- Douglas J. Whiting, BA, senior vice president of communications
- Diane D'Ambra, MS, SPHR, vice president of human resources
- Michael Downing, MS, CHA, FMP, vice president of auxiliary services
- Maureen Dumas, MEd, vice president of experiential education & career services
- Akhil Gupta, MS, chief information officer
- Ronald Martel, PhD, vice president of student affairs and dean of students
- Tarun Malik '90 MS, '11 EdD, president, Charlotte Campus
- Lisa Pelosi, MA, vice president for communications and government relations
- Larry Rice, EdD, '90, president, North Miami Campus
- Lynn M. Robinson '90, '94 MS, vice president of student academic & financial services
- Page C. Sciotto, MBA, vice president of resource development
- Robert Taylor, BS, CPE, vice president of facilities and construction management
- Richard Wiscott, PhD, president, Denver Campus

Academic Directories

College of Online Education

Administration

- Cynthia L. Parker, EdD, dean, College of Online Education
- David Cartwright, MS, CPA, director of online academics
- Joshua McCarthy, MBA, director of online marketing & financial operations
- Matthew O'Brien, MBA, director of online student services
- Anice O'Connor, PhD, academic director of online programs, arts & sciences
- Amy Ricci, EdD, director of online education

Faculty

- Roger Achille, JD, professor; BA, Clark University; JD, Suffolk University Law School
- Stephen Andrade, MEd, lecturer; BA, University of Rhode Island; MEd, Northeastern University
- Chance Ates, PhD, associate professor, college chair; BS, West Texas A&M University; MS, PhD, Texas Tech University
- Julie Bilodeau, DBA, professor; AS, BS, MBA, Johnson & Wales University; DBA, Argosy University
- Ronald Blum, MA, associate professor; BA, Mercyhurst College; MA, Johnson & Wales University
- Eldad Boker, EdD, CHE, professor; BS, Maryland University; MA, EdD, George Washington University
- Jane Boyland, MS, associate professor; AAS, Johnson & Wales University; BS, University of New Hampshire; MS, University of Massachusetts — Amherst
- Crystal Green Brown, PhD, lecturer; BLS, Bowling Green State University; MA, The University of Akron; EdS, PhD, Kent State University
- Michael Budziszczek, PhD, assistant professor; BS, MS, PhD, University of Rhode Island
- Tom Calabrese, PhD, professor; BS, New York University; MS, Villanova University; PhD, University of Connecticut
- Elizabeth Carey, MBA; associate professor; AB, College of the Holy Cross; MBA, Providence College
- Cynthia Sharp Carr, DVM, associate professor; DVM, The Ohio State University College of Veterinary Medicine
- John S. Chiaro, MS, CEC, CCE, associate professor; BA, Rhode Island College; MS, Johnson & Wales University
- Michael Childers, JD, professor, college chair; BBA, BS, University of North Carolina; JD, Wake Forest University
- Elizabeth Covino, MS, CHE, associate professor; BA, University of Connecticut; MS, Springfield College
- Sean F. Daly, MEd, associate professor; BSc, Keene State College; MEd, Springfield College
- Nadine Dame, MS, professor; BS, Union College; BA, Colorado State University; MS, Colorado School of Mines
- Catherine Davin, MS, associate professor, department chair; BS, MS, Cornell University
- Michaela DeCataldo, PhD, associate professor; AS, Community College of Rhode Island; BA, Rhode Island College; CAGS, PhD, Salve Regina University
- Kevin DeJesus, PhD, assistant professor; BA, Rhode Island College; MES, PhD, York University
- Guenther H. DerManelian, MBA, CPA, CHAE, associate professor; BS, University of Rhode Island; MBA, Bryant College
- Sandra Dugan, MBA, associate professor; AS, Art Institute of Colorado; BS, Colorado State University; MBA, Regis University
- Brenda Kay Eckler, MBA, assistant professor; AAS, SUNY Cobleskill; AAS, Schenectady County Community College; BBA, SUNY Delhi; MBA, SUNY Albany

- Laura Egelin, PhD, professor; AAS, Fashion Institute of Technology; BS, Purdue University; MBA, University of North Carolina; PhD, University of North Carolina
- Lee Esckilsen, MS, CFE, CHE, associate professor; AS, Dean College; BS, Bowling Green State University; MS, Indiana University
- Maureen Farrell, PhD, professor, department chair; BA, MA, University of Rhode Island; PhD, University of Notre Dame
- Andrew Fraser, MEd, associate professor; BS, MEd, Temple University
- Laura Gabiger, PhD, professor; BA, State University of New York — Buffalo; MA, PhD, University of North Carolina at Chapel Hill
- Marian Gagnon, PhD, professor; BA, University of Rhode Island; MAT, Johnson & Wales University; PhD, The Union Institute University
- Tamara Garcia, MA, associate professor; AA, Finger Lakes Community College; BA, Ithaca College; MA, Middlebury College
- James Griffin, EdD, associate professor; AOS, BS, MAT, Johnson & Wales University; EdD, Boston University
- Adam Hartman, PhD, assistant professor; BS, George Washington University; BA, George Washington University; PhD, Brown University
- Samer Hassan, PhD, professor; BS, MS, PhD, Helwan University
- Mark Hengen, MSF, associate professor; BS, Michigan State University; MSF, Yale University
- Oren Hertz, MBA, assistant professor; BS, Florida International University; MBA, Nova Southeastern University
- David Hood, MBA, assistant professor; BS, MBA, Johnson & Wales University
- Debbie C. Howarth, MS, CHME, MHA, CHE, associate professor; BS, University of Vermont; MS, University of Nevada, Las Vegas
- Timothy Howes, MS, associate professor; BA, University of New Hampshire; MS, Boston College
- Alexander Katkov, PhD, professor; BS, Leningrad State University; MA, Leningrad Institute of Economics and Finance; PhD, St. Petersburg University of Economics & Finance
- William Klika, PhD, assistant professor; BA, Lehigh University; MA, Fairleigh Dickinson University; PhD, Concordia University
- John Krupa, DBA, professor; BS, Bryant College; MBA, Providence College; MA, Rhode Island College; DBA, Northcentral University
- Trent Krupa, MBA, ARM, CPA, lecturer; BS, MBA, Bryant University
- Jeri Langford, DBA, professor; BS, Florida Atlantic University; MBA, Pfeiffer University; DBA, Argosy University
- Patrick Leary, EdD, CHE, associate professor; BA, Providence College; MS, Canisius College; EdD, Northeastern University
- Dawn Lopez, MBA, associate professor; BS, MBA, Winthrop University
- Robert Lothrop, MBA, professor; AAS, BS, Johnson & Wales University; MBA, University of Phoenix
- Sarah Malik, MBA, associate professor; BS, Manchester Metropolitan University; MBA, Oxford Brookes University
- Peter Martino, MBA, associate professor; BS, University of Rhode Island; MBA, Bryant University
- Eileen Medeiros, PhD, professor; BA, University of Connecticut; MA, PhD, University of Rhode Island
- David T. Morris, MS, CHE, associate professor; BS, Presbyterian College; MS, Georgia State
- Mehdi Moutahir, MBA, associate professor, department chair; AS, BS, MBA, Johnson & Wales University
- Lisa Nademlynsky, MBA, associate professor, department chair; AS, BS, Johnson & Wales University; MBA, Providence College
- David Newman, MA, associate professor, department chair; BA, Rutgers University; MA, University of Chicago; MA, Brown University
- Scott Palmieri, PhD, professor, department chair; BA, Providence College; MA, University of Rhode Island; PhD, Salve Regina University
- Thomas Pandolfini Jr., MA, associate professor; BA, MA, Rhode Island College
- Mark Peres, JD, professor; AB, Rollins College; JD, Florida State University
- Stephen Poplaski, MBA, assistant professor; BS, Johnson & Wales University; MBA, Bentley University

- CharLee Puckett, BS, associate instructor; BS, Eastern New Mexico University
- Louis Pullano, MS, CHE, associate professor, department chair; BS, MS, University of Rhode Island
- Kristen Regine, DBA, professor; BS, Johnson & Wales University; MSM, Lesley College; DBA, Argosy University
- Elizabeth Robson, JD, assistant professor, international business; BA, Boston College; JD, Stetson University
- Colin Roche, PhD, CHE, FMP, CEC, CCE, professor; BS, MBA, Lynn University; PhD, Florida Atlantic University
- TC Rogers, EdD, lecturer; BA, Regis College; MA, Goldsmiths College; EdD Northeastern University
- Tiffany Rhodes, DMin, assistant professor; BS, Millersville University of Pennsylvania; MA, Multnomah University; MDiv, DMin, Gordon Conwell in South Hamilton
- Michael Sabitoni, MS, CHE, associate professor, department chair, Food & Beverage Management, International Travel/Tourism Studies; AS, BS, MS, Johnson & Wales University
- Matthew Samel, PhD, CHE, FMP, professor; AS, Hagerstown Community College; AS, BS, MBA, Johnson & Wales University; PhD, Capella University
- Cara Sammartino, PhD, assistant professor, department chair; BS, University of Vermont; MSPH, Emory University; PhD, Brown University
- Diane Santurri, MEd, associate professor; BS, Bryant University; MEd, Johnson & Wales University
- Donald Schoffstall, PhD, associate professor; AS, BS, Johnson & Wales University; MS, Robert Morris University; PhD, Iowa State University
- Desiree Schuler, MA, associate professor; BS, MA, Rhode Island College
- Jessica Sherwood, PhD, associate professor; BA, Wesleyan University; MS, PhD, North Carolina State University
- James C. Sheusi, MPA, associate professor, department chair; AAS, Erie Community College, BS, Buffalo State College; MPA, University of Rhode Island
- Dale M. Silva, EdD, CHE, associate professor; AS, BS, MBA, EdD, Johnson & Wales University
- Karen E. Silva, EdD, CHE; professor, department chair; BA, University of Massachusetts — Amherst; MA, Rhode Island College; EdD, Boston University
- Craig Skilling, MS, assistant professor; BS, Florida State University; MS, St. Thomas University
- Scott Smith, PhD, professor, department chair; BS, State College of Denver; MBA, University of Colorado, Boulder; PhD, Colorado State University
- Roland Sparks, DBA, CPM, PE, professor; BS, University of New Hampshire; MBA, MS, DBA, Southern New Hampshire University
- Emily Spitzman, PhD, assistant professor; BA, Brown University; MA, School for International Training; PhD, University of Rhode Island/Rhode Island College
- Gail St. Jacques, MS, associate professor, department chair; BA, Syracuse University; MS, Salve Regina University
- Christine Stamm, EdD, professor; AS, BS, MS, Johnson & Wales University; EdD, Boston University
- Douglas Stuchel, MAT, CHE, associate professor; AS, BS, MAT, Johnson & Wales University
- Piyavan Sukalamala, PhD, professor; BID, MS, PhD, Texas Tech University
- Ryan Tainsh, MS, associate professor; BA, MS, University of Rhode Island
- Elizabeth Van Patten, MS, CHE, associate professor; BS, St. John's University; MS, University of Illinois
- Geraldine E. M. Wagner, PhD, professor; BA, Brooklyn College; MA, PhD, Brown University
- Robert Wahl, MS, CHE, associate professor; AS, BS, MS, Johnson & Wales University
- Rex Warren, MS, assistant professor; BS, MS, University of Nevada, Las Vegas
- Brian J. Warren, MBA, CHE, associate professor; BA, Harvard University; MBA, University of Rhode Island
- Christopher Westgate, PhD, associate professor; BS, Cornell University; MA, Columbia University; PhD, Texas A&M
- Carla White, PhD, assistant professor; BA, Wheelock College; MA, University of Rhode Island; PhD, Capella University
- Alistair Williams, PhD, CHE, WSET, professor; BS, Sheffield Hallam University; MSc, University of Huddersfield; PhD, Leeds Beckett University
- Erin Wynn, MA, associate professor; BS, New York University; MA, Hunter College
- Pam Young, EdD, assistant professor; BS, Bowling Green State University; MBA, St. Thomas University; EdD, University of Miami
- Manasseh Zechariah, PhD, professor; BSc, Calcutta University; MA, Jawaharlal Nehru University; PhD, University of California, Irvine

Online Programs of Study

Undergraduate

- **Bachelor of Science (BS) Degree**
 - Advertising & Marketing Communications (p. 17)
 - Baking & Pastry Arts and Food Service Management (p. 45)
 - Business Administration (p. 18)
 - Business Studies (p. 19)
 - Culinary Arts and Food Service Management (p. 46)
 - Fashion Merchandising & Retailing (p. 21)
 - Food & Beverage Entrepreneurship (p. 23)
 - Health Science (p. 42)
 - Hospitality Management (p. 47)
 - Hotel & Lodging Management (p. 49)
 - Liberal Studies (p. 15)
 - Management (p. 28)
 - Marketing (p. 29)
 - Restaurant, Food, & Beverage Management (p. 50)
 - Sports, Entertainment, Event - Management (p. 51)
 - Tourism & Hospitality Management (p. 53)
- **Bachelor of Science in Business Administration (BSBA) Degree**
 - Entrepreneurship (p. 20)
 - Human Resource Management (p. 24)
 - International Business (p. 27)
 - Operations and Supply Chain Management (p. 37)
 - Organizational Risk and Cyber Security Management (p. 38)
- **Minor**
 - Human Resource Management

Graduate

- **Master of Business Administration (MBA)**
 - MBA (p. 30)
 - MBA - Finance Concentration (p. 31)
 - MBA - Hospitality Concentration (p. 32)
 - MBA - Human Resource Management Concentration (p. 33)
 - MBA - Nonprofit Management Concentration (p. 34)
 - MBA - Operations and Supply Chain Management Concentration (p. 35)
- **Master of Science (MS)**
 - Criminal Justice (p. 14)
 - Finance (p. 22)
 - Hospitality Management (p. 48)
 - Human Resource Management (p. 26)
 - Information Security/Assurance (p. 40)
 - Nonprofit Management (p. 36)
 - Sport Leadership (p. 52)

College of Arts & Sciences

Undergraduate

- **Bachelor of Science (BS) Degree**
 - Liberal Studies (p. 15)

Graduate

- **Master of Science (MS)**
 - Criminal Justice (p. 14)

Criminal Justice - MS

The Criminal Justice Master of Science degree program prepares students for 21st century careers in criminal justice and related fields. Students are provided with an academically rigorous learning experience based on an advanced understanding of criminal justice and criminology, with balanced coverage of crime causation, management issues, technology, research, ethics and diversity in criminal justice. The program links criminological and management theory with policy and practice, and gives students the opportunity to learn and utilize skills required for leadership positions in the criminal justice field.

Upon completion of the program, graduates are expected to:

- Demonstrate how criminological theory informs public policy and shapes the operation of the American criminal justice system.
- Use management theory to evaluate the operation of a criminal justice agency and suggest policy changes to improve the operational effectiveness of the organization.
- Articulate the importance of cultural and global diversity in creating a fair and just criminal justice system.
- Apply moral philosophy to professional and ethical decision making in the field of criminal justice.
- Utilize team leadership skills that include collaboration, problem solving, ethical awareness and appreciation of diversity to address problems faced by criminal justice agencies.
- Communicate appropriately and effectively within various organizational contexts, employing appropriate technologies to organize and present information to address a range of audiences and purposes.
- Analyze, evaluate and synthesize original criminal justice research that utilizes the scientific method and appropriate sampling, measurement and data collection techniques; evaluate proper data presentation, considering the ethics and politics of reporting.

Criminal Justice

Master of Science (MS)

Core Courses

CJS5500	Criminal Justice Research Methods	4.5
CJS5610	Advanced Administration of Criminal Justice	4.5
CJS5620	Contemporary Criminology and Crime Prevention	4.5
CJS5650	Criminal Justice Ethics and Diversity in a Global Environment	4.5
CJS6900	Criminal Justice Capstone Project	4.5

Electives

Choose five of the following:		22.5
CJS5630	Advanced Legal Issues in Criminal Justice	
CJS5680	Juvenile Justice Issues	
CJS5700	Special Needs Populations in the Criminal Justice System	
CJS5740	Global Criminal Justice Issues	
CJS5760	Technology and GIS in the Criminal Justice System	
CJS5780	Social, Community and Restorative Justice	

Total Credits	45.0
---------------	------

Liberal Studies - BS

Through the required and elective courses in the Liberal Studies bachelor's degree program, students acquire knowledge and experience in the arts, cultural studies, history, philosophy, behavioral sciences, math and science. With a required minor in either business or technology,* students are prepared to enter the workforce in business, nonprofit, government, and arts and cultural organizations. The degree also prepares them for further graduate studies. In addition, the program includes experiential learning through an internship, service learning and an optional study abroad.

Key differentiators of the JWU Liberal Studies degree program include a requirement that students complete a minor in business or technology, the inclusion of a heightened form of experiential learning, and in-depth advising in fulfillment of the mission. The required minor is intended to ensure that students have an introduction to a profession or set of professional skills prior to program completion.

Upon completion of the program, graduates are expected to:

- Apply oral and written rhetorical strategies to communicate complex arguments.
- Apply appropriate disciplinary criteria to examine complex issues, analyze arguments, conduct credible research, solve problems, make ethical decisions and create original ideas and/or approaches.
- Synthesize and apply knowledge from multiple perspectives to evaluate complex issues and address real-world problems.

Arts & Culture Focus:

- Exhibit advanced knowledge of the complexities of human culture.
- Critically examine and interpret human expression using the theories and methods of various disciplines, such as history, sociology, philosophy, literature and the arts.

Science & Society Focus:

- Apply mathematical and scientific reasoning to social problems.
- Exhibit advanced knowledge of the social systems that structure human existence.
- Critically examine and interpret human behavior using the theories and methods of various disciplines, such as economics, sociology, psychology, political science and the natural sciences.

* The technology (Project Management) minor is offered only at the Providence Campus.

Liberal Studies

A four-year program leading to the bachelor of science degree

Major Courses	
Foundation Courses	18
ART, HIST, LIT, PHIL, REL: One course 2000 level or higher	
ECON, PSCI, PSYC, SOC: One course 2000 level or higher	
Foreign Language: 4.5 credits as determined by language placement	
BIO [^] , CHM [±] , PHY [°] or SCI: One course 1000 level or higher	
Major Focus	
Choose one of the following:	22.5
Arts & Culture	
ART, HIST, LIT, PHIL, REL, SOC: One course 2000 level or higher	
ART, HIST, LIT, PHIL, REL, SOC: Four courses 3000 level or higher	
Or	
Science & Society	
MATH: One course 1000 level or higher	
BIO [^] , CHM [±] , ECON, PHY [°] , PSCI, PSYC, SCI, SOC: Four courses 3000 level or higher	
Applied/Experiential Learning	
Choose one of the following:	13.5
Option 1	LIBS3099, Liberal Studies Internship *
Option 2	Study Abroad Program
Option 3	Three Levels of Language Studies
Option 4	Three courses from the course offerings in the minor, Professional Communication *
Required Minor	
22.5	
General Business	
Choose five of the following:	
ACCT1210	Financial Accounting
ACCT1220	Managerial Accounting
ECON1001	Macroeconomics
ECON1002	Microeconomics

FISV2000	Finance	
FIT1040	Spreadsheet Design for Business Solutions	
LAW2001	The Legal Environment of Business I	
MGMT1001	Contemporary Business Management I	
MGMT1002	Contemporary Business Management II	
MGMT2001	Human Resource Management	
MRKT1001	Principles of Marketing	
Related Professional Studies		
Arts & Sciences Electives	18 credits with an EASC attribute selected from offerings within the College of Arts & Sciences.	18
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, one at the 4000 level		
Arts and Humanities		9
Two courses from different disciplines: ART, HIST, HUM†, LIT, PHIL or REL		
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
SCI1010 Environmental Science		
Social Sciences		9
Two courses from different disciplines: ANTH°, ECON, LEAD, PSCI, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		
22.5 credits selected from 1000-4999 numbered offerings within the university.		22.5
Total Credits		180.0

* Students may schedule a 4.5-13.5 credit internship. If the internship is less than 13.5 credits, additional Arts & Sciences elective credits are required to meet the 13.5 credit requirement.

** Students are responsible for meeting prerequisites.

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

‡HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

College of Business

Undergraduate

- **Bachelor of Science (BS) Degree**
 - Advertising & Marketing Communications (p. 17)
 - Business Administration (p. 18)
 - Business Studies (p. 19)
 - Fashion Merchandising & Retailing (p. 21)
 - Food & Beverage Entrepreneurship (p. 23)
 - Management (p. 28)
 - Marketing (p. 29)
- **Bachelor of Science in Business Administration (BSBA) Degree**
 - Entrepreneurship (p. 20)
 - Human Resource Management (p. 24)
 - International Business (p. 27)
 - Operations and Supply Chain Management (p. 37)
 - Organizational Risk and Cyber Security Management (p. 38)
- **Minor**
 - Human Resource Management

Graduate

- **Master of Business Administration (MBA)**
 - MBA (p. 30)
 - MBA - Hospitality Concentration (p. 32)
 - MBA - Finance Concentration (p. 31)
 - MBA - Human Resource Management Concentration (p. 33)
 - MBA - Nonprofit Management Concentration (p. 34)
 - MBA - Operations and Supply Chain Management Concentration (p. 35)
- **Master of Science (MS)**
 - Finance (p. 22)
 - Human Resource Management (p. 26)
 - Nonprofit Management (p. 36)

Advertising & Marketing Communications - BS

The Advertising & Marketing Communications bachelor's degree program provides students with a wide range of knowledge and practical skills related to the development and execution of integrated marketing communication plans, which embrace the promotional elements of strategic and creative advertising, media, branding, public relations, sales promotion, and digital and search engine marketing. A hallmark of the program is the team approach to learning taught in a highly creative environment whereby students work in groups for real-world clients similar to an advertising or marketing agency.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the advertising industry.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods as required by the advertising industry.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Analyze research and apply critical thinking to identify and recommend appropriate communications-based solutions for client/brand challenges that include traditional, digital and social executions.
- Develop branding and creative strategies for fully integrated campaigns that align with marketing and communications objectives for local, national and global brands.

Students create advertising strategies, plan and buy media, write publicity and cause-related materials, develop research strategies, develop digital and social media strategies and viral advertising programs, and produce concepts for print, broadcast and online advertisements. Students have the opportunity to hone these skills while participating in a term-long internship at a wide variety of employers. This is a one-term, 4.5–13.5 credit experience at a university-approved internship site.

The Advertising and Marketing Communications program offers three specializations (22.5 credits) at the Providence Campus that enhance and strengthen the qualifications of graduates interested in Digital Marketing & Research, Creative Advertising and Brand Strategy. These are intended to give students opportunities to develop expertise in a functional area that complements their major. Real-world applications are embedded in all three specializations.

The Digital Marketing and Research specialization affords students who are either Marketing or Advertising & Marketing Communications majors the opportunity to gain additional knowledge and skills in the expanding digital marketing and research analytics industry. Students can pursue careers in digital media planning, digital analytics, database management, research management, search engine marketing and content marketing.

The Creative Advertising specialization is suitable for students who are interested in careers in art direction and copywriting, branded content production, digital display, brand design and development, blogger or content manager.

The Brand Strategy specialization is suitable for students who are interested in careers in product development, project management, global sourcing and buying, brand management, and as marketing analysts.

Advertising & Marketing Communications

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
ADVC1010	Marketing Communications	4.5
ADVC1011	Media Strategy	4.5
ADVC1021	Public Relations and Corporate Communications	4.5
ADVC2001	Creative Concepts and Strategy	4.5

ADVC2025	Advanced Brand Communications	4.5
ADVC3003	Advertising Campaigns	4.5
ADVC3010	Digital Media Planning	4.5
or ADVC2002	Copywriting and Art Direction	
ADVC4015	Integrated Marketing Communications Seminar I	4.5
ADVC4016	Integrated Marketing Communications Seminar II	4.5
MRKT1002	Consumer Behavior	4.5
MRKT2050	Marketing Research	4.5
Major Electives		
Choose five of the following:		22.5
ADVC2002	Copywriting and Art Direction	
ADVC3010	Digital Media Planning	
ADVC3050	Special Projects in Integrated Marketing Communications	
ADVC4020	Portfolio Seminar	
ADVC4050	Search Engine Marketing	
ADVC4120	Marketing Communications in an International Context	
MRKT3002	Brand Design	
MRKT3020	Product Development	
MRKT3045	Social Media Marketing	
MRKT3085	Marketing Analytics	
MRKT3150	Special Topics in Marketing	
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT, or REL		
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY* or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSCI, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		
9 credits selected from 1000-4999 numbered offerings within the university.		9
Total Credits		180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Business Administration - BS

The Business Administration bachelor's degree program provides a balanced combination of required core courses to ensure students can achieve a solid business and general studies education, and electives to inspire students to customize their program to best fit their unique interests.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Solve business problems by generating alternatives and justifying decisions using qualitative and quantitative methods.
- Propose and defend business positions integrating the effects of current global forces on the business environment.

This program's business-related core builds a solid foundation by exposing students to relevant areas of accounting, economics, information technology, business law, finance, marketing and management. Arts and sciences courses also provide opportunities for students to acquire the skills important for professional success and lifelong personal and intellectual growth.

Students also tailor their degree by working with a faculty advisor to select 40.5 credits of electives. In doing so, students have the freedom to choose from extensive options to best suit their goals. For example, students can pursue internships, directed experiential education, and/or study abroad credits to prepare for a more specific career.

Business Administration

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
ECON1002	Microeconomics	4.5
MATH1035	Quantitative Analysis I	4.5
MATH2002	Statistics II	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
MRKT3050	Techniques in Sales Management	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT, or REL		
Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY* or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSCI, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		

40.5 credits selected from 1000-4999 numbered offerings within the university.	40.5
Total Credits	180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

- #HUM courses are not offered in North Miami or Online.
- ^BIO courses are not offered in North Miami, Charlotte or Online.
- ±CHM courses are not offered in North Miami or Online.
- *PHY courses are not offered in Charlotte or Online.
- °°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Business Studies - BS

The Business Studies bachelor's degree program offers a general business education to individuals already holding an associate degree or equivalent in any field. Earning the bachelor's degree will generally require two additional years of study.

The program's coursework builds a basic foundation by exposing students to relevant areas of accounting, business law, economics, information technology, marketing and management. Students also tailor their degree by selecting a focus area that best suits their unique goals. Potential focus areas may include operations management, human resources, international business, marketing and entrepreneurship. Students also take courses through the College of Arts & Sciences to help ensure they acquire skills important for professional success and lifelong personal and intellectual growth.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Present alternative solutions to business problems.
- Identify and analyze the effects of global forces within the business environment.

Upon graduation, students may navigate into one of many industries. In addition to gaining the general business competencies and skills desired by employers, students may use their Business Studies focus area and/or associate degree education and training to position themselves for unique careers of interest.

Business Studies

A four-year program leading to the bachelor of science degree for graduates of two-year associate degree programs

First two years: 90-96

Associate degree or equivalent. Students must meet program's prerequisite requirements listed below.

OR

in Baking & Pastry Arts (<http://catalog.jwu.edu/programsofstudy/culinary/baking-pastry-arts-as>)

OR

in Culinary Arts (<http://catalog.jwu.edu/programsofstudy/culinary/culinary-arts-as>)

Third and fourth years:

Business Foundations

ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5

Major Courses

ECON1001	Macroeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5

Major Elective

One course at the 3000 level or higher from the following disciplines: ENTR, IBUS, MGMT, RMGT.	4.5
--	-----

A&S Core Experience

Integrative Learning	9
Two ILS courses, one at the 2000 level, and one at the 4000 level.	
Arts and Humanities	9
PHIL3240 Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT or REL	
Mathematics	4.5
MATH2001 Statistics	
Social Sciences	9
ECON1002 Microeconomics	
One course from ANTH±, LEAD, PSCI, PSYC or SOC	
A&S Electives	4.5

One course with an EASC attribute at the 3000 level or higher.

Total Credits	94.5
Four-Year Credit Total	184.5-190.5

Prerequisites

ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	4.5
Science	One course from BIO^, CHM±, PHY° or SCI	4.5
A&S Elective	One course with an EASC attribute	4.5

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Entrepreneurship - BSBA

The Entrepreneurship Bachelor of Science in Business Administration (BSBA) degree program allows students the opportunity to study the management of small businesses, start-ups and intrapreneurship. Through the program's course of study, students are prepared to start their own business as well as work for small businesses and start-up companies. Students also learn about intrapreneurship and how to lead change within organizations.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Identify the types of capital funding sources for start-up and existing businesses.
- Develop a viable business plan.

Entrepreneurship

A four-year program leading to the bachelor of science in business administration degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Degree Courses		
ECON1002	Microeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Courses		
ENTR3015	Small Business Management	4.5
ENTR3025	Growth and Sustainability for Small Business	4.5
ENTR3030	Marketing for Entrepreneurs	4.5
ENTR4010	Change and Innovation Management	4.5
ENTR4055	Entrepreneurship Seminar	4.5
MGMT3030	Managerial Technology	4.5
PRMG2010	Introduction to Project Management	4.5
RMGT2001	Enterprise Risk Management	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT, or REL		
Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY^ or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH^, LEAD, PSCI, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, one at 3000 level or higher.		
Free Electives #		
18 credits selected from 1000-4999 numbered offerings within the university.		18
Total Credits		180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

#HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

^^ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Fashion Merchandising & Retailing - BS

The Fashion Merchandising & Retailing bachelor's degree program prepares students for careers in a variety of marketing, managerial and executive opportunities. Students learn fashion and retail concepts in areas such as merchandise buying, visual merchandising and fashion marketing.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values related to global fashion markets and designer contributions.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods as required in fashion merchandising and retailing.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Apply creative and advanced analytical competencies necessary for careers in fashion merchandising and retail marketing.
- Identify, analyze and forecast future industry trends in the acquisition of products and manufacturing of consumer goods.

Students may apply skills learned in this degree program to opportunities such as directed experiential education, internships, summer work or study abroad programs. These programs are tailored based on the student's learning, interests and professional goals. Students may also meet with faculty advisers to select a specific career focus.

Upon graduation, students are prepared for fashion and retail entry-level positions including retail sales management and fashion showroom management, executive store manager-in-training, merchandise buyer, visual merchandiser, fashion marketing, fashion forecaster, fashion blogger, fashion promotion and textiles.

The Fashion Merchandising & Retailing degree program at the Providence and Charlotte campuses offers two specializations: Merchandising Buying and Fashion Marketing and Visual Merchandising.

The Merchandising Buying specialization (22.5 credits) prepares students for careers in the fashion and retail industries and is designed to align with industry standards. This specialization complements the student's degree by providing expanded career opportunities, and gives students the opportunity to develop expertise in the areas of merchandise allocation, buying, analysis and/or product development.

The Fashion Marketing and Visual Merchandising specialization (22.5 credits) is designed specifically for those students considering visual merchandising as a career. CAD1000 Computer-Aided Drafting 1 and co-requisite CAD1L00 Computer-Aided Drafting I Lab may be taken as electives in this specialization at the Providence Campus. These courses are intended to give students the opportunity to develop expertise in areas that complement their major. Courses prepare students for careers within the field and align with industry standards. Real-world applications are embedded in this specialization. The Fashion Marketing and Visual Merchandising specialization is suitable for students who are interested in careers in fashion promotion, visual merchandising, event planning, fashion marketing, advertising, communications and fashion blogging.

Fashion Merchandising & Retailing

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
RTL1005	Retailing	4.5
RTL1010	Textiles	4.5
RTL1020	The Business of Fashion	4.5
RTL2063	Retail Industry Seminar	4.5
RTL2095	Fashion and Retail Lab	4.5
RTL3020	Merchandise Mathematics	4.5
RTL3030	Cases in Fashion and Retail	4.5

RTL4010	Retail Executive Decision Making	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT, or REL		
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY° or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSCI, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives [#]		
45 credits selected from 1000-4999 numbered offerings within the university.		45
Total Credits		180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Finance - MS

The Finance Master of Science degree program prepares students for career advancement in a variety of managerial and professional positions in a wide range of firms. As a result of the changes in the field of finance and the increasing complexity in the market, the modern analyst needs much more extensive training in finance than at any time in the recent past. This program provides students with the knowledge they need to apply complex financial technology for value creation in an ethical manner. The program provides two different tracks supported by elective courses for those wishing to seek certification as either a Certified Financial Planner(R) or a Chartered Financial Analyst.

Upon completion of the program, graduates are expected to:

- Apply knowledge of financial theories and practices to solve organizational and consumer economic challenges.
- Apply appropriate quantitative and qualitative methods to solve financial problems.
- Demonstrate effective oral and written communication skills as a foundation for lifelong learning.
- Critique and interpret financial data to assess and improve entity performance within a moral and ethical framework.

Finance

Master of Science (MS)

Foundation Courses		
ECON5000	Economics in the Global Economy	4.5
FISV5000	Corporate Financial Accounting	4.5
Core Courses		
FISV5410	Personal Financial Planning	4.5
FISV5526	Financial Reporting and Control	4.5
FISV5600	Financial Management	4.5
FISV6056	Fundamentals of Investment and Portfolio Management	4.5
MATH5100	Statistical Methods	4.5
Elective Courses		
Choose five of the following: #		22.5
ACCT6410	Income Tax Planning *	
FISV5420	Estate Planning *	
FISV5430	Principles of Risk and Insurance *	
FISV5440	Retirement Planning *	
FISV6050	Strategic Financial Planning **	
FISV6060	Managing Capital Markets	
FISV6410	Equity Analysis **	
FISV6420	Bond Market Analysis **	
FISV6430	Applied Behavioral Finance	
FISV6440	Alternative Investments	
FISV6450	Derivatives and Risk Management **	
FISV6480	Capstone for Certified Financial Planners *	
FISV6490	Institutional Portfolio Management **	
Total Credits		45.0-54.0

Students can take any of the electives to earn the MS Finance degree.

* Students wishing to qualify to CFP designation must take these electives (licensing not part of the MS Finance program).

** Students wishing to qualify for the CFA designation are highly recommended to take these electives (licensing not part of the MS Finance program).

Food & Beverage Entrepreneurship - BS

The Food & Beverage Entrepreneurship bachelor's degree program provides Baking & Pastry Arts, Culinary Arts and other associate degree graduates with the business skills necessary to open their own businesses and/or work in a management capacity at an existing food- or beverage-related venture.

Upon completion of the program, graduates are expected to:

- Evaluate human, financial and other resources in the entrepreneurial ecosystem that support or inhibit new ventures.
- Communicate effectively to diverse audiences, regarding different purposes and situations, through a variety of professional methods.
- Apply ethical principles in response to common entrepreneurial decisions and challenges.
- Develop a business plan for an innovative product or service in a food or beverage-related market.
- Analyze the sources of funding available for food and beverage-related ventures and use decision support tools to determine effective structures for early-stage investments.

Graduates receive training from an integrated mix of custom entrepreneurial courses and business classes to build the necessary business knowledge-base to capitalize on their skills and passions. Opportunities also exist for students to study abroad. The university's faculty advising system helps guide and facilitate student choices.

Graduates are better prepared to both operate their own business and act as a proponent of intrapreneurship within existing organizations. An integrated mix of custom entrepreneurial courses, business classes, and extensive experiential opportunities (inside and outside of classes) prepares students for their careers as business starters and/or corporate intrapreneurs in an extensive variety of industries. Typically students enter in these varied career paths as junior managers-in-training for more responsible management positions.

Food & Beverage Entrepreneurship

A four-year program leading to the bachelor of science degree for graduates of two-year associate degree programs

First two years: 90

Associate degree or equivalent. Students must meet program's prerequisite requirements listed below.

Third and fourth years:

Business Foundations

ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5

Major Courses

ECON1001	Macroeconomics	4.5
ENTR1001	Introduction to Entrepreneurship	4.5
ENTR2030	Pitching & Planning New Ventures	4.5
ENTR3050	Forming & Launching New Ventures	4.5
or ENTR3060	Financing New Ventures	
ENTR4050	Food & Beverage Ventures Capstone	4.5

Major Electives

Choose two of the following:		9
ENTR3015	Small Business Management	
ENTR3025	Growth and Sustainability for Small Business	
ENTR3030	Marketing for Entrepreneurs	
ENTR3050	Forming & Launching New Ventures	
ENTR3060	Financing New Ventures	
ENTR4010	Change and Innovation Management	
ENTR4099	Entrepreneurship Internship *	
MGMT4020	Strategic Management	

A&S Core Experience

Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT or REL		
Mathematics		4.5
MATH2001	Statistics	
Social Sciences		9

ECON1002	Microeconomics	
One course from ANTH [°] , LEAD, PSCI, PSYC or SOC		
A&S Elective		4.5
One course with an EASC attribute, at 3000 level or higher.		
Total Credits		90.0
Four-Year Credit Total		180.0

Prerequisites

ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	4.5
Science	One course from BIO [^] , CHM [±] , PHY [°] or SCI	4.5
A&S Elective	One course with an EASC attribute	4.5

* Students may choose up to 9 internship credits.

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Human Resource Management - BSBA

The Human Resource Management Bachelor of Science in Business Administration (BSBA) degree program prepares students for careers in a variety of managerial and professional positions within the human resource profession. Graduates are prepared for entry- and mid-level positions and advanced coursework in human resource management or business administration.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Differentiate the functional areas of Human Resource Management at both the strategic and operational level.
- Develop sound Human Resource Management theory addressing diversity management, ethical management and the impact of global forces.

The program was designed with industry-relevant guidelines as determined by both the Society for Human Resource Management (SHRM) and the Human Resource Certification Institute (HRCI).

Human Resource Management

A four-year program leading to a bachelor of science in business administration degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Degree Courses		
ECON1002	Microeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Courses		
LAW3065	Employment Law	4.5
MGMT3005	Workforce Planning and Deployment	4.5
MGMT3015	Labor Relations	4.5
MGMT3050	Compensation, Benefits and Total Rewards	4.5
MGMT3060	Training and Development	4.5
MGMT3070	Special Topics in Human Resource Management	4.5
MGMT4070	Strategic Human Resource Management	4.5
RMGT2001	Enterprise Risk Management	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT, or REL		
Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY* or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSCI, PSYC or SOC		
A&S Electives		9

Two courses with an EASC attribute, one at 3000 level or higher.

Free Electives #	
18 credits selected from 1000-4999 numbered offerings within the university.	18
Total Credits	180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

- #HUM courses are not offered in North Miami or Online.
- ^BIO courses are not offered in North Miami, Charlotte or Online.
- ±CHM courses are not offered in North Miami or Online.
- °PHY courses are not offered in Charlotte or Online.
- °°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Human Resource Management - MINOR

Students may declare a minor in Human Resource Management. Courses prepare students for careers within the field and align with industry standards. A minor in Human Resource Management complements many of the current degree offerings, and provides expanded career opportunities. Some examples of degrees which could benefit from a minor in Human Resource Management are Organizational Risk and Cyber Security Management, Operations and Supply Chain Management, and International Business.

Human Resource Management

Minor

Choose five of the following:		22.5
LAW3065	Employment Law	
MGMT2001	Human Resource Management	
MGMT3005	Workforce Planning and Deployment	
MGMT3015	Labor Relations	
MGMT3050	Compensation, Benefits and Total Rewards	
MGMT3060	Training and Development	
MGMT3070	Special Topics in Human Resource Management	
MGMT4070	Strategic Human Resource Management	
RMGT2001	Enterprise Risk Management	
Total Credits		22.5

Human Resource Management - MS

The Human Resource Management Master of Science degree program prepares students for careers in a variety of managerial and professional positions for a wide range of human resource firms. This program provides graduates with a broad base of knowledge to meet the ever-shifting role of human resource departments as they transition from a singular focus on the administrative functions of an operation's workforce to employee development, business leadership and strategic planning. The Human Resource Management MS directly aligns with industry-relevant guidelines as determined by both the Society for Human Resource Management (SHRM) and the Human Resource Certification Institute (HRCI).

Upon completion of the program, graduates are expected to:

- Apply the models and theories of Human Resource Management at both the strategic and operational levels to improve overall organizational competitiveness.
- Synthesize business competencies to align the human resource functions to support the organization competitiveness and strategic initiatives.
- Develop strategies for an internal environment of diversity and inclusion that recognizes the global environment in which the organization operates.
- Apply professional standards and practices for ethical conduct, legal requirements, and regulatory guidelines in the administration of human resource policies and procedures.

In addition, as part of the program, students will extend their expertise in the following concepts: human resource development and succession planning; strategic compensation and benefits; strategic recruitment, selection and planning; change management; organizational behavior and strategic human resource management.

Human Resource Management

Master of Science (MS)

Core Courses

HRMS010	Human Resource Management	4.5
HRMS020	Labor and Employee Relations	4.5
HRMS030	Strategic Compensation and Benefits	4.5
HRMS040	Organizational Training and Development	4.5
HRMS050	Strategic Recruiting, Retention and Succession	4.5
HRMS060	Human Resources in a Global Environment	4.5
HRM6010	Advanced Organizational Behavior	4.5
HRM6020	Human Resource Metrics and Statistical Research	4.5
HRM6030	Organizational Change Management	4.5
HRM6800	Human Resource Management Capstone	4.5
Total Credits		45.0

International Business - BSBA

The International Business Bachelor of Science in Business Administration (BSBA) degree program allows students to develop a thorough understanding of the multifaceted global business environment.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Demonstrate the value of cultural awareness, cultural sensitivity and diversity in a global business environment through context appropriate communication and decision-making.
- Synthesize the global dynamics of the social, political, cultural and legal environments to make appropriate strategic recommendations.

Courses provide a distinct emphasis on global aspects as students are challenged to demonstrate business skills desired by employers. Students have the opportunity to participate in internships, study abroad experiences and language immersion programs. Students should plan their electives to create a meaningful, customized career path; these selections are facilitated by the university's faculty advising system.

International Business graduates are prepared for entry-level management positions with firms in a variety of industries operating in the global environment.

International Business

A four-year program leading to the bachelor of science in business administration degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Degree Courses		
ECON1002	Microeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Courses		
IBUS2002	International Business	4.5
IBUS2040	International Culture and Protocol	4.5
IBUS3055	International Resource Management	4.5
LAW3055	International Business Law	4.5
MGMT3030	Managerial Technology	4.5
or FISV3005	International Finance	
Major Electives		
Choose 13.5 credits of the following:		13.5
IBUS2031	Foreign Area Studies: China	
IBUS2032	Foreign Area Studies: Pacific Rim	
IBUS2033	Foreign Area Studies: Latin America	
IBUS2034	Foreign Area Studies: Russia	
IBUS2035	Foreign Area Studies: Eastern Europe	
IBUS2036	Foreign Area Studies: Africa	
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT, or REL		
Mathematics		9

MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY° or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSCI, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, one at 3000 level or higher.		
Free Electives #		
18 credits selected from 1000-4999 numbered offerings within the university.		18
Total Credits		180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Management - BS

The Management bachelor's degree program prepares students for careers in a variety of managerial and professional positions at a wide range of firms. Students learn general management concepts and have the opportunity to select a specialty area, as available on their campus.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of management.
- Effectively communicate within the contemporary business environment.
- Use decision-support tools to resolve contemporary management issues using ethical business practices.
- Analyze and interpret management issues in an increasingly multicultural and multinational world.
- Select appropriate strategies necessary for managing and leading teams.

As part of the program, students are offered the opportunity to develop expertise in the following concepts: business planning, SWOT analysis and strategic planning, business process analysis, development of human capital, financial literacy, information technology, and operations and supply chain management.

Students may apply these skills in internships and study abroad programs. These programs are tailored based on student learning and professional goals, jointly designed in collaboration with students, faculty advisors and business partners. Students also meet with faculty advisors to determine a specialty area and career focus that best suits their desired professional objectives.

Graduates are prepared for professional management positions in disciplines such as operations, human resources, finance and information technology. Graduates may also pursue entrepreneurial paths or careers in for-profit, nonprofit and government settings.

Management

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
ECON1002	Microeconomics	4.5
LAW3002	The Legal Environment of Business II	4.5
LEAD1010	Foundations of Leadership Studies	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT3030	Managerial Technology	4.5
MGMT3040	Process and Quality Management	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Electives		
Choose two of the following:		9
MGMT3050	Compensation, Benefits and Total Rewards	
MGMT3060	Training and Development	
MGMT3070	Special Topics in Human Resource Management	
MGMT4001	Process Planning and Control	
MGMT4050	Contemporary Issues in Operations and Supply Chain Management Strategy	
MGMT4070	Strategic Human Resource Management	
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT, or REL		

Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY° or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSYC, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		
31.5 credits selected from 1000-4999 numbered offerings within the university.		31.5
Total Credits		180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

#HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Marketing - BS

The Marketing bachelor's degree program prepares students for careers in a variety of managerial and professional positions in the marketing industry. Students learn general marketing concepts and various functional specialties in fields such as digital marketing and research, brand strategy, and creative strategy.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of marketing in business situations.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods required in the marketing industry.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Analyze research and use critical thinking to identify and recommend appropriate solutions for client/brand marketing challenges.
- Develop branding and marketing strategies that are ethically sound and align with business objectives for local, national and global brands.

As part of the program, students are offered the opportunity to develop expertise in consumer behavior, marketing analysis, strategic marketing, marketing communications, brand marketing and design, professional selling, international marketing, and marketing technologies such as data-driven marketing, digital media planning and search engine marketing.

Students may apply these skills in programs such as directed experiential education, internships, and summer work or study abroad programs. These programs are tailored based on student learning and interests, and professional goals, designed jointly in collaboration with students, faculty advisors and business partners. Students also meet with faculty advisors to determine a career focus that best suits their desired professional objectives.

The Marketing program in Providence offers three specializations (22.5 credits) that enhance and strengthen the qualifications of graduates interested in Digital Marketing and Research, Creative Advertising and Brand Strategy. These are intended to give students opportunities to develop expertise in a functional area that complements their major. Real-world applications are embedded in all three specializations.

The Digital Marketing and Research specialization affords students who are either Marketing or Advertising & Marketing Communications majors the opportunity to gain additional knowledge and skills in the expanding digital marketing and research analytics industry. Students can pursue careers in digital media planning, digital analytics, database management, research management, search engine marketing and content marketing.

The Creative Advertising specialization is suitable for students who are interested in careers in art direction and copywriting, branded content production, digital display, brand design and development, blogger or content manager.

The Brand Strategy specialization is suitable for students who are interested in careers in product development, project management, global sourcing and buying, brand management, and as marketing analysts.

Marketing

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
ADVC1010	Marketing Communications	4.5
MRKT1002	Consumer Behavior	4.5
MRKT2050	Marketing Research	4.5
MRKT3005	Brand Marketing	4.5
MRKT3045	Social Media Marketing	4.5
or ADVC2001	Creative Concepts and Strategy	
MRKT3050	Techniques in Sales Management	4.5

MRKT4030	International Marketing	4.5
MRKT4055	Strategic Marketing	4.5
Major Electives		22.5
Choose five of the following:		
ADVC2001	Creative Concepts and Strategy	
ADVC2002	Copywriting and Art Direction	
ADVC2025	Advanced Brand Communications	
ADVC3003	Advertising Campaigns	
ADVC3010	Digital Media Planning	
ADVC3050	Special Projects in Integrated Marketing Communications	
ADVC4020	Portfolio Seminar	
ADVC4050	Search Engine Marketing	
ADVC4120	Marketing Communications in an International Context	
MRKT3002	Brand Design	
MRKT3020	Product Development	
MRKT3045	Social Media Marketing	
MRKT3085	Marketing Analytics	
MRKT3150	Special Topics in Marketing	
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT, or REL		
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY* or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSYC, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		
22.5 credits selected from 1000-4999 numbered offerings within the university.		22.5
Total Credits		180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

MBA

The Master of Business Administration degree program developed and updated in collaboration with students and successful industry leaders, enables a diverse student body to advance in their professional careers by attaining business competencies as well as leadership, strategic and creative thinking skills in the ever-changing global business environment.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.

Graduates learn to ethically solve problems that occur in the global business environment in culturally sensitive ways.

Master of Business Administration - General Program

Master of Business Administration (MBA)

Foundation Courses

ECON5000	Economics in the Global Economy	4.5
FISV5000	Corporate Financial Accounting	4.5

Core Courses

FISV5526	Financial Reporting and Control	4.5
FISV5600	Financial Management	4.5
IBUS5511	Global Economic Environments	4.5
MGMT5575	Operations Management	4.5
MGMT5800	Effective Leadership	4.5
MGMT5900	Ethics, Corporate Social Responsibility and Law	4.5
MRKT5500	Strategic Marketing	4.5
RSCH5700	Research and Inquiry	4.5

Elective Courses *

Choose College of Business courses at the 5000 or higher level to fulfill the 13.5 credit elective requirement. Courses taken as foundation courses do not apply.	13.5
---	------

Career Capstone Course

MGMT6800	Business Policy and Strategy	4.5
----------	------------------------------	-----

Total Credits	54.0-63.0
---------------	-----------

* Students may choose up to 4.5 credits of a 5000-level or higher internship or 9 credits of 5000-level or higher study abroad to satisfy elective courses.

MBA - Finance Concentration

The Master of Business Administration degree program with a concentration in Finance takes the graduate student to the next level of strategy and analysis. The program's specialized curriculum allows students to focus their advanced degree studies to best position themselves for success in the evolving corporate environment. Developed and updated in collaboration with students and successful industry leaders, the MBA with a concentration in Finance enables our diverse student body to advance in their professional careers by attaining business competencies as well as leadership, strategic and creative thinking skills in the ever-changing global business environment.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.
- Apply knowledge of financial theories and practices to solve organizational and consumer economic challenges.

Master of Business Administration - Finance Concentration

Master of Business Administration (MBA)

Foundation Courses		
ECON5000	Economics in the Global Economy	4.5
FISV5000	Corporate Financial Accounting	4.5
Core Courses		
FISV5526	Financial Reporting and Control	4.5
FISV5600	Financial Management	4.5
MGMT5575	Operations Management	4.5
MGMT5800	Effective Leadership	4.5
MGMT5900	Ethics, Corporate Social Responsibility and Law	4.5
MRKT5500	Strategic Marketing	4.5
RSCH5700	Research and Inquiry	4.5
Finance Courses		
FISV6050	Strategic Financial Planning	4.5
Choose three of the following:		13.5
FISV5410	Personal Financial Planning	
FISV5420	Estate Planning	
FISV5430	Principles of Risk and Insurance	
FISV5440	Retirement Planning	
FISV6056	Fundamentals of Investment and Portfolio Management	
FISV6060	Managing Capital Markets	
FISV6410	Equity Analysis	
FISV6420	Bond Market Analysis	
FISV6430	Applied Behavioral Finance	
FISV6440	Alternative Investments	
FISV6450	Derivatives and Risk Management	
FISV6490	Institutional Portfolio Management	
Career Capstone Course		
MGMT6800	Business Policy and Strategy	4.5
Total Credits		54.0-63.0

MBA - Hospitality Concentration

Johnson & Wales University is the largest educator of hospitality professionals in North America. Economists recognize the global hospitality industry as the largest industry in the world and one of the fastest growing fields for future employment. Through the Master of Business Administration degree program with concentration in Hospitality, students acquire the skills and experiences needed to provide exemplary leadership for hospitality-related organizations throughout the world, including Marriott and Compass Group.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.
- Examine and analyze social, multicultural and environmental issues and their impacts upon managerial practices in the global hospitality industry.

Graduates learn executive business competencies, professional leadership, and strategic and creative thinking skills that help them ethically solve problems occurring in the global business environment in culturally sensitive ways.

Graduates in the MBA with a concentration in Hospitality may seek higher-level positions within global organizations that require MBA core curricular skills, as well as strategic planning and management expertise. In the highly competitive hospitality and tourism industry, professionals within the industry are needed to conduct high-level research, develop effective strategies, enhance revenues from strategic channels, and evaluate marketing outcomes. The MBA with a concentration in Hospitality provides the advanced training and knowledge needed to secure employment positions in these growing areas.

Foundation courses should be completed prior to registering for core and concentration courses.

Master of Business Administration - Hospitality Concentration

Master of Business Administration (MBA)

Foundation Courses		
ECON5000	Economics in the Global Economy	4.5
FISV5000	Corporate Financial Accounting	4.5
Core Courses		
FISV5526	Financial Reporting and Control	4.5
FISV5600	Financial Management	4.5
MGMT5575	Operations Management	4.5
MGMT5800	Effective Leadership	4.5
MGMT5900	Ethics, Corporate Social Responsibility and Law	4.5
MRKT5500	Strategic Marketing	4.5
RSCH5700	Research and Inquiry	4.5
Hospitality Courses		
HOSP6509	Hospitality and Tourism Global Issues	4.5
Choose three of the following:		13.5
EVNT6000	Event Leadership and Planning	
EVNT6020	Event Operations and Risk Management	
HOSP5020	Strategic Marketing in Service Dominant Logic	
HOSP6030	Franchising and Licensing	
HOSP6050	Benchmarking and Operations Analysis in the Hospitality Industry	
HOSP6060	Corporate Social Responsibility	
HOSP6080	Experience, Adventure and Education Tourism	
HOSP6120	Organizational Behavior in the Hospitality Industry	
HOSP6130	Competitive Strategies in Hospitality	
HOSP6526	Information Technology in Hospitality and Tourism	
Career Capstone Course		
MGMT6800	Business Policy and Strategy	4.5
Total Credits		54.0-63.0

MBA - Human Resource Management Concentration

The Master of Business Administration degree program with a concentration in Human Resource Management delves into the realm of retention, organizational behavior and other aspects of human capital. The program's specialized curriculum allows students to focus their advanced degree studies to best position themselves for success in the changing landscape of human resources. Developed and updated in collaboration with students and successful industry leaders, the MBA with a concentration in Human Resource Management enables our diverse student body to advance in their professional careers by attaining business competencies as well as leadership, strategic and creative thinking skills in the ever-changing global business environment.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.
- Apply professional standards and practices for ethical conduct, legal requirements and regulatory guidelines in the administration of human resource policies and procedures.

Master of Business Administration - Human Resource Management Concentration

Master of Business Administration (MBA)

Foundation Courses		
ECON5000	Economics in the Global Economy	4.5
FISV5000	Corporate Financial Accounting	4.5
Core Courses		
FISV5526	Financial Reporting and Control	4.5
FISV5600	Financial Management	4.5
MGMT5575	Operations Management	4.5
MGMT5800	Effective Leadership	4.5
MGMT5900	Ethics, Corporate Social Responsibility and Law	4.5
MRKT5500	Strategic Marketing	4.5
RSCH5700	Research and Inquiry	4.5
Human Resource Management Courses		
HRM5010	Human Resource Management	4.5
HRM5020	Labor and Employee Relations	4.5
HRM5050	Strategic Recruiting, Retention and Succession	4.5
Choose one of the following:		4.5
HRM5030	Strategic Compensation and Benefits	
HRM5040	Organizational Training and Development	
Career Capstone Course		
MGMT6800	Business Policy and Strategy	4.5
Total Credits		54.0-63.0

MBA - Nonprofit Management Concentration

The Master of Business Administration with a concentration in Nonprofit Management allows graduate students to strengthen their abilities to develop, innovate and manage solutions to societal issues. The curriculum leverages the knowledge from the traditional business body of knowledge that an MBA candidate is expected to demonstrate and complements the specifics of community and organizational collaboration. Developed and updated in collaboration with students and successful industry leaders, the MBA with a concentration in Nonprofit Management enables our diverse student

body to advance in their professional careers by attaining business competencies as well as leadership, strategic and creative-thinking skills in the ever-changing global business environment.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision-making at operational and strategic levels of an organization
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions
- Access and evaluate business entities, taking into account cross-functional environments as they affect ethical decision-making in domestic and global organizations
- Apply appropriate decision-making processes and skills to effectively manage nonprofit organizations

Master of Business Administration - Nonprofit Management Concentration

Master of Business Administration (MBA)

Foundation Courses		
ECON5000	Economics in the Global Economy	4.5
FISV5000	Corporate Financial Accounting	4.5
Core Courses		
FISV5526	Financial Reporting and Control	4.5
FISV5600	Financial Management	4.5
MGMT5575	Operations Management	4.5
MGMT5800	Effective Leadership	4.5
MGMT5900	Ethics, Corporate Social Responsibility and Law	4.5
MRKT5500	Strategic Marketing	4.5
RSCH5700	Research and Inquiry	4.5
Nonprofit Management Courses		
NPM5010	Theory and Practice of Nonprofit Management	4.5
NPM5020	Methodological, Decision-Making and Analytic Techniques	4.5
Choose two of the following:		9
NPM5030	Financial Management and Budgeting in Nonprofit Organizations	
NPM5040	Program Evaluation	
NPM5050	Resource Development for Nonprofits	
NPM5060	Social Entrepreneurship	
NPM6010	Public, Private and Nonprofit Collaboration	
NPM6020	Personnel Deployment in Nonprofits	
NPM6030	Ethics and Social Change	
Career Capstone Course		
MGMT6800	Business Policy and Strategy	4.5
Total Credits		54.0-63.0

MBA - Operations and Supply Chain Management Concentration

The Master of Business Administration degree program with a concentration in Operations and Supply Chain Management allows graduate students to recommend and command business decisions as they relate to continuous process improvement and strategic management. Emphasis is on quality control, process improvement, procurement and profit maximization. The program is developed and updated in collaboration with students and successful industry leaders, enabling our diverse student body to advance in their professional careers by attaining business competencies as well as leadership, strategic and creative thinking skills in the ever-changing global business environment.

The program allows graduate students to delve deeper into the realms of logistics, operations management, strategic sourcing and other aspects of business operations. Companies are looking to improve processes and streamline services in order to remain competitive in the evolving business landscape. The curriculum was informed by the Lean certification body of knowledge and will allow students a pathway to pursue industry-relevant certification.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.
- Analyze business supply chains and make strategic recommendations for maximizing benefits to all stakeholders.

Master of Business Administration – Operations and Supply Chain Management Concentration

Master of Business Administration (MBA)

Foundation Courses		
ECON5000	Economics in the Global Economy	4.5
FISV5000	Corporate Financial Accounting	4.5
Core Courses		
FISV5526	Financial Reporting and Control	4.5
FISV5600	Financial Management	4.5
MGMT5575	Operations Management	4.5
MGMT5800	Effective Leadership	4.5
MGMT5900	Ethics, Corporate Social Responsibility and Law	4.5
MRKT5500	Strategic Marketing	4.5
RSCH5700	Research and Inquiry	4.5
Operations & Supply Chain Management Courses *		
MGMT6310	Designing & Managing Supply Chains	4.5
MGMT6320	Global Strategic Sourcing	4.5
MGMT6330	Global Logistics	4.5
MGMT6340	Lean Production and Quality Control	4.5
Career Capstone Course		
MGMT6800	Business Policy and Strategy	4.5
Total Credits		54.0-63.0

* Operations & Supply Chain Management concentration courses will only be offered online.

Nonprofit Management - MS

The Nonprofit Management Master of Science degree program prepares students for careers in a variety of managerial and professional positions for nonprofit organizations and local, state and federal agencies. This program provides graduates with a specialized degree that imparts the skills and knowledge specific to and necessary for leadership in this growing and dynamic sector of the economy. Nonprofit organizations include, but are not limited to, hospitals, churches, educational institutions, social welfare institutions and charitable organizations. The sheer diversity of nonprofit organizations and the vital issues they address mean that nonprofits require leaders with a thorough understanding of the complex nonprofit landscape.

Upon completion of the program, graduates are expected to:

- Apply knowledge of the resource development, financial and budgeting aspects of nonprofit organizations.
- Demonstrate knowledge of current management practices in the nonprofit sector.
- Use appropriate quantitative and qualitative methods to evaluate programs against standards of mission effectiveness, efficiency, equity and other nonprofit goals.
- Apply appropriate decision-making processes and skills to effectively manage nonprofit organizations.
- Apply theories, policies and practices of nonprofit management to facilitate collaborative efforts between public/nonprofit and private/nonprofit organizations.
- Apply concepts, theories and skills to assess the social and ethical responsibilities of nonprofit organizations.

Nonprofit Management

Master of Science (MS)

Foundation Courses

FISV5000	Corporate Financial Accounting	4.5
----------	--------------------------------	-----

Core Courses

NPM5010	Theory and Practice of Nonprofit Management	4.5
NPM5020	Methodological, Decision-Making and Analytic Techniques	4.5
NPM5030	Financial Management and Budgeting in Nonprofit Organizations	4.5
NPM5040	Program Evaluation	4.5
NPM5050	Resource Development for Nonprofits	4.5
NPM5060	Social Entrepreneurship	4.5
NPM6010	Public, Private and Nonprofit Collaboration	4.5
NPM6020	Personnel Deployment in Nonprofits	4.5
NPM6030	Ethics and Social Change	4.5
NPM6800	Strategic Planning and Leadership in Nonprofit Organizations	4.5

Total Credits		45.0-49.5
---------------	--	-----------

Operations and Supply Chain Management - BSBA

The Operations and Supply Chain Management Bachelor of Science in Business Administration (BSBA) degree program prepares students for careers within a variety of fields. Students study business operations and continuity, logistics, process improvement and other necessary skills for today's businesses. Students are prepared to assume entry-level and mid-level positions and advanced coursework within operations, supply chain and logistics.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Apply contemporary models, metrics, and approaches to create sustainable and continuously improving operational processes.
- Evaluate a businesses' supply chain and demonstrate the ability to make recommendations for maximizing its benefits to all stakeholders.

Operations and Supply Chain Management

A four-year program leading to the bachelor of science in business administration degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Degree Courses		
ECON1002	Microeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Courses		
MATH1035	Quantitative Analysis I	4.5
MGMT3030	Managerial Technology	4.5
MGMT3035	Operations and Supply Chain Management II	4.5
MGMT3040	Process and Quality Management	4.5
MGMT3045	Logistics	4.5
or MGMT3055	Procurement	
MGMT4001	Process Planning and Control	4.5
MGMT4050	Contemporary Issues in Operations and Supply Chain Management Strategy	4.5
RMGT2001	Enterprise Risk Management	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT, or REL		
Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY° or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSCI, PSYC or SOC		
A&S Electives		9

Two courses with an EASC attribute, one at 3000 level or higher.

Free Electives

18 credits selected from 1000-4999 numbered offerings within the university.

18

Total Credits

180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Organizational Risk and Cyber Security Management - BSBA

The Organizational Risk and Cyber Security Management Bachelor of Science in Business Administration (BSBA) degree program is designed to provide graduates with strong management and risk management foundations in this rapidly growing field. The demand for professionals competent in risk assessment and mitigation is driven by activities that disrupt normal operations, including fraud, information theft, computer hacking, workplace violence, terrorism and economic crime.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Develop plans for risk recovery including communication protocols to react to natural disasters, foreign and domestic terrorism, cyber security breaches, and internal and external threats.
- Analyze events, assess organizational readiness and develop counter-measures to maintain business continuity.

This program teaches organizational risk management as a necessary component of daily business operations. Students learn about the latest issues and concerns within the field while completing coursework in risk, business management, cyber security, law, accounting and human resource management.

Organizational Risk and Cyber Security Management

A four year program leading to the bachelor of science in business administration degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Degree Courses		
ECON1002	Microeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Courses		
ACCT3080	Fraud Examination: Theory and Practice	4.5
ITEC1020	Introduction to Data Communications	4.5
ITEC3050	Information Security	4.5
LAW3025	Criminal Law	4.5
LAW3080	Cyberlaw	4.5
or CJS3820	Cyber Crimes	
RMGT2001	Enterprise Risk Management	4.5
RMGT3001	Emergency Planning and Business Continuity	4.5
RMGT4010	Risk Analysis and Loss Prevention	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT, or REL		
Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5

One course from BIO^, CHM±, PHY° or SCI	
Social Sciences	9
ECON1001	Macroeconomics
One course from ANTH°, LEAD, PSCI, PSYC or SOC	
A&S Electives	9
Two courses with an EASC attribute, one at 3000 level or higher.	
Free Electives #	
18 credits selected from 1000-4999 numbered offerings within the university.	
Total Credits	180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

#HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

College of Engineering & Design

- **Master of Science (MS)**
 - Information Security/Assurance (p. 40)

Information Security/Assurance - MS

The Information Security/Assurance Master of Science degree program builds cogently on the body of knowledge associated with the protection of networks, communication channels and information, and incorporates a set of core competencies in both technology and business as they relate to planning, implementing and managing system- and enterprise-level security. This program is targeted for students who have bachelor's degrees in information technology, computer science, and network and software engineering, as well as others who have earned bachelor's degrees in fields outside these areas but need the graduate-level degree to advance professionally. All students must complete a capstone project.

Upon completion of the program, graduates are expected to:

- Research, establish and apply strategies and solutions that demonstrate an understanding of security foundations and the practical applications in the information security/assurance field.
- Integrate information security solutions through the alignment of appropriate security methodologies to different security situations.
- Develop system security contingency plans and disaster recovery procedures.
- Propose and test policies and procedures to ensure information systems reliability and availability and the prevention of unauthorized access.
- Effectively communicate information security assessments, plans and actions to all stakeholders, both technical and nontechnical.
- Assess and summarize the legal standards, laws and regulations related to information security/assurance in the global community.

This program is a 10-course degree with a five-course core and two four-course focus areas, technical or business, that a student can choose from. The final program requirement is a 4.5 credit capstone research project.

Statistics and Network Fundamentals or their equivalents are requirements for this program. If a student does not have these courses within his/her undergraduate program or transferred in, they will need to complete the prerequisite and foundation courses prior to registering for core and focus classes.

Information Security/Assurance

Master of Science (M.S.)

Prerequisite Course *		
MATH2001	Statistics	4.5
Foundation Course		
ISA5005	Network Fundamentals	4.5
Core Courses		
ISA5010	Research Methods in Information Security	4.5
ISA5020	Foundations of Information Security Management	4.5
ISA5030	Legal and Ethical Principles in IT	4.5
ISA5040	Network Security and Cryptography	4.5
ISA5050	Digital/Computer Forensics and Investigation	4.5
Required Focus		
Business Focus Courses		18
ISA6050	Business Continuity Planning	
ISA6060	Risk Management and Incident Response	
ISA6070	Cyber Science and IT Business Operations	
ISA6080	Information Security Policy and Governance	
Career Capstone Course		
ISA6090	Information Security & Assurance Capstone Research Project	4.5
Total Credits		45.0-54.0

* Course offered through the undergraduate College of Arts & Sciences.

College of Health & Wellness

- **Bachelor of Science (BS) Degree**
 - Health Science (p. 42)

Health Science - BS

The Health Science bachelor's degree program prepares graduates for entry-level health-profession careers in such areas as health science, health promotion, public health, and health and policy administration. Additionally, it prepares graduates seeking post-baccalaureate entry into graduate programs such as physician assistant studies, physical therapy, occupational therapy, public health, counseling, general MBA (or MBA in Healthcare Management), and health informatics.

The curriculum is based on a strong foundation in the basic sciences along with the core public health subject areas. Content in the areas of health and wellness are emphasized. An interdisciplinary team of educators provides a holistic exposure to nutrition, exercise science, psychology, sociology, public health and economics, and their importance to patient-centered, humanistic healthcare delivery.

The Health Science degree emphasizes the application and synthesis of knowledge and develops graduates who are the problem solvers and critical thinkers of tomorrow.

Upon completion of the program, graduates are expected to:

- Apply fundamental biologic, socio-economic, behavioral, ethical, cultural and spiritual principles to the practice of health and wellness.
- Synthesize foundational knowledge and the results of inquiry and research.
- Effectively communicate health and wellness principles to diverse populations.
- Demonstrate empathy and respect inherent to humanism within health and wellness domains.
- Work collaboratively as a member of a health and wellness team to improve individual and community outcomes.

Health Science students, with the counsel of their advisor, choose one of three pathways: the Health Science pathway or one of two specializations in either Health Promotion or Health Management. All three pathways require that the student complete the eight core courses listed below.

The Health Science or pre-professional pathway contains specific physical science courses in biology, anatomy, physiology and chemistry. In consultation with their advisor, students choose additional courses that will prepare the student for their individual career goals. Students on this pathway are prepared for jobs in medicine and research or for applying to graduate and professional schools in a number of areas.

Health Promotion students take basic science courses in anatomy and physiology, exercise physiology and life science. Additional emphasis is placed on courses in counseling, health education, psychology and health policy. In consultation with advisors, these students may select courses that specifically prepare them for positions in the public health arena, such as health policy analysts, health promotion coordinators and WIC nutrition specialists, or for application to graduate programs in counseling psychology, bioinformatics or public health.

Health Management students take the same basic science courses as the Health Promotion specialization, but also take courses in accounting, economics, management, and health policy. These students are prepared for jobs as health service managers, health department administrators or for application to graduate MBA programs in healthcare management.

Health Science

A four-year program leading to the bachelor of science degree

Major Courses		
CULN2414	Cooking for Health and Wellness	3
HSC1010	Introduction to Health Professions	1.5
HSC1110	Determinants of Health I	4.5
HSC1120	Determinants of Health II	4.5
HSC1230	Introduction to Public Health	4.5
HSC3100	Epidemiology	4.5
HSC4900	Data and Evidence in Health: Research Capstone	4.5
RSCH2050	Workshop in Acquiring Social Research Skills	4.5
Required Specialization		
Choose one from the following:		63
Health Management		
ACCT1210	Financial Accounting	
ACCT1220	Managerial Accounting	

ECON1001	Macroeconomics	
ECON1002	Microeconomics	
FIT1003	Introduction to Excel	
HSC4100	Health Policy, Ethics and the Law	
MGMT1001	Contemporary Business Management I	
MGMT4020	Strategic Management	
SCI1015	Introduction to Life Science	
SCI2020	Exercise Physiology	
SCI2031	Anatomy and Physiology	
Major Electives†† (Choose 15.75 credits from Major Electives)		
Or		
Health Promotion		
CSLG2030	Counseling Theories and Techniques	
HSC2230	Introduction to Global Health	
HSC3200	Health Education and Program Planning	
HSC4100	Health Policy, Ethics and the Law	
PSYC2002	Abnormal Psychology	
SCI1015	Introduction to Life Science	
SCI2020	Exercise Physiology	
SCI2031	Anatomy and Physiology	
Major Electives†† (Choose 27 credits from Major Electives)		
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, one at the 4000 level		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT or REL		
Mathematics		9
MATH1020	Fundamentals of Algebra	
MATH2010	Introduction to Biostatistics	
Science		4.5
SCI1050	Nutrition	
Social Sciences		9
PSYC1001	Introductory Psychology	
One course from ANTH°, ECON, LEAD, PSCI or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher		
Free Electives #		
22.5 credits selected from 1000-4999 numbered offerings within the university		22.5
Total Credits		180.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

#HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

††Major Electives for Health Science Majors

(Students are responsible for meeting prerequisites. Courses already required in a student's program cannot be selected to fulfill the major elective.)		
Health/Science		
SCI1015	Introduction to Life Science	4.5
SCI2020	Exercise Physiology	4.5
HSC2230	Introduction to Global Health	4.5
HSC3200	Health Education and Program Planning	4.5
HSC3300	Comparative Healthcare Systems	4.5
HSC3899	Internship in Health Science	4.5-13.5
HSC4100	Health Policy, Ethics and the Law	4.5
Leadership/Management		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
ECON1001	Macroeconomics	4.5
ECON1002	Microeconomics	4.5
FIT1003	Introduction to Excel	2.25

FISV2000	Finance	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
Social/Behavioral		
CSLG1001	Introduction to Helping Professions	4.5
CSLG2030	Counseling Theories and Techniques	4.5
PSYC2002	Abnormal Psychology	4.5
PSYC2030	Developmental Psychology	4.5

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

College of Hospitality Management

Undergraduate

- **Bachelor of Science (BS) Degree**

- Baking & Pastry Arts and Food Service Management (p. 45)
- Culinary Arts and Food Service Management (p. 46)
- Hospitality Management (p. 47)
- Hotel & Lodging Management (p. 49)
- Restaurant, Food & Beverage Management (p. 50)
- Sports, Entertainment, Event - Management (p. 51)
- Tourism & Hospitality Management (p. 53)

Graduate

- **Master of Science (MS) Degree**

- Hospitality Management
- Sport Leadership (p. 52)

Baking & Pastry Arts and Food Service Management - BS

The Baking & Pastry Arts and Food Service Management bachelor's degree program combines the strengths of baking and pastry arts and management to prepare students for a management career in front- or back-of-the-house. Graduates of the Baking & Pastry Arts and Food Service Management program with sufficient experience may obtain positions in a variety of areas that include, but are not limited to, restaurant manager, kitchen manager, pastry chef, executive chef, food and beverage director, catering manager, room service manager, sous chef, beverage manager and dining room manager.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the food service management profession to address industry problems both locally and globally.
- Communicate effectively to diverse audiences, purposes and situations in food service operations.
- Use decision-support tools and technology to solve problems and facilitate organizational processes within the food service operation.
- Comprehend and apply industry specific operational standards.
- Analyze and interpret pertinent information when making decisions within food service operations.

The curriculum provides ample opportunity for students to build upon their leadership and management abilities, cooking techniques, critical thinking, personal accountability and ethical behavior, problem-solving techniques, strong financial analysis skills and customer awareness. The Baking & Pastry Arts and Food Service Management degree program develops a culinary foundation and management philosophy in its graduates.

The program allows students to receive a world-class baking and pastry and hospitality education. Students receive several senior-level capstone experiences in culinary arts, hospitality operations and strategic management.

Baking & Pastry Arts and Food Service Management

A four-year program leading to the bachelor of science degree for two-year Baking & Pastry Arts program graduates

First two years: 92.5-96

in Baking & Pastry Arts (<http://catalog.jwu.edu/programsstudy/culinary/baking-pastry-arts-as>)

Third and fourth years:

Business Foundations

ACCT1210	Financial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5

Major Courses

FSM2005	Technology in the Food and Beverage Industry	2.25
FSM3001	Food Service Management Systems and Human Resource Applications	4.5
FSM3075	Food Service and Hospitality Strategic Marketing	4.5
FSM4061	Advanced Food Service Operations Management	4.5
FSM4160	Food and Beverage Strategies and Logistics	4.5

A&S Core Experience

Integrative Learning		9
Two ILS courses, one at the 2000 level, one at the 4000 level		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT or REL		
Mathematics		4.5
MATH2001	Statistics	
Social Sciences		9
ECON1001	Macroeconomics	
or ECON1002	Microeconomics	
One course from ANTH°, LEAD, PSCI, PSYC or SOC		
A&S Electives		4.5
One course with an EASC attribute, at 3000 level or higher.		

Free Electives

13.5 credits selected from 1000-4999 numbered offerings within the university. 13.5

Total Credits 87.75

Four-Year Credit Total 180.25-183.75

- * First two years: Associate in Science Degree in Baking & Pastry Arts: minimum 92.5 credits (Associate degree general education requirements must be met.) See Prerequisites below.
- ** Students must complete 14 courses (at least 60- 63 credits) of general studies within the BS degree.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

PREREQUISITES**

ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
FSM2025	Food and Beverage Cost Control	4.5
or FSM2045	Introduction to Menu Planning and Cost Controls	
Mathematics		4.5
One MATH-designated course		
Science		4.5
One course from BIO^, CHM±, PHY° or SCI		
A&S Elective		4.5
One course with an EASC attribute		

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

#HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Culinary Arts and Food Service Management - BS

The Culinary Arts and Food Service Management bachelor's degree program combines the strengths of culinary arts and management to prepare students for a management career in front- or back-of-the-house. Graduates of the Culinary Arts and Food Service Management program with sufficient experience may obtain positions in a variety of areas that include, but are not limited to restaurant manager, kitchen manager, executive chef, food and beverage director, catering manager, room service manager, sous chef, beverage manager and dining room manager.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the food service management profession to address industry problems both locally and globally.
- Communicate effectively to diverse audiences, purposes and situations in food service operations.
- Use decision-support tools and technology to solve problems and facilitate organizational processes within the food service operation.
- Comprehend and apply industry specific operational standards.
- Analyze and interpret pertinent information when making decisions within food service operations.

The curriculum provides opportunities for students to build upon their leadership and management abilities, cooking techniques, critical thinking, personal accountability and ethical behavior, problem-solving techniques, strong financial analysis skills and customer awareness. The Culinary Arts and Food Service Management degree develops a culinary foundation and management philosophy in its graduates.

The program allows students to receive a world-class culinary arts and hospitality education. The program's strength is that students receive several senior-level capstone experiences in culinary arts, hospitality operations and strategic management.

Culinary Arts and Food Service Management

A four-year program leading to the bachelor of science degree for two-year Culinary Arts program graduates

First two years:		92.5-96
in Culinary Arts (http://catalog.jwu.edu/programsofstudy/culinary/culinary-arts-as) *		
Third and fourth years:		
Business Foundations		
ACCT1210	Financial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
Major Courses		
FSM2005	Technology in the Food and Beverage Industry	2.25
FSM3001	Food Service Management Systems and Human Resource Applications	4.5
FSM3075	Food Service and Hospitality Strategic Marketing	4.5
FSM4061	Advanced Food Service Operations Management	4.5
FSM4160	Food and Beverage Strategies and Logistics	4.5
A&S Core Experience		
Integrative Learning		9
Two ILS courses, one at the 2000 level, one at the 4000 level		
Arts and Humanities		9.0
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT or REL		
Mathematics		4.5
MATH2001	Statistics	
Social Sciences		9.0
ECON1001	Macroeconomics	
or ECON1002	Microeconomics	
One course from ANTH°, LEAD, PSCI, PSYC or SOC		
A&S Electives		4.5
One course with an EASC attribute, at 3000 level or higher.		
Free Electives#		

13.5 credits selected from 1000-4999 numbered offerings within the university.	13.5
Total Credits	87.75
Four-Year Credit Total	180.25-183.75
* First two years: Associate in Science Degree in Culinary Arts: minimum 92.5 credits (Associate degree general education requirements must be met.) See Prerequisites below.	
** Students must complete 14 courses (at least 60- 63 credits) of general studies within the BS degree.	

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

PREREQUISITES**

ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
FSM2025	Food and Beverage Cost Control	4.5
or FSM2045	Introduction to Menu Planning and Cost Controls	
Mathematics		4.5
One MATH-designated course		
Science		4.5
One course from BIO^, CHM±, PHY° or SCI		
A&S Elective		4.5
One course with an EASC attribute		

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

#HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Hospitality Management - BS

The Hospitality Management bachelor's degree program provides students with a range of knowledge and management skills related to the various fields within hospitality, including lodging, food and beverage, tourism, and events.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the hospitality industry to address industry problems both locally and globally.
- Communicate effectively to diverse audiences, purposes and situations in hospitality operations.
- Use decision-support tools to solve problems and facilitate organizational processes within the hospitality industry environment.
- Identify and analyze hospitality industry trends.
- Apply effective management techniques in hospitality operations.

The curriculum provides opportunities for students to build on their existing hospitality skills and learn such advanced techniques as revenue management, financial analysis and negotiations. Upon graduation, students may seek immediate employment in supervisor or management positions in hotels, resorts, restaurants, tourism organizations, event venues, and on-site food service operations.

Hospitality Management

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
Major Courses		
ECON1002	Microeconomics	4.5
FSM2045	Introduction to Menu Planning and Cost Controls	4.5
FSM2055	Beverage Appreciation	4.5
FSM3075	Food Service and Hospitality Strategic Marketing	4.5
HOSP1001	Orientation to the Hospitality Industry	4.5
HOSP1015	Managing the Hotel Guest Experience	4.5
HOSP2011	Hospitality Sales and Meeting Management	4.5
HOSP3005	Leading Service Excellence in the Hospitality Industry	4.5
HOSP3077	Revenue Management	4.5
HOSP3099	Hotel Internship * **	13.5
HOSP4060	Hospitality Strategy Design and Execution Seminar	4.5
MGMT2001	Human Resource Management	4.5
SEE3045	New Media Literacy in Sports, Entertainment and Event Management	4.5
SEE3850	Negotiations and Agreements in Hospitality, Sports, Entertainment and Event Management	4.5
TRVL3010	Dynamics of Tourism and Sustainability	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9.0
Two ILS courses, one at the 2000 level, one at the 4000 level		
Arts and Humanities		9.0
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT or REL		
Mathematics		9.0
MATH1002	A Survey of College Mathematics	
MATH2001	Statistics	
Science		4.5
One course from BIO ^Δ , CHM±, PHY [°] or SCI		
Social Sciences		9.0
ECON1001	Macroeconomics	
One course from ANTH [°] , LEAD, PSCI, PSYC or SOC		
A&S Electives		9.0
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		

22.5 credits selected from 1000-4999 numbered online offerings within the university. 22.5

Total Credits 180.0

* Students may choose to complete HOSP3099 Hotel Internship at a hospitality site that is not a hotel.

** Internships will be available for the Hospitality Management program, but they will not be required. For online students who do not wish to register for an internship, three 3000+ Hospitality discipline-specific courses can be taken in place of the internship.

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

‡HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Hospitality Management - MS

The Hospitality Management Master of Science degree program will provide students the skills and experiences needed to advance their careers in hospitality leadership positions. The field of hospitality is evolving. In order to meet the paradigm shifts in the service industry, professionals will need contemporary training to maintain a competitive advantage. Further, there is an opportunity for students to focus their field of study on becoming a hospitality educator or by advancing their career as a hospitality leader. Through the university's relationship with the American Hotel & Lodging Educational Institute (AHLEI), students will be able to apply the program knowledge to a wide array of industry relevant professional certifications upon completion of their MS degree.

Upon completion of the program, graduates are expected to:

- Demonstrate advanced communication and presentation skills.
- Differentiate cultural norms in global and domestic business interactions to effectively lead teams.
- Critically analyze and critique research, financial performance, and strategic plans.
- Formulate ethical strategies to mitigate operational challenges within the hospitality industry.

Hospitality Management

Master of Science (MS)

Foundation Course

FISV5000	Corporate Financial Accounting	4.5
----------	--------------------------------	-----

Core Courses

FISV5600	Financial Management	4.5
HOSP5010	Research Methodology & Data Analysis in the Hospitality Industry	4.5
HOSP5020	Strategic Marketing in Service Dominant Logic	4.5
HOSP6120	Organizational Behavior in the Hospitality Industry	4.5
HOSP6130	Competitive Strategies in Hospitality	4.5
HOSP6509	Hospitality and Tourism Global Issues	4.5
HOSP6900	Hospitality Capstone	4.5

Elective Courses

Choose three of the following:		13.5
HOSP6030	Franchising and Licensing	
HOSP6050	Benchmarking and Operations Analysis in the Hospitality Industry	
HOSP6060	Corporate Social Responsibility	
HOSP6080	Experience, Adventure and Education Tourism	
HOSP6526	Information Technology in Hospitality and Tourism	
EVNT6000	Event Leadership and Planning	
EVNT6020	Event Operations and Risk Management	

Total Credits		45.0-49.5
---------------	--	-----------

Hotel & Lodging Management - BS

In a data driven, innovative and personalized-service-oriented world, the Hotel & Lodging Management bachelor's degree program focuses on a strong hotel business core that prepares students for a variety of management careers at the forefront of the hotel industry.

Students in the program learn current global operations initiatives and strategic management business practices. Students then apply their knowledge during their required internship experience to gain important practical knowledge.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the hotel and lodging industry to address industry problems both locally and globally.
- Communicate professionally in all aspects of the hotel and lodging industry.
- Use decision-support tools to solve problems and facilitate organizational processes within the hotel and lodging industry environment.
- Maximize resources to promote sustainable operations through ethically responsible decision-making.
- Perform effectively as a global manager in the multinational hospitality industry.
- Apply financial reasoning and performance analysis to evaluate issues in the hotel environment.

Hotel & Lodging Management degree program graduates have pursued careers in property management, including resort and spa management, hotel operations, sales and marketing, revenue management, finance and accounting, asset management, food and beverage management, sustainability management, and human resources; regional and corporate leadership and in related fields managing online reservation/distribution channels; and meeting and event planning.

Hotel & Lodging Management

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
FSM2065	Food and Beverage in the Hospitality Industry	4.5
FSM2180	Hotel Food and Beverage Operations Control	4.5
HOSP1001	Orientation to the Hospitality Industry	4.5
HOSP1015	Managing the Hotel Guest Experience	4.5
HOSP2011	Hospitality Sales and Meeting Management	4.5
HOSP3005	Leading Service Excellence in the Hospitality Industry	4.5
HOSP3012	Sustainable Hotel Support Operations	4.5
HOSP3075	Hotel Strategic Marketing and Brand Management	4.5
HOSP3077	Revenue Management	4.5
HOSP3085	International Hotel Operations, Development and Management	4.5
or HOSP3087	International Hotel Development	
HOSP3099	Hotel Internship *	13.5
HOSP4040	Hotel Asset Management	4.5
HOSP4060	Hospitality Strategy Design and Execution Seminar	4.5
MGMT2001	Human Resource Management	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT or REL		
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5

One course from BIO^, CHM±, PHY* or SCI	
Social Sciences	9
ECON1001	Macroeconomics
One course from ANTH°, LEAD, PSCL, PSYC or SOC	
A&S Electives	9
Two courses with an EASC attribute, at least one at 3000 level or higher.	
Free Electives #	
22.5 credits selected from 1000-4999 numbered offerings within the university.	
22.5	
Total Credits	180.0

* Internships will be available for the Hotel & Lodging Management program, but they will not be required. For online students who do not wish to register for an internship, three 3000+ Hospitality discipline-specific courses can be taken in place of the internship.

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

‡HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Restaurant, Food & Beverage Management - BS

The Restaurant, Food & Beverage Management bachelor’s degree program provides a unique combination of culinary skills and hospitality management. The focus is on current restaurant and food service management industry topics. The program also develops proficiency in the area of beverage management. Other areas of study include critical thinking, financial analysis, industry technology, social media, leadership and customer awareness to prepare students for a management career in the food service industry. According to the National Restaurant Association, the food and beverage industry is the largest U.S. employer besides the government.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the restaurant, food and beverage profession to address industry problems both locally and globally.
- Communicate effectively to diverse audiences, purposes and situations in the restaurant and food and beverage operations.
- Use decision-support tools to solve problems and facilitate organizational processes within the food and beverage environment.
- Integrate current industry technologies in all aspects of food and beverage management.
- Attain relevant industry-recognized certifications.
- Integrate industry-specific knowledge and skills in managing food and beverage operations.

As part of this program, all students complete a mandatory, term-long internship.

Value-added certifications within the degree include an industry-recognized responsible alcohol service certification, the national sanitation certification (a graduation requirement) recognized by the Conference for Food Protection, and the International School of Mixology Bartending Certificate.

Restaurant, Food & Beverage Management

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
CUL 1015, 1035, 1135, 1325 & 4045 will not be offered online. *		16.5
FSM 1065 will not be offered online **		1.5
FSM1001	Introduction to the Food Service Field	4.5
FSM2005	Technology in the Food and Beverage Industry	2.25
FSM2055	Beverage Appreciation	4.5
FSM2180	Hotel Food and Beverage Operations Control	4.5
FSM3001	Food Service Management Systems and Human Resource Applications	4.5
FSM3060	Front of the House Operations Management	4.5
FSM3099	Food Service Management Internship +	13.5
FSM4061	Advanced Food Service Operations Management	4.5
FSM4160	Food and Beverage Strategies and Logistics	4.5
FSM4880	Beverage Operations Management	4.5
MRKT3045	Social Media Marketing	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, one at the 4000 level		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT or REL		
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5

One course from BIO^, CHM±, PHY° or SCI	
Social Sciences	9
ECON1001	Macroeconomics
or ECON1002	Microeconomics
One course from ANTH°, LEAD, PSCI, PSYC or SOC	
A&S Electives	9
Two courses with an EASC attribute, at least one at 3000 level or higher.	
Free Electives #	
22.5 credits selected from 1000-4999 numbered offerings within the university.	22.5
Total Credits	182.25

- * Culinary courses and FSM1065 will not be offered online and must be completed prior to transfer into the online program.
- ** Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.
- + Internships will be available for the Restaurant, Food & Beverage Management program, but they will not be required. For online students who do not wish to register for an internship, three 3000+ Hospitality discipline-specific courses can be taken in place of the internship.

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

#HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Sports, Entertainment, Event - Management - BS

The Sports, Entertainment, Event — Management (SEEM) bachelor's degree program prepares students to enter the multi-billion-dollar sports, entertainment and event management industry with the skills and knowledge to excel in their career. A managerial foundation provides a solid core of industry-relevant courses and a theoretical background. Coursework is coupled with professional preparation, active-learning classrooms and access to industry professionals.

During the first year of this four-year program, students begin taking foundational courses in sports, entertainment and event management. As they progress into more advanced coursework, students have the option of moving into specializations to begin tailoring their degree to best meet their future goals. Specializations such as Sports Management, Event Management, Live Entertainment Management or General Studies are available to all incoming freshmen. Courses within the program include professional sports management, athletics coaching and administration, weddings and ceremonies, sports and entertainment marketing, concert and event production, media literacy, ticketing methods and data analysis, international venue management, contract negotiations and agreements, and ancillary services/revenue management.

With 22.5 free electives available, students also have the option to participate in one or two term-long, off-site internships under the direction of an industry professional. This experience allows students to actively participate in the real-world setting of sales and marketing, sports management, venue management, event production, and golf course/private club operations. Students can also choose to participate in a study abroad program, select a minor or take additional courses outside of their discipline to enhance their learning experience.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the sports, entertainment and event management industry by integrating the concepts of marketing, finance, operations and ancillary services in the management of a range of events.
- Communicate effectively to diverse audiences, purposes and situations in a variety of contexts within the sports, entertainment and event management industry.
- Use decision-support tools to solve problems and facilitate organizational processes by applying critical thinking and ethical problem solving to management decisions within the sports, entertainment and event management industry.
- Apply the principles of management to current issues in the sports, entertainment and event management industry.
- Demonstrate leadership skills and adapt them to a diverse global market in the sports, entertainment and event management industry.

Graduates of the Sports, Entertainment, Event — Management degree program are prepared for a variety of careers within amateur and professional sports teams, entertainment venues, conferences and trade shows, event management and production companies. Options exist both nationally and internationally for graduates of this program.

Sports, Entertainment, Event — Management

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
MGMT2001	Human Resource Management	4.5
SEE1001	Introduction to the Sports, Entertainment and Event Management Industry	4.5
SEE1010	Sports, Entertainment, Event — Management First Year Student Seminar	2.25
SEE2005	The Business of Sports	4.5
SEE2020	The Business of Event Management	4.5
SEE2030	The Business of the Entertainment Industry	4.5

SEE3008	Ancillary Services and Revenue Management in the Sports, Entertainment and Event Industry	4.5
SEE3010	Ticketing Methods and Data Analysis in Sports, Entertainment and Event Management	4.5
SEE3045	New Media Literacy in Sports, Entertainment and Event Management	4.5
SEE3065	Fundamentals of Fundraising and Philanthropy	4.5
SEE3099	Sports/Entertainment/Event Management Internship *	13.5
SEE3160	Sponsorship, Sales and Relationship Management	4.5
SEE3850	Negotiations and Agreements in Hospitality, Sports, Entertainment and Event Management	4.5
SEE4050	International Sports, Entertainment, Event and Venue Management	4.5
SEE4060	Sports/Entertainment/Event Management Seminar	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, one at the 4000 level		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT or REL		
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY* or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSCL, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		
22.5 credits selected from 1000-4999 numbered offerings within the university.		22.5
Total Credits		182.25

* Internships will be available for the Sports, Entertainment, Event-Management program, but they will not be required. For online students who do not wish to register for an internship, three 3000+ Hospitality discipline-specific courses can be taken in place of the internship.

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Sport Leadership - MS

The Sport Leadership Master of Science degree program is a 10 course, 45 credit-program for individuals interested in careers within the area of Sport. Courses within this unique graduate degree examine the social and business issues that are critical to sport leadership. Graduates will be equipped with the skills and knowledge to seek leadership positions in all facets of the sports industry.

Upon completion of the program, graduates are expected to:

- Connect leadership principles and knowledge of the sport industry operations to advance organizational objectives and support strategic initiatives.
- Author operational strategies necessary to foster a culture of collaboration, engagement and tolerance within a sports organization.
- Demonstrate the written and verbal communication competencies required of leaders in the Sports Management Industry.
- Integrate research, leadership theory and quantitative data to generate informed and socially responsible decisions.

Graduates of The Sport Leadership Master of Science degree program are prepared to enter into leadership positions within the trillion dollar global sports industry. The global sports industry encompasses a variety of employment areas that include, but are not limited to: Sports Marketing, Sports Events, Sports Equipment & Apparel, Sports Sponsorship's, Professional Sports, Intercollegiate Athletics, Sports Facilities & Venues, Sport Recreation, Sports Media and Sports Tourism and Adventure.

Sport Leadership

Master of Science (MS)

Core Courses

HRM5010	Human Resource Management	4.5
MGMT5800	Effective Leadership	4.5
RSCH5700	Research and Inquiry	4.5
SPL5100	Sports and Entertainment Venues & Events, Development and Management	4.5
SPL6010	Finance and Revenue Generation in Sport	4.5
SPL6030	Global Issues in Sport Leadership	4.5
SPL6050	Contemporary Leadership Strategies in Sport	4.5
SPL6070	Effective Communication Strategies in Sport	4.5
SPL6120	Diversity and Social Responsibility in Sport	4.5
SPL6150	Advanced Marketing Methods in Sport	4.5
Total Credits		45.0

Tourism & Hospitality Management - BS

The Tourism & Hospitality Management bachelor's degree program provides a broad-based option for students, incorporating the hotel, travel-tourism and food segments of the hospitality industry with special focus given to travel-tourism.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the tourism and hospitality industry.
- Communicate effectively to diverse audiences, purposes and situations in the travel and hospitality industry.
- Use decision-support tools to solve problems and facilitate organizational processes in the travel and hospitality industry.
- Identify, analyze and apply critical thinking using industry trends to enhance the guest experience.
- Produce travel and tourism plans that have the potential to maximize the positive effect of tourism on a destination.

This program places an emphasis on tourism as the glue that holds the industry together, especially in course offerings and the term-long experiential learning program. The highlight of the degree is the Familiarization (FAM) Tour, a class project that includes planning a trip to a domestic or international destination. Students are required to research, budget, plan, promote and implement the tasks of a tour escort and tour guide.

Graduates may be employed in all industry segments due to the program's more generalized curriculum, but the emphasis on travel-tourism provides specific career options in destination marketing organizations such as CVBs and tourism offices, resorts, tour operators, travel industry suppliers such as airlines, cruise lines or ground transportation, and various international operators.

Tourism & Hospitality Management

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
FSM2065	Food and Beverage in the Hospitality Industry	4.5
HOSP1001	Orientation to the Hospitality Industry	4.5
HOSP1080	Technology in the Tourism/Hospitality Industry	4.5
HOSP2011	Hospitality Sales and Meeting Management	4.5
MGMT2001	Human Resource Management	4.5
MRKT3045	Social Media Marketing	4.5
SEE3850	Negotiations and Agreements in Hospitality, Sports, Entertainment and Event Management	4.5
TRVL2801	World Geography for Tourism and Hospitality	4.5
TRVL3010	Dynamics of Tourism and Sustainability	4.5
TRVL3030	International Policies of Tourism	4.5
TRVL3035	Tour Management Operations *	4.5
TRVL3099	Tourism & Hospitality Internship **	13.5
TRVL4011	Destination Management Organization	4.5
TRVL4160	Travel and Tourism Strategic Management Seminar	4.5
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT or REL		
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY° or SCI		

Social Sciences		9
ECON1001	Macroeconomics	
or ECON1002	Microeconomics	
One course from ANTH°, LEAD, PSCI, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		
22.5 credits selected from 1000-4999 numbered offerings within the university.		22.5
Total Credits		180.0
* Online students should contact their advisor prior to registration for this course.		
** Internships will be available for the Tourism & Hospitality Management program, but they will not be required. For online students who do not wish to register for an internship, three 3000+ Hospitality discipline-specific courses can be taken in place of the internship.		

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Course Descriptions

Academic Int'l Programs (ABRD) Courses

ABRD4080 Study Abroad - Exchange Program

This course is a variable-credit placeholder course used to maintain JWU student status while participating in a JWU exchange program. Students apply for the exchange program through JWU Study Abroad, which identifies the approved exchange university institutions. Students are enrolled in exchange university courses overseas. The international host university courses are not from the JWU catalog, so students schedule for this course (4.5-22.5 credits) to maintain registration at Johnson & Wales.

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

1.25-22.5 Quarter Credit Hours

ABRD4180 Study Abroad - Affiliate Program

This course is a variable-credit placeholder course used to maintain JWU student status while participating in a JWU affiliate program. Students apply for the affiliate program through JWU Study Abroad, which identifies the approved affiliate organizations and specific approved programs. Students are enrolled in an affiliate's partner university courses overseas. The international host institution or university courses are not from the JWU catalog, so students schedule for ABRD4180 (4.5-22.5 credits) to maintain registration at Johnson & Wales.

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

1.5-22.5 Quarter Credit Hours

Accounting (ACCT) Courses

ACCT1210 Financial Accounting

This introductory course acquaints students with the basic principles, practices and theories of financial accounting. Topics include the identification, measurement and recording of the financial effects of economic events on enterprises. Emphasis is placed on the understanding and use of financial statements for the corporation and interpretation and use of financial statement information in business decisions, and a study of the system that produces this information. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ACCT1220 Managerial Accounting

This course is the second of two required accounting courses to be completed by students pursuing degrees in business and hospitality. Students learn the nature, application and behavior of costs in both the goods-producing sector and service-producing sector. Various approaches to preparing budgets are also discussed. Decision making utilizing the topics discussed is emphasized.

Prerequisite(s): ACCT1210 or (ACCT1002 or ACCT1007 or ACCT1012 or ACCT1022 or ACCT1202 or ACCT2002 or ACCT2004). (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ACCT3080 Fraud Examination: Theory and Practice

This course covers accounting and legal concepts along with the procedures that are necessary to accomplish fraud detection, fraud investigation and fraud prevention duties. Students learn how to analyze allegations of fraud and how to utilize accounting and investigative skills during a fraud investigation. Computerized application development assists in case analysis. Expert witness testimony is also discussed along with a review of the variety of ways to communicate findings.

Prerequisite(s): ACCT1210 or (ACCT1002 or ACCT1007 or ACCT1012 or ACCT1022 or ACCT1202 or ACCT2002 or ACCT2004), FIT1040. (OL)

Offered at Charlotte, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ACCT6410 Income Tax Planning

This course offers students a practical approach to understanding the complexity of the U.S. tax system. Discussion centers on the tax laws as a means of fiscal policy. The course is designed to teach students how to research and understand the initiation of tax law in the legislature, how this is brought through the Treasury Department, and how judicial interpretation affects the understanding of tax issues. Emphasis is on examination of the law of individual taxation from the standpoint of the Internal Revenue Code and pertinent regulations to ultimately foster an understanding of the U.S. tax system and the sources behind the law. Contemporary tax planning techniques are emphasized throughout the course.

Prerequisite(s): FISV5000. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

Advertising Comm (ADVC) Courses

ADVC1010 Marketing Communications

This course focuses on the role of integrated marketing communications in the overall marketing process. Emphasis is on the integration of advertising, sales promotion, public relations, direct marketing, personal selling and interactive marketing in the creation of effective relationships, communication theory and the creative process in achieving marketing objectives for brands. Students learn how advertising messages are created using consumer insights and how messages are placed in a variety of media channels. Students also learn how each of the promotional mix elements can be used for specific purposes.

Prerequisite(s): (DME1020 or GDES1020) or (MCST1010 or COMM1010) or (MRKT1001 or HOSP3050). (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ADVC1011 Media Strategy

This course focuses on the role of integrated marketing communications in the overall marketing process. Emphasis is on the integration of advertising, sales promotion, public relations, direct marketing, personal selling and interactive marketing in the creation of effective relationships, communication theory and the creative process in achieving marketing objectives for brands. Students learn how advertising messages are created using consumer insights and how messages are placed in a variety of media channels. Students also learn how each of the promotional mix elements can be used for specific purposes.

Prerequisite(s): ADVC1010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ADVC1021 Public Relations and Corporate Communications

This course introduces students to the basic writing requirements and functions of public relations and communications within contemporary organizations, including marketing communications, media relations and corporate communication documents. Particular emphasis is on the creation of both traditional and new media correspondence, such as press releases, media kit documents and client correspondence including agendas and meeting reports.

Prerequisite(s): MRKT1001. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ADVC2001 Creative Concepts and Strategy

This course prepares students to develop creative concepts based on research and sound selling positioning strategies. Emphasis is on teaching students to think both strategically and creatively for the wide range of media and communication tools used by today's advertiser. Students gain experience in developing creative concepts for magazines, newspapers, radio, television, billboards, brochures, catalogs and infomercials in traditional and new media. Particular emphasis is on developing strategies and writing creative strategy statements from which concepts are developed and executed.

Prerequisite(s): ADVC1010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ADVC2002 Copywriting and Art Direction

This course is an introduction to the creative crafts of advertising: copywriting and art direction. The course covers the creative crafts in traditional media such as print, outdoor, broadcast and collateral, and in new media such as Web, viral and other nontraditional media beyond the digital realm. Copywriting study includes headline writing, body copy, theme lines and tag lines, as well as script writing. Art direction study includes layout, design, typography and the video communication arts. This course aids students in incorporating both copywriting and art direction disciplines into portfolio samples.

Prerequisite(s): ADVC2001 or CGRA3050. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ADVC2025 Advanced Brand Communications

This course utilizes contemporary case analysis and real client projects to illustrate the effective use of public relations to achieve advanced integrated brand communication campaigns. Students learn to solve client communication problems and become brand advocates by applying a public relations process model to create a diverse range of traditional, digital and branded content media. Students write advanced brand communications for digital news media, social media and native advertising formats.

Prerequisite(s): ADVC1010 or ADVC1021. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ADVC3003 Advertising Campaigns

This advanced course covers the strategies employed to develop and implement successful communication campaigns using advertising, sales promotion, public relations and multimedia tools. Extensive analysis of successful communication campaign models is used to aid students in the development of creative and effective ideas. Students are responsible for developing several advertising campaigns for various marketing organizations, including a multilevel campaign that is chronicled in a comprehensive plan book.

Prerequisite(s): ADVC2001. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ADVC3010 Digital Media Planning

This course provides students with the skills and knowledge required to be successful in today's digital advertising industry, including paid, owned and earned media. Students focus on the options available to reach online audiences (including the Web, mobile devices and social media), calculate the costs to do so, and assess the results using analytical tools provided by syndicated databases and media organization.

Prerequisite(s): ADVC1010, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

ADVC3050 Special Projects in Integrated Marketing Communications

This course provides students with the skills and knowledge required to be successful in today's fast-paced and dynamic advertising industry. Students majoring in advertising, marketing and graphic design are eligible for this course and work together in teams to develop and complete an integrated marketing communications plan consistent with what advertising agencies deliver to their clients. This course is offered twice over two consecutive terms. In the first term, students begin by conducting research for the client from which insights on positioning, creative and media strategies are developed. Strategies also include sponsorships, partnerships, events, public relations and the use of new media including digital, search optimization and social media strategies. In the following term, the course focuses on the execution of the various strategies including the creative, media, digital, social, web design, videos and collateral that are produced within a plans book and followed by a multimedia presentation that is presented to the client.

Prerequisite(s): ADVC1010, junior status. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

ADVC4015 Integrated Marketing Communications Seminar I

This course is offered to senior advertising and marketing majors. This course provides students, working in teams, the opportunity to develop fully integrated marketing communications plans for marketing organizations (including nonprofits) using appropriate promotional mix elements. Students are given promotional budgets from which they develop a complete integrated marketing communications strategy, beginning with research and including advertising, public relations, sales promotion, direct and digital marketing, and personal selling, all of which are integrated into a cohesive communications plans book and presentation.

Prerequisite(s): ADVC2001, junior status. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ADVC4016 Integrated Marketing Communications Seminar II

This course is the second part of ADVC4015. Students implement the strategy they developed in ADVC4015 and use their production budget and attendant costs. Students are required to design and produce advertising for print, broadcast, collateral, Internet and other forms (as recommended) of creative execution. The creative product must reflect an integrated communications concept and theme. Students also implement a public relations, sales promotion and direct marketing strategy that coordinates to reflect a seamless communications program.

Prerequisite(s): ADVC4015, junior status. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ADVC4020 Portfolio Seminar

This course is designed to give advertising students an experiential portfolio-building program, often in a simulated work environment, under the supervision of faculty and staff with expertise in the advertising industry. Students fill any holes in their portfolio of advertising work, both traditional and new media, putting the finishing touches on a body of creative work that gives them a competitive portfolio for an entry-level position on the creative side of advertising.

Prerequisite(s): ADVC4015. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ADVC4050 Search Engine Marketing

This course provides students with the knowledge and skills to develop effective search engine optimization practices with particular attention to content marketing strategies. Content marketing includes effective web writing and storytelling. Students explore the various components that go into creating websites resulting in high page rankings, leading to customer engagement and achieving organizational objectives. Topics include SEO architecture, key navigation and linking principles, and content development and design principles. Various webmaster tools (i.e., Google and Bing) are used as well as sitemap best practices. This course also offers students a certification in Content Marketing from HubSpot.

Prerequisite(s): ADVC1010 or DME1040 or GDES1040 or SMW2010, sophomore status.

Offered at Online, Providence

4.5 Quarter Credit Hours

ADVC4099 Advertising Internship

This course provides the opportunity for eligible students to complete an advertising internship at an agency, corporation, nonprofit, media organization or governmental entity. This internship is an industry experience that allows students to gain academic credit for an invaluable work experience in the advertising industry. Upon completion of this term-long course, students have an understanding of the demands and expectations of the industry, as well as the role played by the agency, client and media organizations.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a 2.75 cumulative GPA during the entire pre-program process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor. (OL)

Offered at Online, Providence

4.5-13.5 Quarter Credit Hours

ADVC4120 Marketing Communications in an International Context

This course is designed to place students in an international context in which they can gain firsthand knowledge of how organizations use positioning and communications strategies to achieve specific marketing objectives. Industry visits, cultural excursions and on-the-ground projects provide students with the knowledge and skills to develop integrated marketing communications plans, including advertising, public relations and media strategies. This course is taught for variable (4.5-13.5) credits only as part of a short-term summer study abroad program.

Prerequisite(s): ADVC1010, MRKT1001, acceptance into Study Abroad program.

Offered at Charlotte, Denver, North Miami, Online, Providence
4.5-13.5 Quarter Credit Hours

Anthropology (ANTH) Courses

ANTH1050 Cultural Anthropology

Anthropology is the study of humankind in all of its diversity. It is divided into four subfields: physical (biological) anthropology, archeology, linguistic anthropology, and cultural anthropology. This course is focused primarily on cultural anthropology, which pays particular attention to culture and its pivotal influence on the social institutions and life experiences that make us human. Culture refers to the values, traditions and social practices shared by a group of people at a particular time and place. This course uses anthropology with its holistic approach and its emphasis on the ethnographic method (participant observation) to examine the richness and complexity of the human experience.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL)

Offered at Denver, Online, Providence, Providence CE
4.5 Quarter Credit Hours

Art (ART) Courses

ART2010 Introduction to Film

This course is designed to give students an in-depth introduction to the motion picture medium. Students gain an understanding of the technical aspects of filmmaking and the ways in which movies express meaning through cinematography, production design, actor performance, editing, sound design, and narrative. The ideology of film and film theory are also explored.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ART3020 Art History

This course provides an introduction to the understanding and appreciation of art. Emphasis will be placed on the visual arts of painting, sculpture, and architecture. The course covers the basic principles of design, form, and techniques as well as a general chronological history of art from ancient to contemporary works. Students will be encouraged to respond actively to works of art through class discussions, museum visits, and class projects.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ART3110 World Cinemas

This course is designed to give students an in-depth introduction to the rich and diverse history of film across the world. Through a series of case studies, students engage deeply with a broad range of international filmmakers, movements and styles, focusing on places such as France, Italy, Japan, China, Brazil, Mexico and more. Students explore the ways in which specific film styles and traditions develop in relation to 1) their own social/cultural contexts, 2) the global dominance of Hollywood Cinema and 3) the "transnational" context of an increasingly globalized film marketplace. In the process, students are not only exposed to a wealth of international films and filmmakers — they move beyond the classic pleasure of simply watching movies and develop the tools necessary to analyze films aesthetically, thematically and technically and to reflect critically upon the social meaning and importance of our global film culture.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

Counseling (CSLG) Courses

CSLG1001 Introduction to Helping Professions

This course is designed to develop familiarity with the specialty of the helping profession including its professional practices and issues, basic concepts, relationship to other specialties and fields within psychology, and scientific and research bases. In addition, the American Counseling Association's Code of Ethics is introduced. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

CSLG2030 Counseling Theories and Techniques

This course is an introduction to the methods, major theories and techniques of counseling. A wide range of settings are considered, as well as a large range of topics, including dysfunctional families, domestic violence, incest, suicide prevention, drug and alcohol abuse, sociopathic personalities and multicultural issues.

Prerequisite(s): PSYC1001. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Criminal Justice (CJS) Courses

CJS3820 Cyber Crimes

In this course, students explore the rise and evolution of crimes involving computers and the Internet that are fast becoming the most prolific area of criminal activity in the 21st century. This course distinguishes between crimes in cyberspace and cyber-terrorism as a form of warfare upon the global community. It defines cyber crimes (including type, nature, and origin) and the expanding criminalization of computer and Internet conduct involving concepts of privacy violation, information protection and unauthorized access of digital data. An analysis of existing and new domestic and international law enforcement innovations that prohibit digital crimes is also covered.

Prerequisite(s): LAW3025. (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

CJS3850 Homeland Security

This course provides an in-depth foundation for understanding the wide range of agencies and activities involved in the field of homeland security, and the varying roles that individual terrorists, terrorist groups and state sponsors of terrorism play in the formulation of the domestic and international homeland security policy of the United States. Students are provided with a comprehensive overview of the legal aspects of homeland security, and the role that intelligence and counterintelligence play in the formulation of the domestic and international homeland security policy. Additional topics include the proliferation of weapons of mass destruction, border security and immigration, and the financing of terrorist activity via a wide range of highly organized criminal activities occurring both domestically and internationally. (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

CJS5500 Criminal Justice Research Methods

This course is an introduction to social science research methods as applied specifically to the field of criminal justice. The course provides a sound understanding of the scientific method, the language of criminal justice research, the methods by which criminal justice research is conducted, and the various methodological and statistical techniques used to answer criminal-justice-focused research questions. Topics addressed in the course include measurement; causation; validity; sampling; survey research; field research; qualitative, quantitative and mixed methods approaches to criminal justice research; Web-based research; data interpretation; and the process by which to access and employ criminal justice data sets at the federal, state and local levels. (OL)

Offered at Online

4.5 Quarter Credit Hours

CJS5610 Advanced Administration of Criminal Justice

This course is a seminar that provides students with an opportunity to learn more about organizational and administration theories and how they apply to the criminal justice system. Theoretical knowledge is linked with best practices in law enforcement, court and correctional agencies. The course is intended to be an advanced seminar for graduate students; much of the work is scenario-based. (OL)

Offered at Online

4.5 Quarter Credit Hours

CJS5620 Contemporary Criminology and Crime Prevention

This course provides a strong academic background in criminological theory and helps students develop critical evaluation skills to assess the efficacy of particular theories. Students have the opportunity to connect criminological theory to criminal justice policy and practice. Crime prevention examples and techniques are used throughout the course to teach students how to apply theory to practice. Critical thinking and communication skills are utilized throughout. This course is intended to be an advanced seminar for graduate students. (OL)

Offered at Online

4.5 Quarter Credit Hours

CJS5630 Advanced Legal Issues in Criminal Justice

This course is a seminar that provides students with an opportunity to learn more about legal issues and implications in the context of criminal law.

The course is intended to be an advanced seminar for graduate students, and provides students with a challenging and rigorous experience in legal thinking and applications.

Prerequisite(s): CJS5500 or CJS5610. (OL)

Offered at Online

4.5 Quarter Credit Hours

CJS5650 Criminal Justice Ethics and Diversity in a Global Environment

This course examines applied ethics in criminal justice practice. By applying moral philosophy to a variety of different scenarios, students gain valuable skills in ethical decision-making for the diverse global environment of the criminal justice workplace. This course examines professional ethics for the courtroom, in law enforcement, in corrections, and while doing research.

The goal of this course is not to present a single unified ethical system in the criminal justice field, but to expose students to a variety of thought-provoking ethical behaviors, and allow students to explore relevant ethical dilemmas faced by individuals working in the criminal justice system or subject to the control of the criminal justice system. (OL)

Offered at Online

4.5 Quarter Credit Hours

CJS5680 Juvenile Justice Issues

This course begins with a brief history of the juvenile justice system and an overview of current juvenile justice agencies and processes. Current issues and trends in the field of juvenile justice and juvenile crime prevention are explored in more detail with a focus on evidence-based practice.

Prerequisite(s): CJS5620. (OL)

Offered at Online

4.5 Quarter Credit Hours

CJS5700 Special Needs Populations in the Criminal Justice System

This course addresses the growing recognition that a large proportion of individuals who come into contact with the criminal justice system have special needs. Practical examples from law enforcement, courts and corrections highlight the issues faced by special needs populations and the ways to address these issues through policy and practice.

Prerequisite(s): CJS5620 (or concurrent). (OL)

Offered at Online

4.5 Quarter Credit Hours

CJS5740 Global Criminal Justice Issues

This course provides students with an overview of transnational crimes and the international responses to those crimes. Topics include drug trafficking, human trafficking, weapons trafficking, cybercrime and transnational environmental crime. Students gain an understanding of the nature and extent of transnational crimes and the challenges facing crime prevention and control efforts.

Prerequisite(s): CJS5610 (or concurrent). (OL)

Offered at Online

4.5 Quarter Credit Hours

CJS5760 Technology and GIS in the Criminal Justice System

This course is designed to give students a glimpse into how technology is being used in the criminal justice system and the social issues stemming from that use. Broken into two parts, students first examine basic controversies surrounding technology as it relates to citizen rights and its use in policing, courts and corrections. The second section dives into the widespread practice and theory of using geographic information systems/science (GIS) in crime mapping. Students are expected to read up-to-date academic literature on current discussions surrounding each section and defend positions on the favorability of its use or application.

Prerequisite(s): CJS5500. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

CJS5780 Social, Community and Restorative Justice

This course examines the concepts of social justice, community justice and restorative justice. Topics include strategies for planned change that address social justice issues like racism, economic inequality, sexism and poverty. Students explore how programs based on different justice models can be utilized to improve public safety.

Prerequisite(s): CJS5620 (or concurrent). (OL)

Offered at Online

4.5 Quarter Credit Hours

CJS6900 Criminal Justice Capstone Project

In this course students integrate the knowledge and skills learned throughout the program in the capstone project. A problem in the criminal justice environment is presented and students analyze and develop a proposed solution using theories, skills, and knowledge they have learned during the program. Guidance is provided throughout the course to assist students with addressing the problem according to professional and scholarly standards.

Prerequisite(s): CJS5500, CJS5610, CJS5620, CJS5650. (OL)

Offered at Online

4.5 Quarter Credit Hours

Culinary Nutrition (CULN) Courses

CULN2414 Cooking for Health and Wellness

This course introduces the impact that diet has on health and wellness and addresses the socioeconomic and cultural barriers that often prevent the seamless integration of current and evidence-based nutrition into menu development. Students explore ways to apply theory to practice through experience-based culinary instruction. This course takes an interdisciplinary and collaborative approach to bridge knowledge-deficiencies that exist in traditional healthcare, dietetics and culinary education. The course attempts to directly impact both the nutritional and sensory appeal of the foods prepared for patients and clients while also addressing the fundamental culinary skills required to improve the future personal health of the students in the course. Both instructive and vocational components are incorporated, which are intended to improve communication and understanding around how nutrition and culinary fundamentals may impact public health, as well as improving the assimilation of appropriate nutrition in the food produced and menus developed by prospective healthcare team members.

Prerequisite(s): SCI1050. (OL)

Offered at Denver, Online, Providence

3 Quarter Credit Hours

Economics (ECON) Courses

ECON1001 Macroeconomics

This course is designated as the first of two courses serving as an introduction to economics. It is a survey course covering the foundations of economics and focusing on macroeconomic concepts and issues such as the features and goals of capitalism, the market system, national income, business cycles, macroeconomic theories, and monetary and fiscal policy.

Prerequisite(s): MATH1002 or math placement. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ECON1002 Microeconomics

This course consists of microeconomic principles and issues. Course content examines and analyzes both the product and resource markets with emphasis on demand, supply and elasticities. In addition, the costs of production and the basic market models of firms' short run and long run operations are discussed. Other topics covered include various current domestic microeconomic problems, as well as international economic issues such as international trade and foreign exchange.

Prerequisite(s): MATH1002 or math placement. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ECON3025 The Global Economy in the 21st Century

This course introduces students to the economic problems that have emerged as a result of the process of globalization. Various issues such as the growth of world population, availability of resources, problems with the environment and climate change, the state of the global economy, and problems of global security are analyzed.

Prerequisite(s): ECON1001 and ECON1002. (OL)

Offered at Charlotte, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ECON5000 Economics in the Global Economy

This course consists of micro and macroeconomic issues and principles as they apply to the development of a viable and sustainable economy. Course content includes product and resource markets with an emphasis on demand, supply, price elasticity and consumer behavior. The course includes the features and goals of capitalism, the market system, national income, business cycles, and monetary and fiscal policies as they relate to economic viability and sustainability, with a view at causal effects in the global economy. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

English (ENG) Courses

ENG0001 Writing Workshop

This course affords an opportunity to students to complete the Graduation Writing Requirement at Johnson & Wales University. Students will review sentence structure, paragraph development and essay organization with the goal of applying these skills to the classroom and the workplace.

Prerequisite(s): Writing proficiency assessed as unsatisfactory in ENG1021. (HY) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

0 Quarter Credit Hours

ENG1020 English Composition

This course provides students with basic writing skills in a variety of genres and contexts. Instruction begins with a review of the fundamentals of writing through the use of personal narratives. The focus widens to forms of public writing, including informative and research-based writing. Research techniques and MLA documentation are covered. Class work includes lecture, writing workshops, and peer critique. Course requirements include five or six different writing projects as well as a final exam. (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ENG1021 Advanced Composition and Communication

This course is a continuation of ENG1020 English Composition. Building on the research and audience skills from ENG1020, students develop more complex and rhetorically advanced papers. All work – written and oral – is aimed at persuading an audience. Instruction begins with the essential components of a logically constructed and articulated argument. Critical thinking skills are reinforced throughout the course as students develop, peer critique, and present projects to the class. Research and MLA skills are expected of students, and all projects require research from a variety of sources.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ENG1030 Communication Skills

This introductory course focuses on communication skills essential to career and personal success. Emphasis is placed upon awareness of and adaptation to the audience, ethical responsibility and cultural diversity. Students progress in gradual stages, gaining an understanding of the communication process along with confidence and experience in numerous speaking, listening and small group interactions. (SL) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ENG2010 Technical Writing

This course focuses on a practical approach to technical exposition, such as proposals, project reports, feasibility studies, abstracts, and technical correspondence delivered in both hard copy and electronic formats.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENG2030 Introduction to Newswriting

This course provides students with a practical introduction to basic news and feature writing and emphasizes writing for the specific fields of business, culinary, hospitality and technology.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ENG2401 Introduction to Creative Writing

This course offers students the opportunity to practice various forms of expressive writing. Students study models and learn techniques for writing effective poetry and prose. Instructors may also incorporate drama into the course work. Most of the daily class periods consist of discussion, lecture, in-class writing and workshops of student writing.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

ENG3010 Technical Editing

This course prepares students for the responsibilities of an editor of common technical documents such as manuals/instructions, websites, reports or proposals delivered in print or online. Topics include copyediting, substantive (comprehensive) editing, and document design for final production. The principle of contextual editing for a range of purposes and audiences is emphasized, as well as the role of the editor as a team member in organizational settings. The student's command of grammar, sentence construction, and style is advanced and refined.

Prerequisite(s): ENG1021 or ENG1027, ENG2010 or ENG2030. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

ENG3012 Report and Proposal Writing

This course prepares students to write effective reports and proposals in a variety of workplace environments including business and industry, government, academic and nonprofit. Students learn to analyze the needs of various audiences including clients, supervisors, and investors or funding agencies, and apply the appropriate rhetorical conventions to create a range of informative and/or persuasive documents. Communication tasks include written reports, proposals and related correspondence, as well as oral presentation.

Prerequisite(s): ENG1021 or ENG1027, ENG2010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENG3014 Instruction and Manual Writing

This course prepares students to plan, construct, test and revise documents that enable users to perform tasks effectively. Students apply principles of iterative development including audience/user analysis, usability testing, and test-based revision to produce instructional materials such as training manuals, operating instructions, or online product documentation for specific users in a variety of workplace environments.

Prerequisite(s): ENG1021 or ENG1027, ENG2010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

ENG3016 Advanced Business Communication

This course prepares students to perform high-stakes written and oral communication tasks in organizational or entrepreneurial settings in a 21st-century global economy. Building on skills introduced in earlier composition and communication courses, students plan, compose and deliver documents and presentations for a diverse range of external and internal audiences. The course requires the highest level of professionalism not only in producing quality documents but also in interacting with external and in-house contacts.

Prerequisite(s): ENG1021 or ENG1027, ENG1030. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENG3030 Introduction to Food Writing

This course provides students with an opportunity to concentrate on food writing for cookbooks, magazines, newspapers and websites. Students are introduced to the protocol for getting published while learning how to develop and compose food stories and restaurant reviews. Subjects taught include interview techniques, query letters and tailoring food articles to various publications.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENG3050 Introduction to Travel Writing

Students focus on the history of travel writing, article writing as a specific commercial genre, research skills, descriptive personal narrative, and integrating works with various forms of mixed media including: photography, computer graphics, and maps. This course explores the reasons and mediums for travel writing.

Prerequisite(s): ENG1021 or ENG1027, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

Entrepreneurship (ENTR) Courses

ENTR1001 Introduction to Entrepreneurship

This is an introductory course in entrepreneurship, demonstrating how entrepreneurs recognize business opportunities, develop ideas and identify markets. Students learn about different entrepreneurial business models, business planning, the components of a vibrant entrepreneurial ecosystem, and the crucial role of entrepreneurs to business and society. This course also introduces students to the university's business pitch contest as well as other resources available on and off campus. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENTR2030 Pitching & Planning New Ventures

This course teaches students how to develop and present a business plan for ventures they may launch. Students will learn about the contents of a business plan, the importance of concise executive summaries and presentations, and how entrepreneurial ventures must adjust their business plans as they receive feedback from the real-world.

Prerequisite(s): ENTR1001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENTR3015 Small Business Management

This course compares small, medium and large business organizations to ascertain the different approaches to resource acquisition, both capital and human; internal and external communication; structural design and efficacy; community involvement; research and development of products and services; governance; and strategic planning and initiatives. The course provides participants with the opportunity to see first-hand the workings of a small, medium and large business. Guest speakers are invited to explain and discuss their experiences working and leading these organizations.

Prerequisite(s): MGMT2001, sophomore status. (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

ENTR3025 Growth and Sustainability for Small Business

This course covers the different methods emerging companies use to expand nationally and internationally. Emphasis is on the use of each strategy to accomplish growth and sustainability objectives and initiatives. Topics include methods for growing an emerging company, evaluating franchising systems, expansion tactics for small and large corporations, careers in emerging companies, and financing the expansion of a company. This course is relevant for any student interested in working as a change agent in an established company or starting and/or expanding his or her own company.

Prerequisite(s): ENTR2030 or ENTR3015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

ENTR3030 Marketing for Entrepreneurs

This course prepares students to effectively conduct market research and engage in marketing for small businesses and start-ups. Focus is on providing students with tools to evaluate business opportunities and make better decisions based on appropriate research methods. Topics include the importance of positioning and verbal branding as a necessary skill for entrepreneurs as they begin their ventures and discuss their new ideas with others.

Prerequisite(s): ENTR2030 or ENTR3015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENTR3050 Forming & Launching New Ventures

This course allows students the opportunity to study the business, legal and tactical issues surrounding the formation and launch of new business ventures. Topics include identifying and protecting intellectual property, selecting and forming business entities, recruiting and motivating teams, exploring and complying with the regulatory environment, and spotting and mitigating risks. This course can be used to help bring life to a business plan developed in the Pitching & Planning New Ventures course.

Prerequisite(s): ENTR2030. (OL)

Offered at Charlotte, North Miami, Online, Providence
4.5 Quarter Credit Hours

ENTR3060 Financing New Ventures

This course covers the business, legal and tactical issues surrounding the financing of new business ventures. Topics include determining how much capital new ventures need, identifying potential sources of that capital and evaluating different financing structures. In addition to studying the economics behind early-stage financings, students engage in mock negotiations and consider early-stage investments being made in the real world.

Prerequisite(s): ENTR2030. (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENTR4010 Change and Innovation Management

This course explores the process of change and innovation as it relates to the development and implementation of knowledge to improve organizational competencies and enhance business performance. Change, both incremental and disruptive, is related to innovation through the analysis of its effect on the organization's ecosystem to include its customers, employees, suppliers, etc. Topics include knowledge as a meaningful resource and competitive advantage; the innovation gate process; the difference between a knowledge creation organization and an information processing one; change as an instrument of innovation; and the various concepts and strategies of change to include Lewin's Three Step Theory, Lippett's Phases of Change Theory and the Disruptive Innovation Theory.

Prerequisite(s): ENTR2030 or ENTR3015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENTR4050 Food & Beverage Ventures Capstone

This course allows students to apply the knowledge gained in their previous coursework while covering case studies that focus on food- and beverage-related ventures and issues, and engaging in entrepreneurship simulations. Students also consider major problems and opportunities in the food- and beverage-related industries as well as how entrepreneurs might solve those problems and capitalize on those opportunities.

Prerequisite(s): ENTR2040 or ENTR3050 or ENTR3060. (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

ENTR4055 Entrepreneurship Seminar

This is the Entrepreneurship capstone course that requires students to synthesize knowledge gained from previous coursework to create a viable business plan. Students integrate financing, marketing, operations, business strategy and other key areas to produce a business plan that can be presented to various audiences.

Prerequisite(s): ENTR3015, HOSP4060 or MGMT4020. (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

ENTR4099 Entrepreneurship Internship

This course offers students an experiential learning opportunity in business environments. Students study firsthand the challenges, nuances and everyday expectations associated with a variety of entrepreneurship functions within a business. They are expected to apply previous course work and research to onsite tasks. Through the internship and reflective assignments, students improve their understanding of what it takes to start, work in and manage a local, national or global business. Students gain academic credit for work experience in entrepreneurship.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program application process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor. (OL)

Offered at Charlotte, North Miami, Online, Providence

4.5-13.5 Quarter Credit Hours

Event (EVNT) Courses

EVNT6000 Event Leadership and Planning

This advanced course enables students to gain competence in the specific techniques used by professional event leaders to lead events through the phases of research, design, planning, coordination and evaluation. Students assess the marketing opportunities: legal, ethical and risk management issues, and technological advances within the profession.

Prerequisite(s): FISV5600, completion of required foundation courses. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

EVNT6020 Event Operations and Risk Management

This advanced course enables students to gain competence in the specific risk management, risk operations, risk assessment, planning and evaluative techniques used by professional event leaders to mitigate risk proactively. Students gain knowledge in risk management, risk operations, risk assessment, avoidance, planning and control of risk associated with events, and explore methods for eliminating, reducing and transferring these risks to improve the successful outcomes of their events. Students gain proficiency in assessing risk operations, understanding the liabilities of conducting an event, contract law, contractual responsibilities in planning and implementing an event, either for one's own organization, or acting as an agent on a fee-for-service basis.

Prerequisite(s): Completion of required foundation courses. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

Finance (FISV) Courses

FISV2000 Finance

This course is an introduction to the fundamental principles of finance, with a focus on financial statement analysis and decision making. The course encourages active learning through cases, concept questions and problem solving. Students are exposed to traditional financial statements as well as managerial financial reports for use in learning essential decision making processes. Major topics include financial statement analysis, fundamentals of risk and return, time value of money, various budgeting models, and alternative forms of financing. The use of spreadsheets in applications such as Excel is an emphasis in this course.

Prerequisite(s): ACCT1210, FIT1040. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FISV3005 International Finance

This course provides students with an overview of international banking and finance. Topics include the international dimensions of finance, foreign exchange rates, international sources of funds, international banking regulations, and the contrasts between European, Asian and American banking.

Prerequisite(s): ACCT1210 or (ACCT1007 or ACCT2002 or ACCT1202 or ACCT1002 or ACCT10021 or ACCT1022 or ACCT10021). (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FISV5000 Corporate Financial Accounting

This course is designed for graduate students who do not have an undergraduate degree in business. It provides instruction in financial and managerial accounting principles; business entities; the accounting equation; preparation of financial statements using the adjusted trial balance; horizontal, vertical and common-sized financial statements analysis; financial ratios analysis; cash budgeting; the examination of cost behavior, and break-even analysis. The primary objective of the course is to prepare the graduate student for advanced coverage of topics in the financial management course. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV5410 Personal Financial Planning

This course introduces students to comprehensive personal financial planning, which is the process of designing, implementing and monitoring financial decisions that help an individual or family accomplish their financial objectives. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV5420 Estate Planning

This courses focuses on the efficient conservation and transfer of wealth, consistent with the client's goals. It is a study of the legal, tax, financial and non-financial aspects of this process, covering topics such as trusts, wills, probate, advanced directives, charitable giving, wealth transfers and related taxes. The course explores the taxation of gifts, estates and generation skipping transfers, and includes the calculation of the gift tax, estate tax and generation skipping transfer tax in consideration of applicable exclusions and deductions. Students are exposed to estate planning techniques such as lifetime transfers and gifting, charitable gifting, the utilization of trusts and partnerships, and postmortem planning. The course emphasizes solving a client's estate planning problems by providing students with the tools to develop practical strategies that focus on a client's goals and objectives and apply current tax law to develop an effective estate plan.

Prerequisite(s): FISV5410. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV5430 Principles of Risk and Insurance

This course explores the financial risks that individuals and businesses face and how they can manage these risks, including the utilization of insurance solutions. Students are exposed to the purpose, structure and coverage options of the following types of insurance: health, disability, long-term care, life, property and casualty, and more. This course also reviews the taxation of insurance benefits and how taxation should affect a financial planner's decision to recommend insurance solutions under certain circumstances. After completing the course, students are able to determine a client's risk exposure and develop a comprehensive insurance and risk management plan for the client based on the client's goals and objectives.

Prerequisite(s): FISV5410. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV5440 Retirement Planning

This course explores the nature and function of retirement plans and surveys the more common employee benefits presently offered by companies. The course outlines the various retirement plans available, including government and private plans, pension plans, individual retirement accounts, and other qualified and non-qualified retirement plans. Students learn to determine a client's eligibility to participate in a retirement plan, calculate a client's tax deductible contribution limits, and calculate the taxation of retirement plan benefits upon distribution. The course includes a complete needs analysis to determine a client's expected monetary needs and the associated cash flow required in a client's retirement years. Students recommend an appropriate plan of action including retirement plan options that achieve the client's goals and objectives and compliment the client's comprehensive financial plan.

Prerequisite(s): FISV5410. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV5526 Financial Reporting and Control

This course offers students a practical approach to understanding financial reporting. Students learn the requirements of generally accepted accounting principles in financial statement preparations by researching and analyzing publicly traded companies. Emphasis is placed on how the financial statements translate into stock prices and how they can be used as a barometer of a company's financial position. Students explore how companies in trouble can benefit from implanted controls, via the financial reporting process, to ensure earlier and better insight in making difficult decisions.

Prerequisite(s): FISV5600. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV5600 Financial Management

This course provides the student with sufficient analytical skills to interpret and act upon financial data and information that lead to sound financial decisions for business organizations. Topics include the time value of money, capital budgeting methods, financial statement analysis, breakeven analysis, short and long term financing methods, and topics in international financial management. Contemporary financial management techniques are discussed throughout the course.

Prerequisite(s): FISV5000. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV6050 Strategic Financial Planning

This course offers students a practical approach to understanding the budgeting process. Students are exposed to the complete cycle of budgeting, from understanding the strategic plan that initiates the budget process to auditing the results. Students see the interrelating components of the operational budget to the capital budget and how these build to the cash flow budget. Students are able to translate the cash flow necessary to support the strategic plan to financing requirements that need to be met by banking or other sources. Students apply research techniques in coordinating a comprehensive strategic plan with a particular industry.

Prerequisite(s): FISV5526. (HY) (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV6056 Fundamentals of Investment and Portfolio Management

This course introduces student to the fundamentals of investment and portfolio management. It focuses the student's attention on the impact that asset diversification has on expected portfolio outcomes. Students should complete the course with a thorough understanding of most investment vehicles and how they can be used in varying weights to influence the short and long-term returns of an investment portfolio. Students apply the basic tenets of FISV5600 by applying ratio analysis in the course of investment decision-making. Upon completion of the course, students are better prepared to make prudent investment decisions in both their professional careers as well as their own personal financial planning.

Prerequisite(s): FISV5600. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV6060 Managing Capital Markets

This course offers students a practical approach to understanding the best way to finance a firm for the needs outlined by management. Students learn how to manage a banking relationship and research various methods to finance a company's strategic plan. Discussions center on companies that expand and those that downsize their businesses.

Prerequisite(s): FISV5600. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV6410 Equity Analysis

This course covers several valuation techniques used in equity investment analysis. Equity (i.e., stocks) typically comprises the largest asset class in a majority of individual and institutional portfolios. Topics include the various types of analytical tools used to value equity securities, along with their respective strengths and weaknesses. In addition, students gain perspective on when to choose the best technique as well as private company valuation methodologies. This course is appropriate for students interested in becoming a portfolio manager or investment analyst on the institutional or consumer side of the financial services industry.

Prerequisite(s): FISV6056. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV6420 Bond Market Analysis

This course covers the bond market as well as other fixed income securities. Bonds are a pivotal asset class in institutional and individual investing. Topics include the various types of fixed income securities, including government debt, corporate debt, and securitized debt such as mortgage-backed securities and international bonds. The course covers various valuation and portfolio management methodologies. This course is appropriate for students interested in becoming a portfolio manager or investment analyst on the institutional or consumer side of the financial services industry.

Prerequisite(s): FISV6056. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV6430 Applied Behavioral Finance

This course is an applied behavioral finance course examining the intersection of behavioral finance, financial therapy, and personal financial planning theory, practice and research. It reviews the research on behavioral finance and investor psychology, exploring the effects of human emotions and cognitive errors on financial decisions. This course focuses on the application of behavioral finance theory and research to the practice of financial therapy to help professionals improve the financial health of their clients.

Prerequisite(s): FISV5410. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV6440 Alternative Investments

This course reviews several types of alternative investments including hedge funds, private equity, real estate, managed futures, commodities and structured products. Topics include risk management, valuation methodologies, portfolio management and professional standards and ethics in the alternative investments industry. This course is appropriate for students interested in becoming a portfolio manager or investment analyst.

Prerequisite(s): FISV6056. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV6450 Derivatives and Risk Management

This course reviews various types of derivatives such as options, forward contracts, futures contracts and swaps. Topics include the use of derivatives as risk management tools on an investment institutional level as well as the analysis of various derivative pricing models.

Prerequisite(s): FISV6056. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

FISV6480 Capstone for Certified Financial Planners

This is the capstone course for the financial planning track, integrating the material learned in prior financial planning courses. This course is primarily structured as a casework course. Weekly cases are designed to closely reflect the types of client situations students may encounter as financial planners and when sitting for their CFP(R) certification examination. Each case will contain financial planning, insurance, investment, tax, retirement, employee benefit and estate planning issues, reflecting the complexities of real life clients.

Prerequisite(s): ACCT6410, FISV5410, FISV5420, FISV5430, FISV5526, FISV5600, FISV6056. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

FISV6490 Institutional Portfolio Management

This course presents the ways investment management firms build and manage portfolios for their clients. The process of portfolio management is studied in detail, from the nuances of individual security selection to asset allocation decisions made across a broad range of investment choices. Specific topics include asset allocation, benchmarking, trading and regulatory reporting.

Prerequisite(s): FISV6056. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

Food Service Management (FSM) Courses

FSM1001 Introduction to the Food Service Field

This introductory course examines career opportunities, organizational structures, history, and front- and back-of-the-house operations in the food service industry. Specific segments are also examined in commercial, industrial and institutional areas of food service. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM2005 Technology in the Food and Beverage Industry

This course prepares students for the current trends in food service technologies. Emphasis is placed on emerging technologies used in the industry from both a managerial and strategic perspective.

Prerequisite(s): FIT1003 or FIT1040 (or concurrent). (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

2.25 Quarter Credit Hours

FSM2025 Food and Beverage Cost Control

Food and Beverage Cost Control is an introductory course designed to acquaint the student with the control problems of the food and beverage industry. Emphasis is placed on profit planning through menu planning, the control cycle and forecasting.

Prerequisite(s): MATH0010 (or concurrent) or math placement, sophomore status. (HY) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM2045 Introduction to Menu Planning and Cost Controls

This course allows the student to learn and apply the skills of professional menu development while learning the importance and use of the proper tools and documents needed to control food and beverage costs and analyze sales. This course introduces various food service concepts, explores labor and overhead expenses and introduces the income statement as a method of evaluating business success.

Prerequisite(s): MATH0010 (or concurrent) or math placement, sophomore status. (HY) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM2055 Beverage Appreciation

This intermediate course refines the student's knowledge of beverages served in a variety of hospitality operations. Emphasis is on beverage sensory perception and food pairings. Students develop and analyze strategies to effectively manage, market and set standards for beverage operations. Both alcoholic and non-alcoholic beverages are examined. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM2065 Food and Beverage in the Hospitality Industry

This course introduces students to the significance of food and beverage as it relates to the hospitality industry. Students build a fundamental knowledge to effectively communicate with travel/tourism/hospitality planners and food service staff. Emphasis is on linking food, wine and tourism, and the impact related to destination development internationally. This course also examines international service styles, cultural etiquette, food terminology, and basic food and wine pairings. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM2180 Hotel Food and Beverage Operations Control

This course introduces students to the roles and standard operating procedures used for food and beverage operations in lodging settings.

Emphasis is placed on food preparation techniques, basic purchasing procedures, kitchen and dining equipment, product identification and guest service styles and standards used in various lodging operations. Additionally methods used by hotel managers to increase food and beverage operational profits through maximizing revenues and controlling costs are explored. Students utilize spreadsheet applications in developing and analyzing operational income statements.

Prerequisite(s): ACCT1210. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM3001 Food Service Management Systems and Human Resource Applications

This course prepares students to apply sound human resource management principles to situations encountered within the hospitality industry. Students examine the complex and integrated nature of the hospitality industry and how various segments, such as lodging and tourism, impact the operation of food service establishments.

Prerequisite(s): BPA2626 or CUL2626 or CUL2386 or FSM1001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM3012 Advanced Menu Analysis

This course focuses on researching current market trends and discovering their impact on commercial food service operations. Students analyze the effectiveness of current menu designs to specific operational data. Students also apply basic menu design techniques to enhance classroom assignments.

Prerequisite(s): FSM2080 or FSM3001 or SEE3008. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM3060 Front of the House Operations Management

This intermediate course focuses on the comprehensive study of dining service management within the food and beverage industry. Emphasis is placed on service theory and delivery, current technology and its application, customer feedback and process improvement, human resource development and training, staffing, physical space and layout, marketing, and fiscal accountability.

Prerequisite(s): ACCT1210. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM3075 Food Service and Hospitality Strategic Marketing

This upper-level course provides students with a broad scope of food service and hospitality marketing. Emphasis is on the analysis, structure and strategy of food service and hospitality marketing; departmental budgeting; allocation of resources; market research; media selection; and effectiveness of the marketing plan. Case studies and assigned readings examine current marketing issues. A directed work project may be incorporated into this course.

Prerequisite(s): FSM3001 or HOSP2011, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM3099 Food Service Management Internship

This internship provides the opportunity for the application of acquired skills and knowledge in the food and beverage industry setting.

Prerequisite(s): FSM1065 or approved sanitation certificate, to be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 during the entire pre-program application process, and 2) have completed 90 hours of course work. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

13.5 Quarter Credit Hours

FSM4040 On-Site Foodservice

This upper-level course emphasizes the contract or noncommercial segment of the food service industry. The traditional contract fields of business/industry, university/school, healthcare, recreation areas and catering are explored in depth. Contracts for these food service areas are evaluated from the client, contractor, guest and unit manager's perspectives.

Prerequisite(s): FSM2080 or FSM3001 or SEE3008. (HY) (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM4061 Advanced Food Service Operations Management

This upper-level capstone course concentrates on integrating critical competencies of management in a small food service setting. Emphasis is placed on menu development, marketing, staff scheduling, production planning and implementation, service, and fiscal accountability. Students manage the food and beverage service operations.

Prerequisite(s): FSM1065 or approved sanitation certificate (or concurrent), FSM2080 or FSM3099 or FSM3001, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM4070 The Business of Alcohol Distribution, Retail and Sales

This course offers the student a comprehensive overview of the costs of producing, distributing and selling licensed alcoholic beverages in the U.S. and the relationship between costs, profit margins and sales. Each segment of the three-tiered distribution system is analyzed and the legal aspects of producing, distributing and selling licensed beverages are examined. Internet sales and the challenge it poses to the current system are also evaluated. The impact of the current system on the consumer and how the consumer's needs are addressed is the focus of the course.

Prerequisite(s): CUL1365 or FSM2055 or MRKT1001. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM4160 Food and Beverage Strategies and Logistics

This senior-level capstone course is designed to give students insight into strategic management and decision making in the food and beverage industry. The course is designed to develop the critical thinking and decision-making skills of the student by employing a variety of methods to examine the strategies of a number of food and beverage organizations. Special emphasis is on the impact of internal and external factors on strategy, current market conditions in the food and beverage industry, and the unique importance of the supply chain as it relates to food and beverage organizations.

Prerequisite(s): FISV2000, FSM3075 or MRKT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

FSM4880 Beverage Operations Management

This upper-level course examines the creation and management of a beverage operation. Planning topics include concept, identification of target market and bar business creation. The creation of a business plan is discussed. Management topics include bar layout and operations, trend identification and product selection, basic production methods, costing and pricing, inventory methods and human resources management. The creation of wine lists, beer lists and cocktail menus is also discussed. Responsible Beverage Service is stressed.

Prerequisite(s): CUL4045 or FSM4070. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Foundations in Tech (FIT) Courses

FIT1003 Introduction to Excel

This course is designed as an introduction to the basic skills and tools used when working with spreadsheets. Topics include creating and editing worksheets, charting data, basic formulas and functions, and working with tables. Computer-based assessment software is used as both a learning and skills measurement tool. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

2.25 Quarter Credit Hours

FIT1040 Spreadsheet Design for Business Solutions

Students gain a working knowledge of spreadsheet skills and apply those skills to problem-solving cases. Computer-based assessment software may be used as both a learning and skills measurement tool. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Graphic Design (GDES) Courses

GDES1000 Foundation Drawing and Digital Tools

As a prerequisite to all design thinking, drawing skills offer an effective means of prototyping visual solutions before committing them to software. Students practice the essential visual elements of design including shape, line, value and perspective. Based on graphics industry models, students actively experience compositional and thematic principles as a means of developing flexible approaches to design strategy. Students create initial sketches on paper then learn techniques to digitize files into common software applications. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

Health Science (HSC) Courses

HSC1010 Introduction to Health Professions

This course is designed to survey different types of health professions for those in pursuit of a healthcare career. Students are provided with information about all training, educational and certification requirements for the professions discussed in class. Students learn how each of the professions plays a role in providing care in the healthcare system and how the professions interact with one another. Case studies introduce students to different scenarios in which various healthcare professions interact to solve complex patient problems. (OL)

Offered at Denver, Online, Providence

1.5 Quarter Credit Hours

HSC1110 Determinants of Health I

This is the first course in a two-course series designed to give students an overview of the determinants of health and wellness as prescribed by the Centers for Disease Control (CDC) and the World Health Organization (WHO). Additional, supporting topics such as the structure and function of the U.S. healthcare system and complimentary/nontraditional approaches to health and wellness are addressed. Emphasis is on the essential interrelationships between healthcare providers necessary to insure the health of the public. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

HSC1120 Determinants of Health II

This is the second course in a two-course series that expands students' understanding of the holistic nature of health by giving a more in-depth view of the determinants of health and well-being as prescribed by the Centers for Disease Control (CDC) and the World Health Organization (WHO). A variety of topics are examined, including a population-based overview of the determinants of health using the framework of social, physical, ecological and behavioral causation.

Prerequisite(s): HSC1110. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

HSC1230 Introduction to Public Health

This course explores what public health means and how it impacts our lives through environment, policy, communication and personal relationships. Students are introduced to the basics of the public health system, covering the basic definition of public health, how we analyze public health problems, defining the biomedical basis of public health, and describing social and behavioral factors related to health interaction and medical care issues. This course uses case studies and real-life scenarios of challenges faced and the strategies implemented for working with communities on specific health issues that have the potential to impact a population. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

HSC2230 Introduction to Global Health

This course introduces students to the major global health challenges, programs and policies that countries throughout the world make decisions about on a day-to-day basis. Students are introduced to the differences in global health status and disease prevalence and many of the factors that play a role in the reasons why some countries are able to eradicate disease more easily than others. Political, monetary and ideological values, as well as environmental factors, all play a role in creating health disparities globally. Discussion includes why people in some countries are healthier than those in others, and why there are differences in resource allocation among these countries. Students are introduced to principle global health concepts such as the burden of disease, epidemiology, policy analysis and comparative health systems. Students learn to differentiate problems across countries and use learned skills to problem solve and communicate policy goals.

Prerequisite(s): HSC1230. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

HSC3100 Epidemiology

This course provides a systematic approach for acquiring and evaluating information on the distribution and causes of disease and other health outcomes in populations. Topics include epidemiologic methodologies utilized in health-related areas other than public health, such as clinical medicine, health administration, dentistry, occupational health and nursing. The link between epidemiology and the traditional liberal arts, such as social justice and health disparities, is discussed.

Prerequisite(s): HSC1230, MATH2001 or MATH2010. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

HSC3200 Health Education and Program Planning

This course is a study of the processes involved in planning health education and health promotion programs. Emphasis is on community analysis including the social assessment, epidemiological assessment, behavioral assessment and environmental/ecological assessment. Program implementation and assessment are also examined. Additionally, behavior theory is discussed to reflect the symbiotic nature between the target population and the service provider(s).

Prerequisite(s): HSC3100, MATH2001 or MATH2010. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

HSC3300 Comparative Healthcare Systems

This course is designed to provide an in-depth survey of the structure, function and comparative performance of a variety of healthcare delivery and financing systems in the U.S. and other countries, and explores contemporary issues affecting the institutions that provide healthcare and the people who seek health services. The course also covers the historical development of international healthcare systems, the organization and financing of systems of care, and the policy process and priority setting. Finally, the course covers current efforts at healthcare reform.

Prerequisite(s): HSC1010, HSC1230. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

HSC3899 Internship in Health Science

This internship is designed to provide students an opportunity to apply knowledge, skills and professional behaviors learned in foundation courses to a supervised experience in their area of specialization. The internship is directed by a supervisor on site as well as by a program faculty member who meets with students on a regularly scheduled basis to discuss students' abilities to integrate theory, research and practice in the context of a supervised experience. Students may choose an internship in a variety of fields, such as academia, industry or health profession settings, including nonprofit and government agencies.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program application process, and 2) have completed 90 hours of course work.

Offered at Denver, Online, Providence

4.5-13.5 Quarter Credit Hours

HSC4100 Health Policy, Ethics and the Law

This course is designed to introduce students to topics that involve ethical issues in decision-making for public health issues that society faces every day. Students are exposed to a variety of issues in public health and provided examples of the process used to determine ethical trade-offs before decisions are made in the world of public health and healthcare. Topics include issues of conflict with values held by some stakeholders or members of the public; political and social circumstances; and when to impose restrictions on the freedom of individuals to protect the health of the community and the duties and obligations owed by citizens to the wider community.

Prerequisite(s): HSC1230, HSC3100. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

HSC4900 Data and Evidence in Health: Research Capstone

This course is designed to provide students with a context for performing research using different types of health data and to understand the differences across data types. Data as a decision-making tool is discussed as it pertains to issues in health, including making public health policy decisions, implementing new legislation, or deciding whether or not a drug is effective. Students perform an independent research study, beginning with the conceptualization of the research question, to selecting the appropriate data to create an analysis to be shared with colleagues. This is a capstone course that teaches students to transform their fundamental knowledge of public health research and methods in order to complete a research project using methods appropriate for public health research questions.

Prerequisite(s): HSC1230, HSC3100, MATH2001 or MATH2010, RSCH2050, senior status. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

History (HIST) Courses

HIST2001 World History to 1500

This survey of people and their cultures focuses on the two major historical traditions (Western and East Asian) from pre-history to 1500. The varying political events, institutions, technologies and cultures of the East and West are highlighted.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

HIST2002 World History Since 1500

Major developments in world history from the 16th century and on are considered, with an emphasis on the impact of ideas and influences from Asia and the New World upon European culture and society and the European impact upon Asia, Africa and the Americas. The various periods and kinds of revolution -- industrial, democratic, political, technological, military and cultural -- are surveyed.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

HIST2300 History of Globalization

This course explores the history of the process of globalization from its beginnings in the ancient world to the 21st century. It examines the spread of economic, political, intellectual and religious developments that brought together diverse societies across the world and bound them together in the economic, political, diplomatic and cultural institutions and networks (both formal and informal) that exist today. Topics include colonialism, imperialism, and the exploitation of both free and unfree labor in Latin America, Africa and Asia by industrialized nations. Particular attention is paid to seminal moments in history when peaceful contacts, violent clashes and/or ideological conflict led to new connections or altered existing ones among various regions of the globe.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

HIST3020 A Multicultural History of America

In this class students survey the broad currents of American history through the lens of immigration, race and ethnicity. Beginning with the colonization of North America, students study the experiences of Native Americans and immigrants from diverse points of origin across four centuries. Students use firsthand narratives, period fiction, contemporary journalism, and historical scholarship to interrogate the shifting nature of American identity from colonial "contact" through the present day.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HIST3100 Contemporary American History: The United States in a Global Age

This course addresses the recent history of the United States from the end of the Second World War to the present day, taking as its focus America's increasingly dominant role in world affairs. It traces America's rise as a global military and economic power and explores the implications of such might and affluence on American culture, foreign policy, and liberation struggles here and abroad. Topics addressed include the Cold War, Vietnam War and Iraq War, liberal and conservative presidential politics, and the critiques that emerged from the left and the right.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

HIST3200 American Government

This course involves an examination of the political and governmental system of the United States, the principles upon which it is founded, and the institutions and systems which comprise it. Topics to be discussed are constitutional foundations, federalism, political parties, public opinion, interest group activities, civil liberties and decision-making in institutions of American national government, such as Congress, the presidency and the Supreme Court.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

Hospitality Management (HOSP) Courses

HOSP1001 Orientation to the Hospitality Industry

This course is an introduction to the various segments within the hospitality industry (lodging, food service, travel and tourism, and sports, entertainment and event management). Students are prepared to apply sound management principles to the challenges encountered within the industry. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP1015 Managing the Hotel Guest Experience

This course familiarizes students with the foundations of managing the guest experience within a hotel rooms division. Students focus on the critical management components and operational procedures of the front-of-the-house including: management of guest expectations, selling guest rooms and services, rooms forecasting, basic revenue management, teamwork, and interdepartmental relationships.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or SEE1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP1080 Technology in the Tourism/Hospitality Industry

This introductory course provides students with comprehensive knowledge of the various information systems in the hospitality industry. Students gain a basic understanding in the use of property management systems, global distribution systems, point of service systems, internet distribution systems, mobile apps, and any other current technology available to the travel, tourism and hospitality industry. In addition, students learn about future technological trends in the industry.

Prerequisite(s): TRVL1010 or TRVL1011 or TRVL2801. (OL)

Offered at North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

HOSP2011 Hospitality Sales and Meeting Management

This course familiarizes students with the scope of sales, meeting and convention management within the hospitality industry. The reciprocal relationship between selling and service is presented within the context of hospitality marketing practices.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or MRKT1001 or SEE1001, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP3005 Leading Service Excellence in the Hospitality Industry

This upper-level guest service management course is designed to familiarize the student with principles of leading change, process improvement methodologies and how they affect organizations, and employees within hospitality organizations. Focusing exclusively on the unique challenges of the intangible service delivery requirements of the hospitality industry, this course incorporates Six Sigma and Lean methodologies. Emphasis is on root cause identification, problem-solving techniques, process effectiveness measurements in the service environment, and decision-making skills using relevant analytical tools.

Prerequisite(s): Junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP3012 Sustainable Hotel Support Operations

This course gives students a working knowledge of hotel support services, including facilities operations within a lodging context. Essential elements of engineering, housekeeping, and safety and security are discussed from a sustainability perspective. Students focus on managerial, financial and legal issues related to these departments. Current issues of sustainable operations with regard to environmental, social and ecological aspects affecting the hospitality industry are addressed.

Prerequisite(s): HOSP1015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP3075 Hotel Strategic Marketing and Brand Management

This is an upper-level course focusing on hotel strategic planning, brand management and the use of integrated marketing communications to build relationships. Topics include strategic planning, consumer/organizational buying, market segmentation/targeting/positioning, brand strategies and digital marketing.

Prerequisite(s): HOSP1015, MRKT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP3077 Revenue Management

This course examines and illustrates the strategies, principles and techniques of revenue management as they relate to lodging, travel/tourism, food service and facilities management. The relationship between accurate forecasting, overbooking, reservation systems, marketing issues, pricing and e-commerce as they relate to financial decision making is investigated. Students are required to analyze revenue management scenarios.

Prerequisite(s): ECON1001 or ECON1002, HOSP1010 or HOSP1015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP3085 International Hotel Operations, Development and Management

This course focuses on the development and management of multinational hotel properties. Students will participate in a week-long study abroad experience. Students learn the skills and abilities necessary to become a global hospitality manager, including managing a diverse, multi-cultural staff; developing strategies to satisfy international guests; and working as an expatriate manager. Trends in the global hotel industry are also examined.

Prerequisite(s): MGMT2001, junior status.

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP3087 International Hotel Development

The course focuses on the development and management of multinational hotel properties. Students learn the skills and abilities necessary to become a global hospitality manager, including managing a diverse, multi-cultural staff; developing strategies to satisfy international guests; and working as an expatriate manager. Trends in the global hotel industry are also examined. Prerequisite(s): MGMT2001, junior status. (OL)

Offered at Online, Providence CE

4.5 Quarter Credit Hours

HOSP3099 Hotel Internship

This internship course allows students to gain academic credit for an invaluable work experience within their chosen profession. Students acquire insight into the practical aspects of an organization's operation by observing and participating in day-to-day activities. Upon completion of this term-long course, students have a better understanding of the demands and expectations of business and industry.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 during the entire pre-program application process, and 2) have completed 90 hours of course work. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
13.5 Quarter Credit Hours

HOSP4040 Hotel Asset Management

This course focuses on the issues related to the maximization of hotel asset value. The course covers the processes of feasibility analysis and benchmarking. Capital investment decision tools, value proposition of franchising and marketing affiliations, and the role of the asset management professional in the hotel environment are also discussed.

Prerequisite(s): FSM3075 or HOSP3050 or HOSP3075 or MRKT3045 or SEE3160 or SEE4020 or TRVL4011, senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP4060 Hospitality Strategy Design and Execution Seminar

This senior-level capstone course is designed to give students insight into hospitality strategy. Using a variety of teaching methods including the case study approach, realism is introduced into the classroom, improving the critical thinking and decision-making abilities of students both individually and within the framework of a team.

Prerequisite(s): ACCT3020 or ACCT3025 or FISV2000 or FISV2010, FSM3075 or HOSP3050 or HOSP3075 or MRKT1001, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

HOSP5010 Research Methodology & Data Analysis in the Hospitality Industry

In this course, students learn the procedures for developing and implementing research projects and performing data analysis to make effective management decisions relevant to the hospitality industry. Emphasis is placed on the areas of guest satisfaction, brand effectiveness, brand management, and pricing and service level optimization. Students formulate research questions, identify appropriate research methodologies, collect and interpret quantitative and qualitative data, and evaluate research. Students construct a quantitative or qualitative research project to solve a problem relevant to the hospitality industry. (OL)

Offered at Online

4.5 Quarter Credit Hours

HOSP5020 Strategic Marketing in Service Dominant Logic

This course is designed for students to build on previous marketing knowledge and apply problem-solving and critical thinking skills important for hospitality business managers and leaders. Students analyze service marketing through the service dominant logic paradigm emphasizing the process of service as a bundle of economic-actor solutions. Through case studies, course readings, activities and student presentation opportunities, students describe the value propositions of each economic actor in the service ecosystem, discuss the interdependent co-creation of value relationship between each economic actor, and identify each actor as a resource integrator. Additionally students examine the service marketing's application to higher education and training, and compare and contrast the needs of these markets with those of hospitality and consumers. Students also generate plans to measure service quality using current and generally accepted marketing tools. (OL)

Offered at Online

4.5 Quarter Credit Hours

HOSP6030 Franchising and Licensing

This advanced course focuses on growing a business through cooperative strategies, especially franchising and licensing. Economic concepts underlying franchising are reviewed. Students learn to determine when franchising or licensing are appropriate growth strategies for a company. This course covers key management, operations and legal issues involved with these growth strategies. Implementation of a franchising strategy is covered in detail, including policy development, penetration of new markets, fostering franchisor-franchisee relationships through channel communications and creating a sustainable competitive advantage.

Prerequisite(s): HOSP5020 or MRKT5500. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

HOSP6050 Benchmarking and Operations Analysis in the Hospitality Industry

This course is designed to familiarize the student with benchmarking and operations analysis tools and techniques used in the hospitality industry. The course covers both the process of internal and external benchmarking as well as the analysis of marketing, financial, operational and guest satisfaction metrics. The course also focuses on the analysis and performance critique of multi-unit operations. (OL)

Offered at Online

4.5 Quarter Credit Hours

HOSP6060 Corporate Social Responsibility

This course provides a conceptual and practical overview of the role of a business in contemporary society. Students use academic literature and current business scenarios to explore the social context of economic systems. Students further examine the concepts of business ethics and corporate legitimacy through the lens of contemporary business practices. (OL)

Offered at Online

4.5 Quarter Credit Hours

HOSP6080 Experience, Adventure and Education Tourism

This course is intended to give students an in-depth analysis of consumer motivation for participatory travel relating to hands-on experiences, involved education and adventure tours. Focus is on the management of businesses whose products provide deeply memorable experiences for those participating in an activity. The course examines ecotourism, culture-based tourism, gastro-tourism and adventure travel. Students explore the history, outcomes and future potential of experience tourism in various global destinations. (OL)

Offered at Online

4.5 Quarter Credit Hours

HOSP6120 Organizational Behavior in the Hospitality Industry

This course is designed to immerse the student in the basic concepts of organizational behavior and organizational structures in the context of the hospitality industry. The course focuses on the impact of structural and leadership models that have proven successful in the intangible service delivery environment. The course focuses on the management of diverse personality types and skill levels, the effective leadership and motivation of cross-functional teams and the design of financial and non-financial incentives to drive performance. (OL)

Offered at Online

4.5 Quarter Credit Hours

HOSP6130 Competitive Strategies in Hospitality

This course provides students a thorough view of strategic management in the context of the hospitality industry. Students are exposed to the operational strategic response to internal and external conditions. Students analyze hospitality companies and make recommendations as a result of the strategic management process. (OL)

Offered at Online

4.5 Quarter Credit Hours

HOSP6509 Hospitality and Tourism Global Issues

This course presents an advanced study of the evolution, growth, mission and roles of the different types of senior property managers and corporate officers of various hospitality and tourism organizations. The course explores major emerging issues and problems that impact the domestic and global lodging industry, as well as current issues and trends confronting the fast development of tourism activity at both national and international levels. Students acquire the knowledge, skills and attitudes necessary to undertake leadership roles in the increasingly interdependent and complex hospitality industry. Group and individual research examine trends, as well as industry-wide problems and concerns of current interest.

Prerequisite(s): HOSP5010 or MGMT5500 or RSCH5700. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

HOSP6526 Information Technology in Hospitality and Tourism

The objective of this course is to study the use of information technology in the hospitality and tourism industry. Students learn the information technology needs of domestic and international tourism businesses, as well as the use of the Internet and other information technologies as tools that influence the hospitality industry. The course emphasizes Internet website hosting for tourism managers, including a detailed examination of the current practices of online tourism marketing and tourism destination management systems. Students explore the issues pertaining to the operation and management in the industry by employing creative problem-solving solutions utilizing today's information technologies.

Prerequisite(s): HOSP5010 or MGMT5500 or RSCH5700. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

HOSP6900 Hospitality Capstone

This capstone course prepares students for specific career goals by drawing on knowledge from other courses and relating them to their intended future in the hospitality industry. Students develop a research project that demonstrates their professional writing abilities and their ability to apply advanced hospitality/education theories in simulated or real-world situations.

Prerequisite(s): HOSP6130. (OL)

Offered at Online

4.5 Quarter Credit Hours

Human Resource Mgmt (HRM) Courses

HRM5010 Human Resource Management

This course provides students with an overall study of human resource management. Students learn about the different personnel management systems and how each is interdependent in supporting organizational strategy. Case studies and exercises are used to provide analogous scenarios for students to apply course knowledge. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

HRM5020 Labor and Employee Relations

This course presents various labor and employment law issues that employers and employees confront in today's union and non-union corporate environments. The course surveys the effects of union organization and representation, collective bargaining negotiations, the grievance and arbitration processes, and the laws, agencies and issues impacting labor-management relations in the public and private sector. Also discussed are various other legal issues including privacy, wages and salaries, and employee misconduct. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

HRM5030 Strategic Compensation and Benefits

This course reviews the fundamentals of wage and salary programs, including developing job descriptions, performing job evaluations, conducting salary surveys, adjusting pay structures, considering differentials and relating pay to performance. Benefit programs and related employee incentive and service programs are also covered. Ways to link performance to both monetary and non-monetary rewards are reviewed, including profit sharing, bonus plans, stock options, awards and special rewards for managerial personnel. Legislative restraints and tax treatments are discussed and behavioral theories are highlighted as they apply in this area.

Prerequisite(s): HRM5010, HRM5020. (HY) (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

HRM5040 Organizational Training and Development

This course examines the role of human resource development in organizations as a tool for enhancing employee performance and assisting organizations with managing change. Strategies for assessing, designing, implementing and evaluating training and organizational development initiatives that advance employee and organizational performance are analyzed. This course also explores the role of human resources in impacting executive leadership, line management and staff development. Other topics discussed include succession planning, on-boarding, orientation, performance appraisals and coaching.

Prerequisite(s): HRM5010, HRM5020. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

HRM5050 Strategic Recruiting, Retention and Succession

This course addresses the legal, ethical and economic factors that affect recruitment, selection, placement and appraisal. Students will distinguish among effective recruiting methods using internal and external selection processes. This course also discusses the requirements for a comprehensive job analysis and the development of job descriptions. Other topics discussed include organizational exit, retention, succession planning and employee records management.

Prerequisite(s): HRM5010, HRM5020. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

HRM5060 Human Resources in a Global Environment

This course focuses on practicing human resource management within the global context. It asks students to look at the different approaches to global HR, specifically the question of local differentiation versus global standardization for multinational and global organizations. Additionally, this course introduces students to a comparative approach to human resource management, where differences in HR approaches across the globe are discussed.

Prerequisite(s): HRM5010, HRM5020. (HY) (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

HRM6010 Advanced Organizational Behavior

This course introduces students to research in psychology and its application to business management. Students cover different areas of psychology (social and personality) and study the potential impact this research has on managerial decisions. Students apply this study to decisions made within the human resource management systems.

Prerequisite(s): HRM5010, HRM5020, 9 additional credits completed in 5000 level HRM courses. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

HRM6020 Human Resource Metrics and Statistical Research

This course introduces students to the measurement and assessment of human resource initiatives. It provides students with an understanding of how to develop appropriate metrics to measure the impact of human resource management initiatives. These metrics include both qualitative and quantitative means, with a focus on ensuring a demonstrable return on investment for the organization. Students also study how to support and advocate for changes to these systems based on quantitative and qualitative measures.

Prerequisite(s): HRM5010, HRM5020, 9 additional credits completed in 5000 level HRM courses. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

HRM6030 Organizational Change Management

This course incorporates the literature concerning change management and its implementation. Students study the theory and research in change management. A part of this study is the understanding of change at both the organizational and individual levels. Students are also asked to apply this research as they develop human resource initiatives that support change initiatives.

Prerequisite(s): HRM5010, HRM5020, 9 additional credits completed in 5000 level HRM courses. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

HRM6800 Human Resource Management Capstone

This capstone course for human resource management integrates the knowledge and skills acquired through the program to examine how a human resource professional can impact employee and organizational performance, as well as the strategic management process. Many of the major areas in the human resource management field are revisited. Theories and best practices are analyzed for dealing with the dynamic circumstances organizations are confronting in the 21st century, many of which are significantly influenced by factors such as increasing globalization, employee mobility and constantly evolving laws and technology. Students further incorporate their knowledge and skills by developing a comprehensive, strategic human resources plan for an organization.

Prerequisite(s): HRM5010, HRM5020, HRM5030, HRM5040, HRM5050, HRM5060, HRM6010, HRM6020. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

Info Security/Assurance (ISA) Courses

ISA5005 Network Fundamentals

This course is a foundation graduate-level course in computer networks. The course offers a comprehensive review of the application, transport, network and link layers of the OSI protocol stack. Advanced topics, including network management, traffic engineering and router configuration are also addressed. Network protocols are studied in detail with an emphasis on learning to read RFCs within the context of the structure, FSM, configuration protocol learning paradigm. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ISA5010 Research Methods in Information Security

This course focuses on the research methods, tools, instruments and devices used in information sciences and information technology. Topics include the logic of the scientific method, research design, and qualitative and quantitative analysis of data for the purpose of conducting and reporting basic research in a scholarly and academic setting. Through focused-based case studies, students investigate current trends, legal and ethical issues, global and societal impact, policies, and applications in the fields of information technology, information security, cyberlaw, digital forensics and media management. Students evaluate methods to collect, classify, categorize, evaluate, assess and report research data to formulate valid research questions and derive logical conclusions.

Prerequisite(s): Completion of required prerequisite and foundation courses. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ISA5020 Foundations of Information Security Management

This courses provides a conceptual overview of information security management and information assurance (IA). Topics covered at an introductory level include information security and information assurance principles, information technology security issues, and security technologies and processes. Governance issues include policy, law, ethics and standards, as well as organizational models and communications. Risk management issues include risk assessment, threats, vulnerabilities and security life-cycle management.

Prerequisite(s): Completion of required prerequisite and foundation courses. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ISA5030 Legal and Ethical Principles in IT

This course provides an in-depth working knowledge of the ethics and laws pertaining to information systems security. Topics include the ethics of privacy, confidentiality, authenticity, medical information, copyright, intellectual freedom, censorship, social networking and cyber-bullying. Issues related to the creation, implementation, enforcement and assessment of institutional codes of ethics are discussed.

Prerequisite(s): Completion of required prerequisite and foundation courses. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ISA5040 Network Security and Cryptography

This course details the issues faced by security managers in addressing network security threats, technical discourse regarding known threats, potential countermeasures to these threats, and the need for the aggressive application of cryptographic methods to guarantee the security of information. Students are immersed in the details of cryptography and explore both symmetrical and asymmetrical methods. Students delve into both the technological and mathematical elements of cryptography.

Prerequisite(s): Completion of required prerequisite and foundation courses. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ISA5050 Digital/Computer Forensics and Investigation

This course is a study of cyber-attack prevention, planning, detection, response and investigation. Topics include fundamentals of digital forensics, forensic duplication and analysis, network surveillance, intrusion detection and response, incident response, anti-forensics techniques, anonymity and pseudonymity, cyber law, computer security policies and guidelines, court-report writing and presentation, and case studies.

Prerequisite(s): Completion of required prerequisite and foundation courses. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

ISA6050 Business Continuity Planning

This course focuses on the need for and ability to conduct business continuity planning. Emphasis is on planning for the inevitable system failure, network fault or security breach in the current technological environment, given industry's heavy reliance on technology.

Prerequisite(s): ISA5020, completion of required prerequisite and foundation courses. (OL)

Offered at Online

4.5 Quarter Credit Hours

ISA6060 Risk Management and Incident Response

This course is directed toward students interested in understanding how large-scale complex risk can be quantified, managed and architected. Students learn to identify the business and technical issues, regulatory requirements and techniques to measure and report risk across a major organization. Students explore techniques used to mitigate, minimize and transfer risk. This course also provides a foundation in disaster recovery principles, addressing concepts such as incident disaster recovery planning, developing policies and procedures, roles and relationships of various members of an organization, "swim lane" diagramming, implementation of the plan, testing and rehearsal of the plan, planning disaster recovery resources, and linking risk management incident response to large-scale disaster recovery implementations.

Prerequisite(s): ISA5020, completion of required prerequisite and foundation courses. (OL)

Offered at Online

4.5 Quarter Credit Hours

ISA6070 Cyber Science and IT Business Operations

This course focuses on IT auditing processes, cyber threats and their effect on common infrastructures, the properties and applications of specific loss count and loss severity distributions, actuarial modeling, and forensic accounting techniques. Topics include the planning of security provisions, countermeasures and deployment, as well as understanding the impact of attacks (evidence gathering and investigation), which depend on a combination of technology and business acumen. Certain estimation methods like percentile matching, maximum likelihood estimation, Bayesian estimation and credibility theory are also introduced.

Prerequisite(s): ISA6050, ISA6060, completion of required prerequisite and foundation courses. (OL)

Offered at Online

4.5 Quarter Credit Hours

ISA6080 Information Security Policy and Governance

This course teaches students how to use the SP-800 standards as the basis in the creation of security policy and governance programs. Students write IT risk management plans, review related standards, and learn to create procedures that identify alternate sites for processing mission-critical applications based on techniques to recover infrastructure, systems, networks, data and user access. This course also raises student awareness of the organizational challenges faced by the CISO in the governance of information security. Topics include the examination of techniques available to assist students in the development of important facilitation skills required to make the practice of policy a reality in the workplace, including educational awareness, goal-driven facilitation, stakeholder program investment strategies and organizational accountability.

Prerequisite(s): ISA6060, completion of required prerequisite and foundation courses. (OL)

Offered at Online

4.5 Quarter Credit Hours

ISA6090 Information Security & Assurance Capstone Research Project

This capstone course integrates previous coursework and practical experience with a focus on authentic demonstration of competencies outlined by the program. Students synthesize prior learning to design or develop a capstone as a culmination of their studies. The course is structured to support student success in fulfilling program requirements and developing a well-thought-out, comprehensive capstone project. Problem domains may be suggested by external sponsors, the instructor or student teams. The project itself can be research-oriented, have a design focus, center on evaluation and testing, or be tailored to an individual or team's interests. It should, however, touch on either the technical or business elements of information security, or a combination of both. Student teams or individuals are expected to document their projects in a weekly, online process journal. Key deliverables for the course, regardless of the project definition, include planning documents, execution plan, final project deliverable and presentation.

Prerequisite(s): 13.5 credits completed in selected Technical or Business focus area. (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

Information Technology (ITEC) Courses

ITEC1020 Introduction to Data Communications

This is an introductory course to the concepts and components of a data communications system. Hardware and software features are reviewed to present the elements of and interactions in a data communications network. Communications interfaces, industry standards and communications protocols are presented in reference to understanding the actual throughput of data in a communications environment. Students are introduced to network topologies and their various application areas. (OL)

Offered at Online, Providence, Providence CE

4.5 Quarter Credit Hours

ITEC3050 Information Security

This course presents all aspects of computer and information security including data encryption, zero-knowledge based proofs, public key coding and security procedures. This course makes students aware of the various threats to computers and data and identifies methods and techniques for providing counter-measures to those threats. (OL)

Offered at North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Integrative Learning (ILS) Courses

ILS2010 Modern Identities: 20th Century Literature and Beyond

This integrative learning course explores the relationship between modern world literature and its historical, social and/or political contexts through the study of the 20th century literary works. Fiction, poetry, drama and/or the essay are used as vehicles for exploring major movements, trends and events of the 20th century. Themes of racial, ethnic and gender identity, political oppression and/or war are explored. Emphases vary.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS2090 The Working Life

This course focuses on the important and complicated role of work for individuals and societies. One of the most common everyday questions is, "What do you do for a living?" That question, when thoroughly examined, reveals a great deal about how people view themselves and each other, and how much work shapes the human experience. Through the lenses of history, sociology and literature, students examine how working lives have changed over time, the experience of the worker in various contexts and how work shapes identity.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS2110 The Atomic Age

This course provides an overview of how the emergence of nuclear science (and the catastrophic consequences of its military use on Japan to end the Second World War) marked the beginning of an Atomic Age. How is it that the world's greatest scientific thinkers could produce a technological innovation capable of destruction on a global scale? From August 1945 forward, no longer could one draw simple connections between "science" and "progress." And yet nuclear developments continued to shape every aspect of human existence: from international diplomacy and energy policy to the "nuclear family" and popular culture. Drawing on scientific discourse, world history, international relations theory, Cold War studies, policy analysis, energy and environmental studies, and gender and cultural studies, this course explores the multiple ways in which we continue to live in an Atomic Age.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS2140 History of Science

This course explores human thought about the natural world from the earliest civilizations to the present. Students investigate a central question: From where did our ideas about the scientific process arise? At the heart of this course is the idea that science and technology are not isolated from the rest of society. Rather, they are shaped by historical and societal forces even as they influence civilization. In this course, students discuss the evolution of great scientific ideas of the past and the effects of religious, political, economic and social contexts on the development of scientific principles.

Through close reading, analysis, discussion and integration of primary and secondary source materials, students make connections among the disciplines of history, theology, philosophy and science.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS2280 Science and Civilization

This course explores the social, political and historic contexts and implications of several scientific and technological developments through a variety of genres, including textbooks, newspapers and magazine articles, film, music, art, literature and the Internet. The goal of this course is to raise student awareness of the global impacts, positive and negative, associated with specific scientific and technological developments, with emphasis on discerning the interconnectedness of those impacts. Through inquiry, research and debate, students develop a better understanding of the unique historical, social, political and cultural contexts in which these scientific and technological developments evolved and the influence these contexts had upon the form of these developments. In addition, students gain a deeper appreciation of the implications of these developments on the present and future.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

ILS2325 Economics of Sin

This course integrates economic, sociological and psychological principles to examine price gouging, cheating, illegal drugs, sex and gambling. Emphasis is on examining these "sinful" behaviors in the context of moral development and theories of motivation. Students also examine how government seeks to change and penalize such behavior and the consequences of these interventions.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS2385 Visual Literacy and the Sociology of Perception

This course studies human perception of the social world from both a communications and sociological perspective. Elements of picture-based media as a means of molding cultural perceptions, social biases and personal views of reality are studied. Through a series of exercises, students critically examine images in art, still photographs, television, advertising, film and documentaries to determine their sociological messages. Using the language of visual literacy and an understanding of perception, students test assumptions about their world.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS2435 Leonardo da Vinci: Culture, Art and Math

This course covers a portion of the movement in Europe known as the Renaissance. The works of Leonardo da Vinci are explored. Students discover how da Vinci's insatiable hunger for understanding impacted the culture of Florence and Milan, Italy, as well as the entire world. Students learn about da Vinci himself and his place in society. Some of da Vinci's works of art, writings on architectural design and war machines are examined culturally, historically and mathematically.

Prerequisite(s): ENG1020 or ENG1024 or English placement, MATH1002 or MATH1020 or math placement, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS4115 Contemporary Approaches to Classical and World Mythology

This course introduces students to classical and world mythology in order to understand the eternal, timeless nature of universal archetypes and themes while also exploring how they acquire new, contemporary meanings. Students learn to interpret myth using elements of literature as well as through the theories of myth interpretation. From Homer to Harry Potter, emphasis is placed upon analysis of primary readings as well as their interpretations within the context of a variety of disciplines. Class discussions and student writing encourage critical thinking, synthesis and application of the terminology of the study of mythology.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS4120 Disease and Culture

This course addresses the question of what constitutes a disease from the perspectives of science and the humanities. Topics include the origins of disease and the effect that disease has had on political events, art and culture, warfare, and the economy of societies both historically and in today's world, and how societies throughout time have attempted, either successfully or unsuccessfully, to address the problem of disease. Students explore the cultural interpretations given to various diseases. Through the examination and analysis of various medical case studies, historical readings and literary pieces, students learn to think critically about how disease has helped to shape the world that we live in and what disease means to them.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

ILS4130 History of Digital Art

This course surveys the emerging world of digitally originated and exhibited artwork. A wide range of digital art formats are examined, including (but not limited) to 2-D, 3-D, motion, interactive, immersive, sensor-based, internet-based and "gamification." Key art historical influences in the technology of art creation from the Renaissance to the 21st century are explored. Major art periods such as Fluxus, Conceptual, Dada and Post-Modernism are reviewed as they relate to the development and growth of the late 20th century digital art movement. Students investigate the history and growth of international public art paradigms and practices and their connections to digital art through civic, public and private institutions. Students also examine the relationship between digital art and the industry of creative design and media. Through active visual research of curated digital art pieces students discover a wide array of critically noted digital artists and their work. Finally, students consider the new aesthetics of digital art, comparing and contrasting them to more conventional art formats and exhibition models.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS4176 Sports in Film and Literature

This interdisciplinary course focuses on the significant inspiration of athletic endeavors upon the literary and cinematic imagination. Writers of fiction and nonfiction, prose writers and poets have discovered in the athletic experience a useful metaphor to express the purpose and meaning of life. Modern film explores both the realism and romanticism of sports in popular culture. This course is designed to acquaint the student with the essence of games as myth and metaphor and develop an appreciation of the historical context in which the stories are constructed and heard. The interdisciplinary considerations of history and culture allow for a richer understanding and appreciation of sports and sports literature.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

ILS4190 Why People Do Evil

This course takes an interdisciplinary approach to the nature of evil as explored over the centuries from the earliest civilizations to modernity as demonstrated through literature. Emphasis is on Dante's Divine Comedy, Milton's Paradise Lost and Dr. Phillip Zimbardo's The Lucifer Effect. Other poets, authors, psychologists and philosophers will be engaged and studied throughout the course.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Charlotte, Denver, Online

4.5 Quarter Credit Hours

ILS4302 Abuse of Power: Corruption in Contemporary Society

This course examines how (in the hands of certain individuals and groups and under "favorable" social, political, historical and economic conditions) the abuse of power and corruption impacts lives in all social strata. Students analyze this question and propose research-based recommendations for transforming dysfunctional systems into sustainable and productive models.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

International Business (IBUS) Courses

IBUS2002 International Business

This course is designed to provide structured approaches for analyzing the rapidly evolving field of international business. Topics include the nature of international business, the international monetary system, the foreign environment, and strategies of how management can deal with environmental forces. Selected case studies should encourage students to evaluate and discuss courses of action taken by companies and industries in the global marketplace. Theoretical foundations of international business and real-world scenarios help prepare students to operate more effectively in the changing global business environment.

Prerequisite(s): MGMT1001, sophomore status. (HY) (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

IBUS2030 Foreign Area Studies

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic areas include China (IBUS2031), Pacific Rim (IBUS2032), Latin America (IBUS2033), Russia (IBUS2034), Eastern Europe (IBUS2035) or Africa (IBUS2036). The course is structured to focus on four primary components: business, economics, politics and culture, essentially in this priority. Prerequisite(s): ECON1001. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS2031 Foreign Area Studies: China

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes China. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS2032 Foreign Area Studies: Pacific Rim

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Pacific Rim. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS2033 Foreign Area Studies: Latin America

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Latin America. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS2034 Foreign Area Studies: Russia

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Russia. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS2035 Foreign Area Studies: Eastern Europe

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Eastern Europe. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS2036 Foreign Area Studies: Africa

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Africa. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS2040 International Culture and Protocol

This course focuses on cultural diversity. Students gain knowledge of international cultures and protocol, which are the critical building blocks of success in conducting business internationally. The ability to build bridges between people from different countries and with different ethnic backgrounds is emphasized in this course. Prerequisite(s): MGMT1001, sophomore status. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS3055 International Resource Management

Slow economic growth and sovereign debt mark an era of economic and managerial reorientation and renewal. Students will explore the opportunities of efficient resource use and innovation as a creative response to changed international economic and trade conditions. The course will analyze environmental realities on 5 continents and use methods of environmental economics and business management to explore the effects of trade patterns and their impact on the quality of life internationally. Alternative approaches to energy production, trash management, and other resource relevant issues will be discussed. Students completing this course will have a better understanding of the new, post-material economy and its demands on individual and managerial change. Prerequisite(s): IBUS2002 or ECON1002, junior status. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS4020 Operations Management & Process Improvement Seminar - Class Component

This course focuses on environmental analysis, objective setting, positioning, examination and implementation of quality and tactical approaches used to manage quality improvement efforts in organizations abroad. This is the preparatory course for the IBUS4082 Study Abroad program. Prerequisite(s): MGMT2030. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

IBUS4150 Intercultural Management

This faculty-led course places students in an international context to study how culture impacts management practices while developing their own intercultural management competencies through the study of intercultural management theories and practice. Differences between the United States and the host country's practices will be analyzed. Industry visits, cultural excursions and experiential projects are utilized in the course to provide students with a comprehensive and immersive learning experience, while challenging the students to apply and reflect upon the topics studied. Host country (or countries) are dependent on the lead faculty and the desired geographic area of study. The course is open to all students who meet the criteria. Prerequisite(s): MGMT1001.
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5-13.5 Quarter Credit Hours

IBUS5511 Global Economic Environments

This course presents various theories and practices of globalization, international trade, importing, exporting, finance and international risk assessment. Topics examined include the theory of openness, absolute and comparative advantage, tariffs, non-tariff barriers to trade, importing into the United States, regional trade agreements, trade policies for developing nations, and the effect of public policy on international trade. In addition, students gain insight into the ethical, international and multicultural dimensions of organizational behavior. The effective use of the Internet and its various international trade sources is an integral part of this course. Prerequisite(s): Completion of required foundation courses. (HY) (OL)
Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

IBUS6020 International Business Negotiations

This course is designed to provide students with the theory and practice of international business negotiation that would allow them to conduct talks successfully in a variety of international settings. It exposes students as managers to a broad spectrum of business negotiation issues across the board and assists them to feel comfortable in an interactive international trade environment. A basic assumption of the course is that the contemporary manager handling business internationally is required to have both analytic and interpersonal skills to conduct full-fledged negotiation effectively and successfully. This course is designed to give students the opportunity to develop these types of negotiation skills through a learning experience. Every class deals with an aspect of negotiation in depth, explains various key notions, discusses home-assigned readings, and investigates important issues that have been brought up with regard to the way prospective managers handle negotiation. Prerequisite(s): MGMT5500 or RSCH5500 or RSCH5700, MGMT5800. (OL)
Offered at Online, Providence
4.5 Quarter Credit Hours

Law (LAW) Courses

LAW2001 The Legal Environment of Business I

This course provides an overview of the legal, regulatory and ethical environment in which business decisions must be made. Students are exposed to a variety of legal topics; basic concepts, such as court procedures, contracts and torts, are followed by a selection of more advanced related fields which may include sales, intellectual property, real property law, constitutional law and alternate dispute resolution. Attention is paid to both the letter of the law and its practical effect on business decision-making and managerial policy. This course relies on, and develops, the student's ability to read and reason critically. Prerequisite(s): Sophomore status. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LAW3002 The Legal Environment of Business II

This course is a continuation of LAW2001, The Legal Environment of Business I. Students are exposed to the laws governing the internal organization and relationships within a business, the laws governing relationships between a business entity and its clientele, and the laws governing relationships between a business and its employers. Attention is paid to both the letter of the law and its practical effect on business decision-making and managerial policy. This course relies on, and develops, the student's ability to read and reason critically.

Prerequisite(s): LAW2001 or LAW2010, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LAW3025 Criminal Law

This course is an introduction to the basic elements of, and defenses to, criminal liability. Topics include the basic crimes against the person (homicide, assault, battery, rape, etc.), the basic crimes against property (larceny, fraud, embezzlement, burglary, etc.), and the basic defenses and justifications (diminished capacity, self-defense, mistake, etc.). (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LAW3055 International Business Law

This course introduces the student to the principles of public and private international law. It addresses the legal problems of doing business in developed, developing, and non-market economy countries, together with the economic and political issues that commonly arise.

Prerequisite(s): LAW2001. (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LAW3065 Employment Law

This course acquaints students with the different legal rules governing the employer/employee relationship. Topics include employment discrimination, sexual harassment, employment contracts, labor relations, Fair Labor Standards Act, The Americans with Disabilities Act (ADA), OSHA and vicarious liability. There is heavy emphasis on discussion and written work.

Prerequisite(s): LAW2001 or LAW2010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LAW3080 Cyberlaw

This upper-level course confronts students with the changes and adaptations of U.S. law resulting from the ascendancy of computers and the Internet. Fundamental common law and statutory assumptions about the nature of person, place, thing and action are called into question by data transactions between computer memories, unprecedented wealth concentrated in the development and distribution of software, widespread access to large quantities of data with minimal quality control, and the blurring of geographical boundaries. Students examine how contract formation, defamation, obscenity, copyright, trademark, privacy and other legal issues have been changed by technology and the online world.

Prerequisite(s): LAW2001. (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

Leadership Studies (LEAD) Courses

LEAD1010 Foundations of Leadership Studies

This course draws upon a variety of research-based theories and applications germane to the study of leadership. Theoretical paradigms of motivation are discussed and applied to communication styles, decision making, risk taking, team building, conflict resolution, negotiation, diversity and inclusion. Leadership traits, leadership styles and roles are examined in the context of ethics, power and social responsibility. (SL) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LEAD2012 Power and Leadership

This course provides an overview of the nature and types of power and their connections to leadership. Relationships between concepts and practices of power, and their role and influence across a number of spheres, settings, roles and relationships are explored. Since issues of power present unique challenges in today's complex, networked and digitized world, special attention is given to the topics of supportive communication, relationship building, organizational politics and the effective management of power relations.

Prerequisite(s): LEAD1010 or SOC1001 or SOC2005. (OL)

Offered at Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

LEAD2030 Leadership Through Film and Literature

This course is an examination of contemporary theories pertaining to leadership in group, organizational and societal settings. The content of the course draws from the humanities as viewed through film and literature selections to illustrate different leadership styles and concepts. The course is based on the premise that leadership, like literature and film, is an art form whose effectiveness is enabled and enhanced through visual presentation.

Prerequisite(s): LEAD1010 or SEE2015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LEAD3020 Creative Leadership

The objective of this course is to develop and enhance one's own creativity, allowing each individual the opportunity to become a more productive leader of tomorrow. Extensive classroom participation and a variety of activities allow each student to experience personal growth and influence the growth of others.

Prerequisite(s): LEAD1010 or SEE2015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

Liberal Studies (LIBS) Courses

LIBS3099 Liberal Studies Internship

Students may choose an internship in a variety of fields, such as public service or communications, and in many settings, including nonprofit and government agencies, arts organizations, or others related to their interests. Internship assignments provide opportunities for students to gain real world experience by applying their skills and knowledge to meet the needs of a business, agency or community organization.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a 2.75 cumulative GPA during the entire pre-program application process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor.

Offered at Charlotte, Denver, Online, Providence, Providence CE
4.5-13.5 Quarter Credit Hours

Literature (LIT) Courses

LIT1020 Introduction to Literary Genres

This survey course prepares students to read, analyze and write about the major literary genres: poetry, fiction and drama. Students are exposed to a variety of forms and styles in each genre from a wide range of historical periods. Literary selections represent a diverse group of classic and contemporary writers, poets and playwrights. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LIT3015 Food In Film And Literature

This course is designed to acquaint the student with the art forms of film and literature with a focus on food as its primary subject. The course focuses on the important books, essays, short stories, plays and films that have made major achievements in film and literature. Students develop the critical skills necessary to increase their understanding of the experience of film and literature.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LIT3030 Studies In Poetry

This course prepares the student to read, analyze, and write about poetry from different critical perspectives. Students study representative poets and are exposed to a variety of forms and techniques of poetry from the Middle Ages to the contemporary.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE
4.5 Quarter Credit Hours

LIT3180 The Graphic Novel

This course serves as an introduction to critical methods in popular culture studies, with a focus on the graphic novel as cultural product and practice. Students explore the role graphic design plays in storytelling, as well as the ways in which meanings emerge in several celebrated texts of the graphic novel genre. Through diverse theoretical perspectives, students explore notions of identity, character interaction, intertextuality, comic art and caricature within both fictional and autobiographical works.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence
4.5 Quarter Credit Hours

LIT4040 Shakespeare

This course presents an introduction to the world of William Shakespeare by examining the historical contexts of his work, his life and his theatre. Works read and analyzed during the course are representative of Shakespeare's achievements in history, tragedy, comedy and poetry. Students trace Shakespeare's continuing relevance and influence on modern art and thought.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE
4.5 Quarter Credit Hours

Management (MGMT) Courses

MGMT1001 Contemporary Business Management I

This course provides students with the fundamental understanding of business, management and the different disciplines within business. The history of management and the evolution of organizations are examined. The course addresses the different functions of business and management while identifying the impact of business strategy and ethics on stakeholders. Integral to this course is career exploration and development of professional interest. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT1002 Contemporary Business Management II

This course provides students with the opportunity to apply business knowledge within the context of simulations, business projects and/or business cases while developing personal and professional planning skills, as well as written and oral communication skills. The appropriate use of decision-making frameworks and best practices to stimulate creativity and innovation are reviewed. Students are introduced to the concepts and skills associated with management, group facilitation, team development and leadership as applied to contemporary business issues.

Prerequisite(s): MGMT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT2001 Human Resource Management

This foundation course provides students with knowledge, skills and understanding of human resource management and workforce development. Students learn about major human resource functions and how each impacts the performance of the organization. Organizational psychology and management research informs students' understanding of how best to manage human resource functions.

Prerequisite(s): FSM1001 or HOSP1001 or MGMT1001 or SEE1001. (SL) (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT2020 Organizational Behavior

This course surveys current concepts regarding organizational and behavioral theory. Focus is on the roles of individuals and teams and their impact on the contemporary business environment. Students explore how leaders and employees act and react to various challenges. A particular emphasis is placed on employee development in an ever-changing, global work environment. Topics include learning, motivation, leadership, communications, interpersonal relationships, personality and culture, and their impact on job performance, organizational commitment and organizational performance.

Prerequisite(s): Sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT2030 Operations and Supply Chain Management I

This course acquaints students with the fundamentals of operations and supply chain management in both the manufacturing and service sectors. The course recognizes the changing face of operations from an internally focused supportive function to a strategic part of the enterprise value chain. Topics include the supply chain model, product and process design, project management, process analysis, total quality management, and sustainability.

Prerequisite(s): MGMT1001, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT3005 Workforce Planning and Deployment

This course explores the human resource processes of workforce planning, including sourcing, recruiting, hiring and retaining and mobilizing talent within the organization. Subtopics include developing and evaluating sources of talent, succession planning, and the legal environment's impact on such managerial actions.

Prerequisite(s): MGMT2001. (HY) (OL)

Offered at Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT3015 Labor Relations

This course explores labor relations within organizations and the processes used to clarify and manage relationships with employees, specifically in unionized environments. Emphasis is on assessing how union, governmental and workforce policies, practices, history and functions relating to labor management in the public and private sectors affect business and human resource management.

Prerequisite(s): MGMT2001. (OL)

Offered at Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT3030 Managerial Technology

This course surveys the relationship of technology with the managerial process, strategic competitiveness, operational effectiveness and the business enterprise. The course explores technologies typically available to business managers, and how those technologies can be leveraged to increase organizational and professional success. Students are also exposed to approaches and managerial practices through demonstrations, case studies, simulations and experience-based exercises.

Prerequisite(s): FIT1003 or FIT1040, MGMT2030. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT3035 Operations and Supply Chain Management II

This course expands on students' knowledge of operations and the supply chain by introducing students to qualitative and quantitative methodologies used by operations and supply chain professionals. The course covers key concepts in the areas of forecasting, capacity, utilization, scheduling, inventory management, and planning including MRP and ERP. Students apply these concepts and their associated methodologies to common problems faced by organizations.

Prerequisite(s): MATH1035, MGMT2030. (OL)

Offered at Charlotte, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT3040 Process and Quality Management

This course thoroughly examines the concept of quality management as well as tools and approaches used to manage quality improvement efforts in organizations. Students are exposed to the theoretical and practical issues to prepare them to initiate quality and process improvements in their business careers, suitable for operations management and other functional professionals.

Prerequisite(s): MGMT2030, MATH2001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT3045 Logistics

This course acquaints students with the basic concepts of product distribution and the terminology used in the logistics field. The course recognizes the changing face of logistics from an internally focused supportive function to a strategic part of the enterprise value chain. Students learn the process of planning effective product distribution and discuss methods of transportation and traffic management techniques. Emphasis is on the following major areas: the supply chain model, product and process design, project management, inventory and inventory management, warehouse management, global logistics and sustainability and risk management.

Prerequisite(s): MGMT2030. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MGMT3050 Compensation, Benefits and Total Rewards

This course explores the dynamic profession of compensation, benefits and total rewards management. Topics are explored through the perspective of the human resources professional, which provides a view of the ever-changing world of employee reward development, government and regulatory changes, and expectations of both the employer and employee in a competitive business arena.

Prerequisite(s): MGMT2001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT3055 Procurement

This course acquaints students with the basic concepts of purchasing and supply chain management. Emphasis is on the organization and operation of the procurement department, principles and procedures in purchasing processes, strategy, and planning (ERP, MRP, WMS, etc.). This course covers price considerations, quality, commodity management/sourcing, the negotiation process, legal aspects in purchasing, social responsibilities/ethics, supplier selection, supplier management and e-commerce/technology management.

Prerequisite(s): MGMT2030. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MGMT3060 Training and Development

This course explores training and development in a competitive global business environment. The course reviews research findings that support training and development as an essential component of effective business performance. Students explore the relationship between business strategy and strategic training and development, as well as the relationship between learning theory and effective training and development. Students design and deliver training in the classroom setting.

Prerequisite(s): MGMT2001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MGMT3070 Special Topics in Human Resource Management

This course is a forum for special issues and emerging areas within the field of human resource management. Students examine current research and commentary on the selected special topics. Practical skill exercises (such as in-class exercises), case studies, site visits and visiting experts in the field enhance learning. Students apply theory and concepts from earlier coursework, and benefit from the opportunity to think critically and assess current human resource issues.

Prerequisite(s): Two of the following: MGMT3005, MGMT3035, MGMT3050, MGMT3060. (HY) (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MGMT4001 Process Planning and Control

This course offers a quantitative approach to operations and supply chain management problems. Key areas of focus include the management of waiting lines, forecasting, inventory, location/scheduling and project management. Particular emphasis is placed on the application of tools and techniques to solve problems such as linear programming and other methodologies widely used in business settings.

Prerequisite(s): MGMT2030 or MGMT3035, MGMT3040. (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MGMT4020 Strategic Management

This course provides students with the fundamentals of business strategy. The first part of the course addresses environmental analyses and the tools used to assess these environments. The second part of the course addresses the different strategies a firm may choose at both the firm- and business unit-level, and how the chosen strategic position is strengthened through internal alignment. The third part addresses the theories behind developing sustainable competitive advantage. Leadership and corporate ethics are also discussed.

Prerequisite(s): Senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MGMT4030 Senior Business Capstone

This capstone course requires students to synthesize knowledge gained from previous coursework in business strategy, operations, finance, production, marketing, information technology, human resource management and corporate social responsibility to make decisions in a simulated business environment.

Prerequisite(s): MGMT4020, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MGMT4050 Contemporary Issues in Operations and Supply Chain Management Strategy

This course examines the operations and supply chain function as an organization's source for developing a sustainable, competitive advantage. The concept of operations is viewed from the perspective of the firm's entire value chain. The impacts of technology, globalization and contemporary issues are examined in depth. Through the use of business cases and/or simulations, students apply operations management techniques and tools to determine strategies and make operational and supply chain decisions.

Prerequisite(s): MGMT4020, senior status. (HY) (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MGMT4070 Strategic Human Resource Management

This capstone course focuses on the strategic deployment of human capital to support organizational strategy. Students engage in case study and team exercises to develop human resource strategies and arguments to advocate for their implementation. Students are asked to assess the competitive environment and align human resource systems behind these strategies while building a high-performance work system. Students are also asked to identify the appropriate changes within the human resource systems to support day-to-day operations.

Prerequisite(s): MGMT4020, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MGMT4099 Management Internship

The Management Internship offers students an experiential learning opportunity to experience the management of an authentic business. Students study firsthand the challenges, nuances and everyday expectations associated with a variety of management functions within a business. They are expected to apply previous management course work and research to onsite tasks. Through the internship and reflective assignments, students improve their understanding of what it takes to manage a business. The internship provides students with knowledge of the particular demands and expectations specific to managing a business. Students gain academic credit for work experience in management.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program application process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor.

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5-13.5 Quarter Credit Hours

MGMT5575 Operations Management

Operations Management (OM) is an area of study that impacts the manufacturing and service industries. This course provides students with a broad introduction to the field of operations management in a realistic and practical manner. The course blends accounting, industrial engineering, management science, and statistics to assist in solving real-world operations management problems. The course integrates case studies in many of the operations management areas of study, such as product design, quality, globalization and inventory control.

Prerequisite(s): MGMT5800. (HY) (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

MGMT5800 Effective Leadership

This course reviews how mid- to upper-level managers can become effective leaders by drawing on knowledge of the major concepts, theories and skills used in the field of organizational behavior. A major focus of this course is on developing leadership diagnostic and problem-solving skills through numerous analyses of situations that mid- to upper-level executives are likely to encounter and require their attention. Throughout this course, particular emphasis is placed on the ethical, international and multicultural dimensions of organizational leadership. Students conduct research on selected topics in the fields of leadership and organizational behavior. Students also participate in a wide variety of self-assessment exercises that will help them better understand what they need to do next to become more effective leaders.

Prerequisite(s): MGMT5500 or RSCH5500 or RSCH5700. (HY) (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

MGMT5900 Ethics, Corporate Social Responsibility and Law

The focus of this course is to challenge students in making difficult and necessary ethical choices on the basis of limited information and frequent conflicting values. In their future roles as professionals in a chosen field, students face moral temptation and ethical dilemmas that resist easy answers or simple formulas for action. A major goal of this course is to develop an analysis of the important role of all stakeholders in a corporation. The firm's interaction with its environment, navigation through national and international laws reconciling various legal obligations, and impact as it discharges its responsibility to the world and local community is extensively shared through case studies and community service projects.

Prerequisite(s): Completion of required foundation courses. (HY) (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

MGMT6030 Entrepreneurship

This advanced management course enables students to gain competence in the specific techniques used by successful entrepreneurs. This course examines entrepreneurial myths and realities, as well as the concept of corporate entrepreneurship.

Prerequisite(s): MGMT5500 or RSCH5500 or RSCH5700, MGMT5800. (HY) (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

MGMT6056 Contemporary Leadership Issues and Strategies

Building on concepts and skills acquired in our core leadership course (MGMT5800), this is an advanced leadership course that explores in depth the topic of how to deal with the multifaceted nature and challenges of contemporary leadership. Key themes in this course include identifying contemporary leadership issues and exploring the pros and cons of using different strategies to address these issues. The primary emphasis is on learning techniques that students can use to continue to develop their leadership skills as they progress in their respective careers. Employing a seminar/workshop format, students are required to research strategies for dealing with important contemporary leadership issues that they will pursue in depth and then present to the class. By the conclusion of this course, students are required to describe in writing the particular strategies, skills and sensibilities that they will need to continue to develop in order to fully realize their potential as leaders.

Prerequisite(s): MGMT5500 or RSCH5500 or RSCH5700, MGMT5800. (OL)

Offered at Online, Providence
4.5 Quarter Credit Hours

MGMT6123 Contemporary Human Resource Issues and Strategies

This course reviews how mid- to upper-level managers working collaboratively with human resource specialists in both domestic and international organizations can address traditional human resource concerns (employee recruitment, selection, training, motivation, compensation and performance appraisal) within the context of strategic planning. A major focus of this course is on developing diagnostic and problem-solving skills through participating in numerous analyses of the kinds of human resource issues that mid to upper level executives are likely to encounter. Students conduct and present in-depth research on selected topics in the field of human resources.

Prerequisite(s): MGMT5800. (HY) (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

MGMT6210 Project Management

This course covers all knowledge areas in the project management body of knowledge (scope, schedule, budget, risk, procurement, communication, human resources and quality) and combines theory with practice. Students analyze real-world project scenarios and apply concepts of knowledge areas, tools and techniques to create concrete project management artifacts and solve typical problems that arise in business. This course provides industry best practices and current trends, going beyond the standard project management textbook material. Students work in teams to experience project management situations and practice leadership, communication and negotiating skills.

Prerequisite(s): MGMT5800.

Offered at Denver, Online, Providence
4.5 Quarter Credit Hours

MGMT6310 Designing & Managing Supply Chains

This course examines the logistics management and components, design and operations, and administration and risk of supply chains, including technology. Areas covered include supply chain theory and practice, logistics and planning, procurement and buying, information management, inventory management, transportation infrastructure, network and operations design, and performance and risk measure. Upon completion of the course, students have an overall understanding of how to build and operate an efficient supply chain and understand the individual components of the chain.

Prerequisite(s): MGMT5575. (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

MGMT6320 Global Strategic Sourcing

In this course, students learn to design, build, evaluate and manage a global sourcing network for a business. Focus includes theories of how strategic global sourcing benefits the firm including make/buy analysis, supplier evaluation and other key aspects. The majority of the course examines the components of global sourcing networks and how to build and combine these components into a full strategic sourcing supply model.

Prerequisite(s): MGMT5575. (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

MGMT6330 Global Logistics

This course examines the practice of global logistics. Students learn the aspects of current logistical practices, how logistics incorporates information technologies, the impact of logistics on financial measures of the firm, and how logistics are used in inventory management, facility location, warehouse operations and transportation management. Focus is on logistics in the global market; special attention is given to the application and understanding of international issues in the field.

Prerequisite(s): MGMT5575. (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

MGMT6340 Lean Production and Quality Control

This course examines various quality control techniques and methods with a concentration on achieving lean efficiency in all areas of operations. Areas covered include lean thinking, value-stream mapping, Gemba Kaizen, continuous process improvement methods, Kaikaku methods, work flow analysis, and error proofing operations and supply chains. Upon completion of the course, students are prepared to take the Lean Bronze Certification Exam.

Prerequisite(s): MGMT5575. (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

MGMT6800 Business Policy and Strategy

This interdisciplinary capstone core course focuses on how to create, identify and manage competitive advantage within an organization. Students are encouraged to use skills and insights developed during prior coursework as they strategically analyze contemporary business issues and cases. Throughout the course, particular emphasis is placed upon developing both a strategic perspective and a global viewpoint. Students formulate strategies and tactics that are appropriate for the different organizations under consideration. Readings, exercises and class discussions focus on real-world examples of strategic issues that students are likely to encounter as managers of organizational units. Tools and techniques for performing strategies analyses and stimulating innovative problem solving in a highly competitive global environment are covered in detail. Students complete a major comprehensive project that is graded collaboratively.

Prerequisite(s): Completion of required core courses. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

MGMT6810 Graduate Seminar in Strategic Management

This elective seminar offers a review and discussion of the contemporary literature on management and strategy using source documents from the most recent professional publications and academic research. Students conduct and present in-depth analyses of selected topics in management science, including relevant research from organizational and social psychology. Through readings and discussions, students become familiar with evidence-based approaches that can lead to better decision-making processes. The wisdom of many management fads and conventional wisdom are questioned through examinations of the research in those areas.

Prerequisite(s): MGMT6800 (or concurrent). (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

Marketing (MRKT) Courses

MRKT1001 Principles of Marketing

This is an introductory course in the study of marketing with an emphasis on marketing theory and basic marketing principles and practices. Topics include introduction of the marketing mix: price, product, promotion and place; knowing your customer; services marketing; socially responsible marketing; and ethics, plus the importance of marketing in the domestic and global economies in both profit and nonprofit organizations. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MRKT1002 Consumer Behavior

The purpose of this course is to introduce the student to the various facets of consumer behavior, including the decision making process, problems, needs and goals, the consumer's search for information, and the evaluation of the purchase decision.

Prerequisite(s): MRKT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MRKT2050 Marketing Research

This course provides a broad overview of marketing research methods and the marketing research industry. Covering both qualitative and quantitative research techniques, the course familiarizes students with the appropriate uses and limitations of marketing research. This course increases student understanding of various marketing research techniques, gaining insights into data-driven decision making.

Prerequisite(s): MRKT1002, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MRKT3002 Brand Design

This is an advanced course with an emphasis on corporate brand identity development. The course sequence focuses on the development of research, strategy and design, in particular the areas of organization, culture and identity. Students study how complex organizations are defined by their public identities, and how those identities can be strategized and designed with the goal of applying the concepts to a client-based project. Topics include a five-step brand identity process and a showcase of best practices. Project-based activity includes brand research, logo development, product packaging, marketing and advertising collateral, web branding, and broadcast advertising development as applicable to client need.

Prerequisite(s): ADVC1010 or MRKT2050 or MRKT3005, junior status. (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MRKT3005 Brand Marketing

This course examines the role of a brand as an asset to an organization and the advantages of creating strong brands. Emphasis is placed on the creation, measurement and strategic applications of brand equity. Topics covered include choosing brand elements, designing supporting marketing programs, leveraging secondary associations, building brand portfolios, and adjusting brand strategy over time and geographic boundaries. Particular emphasis is placed on the role of promotional mix elements in the communication of brand equity.

Prerequisite(s): MRKT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MRKT3020 Product Development

This course examines the role of product development as a function of an integrated marketing system. Students explore the synergy of design and technology to create consumer value. Topics include innovation, concept generation, global sourcing and manufacturing processes.

Prerequisite(s): MRKT1001, MRKT1002. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MRKT3045 Social Media Marketing

This course focuses on the strategic use of current and future social media platforms. Students develop a social media marketing plan using the major social media platforms and user-generated content tools for business. Students explore the use of social media for creating personal and professional branding goals with measured results. Students are expected to have a basic understanding of various online and offline marketing strategies.

Prerequisite(s): MRKT1001, sophomore status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MRKT3050 Techniques in Sales Management

This course introduces students to the selling profession and process from the perspective of the sales manager, a role that relates to marketing communication and marketing strategy. Students explore the client needs assessment, consultative problem solving, and win-win negotiation strategies that enhance internal and external customer relationships. In addition to selling knowledge and skills, students gain an understanding of the roles and responsibilities of the sales manager. Important responsibilities such as territory management, account management, leadership, influence, motivation, recruiting, selection, training, compensation, forecasting and budgeting are addressed.

Prerequisite(s): ENG1030, (MGMT1001 or MGHI1000 or MRKT1001), junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MRKT3085 Marketing Analytics

This course is designed to teach students how to read and analyze marketing dashboards, which provide key insights about consumers that align with organizational objectives. Students compare and contrast different types of marketing metrics categories. Students learn how to understand brand loyalty from the customer's data profile. Students gain experience with dashboard systems, which better prepares them for positions in the world of big data and the marketing analytics field.

Prerequisite(s): MRKT1001, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MRKT3150 Special Topics in Marketing

This course is a study of selected current topics in the field of marketing.

The course helps students understand how marketing impacts and is part of consumers, business and society. Emphasis is on exploring current literature, advanced problems and research tools applicable to the chosen topic. Focus is on a different area, issue or theme each year, depending on student interest. The topic area may not be usually found in the conventional classroom course. The description for each topic is noted in each of the specific course outlines.

Prerequisite(s): ADVC1010, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MRKT4030 International Marketing

This course deals with various differences in cultural, economic and legal factors as they relate to the marketing process. This is a systematic treatment of marketing on a global scale, extending basic principles into foreign marketing requirements.

Prerequisite(s): MRKT1001, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MRKT4055 Strategic Marketing

This capstone course aids students in developing the skills essential to anticipating and responding to the changing needs of customers and markets in the global economy and culture. The course explores marketing strategy using a combination of texts, readings, visiting speakers, websites, cases, a marketing simulation and field assignments. It is recommended that students complete all related professional studies courses before attempting this capstone course.

Prerequisite(s): MRKT1002, MRKT2050, MRKT3005 or ADVC2001, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MRKT4099 Marketing Internship

This course provides students the opportunity to gain academic credit for completing internships with marketing firms, corporations or governmental entities. Upon completion of this term-long course, students have an understanding of the demands and expectations of the industry, as well as the role played by the agency, client and media organizations.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5-13.5 Quarter Credit Hours

MRKT5500 Strategic Marketing

This course is designed for students who can apply skills and knowledge gained through previous courses or experience. The course emphasizes issues of setting a viable marketing strategy through segmentation, targeting and positioning in today's competitive global marketplace. Through case studies, course readings, lecture and student presentation opportunities, students address a wide range of marketing problems, many of which involve strategy. Additionally, through the cases and readings, students are exposed to a broad spectrum of marketing environments such as products and services or consumer markets versus business markets. The role of Brand Management in today's competitive environment is presented.

Prerequisite(s): MGMT5500 or RSCH5500 or RSCH5700. (HY) (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

MRKT6543 Social Media & Internet Marketing

This course provides students with a broad view of the evolution of social media and internet marketing. Social media and internet marketing integration into a communication strategy are presented for both for-profit and nonprofit organizations. Students are challenged to execute social media and internet advertising and measure the results. Analyses of research include qualitative and quantitative examination. Students are expected to have a solid understanding of the traditional marketing mix and a working understanding of social media and internet advertising.

Prerequisite(s): MRKT5500. (HY) (OL)

Offered at Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

Mathematics (MATH) Courses**MATH0010 Basic Mathematics**

Students are assigned to this course based on placement tests given prior to taking MATH1020 or MATH1002. The course is designed to teach students the basic mathematical concepts and methods that will prepare them for studying college-level mathematics. Topics include a review of basic arithmetic, an introduction to algebra, and problem-solving techniques. (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

2.25 Quarter Credit Hours

MATH1002 A Survey of College Mathematics

This course is designed to teach students the basic mathematical concepts and methods that will assist them in using mathematics in both their personal and professional lives. Topics include problem solving, sets, probability, statistics, consumer mathematics, and the rudiments of college algebra.

Prerequisite(s): MATH0010 or math placement. (HY) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

MATH1020 Fundamentals of Algebra

This course provides students with a working knowledge of the basic elements of algebra. Topics covered include equations and inequalities, graphing, systems of equations, exponents and logarithms, factoring, rational expressions, and radicals.

Prerequisite(s): MATH0010 or math placement. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MATH1030 Precalculus

This course features the concepts and techniques essential for the study of calculus. Topics include functional notation, algebraic, trigonometric, exponential and logarithmic functions, analytic trigonometry, and matrix algebra.

Prerequisite(s): MATH1020 or math placement. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MATH1035 Quantitative Analysis I

A continuation of Algebra, this course begins with the study of linear equations and their applications to business and economics. Matrices are covered in detail. Linear programming, quadratic models and a brief introduction to differential calculus are also presented.

Prerequisite(s): MATH1020 or math placement. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MATH2001 Statistics

This course is designed to provide students with the basic statistical concepts and techniques that will assist them in both their personal and professional lives. Topics include measures of central tendency and dispersion, probability distributions of both discrete and continuous random variables, sampling distributions, estimation theory, and an introduction to hypothesis testing.

Prerequisite(s): MATH1002 or higher (minimum grade of C in MATH1002 or MATH1020 required for hybrid sections of MATH2001). (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MATH2002 Statistics II

This course is a continuation of Statistics I. It is designed to provide students with the statistical concepts and techniques of inferential statistics. Topics include hypothesis testing; testing the difference between two means, two proportions and two variances; correlation and regression; Chi-square tests; analysis of variance and sampling techniques.

Prerequisite(s): MATH2001 or MATH2010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MATH2010 Introduction to Biostatistics

This course is an introductory statistics course with a focus on applications to biomedical and related fields such as nutrition, pharmacology, ecology, genetics, health and physiology. Topics include descriptive statistics, correlation and regression, statistical studies, elementary probability theory, probability and sampling distributions, estimation theory, and hypothesis testing.

Prerequisite(s): MATH1002 or MATH1020 or math placement. (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

MATH5100 Statistical Methods

This course features the statistical content tested on the Chartered Financial Analyst (CFA) certification exam. Topics include descriptive statistics, probability and probability distributions, sampling and hypothesis testing. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

Media & Communication Studies (MCST) Courses

MCST1010 Media, Culture and Society

This is a survey course that introduces students to the study of media in contemporary culture and society. The course focuses on three main areas: production, content and reception. Students engage with a variety of concepts from the field of media studies, as well as with political-economic and social-cultural analyses of media. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST1030 History of Media

This course asks students to grapple with the relationship between humanity and technology. Students interpret the meanings of letters or records (histories of media) in broader political-economic and social-cultural contexts. By the end of the course, students have refined their understanding of media to include all major modalities, from cave art to cell phones. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST1070 Writing for Radio, Television and Film

This course teaches students how to successfully write for radio, television and film by introducing them to the key elements of production for each medium. Students become familiar with a broad range of standard formats, acquire fundamental industry terminology and closely examine a variety of creative techniques for producing professional copy. The course balances theory and practice, providing students with many concrete examples through which to learn the essential components of script writing, from commercials, PSAs and talk shows to documentaries and a host of fictional formats. Students demonstrate their understanding of important concepts and develop their own skills and talents by writing a series of short scripts for each medium. This is a writing-intensive course in which assignments are designed to cultivate the strengths and interests of each student, while always requiring the student-writer to consider the demands of form and content, as well as audience and marketability.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence

4.5 Quarter Credit Hours

MCST2010 Media Industries

This course provides an in-depth look at the industrial contexts within which media professionals work. Of primary concern are the ways in which a range of factors (i.e., organizational philosophies, economic structures, regulatory contexts, technological innovations and day-to-day business practices) work to determine the ways in which media organizations operate, as well as how such contexts shape the kinds of media texts these industries produce. Ultimately, the course introduces future media professionals to concepts necessary for understanding and navigating the contemporary media landscape.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST2030 Media Texts

This course surveys key theories and methods for conducting analysis in relation to media texts. As such, this course tackles advanced questions of textual construction, meaning and interpretation. Students closely read various media texts from a variety of theoretical perspectives, such as semiotics, narrative theory and discourse analysis. Through the application of such theories and methods, students develop a conceptual vocabulary with which to articulate the myriad ways in which media texts create meaning, elicit responses, and mobilize feelings and attitudes within audiences. Students also think deeply about the role media texts play in the construction, maintenance and transformation of our social world.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence

4.5 Quarter Credit Hours

MCST2050 Media Audiences

This course asks students to think critically about how they (as well as their friends, families and communities) influence and are influenced by mediated messages. Students compare and contrast the behaviors of film, radio, television and internet audiences from the nineteenth, twentieth and twenty-first centuries. By reading and writing about media audiences in historical and contemporary contexts, students come to understand the effects of, as well as their own responses to, mediated messages.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST2100 Children, Youth and Media

This course examines selected works aimed at children and young adults, and focuses on the interpretation and analysis of how media engages and affects young viewers. In addition to viewing selected works, students read what researchers and critics have to say in their analyses.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST2200 Television Studies

This course offers critical perspectives on American television and its complex relationship to contemporary culture and everyday life. Specifically, the course covers several aspects that are crucial to understanding television as a cultural artifact: economic structure, aesthetic practices and technological developments, the consumption habits of audiences, government regulation, and social impact. Along the way, students gain a solid grasp of television's history and speculate about its future.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST2300 American Film

This course explores major developments in the U.S. film industry during its first 100 years. The course is structured chronologically and focuses on moments in film history that are particularly relevant to the medium's development as an aesthetic form, industrial product and cultural practice. While a large portion of the course covers the Hollywood film industry, focus is also on the development of independent film in the U.S., which has always existed alongside the mainstream industry in various and ever-changing states of co-dependence. Students gain a strong appreciation for the wide variety of cinematic movements and styles that make up U.S. cinema, as well as a deep understanding of the way in which economic factors and industrial logic determine the kinds of films that are made. American cinema is also discussed in a global context, considering the ways in which international films and filmmakers have influenced, and been influenced by, the U.S. film industry.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST2400 Writing for Publication

This course focuses on the various sectors and processes of the publishing industry, including (but not limited to) periodicals, book publishing, professional journals and online publishing. Throughout the term, students explore the various sectors of the industry and become adept at researching the market and identifying appropriate venues for a variety of works. Instruction begins with critical analysis of the market and develops into an in-depth discovery of the industry from the genesis of a piece to representation, acquisition, editing, distribution and marketing. Issues of copyright laws, collaboration and issuance of contract terms are central to the course. By the end of the term, students are challenged to assess their own writing in regard to audience, timeliness and marketability in today's publishing industry.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence

4.5 Quarter Credit Hours

MCST2450 Writing in Digital Media

This course examines the theory and practice of writing in a digital age. Special emphasis is on ethics and the rhetorical conventions for online communication and the design of information, particularly for professional purposes. Topics include designing an effective blog, Web style and identity online, social media applications, copyright and authorship issues, and participating in collaborative online environments.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence

4.5 Quarter Credit Hours

MCST3050 Media Identities

This course analyzes the ways in which media texts, from films to television shows, represent contemporary forms of social identity such as gender, race, class and sexual orientation. Specifically, students are encouraged to ponder the role contemporary media plays in constructing popular understandings of social identity, as well as how audiences use media representations to form their own sense of identity. Students engage with contemporary theoretical perspectives on media representation, evaluate current research in the field, and perform their own analyses based on this material.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST3090 Critical Perspectives on New Media

This course examines the rise of digital media technologies and their impact on contemporary culture. Topics include economic issues, such as how the new digital landscape contributes to the consolidation of media ownership; industrial issues, such as how digital technologies cultivate new kinds of relationships between media producers and consumers; social issues, such as how the internet and social media change the way that individuals interact with one another and re-imagine themselves; and political issues, such as digital technology's potential to break down some barriers (i.e., global, national, cultural) while erecting others (i.e., economic barriers related to access and the digital divide). Through critical engagement with these issues, students are encouraged to think deeply and ethically about the media's past, present and future.

Prerequisite(s): ENG1021 or ENG1027, junior status. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST3100 Radio, Records and Popular Music

This course is divided into three interlocking sections: genres, industries and technologies. The genres section explores major forms of popular music, such as jazz, blues, country and rock. The industries section examines how the businesses of radio and music produce culture. The technologies section describes the gramophone, phonograph, radio, jukebox, tape recorder and digital files in their social and technological contexts. Borrowing from multiple fields, such as media studies, sociology, anthropology, history and musicology, the course situates these genres, industries, and technologies alongside several themes, including noise and silence, listening and recording, body and voice, regionalism and urbanism, race and class, and creativity and commerce.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST3200 History of Photography

This course covers important photographic inventions, from the camera obscura and the daguerreotype to the 35mm still camera and the Polaroid. Various formats and prints are studied from social-cultural perspectives, such as banquet camera photographs, cartes de visite, magic lantern slides, news photographs and picture postcards. The documentary quality of photographs is also addressed, with examples that draw from the works of Margaret Bourke-White, Dorothea Lang and Walker Evans, among others.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST3899 Media Internship

This internship course requirement allows students to connect their academic course work with industry experience. While positions vary, students should be engaged in some facet of media work (e.g., researching, editing, writing, producing, designing, building) in virtually any media industry. This course may be repeated twice with one or more companies or organizations, but must not exceed 13.5 quarter credits.

Prerequisite(s): To be eligible for this internship, students must: 1) have a GPA of 2.0, 2) have completed 90 hours of course work, and 3) have successfully completed the course, ENG1021, Advanced Composition and Communication or ENG1027, Honors Advanced Composition and Communications: Civic Discourse.

Offered at Denver, Online, Providence

4.5-13.5 Quarter Credit Hours

MCST4010 Global Media

This course takes a critical look at the practices of media corporations, governments and audiences, mostly through the lenses of nationalism and imperialism. Emphasis is on the idea of globalization and its connection to contexts of reception at local, national and international levels. The course also addresses key themes such as trade, tradition, nation, globalism and localism. Students read political-economic and ethnographic analyses of cultural artifacts and production sites, such as Nike sneakers, Tokyo Disneyland, Al-Jazeera America, Brazilian telenovelas and Nigerian popular music, artifacts and sites that bear the imprints of transnational media corporations and regional audiences.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST4050 Media & Popular Culture

This course surveys the ways in which everyday acts and artifacts communicate messages. Students interpret how fashion, food, fiction and other forms of communication influence and are influenced by social structures and global institutions. Students also consider the ways in which icons and symbols generate meaning for diverse audiences. Course readings address ideology, identity, community, subjectivity and the body, among other topics.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST4100 Media Theory

This course examines the major critical, cultural and social theories of media that have emerged from various schools and sites, such as Birmingham, Chicago, Columbia, Frankfurt, Paris and Toronto. Representative theorists studied include Stuart Hall, Louis Wirth, Paul Lazarsfeld, Walter Benjamin, Paul Virilio and Marshall McLuhan, among others. Students are expected to analyze, synthesize and evaluate multiple approaches to media studies.

Prerequisite(s): ENG1021 or ENG1027, MCST1010. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST4190 Media Research Methods

This course provides essential training on how scholars think by asking students to participate in the process of knowledge creation. Readings focus on interpretive and critical methods, from interviews and participant observations to historical and textual analyses that draw on Marxist, post-structural, psychoanalytic, feminist, queer, postmodern and post-colonial thought. This course is beneficial to students who wish to pursue research positions in the media industries, as well as for those who plan to continue their studies in graduate school.

Prerequisite(s): ENG1021 or ENG1027, MCST1010 or COMM1010, senior status. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST4200 Senior Seminar in Media & Communication Studies

This seminar draws on coursework from the major and synthesizes it in the form of one research-based project on an original topic. Projects focus on substantive issues and may take several forms, from traditional scholarship such as a research paper or a critical analysis, to creative work — film or television scripts, journalism, fiction, photography, music or any type of performance art. The seminar is a continuation of MCST4190 Media Research Methods.

Prerequisite(s): MCST4190, senior status. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

MCST4300 Special Topics in Media Studies

This course focuses on a different area, issue or theme each year, depending on student interest. Possible topics under consideration include dead media, documentary media, Latin media, media philosophy, mediated bodies, mediated cities, mediated memories and mediated war.

Prerequisite(s): ENG1021 or ENG1027, MCST1010, sophomore status. (OL)

Offered at Denver, Online, Providence

4.5 Quarter Credit Hours

Nonprofit Management (NPM) Courses

NPM5010 Theory and Practice of Nonprofit Management

This course introduces students to the critical aspects of managing and leading in a nonprofit organization. An overview of components of a nonprofit company's operations (including human resources, resource development, marketing and communications) is presented. Students are expected to gain a foundational understanding of how nonprofit organizations function as social and organizational entities, and build upon this understanding in future courses in the program. (HY) (OL)

Offered at Denver, North Miami, Online

4.5 Quarter Credit Hours

NPM5020 Methodological, Decision-Making and Analytic Techniques

This course is designed to introduce students to techniques in problem articulation, assessing alternatives, gathering data, analyzing data and making decisions in the nonprofit sector. Students are introduced to how the decision-making process is accomplished in both the practice and study of nonprofit administration. The course presents an overview of how to select the appropriate method for a particular problem area, analyze the problem and arrive at an appropriate decision. (HY) (OL)

Offered at Denver, North Miami, Online

4.5 Quarter Credit Hours

NPM5030 Financial Management and Budgeting in Nonprofit Organizations

This course is an overview of the practice of budgeting and financial management in nonprofit organizations. It covers various budgetary processes, including how budgets are developed, implemented and enacted. The course also covers how budgeting and financial management fits in with the structure of nonprofit function and the impacts of budgeting on the overall organization. Students are expected to learn how to navigate the practical aspects of budgeting and finance through case studies and actual reports from nonprofits.

Prerequisite(s): FISV5000. (OL)

Offered at North Miami, Online

4.5 Quarter Credit Hours

NPM5040 Program Evaluation

This course in program evaluation is designed to introduce students to practical methods of evaluating nonprofit programs. The course emphasizes currently used methods of program evaluation, using case studies to illustrate how theoretical methods are practically applied. Students are expected to gain an understanding of theoretical frameworks as well as practical qualitative and quantitative tools used to evaluate programs against standards of efficiency, equity and other goals.

Prerequisite(s): NPM5020. (OL)

Offered at North Miami, Online

4.5 Quarter Credit Hours

NPM5050 Resource Development for Nonprofits

This course is designed to provide students with a working knowledge of resource development and management, including fundraising, donor management and volunteer management. Students are expected to gain an understanding of practical methods currently used to develop resources to be used in the capacity of nonprofit organizations. (OL)

Offered at North Miami, Online, Providence

4.5 Quarter Credit Hours

NPM5060 Social Entrepreneurship

This course provides students with a practical overview of developing a social entrepreneurship initiative within the nonprofit context. Students are expected to gain an understanding of different components and considerations in social entrepreneurship, including developing a business plan, articulating financial considerations and considering feasibility of the initiative. (HY) (OL)

Offered at Denver, North Miami, Online

4.5 Quarter Credit Hours

NPM6010 Public, Private and Nonprofit Collaboration

The course introduces students to the main concepts, ideas and theories of nonprofit collaboration with public and private organizations. Through the use of practical worksheets and cases, students are expected to gain insight into the structure, benefits and potential pitfalls of collaborative alliances. Further, students are expected to gain a working knowledge of how to plan for, manage and maintain collaborations with public agencies and private businesses. (HY) (OL)

Offered at Denver, North Miami, Online

4.5 Quarter Credit Hours

NPM6020 Personnel Deployment in Nonprofits

This course presents an overview of personnel deployment and management concepts and practices within the nonprofit sector. Students are expected to gain a practical and working understanding of the process supporting the management of human resources, including paid employees and volunteers. The course will also cover the role of collective bargaining within the nonprofit sector. (OL)

Offered at North Miami, Online

4.5 Quarter Credit Hours

NPM6030 Ethics and Social Change

This course is an overview of the role of ethics in every aspect of the nonprofit organization. Students are expected to learn how to identify, analyze and solve common ethical issues and problems. The course covers how to identify, codify and implement ethical guidelines in a nonprofit context, as well as the role of the nonprofit manager as an ethical role model and agent of social change. (OL)

Offered at North Miami, Online

4.5 Quarter Credit Hours

NPM6800 Strategic Planning and Leadership in Nonprofit Organizations

This course provides the opportunity for students to synthesize key concepts and learning from all other M.S. in Nonprofit Management courses. Each course in the program has presented an important aspect of managing and leading a nonprofit organization. In the capstone seminar, students are expected to use these diverse concepts they have learned in the program to demonstrate their critical analysis and thinking abilities in the final capstone project.

Prerequisite(s): NPM5010, NPM5020, NPM5030, NPM5040, NPM5050, NPM5060, NPM6010, NPM6020. (OL)

Offered at Online

4.5 Quarter Credit Hours

Philosophy (PHIL) Courses

PHIL3015 History of Philosophy

This course is a survey of the development of Western philosophic thought.

A clear sense is gained of the relative richness and poverty of philosophic interpretation of different periods. The thinking and works of outstanding philosophers of each period are considered, and the major schools of philosophic thought and their adherents are reviewed. Some of the major problems of philosophy are examined: appearance versus reality, determinism versus free will, knowledge and existence, body-mind relations, truth and error, good and evil, space and time, reality and what we can know.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Online, Providence, Providence CE

4.5 Quarter Credit Hours

PHIL3240 Ethics: A Global Perspective

This course examines the basic principles of ethics and their philosophical foundations particularly as they apply to contemporary global issues. Students explore such important topics as business, labor conditions, war and refugee crises, gender and gender orientation inequality, environmental damage, and famine, poverty and the unequal distribution of wealth.

Through the examination of philosophical texts and case studies, including case studies drawn from business organizations, students learn to identify ethical issues of global significance, analyze the causes of these problems, and propose practical, ethical solutions to these problems.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Political Science (PSCI) Courses

PSCI1001 Introduction to Political Science

Political Science is the study of how human beings create governments, leaders, laws and policies. This foundational course explores how and why politics involves all aspects of our everyday lives. The dynamics of politics center on acquiring, distributing, and/or restricting access to power held by citizens and states. From local politics to international relations, the study of politics enables understandings of who ultimately gets what, when, where, why and how - or not. This course therefore explores the major ideas that drive the ways in which leaders govern, the systems in which they operate, motivations and barriers for citizens to participate in political life, how institutions of government work, and the role of money and media in the making of politics, from Main Street to Wall Street. This course also considers the modes by which citizens drive change in their governments, from Facebook and the ballot box to mass-scale protests driving political revolutions of the 21st century.

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSCI3005 Political Ideologies and the 21st Century

Historical events and processes of the 20th century help us to grasp the rising political ideologies of the 21st century and the emerging ways in which these ideologies are expressed as organizations, such as ISIS. Political ideologies of the past and of this century often stand in opposition to each other, as demonstrated in globalization/anti-globalization movements. Movements such as anarchism, perceived as marginal in the U.S., play a considerable role in shaping political events abroad. Digital movements of disruption, such as Anonymous, represent new modes of ideology, power and expression. The fate of ideologies with their roots in the 19th and 20th centuries, such as environmentalism, feminism, fascism, and radical-right-wing and anti-government groups in the 21st century is explored. Emerging and splinter hate groups, insurgent, anti-state movements and alternative political models and organizations are examined in global context, from Canada to New Caldonia.

Prerequisite(s): ENG1021 or ENG1027, sophomore status. (OL)

Offered at Online, Providence, Providence CE

4.5 Quarter Credit Hours

Project Management (PRMG) Courses

PRMG2010 Introduction to Project Management

This course gives students an understanding of project management practices, concepts, and tools using projects in the real world. Students focus on successfully organizing a single project using the knowledge areas associated with the project life cycle. Learning to identify potential projects based on strategic business planning, they produce portions of a basic project plan, scope statement, work breakdown structure, and Gantt charts. Other course topics to be discussed in a broader context include: forming and leading a project team, project manager competencies, project organization, time and resource management, cost management, quality management, human resource management, communications management, and risk management. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PRMG3010 Advanced Project Management

This course teaches students to initiate, plan, execute, monitor, control and close a project in the real world. Using a real-world project plan, students become competent in the following areas of project management: project integration, project scope, project time, project cost, project quality, project human resources, project communications and project risk management. Students practice these skills individually and in teams by applying them to a real-world project. Students also gain understanding of the application of project management processes.

Prerequisite(s): PRMG2010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Psychology (PSYC) Courses

PSYC1001 Introductory Psychology

Introductory Psychology is the scientific study of behavior and mental processes. Ethical application of the scientific method is used to examine nervous system structures and functions, learning, memory, intelligence and states of consciousness. (SL) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC2002 Abnormal Psychology

This course examines the major theoretical approaches to psychological and other behavior disorders. Included are definitional criteria, causes, prevalence, related conditions and current treatment programs for both children and adults. Emphasis is placed on the sociocultural context of psychological disorders as well as on correcting common stereotypes about mental and emotional illness.

Prerequisite(s): PSYC1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC2020 Industrial/Organizational Psychology

This course emphasizes the psychological principles involved in group performance, power, leadership styles and behavioral motivation. It includes discussion and analysis of organizational research and the application of the results to businesses and industrial situations. It is designed to assist the business student in incorporating psychological knowledge into his or her managerial and leadership style in order to increase on-the-job productivity.

Prerequisite(s): PSYC1001. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC2030 Developmental Psychology

This survey course is designed to introduce the student to the concepts, theories, and recent research in the area of human life span from conception to late adulthood. The integrative process of physical cognitive and psychosexual development during significant periods of maturation is examined.

Prerequisite(s): PSYC1001. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC2150 Interpersonal Processes in the Workplace

This course exposes students to the personality theories and how they are manifested in behaviors in the workplace, including organizational morale, culture and productivity. Using theoretical and empirical research, the course also provides students with managerial approaches for addressing the dynamics of personalities and behaviors in the workplace.

Prerequisite(s): PSYC1001. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC3001 Social Psychology

This course features a study of individual behavior in relation to the social stimuli of modern life. The course involves the extension of general psychological principles and methods in the study of social behavior.

Prerequisite(s): ENG1021 or ENG1027, PSYC1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC3010 Personality

This course is a study of various personality theories in the context of psycho-philosophical differences in personality. Personality development, assessment methods, theoretical application, integration and critical evaluation of each theory are analyzed. Application of theory to actual and hypothetical cases is expected throughout the course.

Prerequisite(s): PSYC1001. (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC3099 Psychology Internship

Students may choose an internship in a variety of fields, such as public service or communications, and in many settings, including nonprofit and government agencies, arts organizations, or others related to their interests. Internship assignments provide opportunities for students to gain real world experience by applying their skills and knowledge to meet the needs of a business, agency or community organization.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 during the entire pre-program application process, and 2) have completed 90 hours of course work.

Offered at Denver, Online, Providence, Providence CE

4.5-13.5 Quarter Credit Hours

PSYC3150 Applied Behavior Analysis

This course provides students with research-based skills and techniques to modify and eliminate undesirable workplace behavior and environments. Differentiating between goals and objectives; collecting, analyzing and displaying data; choosing effective reinforcements and schedules; and determining punishments provide the theoretical foundation for writing a behavior plan for an employee(s) or organization whose maladaptive behavior is negatively impacting production and/or morale. Additionally, the importance of pro-social modeling and self-managing behavior is stressed and practiced.

Prerequisite(s): PSYC1001. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC3260 Human Systems Integration

This course examines how human characteristics and the environment interact in the achievement of organizational goals and objectives. Using psychological principles in systems design, students focus on the physical, physiological, perceptual, cognitive and organizational considerations that affect organizational performance. Optimizing organizational performance through the human systems integration's (HSI) major domains of manpower, personnel, training, human factors engineering, health hazards and occupational health is emphasized.

Prerequisite(s): MGMT2020, PSYC2020. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC3350 Psychology of Motivation and Leadership in the Workplace

This course examines current research and theories for motivation at work and how they affect the achievement of organizational goals and objectives. A chronological review of the field is included, as well as discussions around such topics as the importance of money, the relationship between job satisfaction and job performance, and the distinction between intrinsic and extrinsic motivation. A focus on understanding theories of leadership and their roles in creating and maintaining a psychologically healthy workplace is emphasized.

Prerequisite(s): PSYC1001. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC4150 Psychology of Conflict Resolution

This course explores the definition, causes and methods used for resolution of conflicts. Causes for conflicts such as communication, beliefs and values, and lack of trust are discussed, as well as the approaches toward resolution of conflicts, such as the adversarial and non-adversarial approaches. Advantages and limitations are identified for each method.

Prerequisite(s): PSYC1001. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

PSYC4250 Contemporary & Critical Issues in Organizational Psychology

The culminating capstone experience in the major, this senior seminar asks students to synthesize the major theoretical perspectives of their field and apply these paradigms to their research on a specific critical issue. Through this course, students reinforce their knowledge of the field of organizational psychology, explore contemporary issues and hone their professional communication skills. In addition, students reflect on their professional identity and develop a plan for professional development.

Prerequisite(s): RSCH2050, senior status. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Religion (REL) Courses

REL2001 Comparative Study of World Religions

This course introduces students to the world's great religions: Hinduism, Buddhism, Judaism, Christianity and Islam. Focus of the course is interdisciplinary and includes history, sociology, philosophy, psychology and textual/cultural analysis of each religion's literature in relation to these religions. The course highlights the diversity and commonalities of religious experience and expression as religions face 21st-century challenges. Students examine both the specific contexts and conditions in which a variety of religious traditions exist in the global era.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Research (RSCH) Courses

RSCH2050 Workshop in Acquiring Social Research Skills

This course explores the concepts, steps and skills required for conducting research grounded in the scientific method. The emphasis of this course is on acquiring research skills through practice-based learning. Students attain an understanding of the roles and approaches that distinguish quantitative and qualitative research methods. Students explore how the goals of science accord with the methodological choices available within qualitative and quantitative research design options. Students learn how to plan and write a research project prospectus, and how to select and interpret data. The course provides students with the required knowledge to conduct and evaluate basic research in an array of disciplines, including Global Studies, Health Studies and the Social Sciences. Students acquire a working understanding of the analytical approaches necessary for evaluating the validity and credibility of primary and secondary research, learning also to use and interpret statistics in specific applied contexts. Students explore the meanings of being a responsible consumer of science and how this matters to the safety and well-being of the public sector. Students investigate vital concerns regarding the protection of research participants. This includes identifying and engaging current professional ethical norms and practices for developing, implementing and evaluating research designs as well as protocols and methodological choices made by researchers. Students develop an appreciation for the ethics codes established by a variety of professional organizations, including the American Psychological Association, the American Counseling Association, and the American Sociological Association. Students practice APA documentation and explore the components of journal articles as well as the significance of the peer review process. Students gain appreciation for understanding how research and society are vitally linked, while grasping the importance of the role of public scrutiny in research. How research is funded, published and disseminated is examined.

Prerequisite(s): MATH2001, PSYC1001 or SOC1001 or SOC2005, sophomore status. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

RSCH3100 Experimental Design in the Social and Behavioral Sciences

This course is focused on the various quantitative research methodologies that can be utilized to conduct and interpret scientific research in the social and behavioral sciences. In addition to advanced research design and corresponding statistical techniques (e.g., ANOVA, MANOVA, Structural Equation Modeling, Meta-Analysis), students will explore complex ethical, socio-cultural, and geo-political issues that impact the design, interpretation, and use of scientific results.

Prerequisite(s): MATH2002, RSCH2050. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

RSCH3200 Qualitative Inquiry

This course focuses on the various qualitative research methodologies that can be utilized to conduct and interpret scientific research in the social and behavioral sciences. In addition to advanced research design and corresponding statistical techniques (e.g., ethnography, case study, narratives, instrument design, textual data coding and analysis), students explore complex ethical, socio-cultural and geopolitical issues that impact the design, interpretation and use of scientific results.

Prerequisite(s): MATH2001, RSCH2050. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

RSCH3300 Community Action Research

Through identifying real world research questions and corresponding community agents, students will design and propose a community action research project. This course focuses on hypothesis generation, comprehensive literature review and the utilization of both quantitative and qualitative research methodologies to prepare students to execute the proposal in RSCH4400: Integrative Applied Research Seminar.

Communication skills in the discipline are emphasized including oral and written presentations to faculty, class, and community.

Prerequisite(s): RSCH3100, RSCH3200. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

RSCH4400 Integrative Applied Research Seminar

A capstone experience in the Applied Research minor, this course will have students conduct the research study proposed in RSCH 3300, including data collection, analysis and interpretation of findings. Students will be required to share applied implications of findings with the community agents impacted, as well as preparing a formal professional conference and/or journal submission. Advanced case studies will be used throughout the course to integrate previously learned applied research and statistical analyses content to promote scientific reasoning and critical thought.

Prerequisite(s): RSCH3300. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

RSCH5700 Research and Inquiry

This course enables graduate students to develop problem-solving, critical thinking and quality decision-making skills that are important for business managers and leaders. Students examine processes for problem solving and develop techniques in critical thinking to improve their understanding and evaluation of business information. The course examines the research process from preliminary data-gathering techniques to problem identification and hypothesis development. Students review pertinent literature as secondary sources, critique published materials and focus on the nature of primary, empirical research and the elements of research design. Particular attention is given to the student's perspective of the applicability of research to his/her career endeavors. (HY) (OL)

Offered at Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

Retail (RTL) Courses

RTL1005 Retailing

This course is designed to introduce the student to the field of retailing.

Emphasis is placed on basic principles of the retail environment, retail operations and retail administration. Career paths and leadership styles are incorporated into this course. Current conditions and newer concepts and practices in the field are highlighted, with special attention focused on industry terminology. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

RTL1010 Textiles

This course is an overview of the production and utilization of fibers, yarns and fabrics. Emphasis is placed on the performance of textiles for specific end uses. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

RTL1020 The Business of Fashion

This introductory course is designed to increase students' powers of observation, research and analysis of fashion. Students learn the vocabulary of the field, the structure of the industry, domestic and foreign designers, and historical as well as contemporary influences on fashion. The motivations of dress, theories of fashion adoption and the fashion lifecycle are explored as sources of information to establish fashion statements and forecast fashion trends. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

RTL2063 Retail Industry Seminar

This course is offered in three components. One component is devoted to the mathematics of merchandising with its ramifications and effects on profitability and terms of sale. The second component is presented in seminar and case study format where students explore the importance of decision making and its effects at all levels of the retail industry. The third component is the industry field trips. Students are encouraged to examine personal and professional goals as they visit with local industry guests/hosts. Students are encouraged to network with industry speakers and begin planned career opportunities for the future.

Prerequisite(s): RTL1005, RTL1020. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

RTL2095 Fashion and Retail Lab

This course gives students laboratory experience in merchandising functions. Students participate in a simulated work environment under the supervision of faculty with expertise in the industry. Market analysis and trend research are included with "back-of-the-house" simulations in buying, vendor communications, catalog operations and merchandise promotion modules. Prerequisite(s): RTL1005, RTL1010, sophomore status. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

RTL3020 Merchandise Mathematics

This course is designed to examine the philosophies, theories and techniques underlying the allocation of merchandise investments, control of sales and control of inventory (including planning and pricing) in retail stores. The course approaches retail management from the standpoint of the retail businessperson and is intended to serve as a tool for the student of retailing or merchandising. Prerequisite(s): RTL1005. (HY) (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

RTL3030 Cases in Fashion and Retail

This course analyzes and compares fashion and retail merchandise and management techniques used in specialty store, department store, chain store and mass merchandising operations. A case study approach is used in evaluating merchandise and management decisions in a variety of cases involving issues, types of operations and levels of management. Prerequisite(s): RTL2063, junior status. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

RTL4010 Retail Executive Decision Making

This is a senior-level capstone course designed to give students insight into retail strategy. Using a variety of teaching methods, this course is intended to develop critical thinking skills and abilities needed to enter executive-level positions in the retail industry. Focus is also given to making merchandising and buying decisions. Prerequisite(s): RTL3030, senior status. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

Risk Management (RMGT) Courses

RMGT2001 Enterprise Risk Management

This course focuses on the aspects of enterprise risk management (ERM) in business, including the methods and processes used by organizations to manage risks and seize opportunities related to the achievement of their objectives. The course provides a framework for the identification, assessment, monitoring and mitigation of risk as it relates to the business enterprise including identification and mitigation of health and safety risks. Prerequisite(s): MGMT1001, sophomore status. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

RMGT3001 Emergency Planning and Business Continuity

This is a survey course of the practical implications of emergency planning with a particular focus on business continuity during a crisis situation. The focus of this course is applied and case-study rich, and provides students with a detailed understanding of the various considerations in emergency and continuity situations frequently encountered during a crisis. Prerequisite(s): MGMT1001, RMGT2001. (OL)
Offered at Online, Providence, Providence CE
4.5 Quarter Credit Hours

RMGT4010 Risk Analysis and Loss Prevention

This course provides students with a course in risk management and loss prevention. It addresses the risk countermeasures and their pros and cons and provides students with a systematic approach to logical decision-making about the allocation of scarce security resources. Further the course describes the risk management methodology as a specific process, a theory, or a procedure for determining assets, vulnerabilities, and threats and how security professionals can protect them. Prerequisite(s): RMGT2001. (OL)
Offered at Online, Providence, Providence CE
4.5 Quarter Credit Hours

Science (SCI) Courses

SCI1010 Environmental Science

This course presents major scientific concepts dealing with the biological and physical nature of the world we live in. A major theme is the impact of human population and economic growth on the biodiversity and ecosystems of our planet, considering how sustainable use of the world's resources may be achieved for both developing and developed nations. Topics such as energy, air, water or resource use, land use and agriculture will be discussed. (OL)
Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SCI1015 Introduction to Life Science

This course describes key biological and chemical principles that apply to all living things. Evolution and natural selection are studied as an explanation for the history of life on Earth. Students examine cells and cell functions, genetics, as well as structure and function of human body systems. Application of scientific methodology is included. (OL)
Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SCI1050 Nutrition

This course in basic human nutrition examines metabolic energy derived from carbohydrates, proteins and lipids. Pathways for the utilization of this energy to build new biomolecules, including nucleic acids, are discussed, as are the consequences of nutrient deficiencies. Ways to achieve and maintain nutrient balance are a central part of the course. The significance of vitamins and minerals and possible toxicity due to overabundance is also discussed. Utilization of computers for the analysis of diet is a key component of this course. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SCI2020 Exercise Physiology

This course introduces topics in the physiology and anatomy of exercise, cardiovascular fitness, nutrition, and weight control. Emphasis is placed on understanding the scientific basis for a wellness program. (OL)
Offered at Charlotte, Denver, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SCI2030 Introduction to Ecology

This course combines biology and other sciences to study how living things interact with each other and with their nonliving environment. Topics such as competition and predation, the one-way flow of energy and the cycling of nutrients through ecological communities are examined. Other topics such as biodiversity, major terrestrial and aquatic biomes, succession, and the methods and goals of environmental conservation are discussed. (OL)
Offered at North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SCI2031 Anatomy and Physiology

This basic course covers the anatomy and physiology of the human organism, based on the cell, tissue, organ and system structures of the body. An integral part of this course is the learning of medical terminology. (OL)
Offered at Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SCI3020 Sustainability Policy and Planning

In this course students are introduced to the application of scientifically sound sustainability policies and their effects. Through the study of relevant case studies, this course demonstrates how corporate leaders can gain a strategic advantage by fostering sustainable development principles within their organizations. Businesses have typically been viewed as major contributors to environmental problems but they have also been extremely important participants in solutions. Students investigate policy efforts that promote responsible management of social, economic, and environmental resources and examine the roles of governments, markets, and nonprofit organizations in the implementation of sustainable development laws and policies. Prerequisite(s): ENG1021 or ENG1027, SCI1010. (OL)
Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SCI3070 Food Sustainability

This course introduces students to the natural science aspects of sustainability in food production, agriculture, aquaculture, food distribution, and environmental considerations. Topics include such emerging areas as: organic food industry, slow food movement, local food production, and sustainable food production practices. The class integrates theoretical principles of agricultural and aquaculture sustainability with hands-on learning exercises and evaluates the environmental, social, and economic aspects of sustainable food production issues.

Prerequisite(s): ENG1021 or ENG1027, SCI1010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

SCI3080 The Business of Sustainability

This course reveals the business advantages of integrating the scientific principles of environmental sustainability in commerce. The application of sustainability principles to business management is investigated. How environmental issues can drive markets and be used to manage risks and costs is examined. The economic necessity of sustainable business practices is analyzed. Business practices are evaluated to determine their true environmental impact.

Prerequisite(s): ENG1021 or ENG1027, SCI1010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

SCI4090 Research Seminar in Sustainability

This course is a capstone of the student's undergraduate work in the sustainability minor and an introduction to the professional practice of sustainability. The Research Seminar in Sustainability is designed to provide students with opportunities to experience the methods used in business, nonprofit, and government sustainable development initiatives and programs by approaching a single issue from a variety of perspectives. Student groups select topics related to the main issue. Topics are clustered within the categories of policies and sociology, economics, or health and environment. Each group analyzes its topic, discovers relationships to the main issue and other group's topics, and presents their findings to the entire class. This multi-disciplinary seminar serves as an integrative course employing the strategies that will build a sustainable future.

Prerequisite(s): SCI1010, SCI3020, SCI3070, SCI3080. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence
4.5 Quarter Credit Hours

Sociology (SOC) Courses

SOC1001 Sociology I

This course provides an introduction to sociology with the focus of study on how humans interact within a society, both as individuals and in groups. Emphasis is placed on sociological methods and perspectives/paradigms. (SL) (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SOC2070 Social Issues in Contemporary America

This course is designed to provide the student with a realistic understanding of contemporary social issues. The course focuses on the origins, nature and interrelationships between the various topics. Students are encouraged to consider people and conditions in society that pose problems, and to attempt to develop solutions to those problems.

Prerequisite(s): SOC1001 or SOC2005. (SL) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SOC3020 Culture and Food

This course is on the sociology of food. Students think and rethink the place of food in the human experience and consider topics such as how food and gender intersect, symbolic group boundaries affect how people eat and drink, and cultures share and adapt each other's foods. Students explore how the discipline of sociology examines food as a cultural and social artifact and the role that it plays in societies today.

Prerequisite(s): ENG1020 or ENG1024 or English Placement or SOC1001 or SOC2005. (SL) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SOC3025 Cultural Tapestry: Perspectives in Diversity

This course approaches the study of diversity by offering students an opportunity to understand the meaning of difference from a multitude of perspectives. Students study how categories of diversity are created, the experience of being perceived as different in society, and the consequences of difference as gauged by the allocation of privilege and resources to differing groups within society. Such categories as race, ethnicity and national identity, socioeconomic status, gender differences, sexual orientation, learning styles and religious affiliation are addressed. Similarities between ethnic groups and cultures are also examined. The sociological paradigms/perspectives are also utilized in the study of diversity. Students shape a presentation that addresses diverse subject matter in an experiential manner. As the course concludes, attention is directed towards identifying strategies that can be employed both on a macrolevel in society and on a micro-level within the students' realm of influence, to broaden the acceptance of differing perspectives in a pluralistic society.

Prerequisite(s): SOC1001 or SOC2005. (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SOC3060 Deviant Behavior

The purpose of this course is to provide students with a clear understanding of the nature and meaning of deviance. Students learn what is considered the norm in society, what is outside the norm, and how each is relative in nature. Theoretical explanations, cross cultural references and in depth analyses of deviant behavior are studied from the three dominant sociological paradigms. Who defines deviance, what is deviant, why deviance persists, the effect of labels, and the personal and social effects of deviance are discussed.

Prerequisite(s): SOC1001 or SOC2005. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

Spanish (SPAN) Courses

SPAN1001 Conversational Spanish I

This course is an introduction to the Spanish language with emphasis on vocabulary acquisition, basic grammar construction and oral communications. Students who have studied more than one year of this language are required to take the foreign language placement exam. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE
4.5 Quarter Credit Hours

SPAN1002 Conversational Spanish II

This lower, intermediate-level course is designed to further develop conversational ability by expanding both the vocabulary and the exposure to Spanish-speaking cultures. Emphasis is on advanced verb forms and idiomatic expressions.

Prerequisite(s): SPAN1001 or SPAN1011 or language placement. (OL)

Offered at Denver, Online, Providence, Providence CE
4.5 Quarter Credit Hours

Sport Leadership (SPL) Courses

SPL5100 Sports and Entertainment Venues & Events, Development and Management

This graduate-level course focuses on the leadership required to develop and effectively manage entertainment and sports venues and events, as well as analyze and successfully implement best practices required in a uniquely time sensitive environment. (HY) (OL)

Offered at Online, Providence
4.5 Quarter Credit Hours

SPL6010 Finance and Revenue Generation in Sport

This upper-level graduate course reviews revenue generation, skills and techniques needed to succeed in the ever-changing industry of sports. The course focuses on advanced sport sponsorship design and strategies in addition to a comprehensive overview of the revenue generating streams of ticket sales, concession sales and merchandise sales for various sport organizations. The course also offers a conceptual framework for the planning, development, management and implementation of sport fundraising events. (HY) (OL)

Offered at Online, Providence
4.5 Quarter Credit Hours

SPL6030 Global Issues in Sport Leadership

This upper-level graduate course explores sociological concepts of how sports and sport participation impact the lives of individuals and groups in a society. Students explore several significant contemporary sport sociology issues, including drug abuse, race, ethnicity, gender inequity, ethics, gambling and violence. To increase their sociological understanding of sport, students identify and discuss sociological perspectives about the components of sport and physical activity. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

SPL6050 Contemporary Leadership Strategies in Sport

This course investigates leadership strategies in sport. Focus is on leadership theories and practices and their applications to the sport industry. The content of the course includes an exploration of problem solving, serving in leadership positions and training others to serve in sports organizations. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

SPL6070 Effective Communication Strategies in Sport

This course focuses on implementing effective communication strategies when leading an organization within the sports industry. Emphasis is placed on the variety of communication methodologies and vehicles that can be leveraged to create positive results when leading a sports organization. This course examines both internal and external communications strategies aimed at achieving positive results within a fast-paced and continually shifting global sports community. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

SPL6120 Diversity and Social Responsibility in Sport

This course explores common questions and issues about sport and its relation to society through various sociological and cultural lenses. The course provides the foundations for examining the multifaceted roles of sport and physical activity in society and for studying sport from a critical perspective. Students also understand and evaluate the sociocultural issues raised by sport and relate these themes to their own lives. Through this in-depth examination of sociocultural issues, students are able to understand and appreciate the development of sport as a part and reflection of the development of society. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

SPL6150 Advanced Marketing Methods in Sport

This course focuses on the techniques for formulating strategic marketing and promotional applications for a diverse array of sports organizations. Emphasis is placed on the use of analytics as well as both quantitative and qualitative data to drive key business decisions. Topics discussed include licensing rights, sales proposal development, sponsor solicitation, new business development, endorsements and merchandising, commercialization of technology and corporate partnerships. Students examine case studies in order to discern key marketing concepts and strategies.

Prerequisite(s): 22.5 credits completed in Sport Leadership major courses. (HY) (OL)

Offered at Online, Providence

4.5 Quarter Credit Hours

Sport/Ent/Event Mgmt (SEE) Courses

SEE1001 Introduction to the Sports, Entertainment and Event Management Industry

This course introduces students to the sports, entertainment and event management field. Emphasis is on the historical development, organizational structure, use of technology and career opportunities that exist within the industry. Operational issues related to the management of events and facilities such as arenas, convention centers and stadiums are also discussed. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE1010 Sports, Entertainment, Event — Management First Year Student Seminar

This course is designed to provide first year and transfer students in the Sports, Entertainment, Event — Management program educational experiences and information about university resources and academic tools available to them that support academic success at JWU. The seminar explores career opportunities as well as topics that focus on university departments and systems, academic resources, and tools and programs that support a successful transition to college life.

Prerequisite(s): Corequisite: SEE1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

2.25 Quarter Credit Hours

SEE2005 The Business of Sports

This course explores the business of sports. Focus is on acquiring knowledge pertaining to sports events, legal and ethical aspects of sport, sport venues, and sport economics. Course content focuses on the comprehensive nature of professional and amateur sports.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or MGHI1000 or MGMT1001 or SEE1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE2020 The Business of Event Management

This course introduces students to the methods utilized in researching, planning, organizing and delivering sustainable major events. The roles of global events in sub-fields such as sports, tourism, entertainment, celebrations, civic and hallmark events are also explored.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or MGHI1000 or MGMT1001 or SEE1001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

SEE2030 The Business of the Entertainment Industry

This course is designed to provide students with core knowledge of the diverse and dynamic entertainment industry. Topics include the historical development of the entertainment industry, current trends and industry regulations, theater and the arts, music, cinema, sports entertainment, television, and alternative entertainment. Issues related to industry best practices, effective artist/performer management and entertainment event production are also discussed.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or MCST1010 or MGHI1000 or MGMT1001 or SEE1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

SEE2150 Safety, Security and Risk Management in the SEEM Industry

This course provides the opportunity for students to gain an understanding regarding specific risk management, risk operation, risk assessment, planning and evaluative techniques used by professionals within the sports, entertainment, event and venue management field. Students acquire knowledge on how to manage, reduce and transfer risks to provide a safe and secure environment in venues for events. Students also gain fundamental knowledge of assessing risk operations and understanding liabilities of conducting an event in a venue. Students have the optional opportunity to take part in the Trained Crowd Manager Certification through the International Association of Venue Managers (IAVM) for an additional cost.

Prerequisite(s): MGMT1001 or SEE1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE3008 Ancillary Services and Revenue Management in the Sports, Entertainment and Event Industry

This course explores the business dynamics of ancillary services and revenue management in the sports, entertainment and event industry. Emphasis is on the current procedures and standards for managing concessions, catering, retail operations, effective techniques for responsible alcoholic beverage service, and cost control procedures. Students focus on the manager's role in delivering multiple levels of service in an effective manner. Students obtain a certification in effective alcohol management.

Prerequisite(s): (FISV2000 or FISV2010, FSM2110 or SEE2020) or (SEE2010, SEE2020, SEE2030). (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE3010 Ticketing Methods and Data Analysis in Sports, Entertainment and Event Management

This course explores the many facets of ticketing and access management within the sports, entertainment and event industry. Content includes ticketing operations, configurations, coding, pricing and analytics. Emphasis is on utilizing the ticketing process to gather information about consumers before, during and after the event. Students also explore the management, marketing and promotional efforts behind the sale of tickets, along with technology used to administer ticketing and box office inventory control systems.

Prerequisite(s): SEE3008. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE3015 Managing Gaming Operations

This advanced course is designed to familiarize the student with basic knowledge about managing casino properties. Discussions include casino financial management, organizational structure, gaming terminology, casino design, with special emphasis on casino marketing. International and internet gaming markets are also explored. A field trip to a pre-selected casino is mandatory.

Prerequisite(s): SEE2070. (HY) (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

SEE3020 Professional Sports Management

This course focuses on the management and issues related to professional sports enterprises. Emphasis is placed on the theoretical foundations of professional sports and the application of management principles in the industry. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE3030 Athletic Coaching and Administration

This course focuses on understanding basic coaching/administrative principles and philosophies for sports and athletics. It emphasizes the interscholastic and intercollegiate experiences. Students explore a wide range of topics related to the current issues and trends in athletic coaching and administration.

Prerequisite(s): LEAD1010. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE3041 Special Event Protocol

Students in this course examine the specifics of social and professional business etiquette and the event protocol. Official protocol and the order of precedence for governmental, military and social organizations are investigated as well. The unique challenges presented by official ceremonial events such as state dinners, flag ceremonies, inaugurations, dedications, graduations, parades, state and military funerals, and memorial services, etc. are discussed, and students formulate effective strategies for managing such events.

Prerequisite(s): SEE2020 or HOSP2011 or FSM3001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

SEE3042 Weddings & Ceremonies

This course examines the unique aspects of planning and executing various ceremonial events such as weddings (traditional and nontraditional), bar/bat mitzvahs, quinceanera parties, debutante balls, anniversaries and civilian funerals. Special emphasis is on adapting the traditional event cycle to the challenges presented by these social life-cycle events and the numerous ethnic and religious traditions associated with them. Industry best practices for custom event design including decor, entertainment, catering and budgeting are explored. In addition, strategies for attracting, managing and retaining clients are discussed.

Prerequisite(s): SEE2020 or HOSP2011 or FSM3001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

SEE3045 New Media Literacy in Sports, Entertainment and Event Management

This course develops the skills necessary to proactively interact with mass communication within the sports, entertainment and event industry. Emphasis is on the ethical responsibilities of a spokesperson and the experience needed to communicate to the media in a variety of situations, including the development and creation of a press conference and communicating the brand and image to the consumer base.

Prerequisite(s): ENG1021 or ENG1027, ENG1030. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

SEE3065 Fundamentals of Fundraising and Philanthropy

This course is designed to explore the role fundraising and philanthropy can play in the success of the nonprofit and voluntary sectors of industry. Focus is on acquiring a sound knowledge base pertaining to sponsorship opportunities, grants, campaigns (capital and annual), planned giving and corporate partnerships. In particular, the course addresses the most effective strategies for leveraging such affiliations so that organizations achieve their funding goals.

Prerequisite(s): ENTR2030 or HOSP2011 or SEE2020. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE3099 Sports/Entertainment/Event Management Internship

This junior-level course provides the opportunity for the application of acquired skills and knowledge in a supervised sports/entertainment/event-related industry setting.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 during the entire pre-program application process, and 2) have completed 90 hours of course work. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5-13.5 Quarter Credit Hours

SEE3120 Fitness and Wellness Center Management

This course focuses on the skills necessary to manage a fitness and wellness center. Emphasis is on the development and design of the facility layout, daily operations, and fitness/wellness programs located in private, public, corporate, hotel, resort, university and recreational facilities. Students learn program development skills necessary to operate and manage a fitness/wellness facility. A Directed Experiential Education (DEE) opportunity may be incorporated into this course. DEE opportunities are based on project availability with community partners and student eligibility. (OL)

Offered at Denver, Online, Providence, Providence CE

4.5 Quarter Credit Hours

SEE3160 Sponsorship, Sales and Relationship Management

This course explores the procedures and tactics necessary to define, target, attract, secure and retain corporate sponsors within the global sports, entertainment and event industry, including festivals, conventions, expositions, sporting events, concerts and not-for-profit (charitable) events. Students demonstrate effective sales strategies within the sports, entertainment and event industry and analyze the impact of relationship management. An experiential learning project is incorporated into this course.

Prerequisite(s): Junior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE3850 Negotiations and Agreements in Hospitality, Sports, Entertainment and Event Management

This course explores the theory and practice of negotiations within the sports, entertainment, event, hotel, tourism and food service industries. Topics include discussion and presentation of the skills necessary to be a successful negotiator of agreements and contracts within the hospitality industry domestically and internationally. This course also explores labor relations and articulates the union/management negotiation process, including collective bargaining.

Prerequisite(s): LAW2001 or LAW2010. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

SEE4050 International Sports, Entertainment, Event and Venue Management

This course is designed to encapsulate the student's sports, entertainment and event management academic experience. Students apply critical thinking and problem solving skills to current and potential sports, entertainment, event and venue industry issues. Emphasis is on applying managerial principles, professional communication and ethical practices within national and international venues and events.

Prerequisite(s): Junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

SEE4060 Sports/Entertainment/Event Management Seminar

This senior-level course is designed to provide insight into the policy formulation and strategic management of recreation/leisure and sports/entertainment/event services. Utilizing case studies, realism is introduced into the classroom, improving the critical thinking and decision-making abilities of the student.

Prerequisite(s): (FISV2000 or FISV2010, SEE4050) or (ACCT3020 or ACCT3025, HOSP3050 or MRKT1001), senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

Travel Tourism (TRVL) Courses

TRVL2801 World Geography for Tourism and Hospitality

This course is designed to provide the student with the knowledge and skills necessary to work and travel in a global environment. Students explore both current and emerging destinations from around the world. The course discusses the cultural, recreational and social significance to the traveler and the economy. (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

TRVL3010 Dynamics of Tourism and Sustainability

This is a management-oriented course covering the economic, cultural and social functions in the planning and development of the tourism industry. Emphasis is on organizational concepts. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

TRVL3030 International Policies of Tourism

This intermediate-level course is designed to provide the student with an increased understanding in the area of international tourism development. Emphasis is placed on the definitive study of the essential components for a successful national tourism program.

Prerequisite(s): TRVL3010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

TRVL3035 Tour Management Operations

This course is designed for students planning careers in tour guiding or tour operations. Topics include tour operations, components of a tour, tour management positions, characteristics of professional tour guides, the psychology of tour management and internal communications. The culmination of this course is a tour to a selected international destination, where each student researches, negotiates and develops a highly anticipated journey.

Prerequisite(s): TRVL2801, junior status. (OL)

Offered at North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

TRVL3099 Tourism & Hospitality Internship

This internship is designed to give students practical experience in the tourism and hospitality industry. Students acquire insight into the practical aspects of an organization's operation by observing and participating in day-to-day activities.

Prerequisite(s): HOSP1080, to be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 during the entire pre-program application process, and 2) have completed 90 hours of course work. (OL)

Offered at North Miami, Online, Providence, Providence CE

6.75-13.5 Quarter Credit Hours

TRVL4011 Destination Management Organization

This course integrates the administrative functions of a destination management or marketing organization (DMO). The interrelationships of operations, marketing and finance are analyzed and evaluated. A Directed Experiential Education (DEE) opportunity may be an integral part of this course. DEE opportunities are based on project availability with community partners and student eligibility.

Prerequisite(s): MRKT1001. (OL)

Offered at Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

TRVL4160 Travel and Tourism Strategic Management Seminar

This capstone course culminates the theoretical training for the advanced student of hospitality and tourism studies. The course is designed to provide insight into the policy formulation and strategic management of travel and tourism entities. Essential elements of the course include a variety of teaching methods; analysis of current issues and situations in the travel and tourism field; keeping up to date and current by utilizing different web sites; and research projects and case analyses that improve the understanding of the strategic planning process, critical thinking and decision-making capabilities of the student.

Prerequisite(s): FISV2000, MRKT1001. (OL)

Offered at North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

Academic Information

This section of the catalog contains important information about the academic requirements and policies of Johnson & Wales University, as well as additional educational components including experiential education and study abroad opportunities, and available honors programs and academic societies.

Academic Policies

This section of the catalog contains important information about academic policies, grading systems and other academic requirements.

Additional policies and procedures: Not all university policies and procedures affecting students are described in this catalog. For further information, please refer to the Student Handbook (<http://catalog.jwu.edu/handbook>).

Academic Standing

A student's academic standing is based on grade point average (GPA) in conjunction with total attempted credits (including transfer credits) and is evaluated after the completion of each term of enrollment. Academic standing standards differ by program of study. Please refer to the following academic standing standards charts. Students not in good academic standing are required to meet with their assigned academic counselor. During this meeting an academic agreement will be developed outlining the grades needed to return to good academic standing. Students are urged to make an appointment with their assigned academic counselor at the beginning of their probation term.

Students who meet the following criteria are considered to be in good academic standing:

- Undergraduate students need a minimum GPA of 2.0.
- Graduate students need a minimum GPA of 3.0.
- Doctoral students need a minimum GPA of 3.25.
- 4+1 BS/MBA/MS program students need a minimum GPA of 3.0 in graduate-level coursework.

According to the following academic standing standards, students who do not satisfy good academic standing requirements will be placed on academic probation or dismissed.

Academic Standing Standards: Undergraduate Day and Online Programs

First-Term Students:

Status at Start of Term	Total Credit Hours Attempted	Cumulative GPA	Status after Term Completion
Good Standing	0–higher	2.0–4.0	Good Standing
Good Standing	0–higher	0–1.99	Probation 1st Term

Returning Students:

Status at Start of Term	Total Credit Hours Attempted	Cumulative GPA	Status after Term Completion
Good Standing	0–higher	2.0–4.0	Good Standing
Good Standing	0–21	1.0–1.99	Probation 1st Term
Good Standing	0–21	0–.99	Academic Dismissal
Good Standing	21.1–42	1.26–1.99	Probation 1st Term
Good Standing	21.1–42	0–1.25	Academic Dismissal
Good Standing	42.1–higher	1.5–1.99	Probation 1st Term
Good Standing	42.1–higher	1.5–1.99	Probation 1st Term
Good Standing	42.1–higher	0-1.49	Academic Dismissal
Probation 1st Term	0–higher	2.0–4.0	Good Standing

Probation 1st Term	0–21	1.0–1.99	Probation 2nd Term
Probation 1st Term	0–21	0–.99	Academic Dismissal
Probation 1st Term	21.1–42	1.26–1.99	Probation 2nd Term
Probation 1st Term	21.1–42	0–1.25	Academic Dismissal
Probation 1st Term	42.1–higher	1.5–1.99	Probation 2nd Term
Probation 1st Term	42.1–higher	0-1.49	Academic Dismissal
Probation 2nd Term	0–higher	2.0–4.0	Good Standing
Probation 2nd Term	0–21	1.0–1.99	Probation 3rd Term
Probation 2nd Term	0–21	0–.99	Academic Dismissal
Probation 2nd Term	21.1–42	1.26–1.99	Probation 3rd Term
Probation 2nd Term	21.1–42	0–1.25	Academic Dismissal
Probation 2nd Term	42.1–higher	1.5–1.99	Probation 3rd Term
Probation 2nd Term	42.1–higher	0-1.49	Academic Dismissal
Probation 3rd Term	0–higher	2.0–4.0	Good Standing
Probation 3rd Term	0–higher	0–1.99	Academic Dismissal
Academic Warning	0–higher	2.0–4.0	Good Standing
Academic Warning	0–42	1.26–1.99	Probation 1st Term
Academic Warning	0–42	0–1.25	Academic Dismissal
Academic Warning	42.1–63	1.5–1.99	Probation 1st Term
Academic Warning	42.1–63	0–1.49	Academic Dismissal
Academic Warning	63.1–84	1.75–1.99	Probation 1st Term
Academic Warning	63.1–84	0–1.74	Academic Dismissal
Academic Warning	84.1–higher	0–1.99	Academic Dismissal

Academic Standing Standards: Continuing Education

Status at Start of Term	Total Credit Hours Attempted	Cumulative GPA	Status after Term Completion
Good Standing	0–higher	2.0–4.0	Good Standing
Good Standing	0–higher	0–1.99	Probation 1st Term
Probation 1st Term	0–higher	2.0–4.0	Good Standing
Probation 1st Term	0–higher	1.25–1.99	Probation 2nd Term
Probation 1st Term	0–higher	1.0–1.24	Academic Dismissal
Probation 2nd Term	0–higher	2.0–4.0	Good Standing
Probation 2nd Term	0–higher	1.50–1.99	Probation 3rd Term

Probation 2nd Term	0–higher	0–1.49	Academic Dismissal
Probation 3rd Term	0–higher	2.0–4.0	Good Standing
Probation 3rd Term	0–higher	0–1.99	Academic Dismissal
Academic Warning	0–higher	2.0–4.0	Good Standing
Academic Warning	0–27	1.25–1.99	Probation 1st Term
Academic Warning	0–27	0–1.24	Academic Dismissal
Academic Warning	27.1–40.99	1.5–1.99	Probation 1st Term
Academic Warning	27.1–40.99	0–1.49	Academic Dismissal
Academic Warning	41–54.99	1.75–1.99	Probation 1st Term
Academic Warning	41–54.99	0–1.74	Academic Dismissal
Academic Warning	55–higher	0–1.99	Academic Dismissal

**Academic Standing Standards: Graduate Programs
(4+1 BS/MBA/MS program students must meet these standards
for the graduate-level coursework for which they are enrolled.)**

Status at Start of Term	Total Credit Hours Attempted	Cumulative GPA	Status after Term Completion
Good Standing	0–higher	3.0–4.0	Good Standing
Good Standing	0–higher	2.0–2.99	Probation 1st Term
Good Standing	0–higher	0–1.99	Academic Dismissal
Probation 1st Term	0–higher	3.0–4.0	Good Standing
Probation 1st Term	0–higher	2.0–2.99	Probation 2nd Term
Probation 1st Term	0–higher	0–1.99	Academic Dismissal
Probation 2nd Term	0–higher	3.0–4.0	Good Standing
Probation 2nd Term	0–higher	0–2.99	Academic Dismissal
Academic Warning	0–higher	3.0–4.0	Good Standing
Academic Warning	0–higher	0–2.99	Academic Dismissal

Academic Standing Standards: Doctoral Program

Status at Start of Term	Total Credit Hours Attempted	Cumulative GPA	Status after Term Completion
Good Standing	0–higher	3.25–4.0	Good Standing
Good Standing	0–higher	0–3.24	Academic Dismissal

Note: Doctoral students will be dismissed if their GPA is less than 3.25, or when they earn a grade of F or WF in any course. No classes may be repeated.

Academic Probation

Probation may affect a student's ability to register and/or graduate. Graduate program students and 4+1 BS/MBA/MS program students are allowed a maximum of 2 terms on probation.

First-term undergraduate students earning a cumulative GPA less than 1.0 are strongly encouraged to attend study skills strategy seminars and tutoring in identified content areas.

Academic Dismissal

Dismissed students may no longer matriculate at the university for at least 1 term and are expected to work on academic deficiencies. To

return to the university, students may petition the Academic Appeals Committee, providing a letter of intent and documentation of academic improvement. The committee will consider appeals that document mitigating circumstances. Students may only appeal their dismissal once and the decision of the committee is final.

Academic Warning

Students who are reinstated into the university will be placed on Academic Warning. These students risk permanent dismissal from the university if they are unable to meet academic standing guidelines. The warning designation is sometimes used to override academic standing decisions at the end of the term due to mitigating circumstances.

These undergraduate students will be allowed to register for a maximum of 13.5 credits in academic classes or 15 credits in laboratory classes. In addition, these students will be required to attend mandatory study skills strategy seminars and tutoring in identified content areas. Failure to complete these requirements will result in immediate dismissal.

Attendance

The purpose of the university's attendance policy is to help students develop a self-directed, professional attitude toward their studies and to maximize their educational opportunities. Regular class attendance provides fundamental educational value and offers the most effective means to gain command of the course concepts and materials.

Students are expected to attend all classes, arrive on time and remain for the entire class period, and report to class fully prepared with all required materials. To meet these expectations, students must arrange course schedules that minimize conflicts with other commitments, including personal commitments, work or participation in athletics or other university-sanctioned events. When students encounter difficulty meeting these requirements, they must actively engage their faculty member to discuss the concern.

Individual faculty define the specific role that class attendance plays in the calculation of final grades for each course. Additionally, excessive absences in certain courses may result in withdrawal from the course at the instructor's discretion. Students should consult the course syllabus and course instructor for specific faculty policies on attendance and make-up work within a course.

Students are expected to familiarize themselves with attendance requirements outlined in the Student Handbook (<http://catalog.jwu.edu/handbook>).

Credits and Grades

Unit of Credit

The university measures undergraduate and graduate academic progress using the quarter credit hour system with the exception of the doctoral and physician assistant studies programs, which operate under a semester credit hour system. Courses are offered in 3 formats — lecture, laboratory and experiential. Courses may combine 2 or more of these formats.

Generally, 1 quarter credit represents 10 hours of instruction, which includes class lecture and additional activities; 1 quarter credit hour equals 2 laboratory hours or 3 experiential hours. Furthermore, all courses require additional hours of study and preparation outside of the classroom or learning environment.

Undergraduate

Undergraduate Grading System

The grading system is as follows:

Grade Range	Letter Grade	Quality Points
95–100	A+	4.00
90–94	A	4.00
85–89	B+	3.50
80–84	B	3.00
75–79	C+	2.50
70–74	C	2.00
65–69	D+	1.50
60–64	D	1.00
0–59	F	0.00

Withdrawal	W
Audit	AU
Challenge Exam Credit	CX
Grade Pending	GP
Incomplete	I
No Credit	NC
No Grade	NG
Prior Learning Assessment	PL
Proficiency	P
Satisfactory	S
Unsatisfactory	U

Note: Not all grades are used by all colleges or schools.

Honors Option (H)

If a course was taken as an Honors Program requirement, the grade received will be followed by H (e.g., AH, BH).

Failure (F)

A grade of F is issued if a student fails to achieve adequate scholastic progress. The grade is recorded permanently on the student's academic record. Upon successful completion of the course at a later date, the term and cumulative grade point averages are adjusted to reflect only the passing grade. However, both grades will appear on the academic transcript.

Withdrawal (W)

To record attempted credits, a grade of W is recorded when a student withdraws from a registered course after its add/drop period has ended or is withdrawn from a culinary/baking & pastry laboratory course or a course with an experiential education component due to excessive absences. This grade is not entered into the term and cumulative grade point averages.

Audit (AU)

An audit occurs when no academic credit is granted. This grade is not calculated into the term and cumulative grade point averages.

Challenge Exam (CX)

A grade of CX is granted for specifically designated courses upon successful completion of department challenge exams. This grade is not calculated into the term and cumulative grade point averages.

Grade Pending (GP)

This is a temporary mark given when the completion of course requirements is still underway. A GP is not calculated into the term and cumulative grade point averages and is generally used under extreme, extenuating circumstances. If a grade is not submitted to replace the GP within 1 year, it will automatically become an F.

Incomplete (I)

A grade of I is issued to students if they are unable to complete course requirements because of authorized absences due to service commitment or illness. Outstanding work must be completed within 2 weeks of the final exam class day or the grade will automatically become an F and be included in the term and cumulative grade point averages. For classes graded S/U (Satisfactory/Unsatisfactory), an Incomplete (I) will change to a U.

No Credit (NC)

This is a non-punitive designation issued to a student who has been authorized to withdraw from class, or the university, due to extenuating circumstances. This grade is not calculated into the term and cumulative grade point averages.

No Grade (NG)

A grade of NG is issued temporarily when there is no grade provided by the faculty member. This grade is not factored into the student's GPA. Once a grade is submitted, the cumulative average and transcript will reflect only the new grade. If a grade is not submitted to replace the NG within 1 year, it will automatically become an F and the grade will be included in the term and cumulative grade point averages.

Prior Learning (PL)

Students may earn credit for the knowledge or skills they have mastered outside the classroom through volunteer work, employment, travel,

professional training and seminars, or other comparable sources. This grade is not calculated into the term and cumulative grade point averages.

Proficiency (P)

A grade of P is granted for achievement of multiple levels of skills in progression where the self-paced approach is in effect. This grade is not calculated into the cumulative grade point average.

Satisfactory/Unsatisfactory (S/U)

A grade of S/U is used for designated courses throughout the university. These grades are not calculated into the term and cumulative grade point averages.

These grades will be counted as attempted but not earned credits for the purposes of determining satisfactory academic progress.

Graduate

Graduate Grading System

The grading system is as follows:

Grade Range	Letter Grade	Quality Points
97–100	A+	4.00
93–96	A	4.00
90–92	A-	3.70
87–89	B+	3.30
83–86	B	3.00
80–82	B-	2.70
77–79	C+	2.30
73–76	C	2.00
70–72	C-	1.70
0–69	F	0.00
Withdrawal	W	
Incomplete	I	
Audit	AU	
Grade Pending	GP	
No Credit	NC	
No Grade	NG	
Satisfactory	S	
Unsatisfactory	U	

Note: Not all grades are used by all colleges.

Any courses taken at the undergraduate level to satisfy foundation requirements follow the undergraduate grading system and will not be counted in the graduate-level grade point average (GPA).

Failure (F)#

A grade of F is issued if a student fails to achieve adequate scholastic progress. The grade is recorded permanently on the student's academic record. Upon successful completion of the course at a later date, the term and cumulative grade point averages are adjusted to reflect only the passing grade. However, both grades will appear on the academic transcript.

Withdrawal (W)#

In order to record attempted credits, a grade of W is recorded when a student withdraws from a registered course after its add/drop period has ended or is withdrawn from a culinary/baking & pastry laboratory course or a course with an experiential education component due to excessive absences. This grade is not entered into the term and cumulative grade point averages.

Audit (AU)

An audit occurs when no academic credit is granted. This grade is not calculated into the term and cumulative grade point averages.

Grade Pending (GP)

This is a temporary mark given when the completion of course requirements is still underway. A GP is not calculated into the term and cumulative grade point averages and is generally used under extreme, extenuating circumstances. If a grade is not submitted to replace the GP within 1 year, it will automatically become an F.

Incomplete (I) #

A grade of I is issued to students if they are unable to complete course requirements because of authorized absences due to service commitment or illness. Outstanding work must be completed within 2 weeks of the final exam class day or the grade will automatically become an F and will be included in the term and cumulative grade point averages. For classes graded S/U (Satisfactory/Unsatisfactory), an I will change to a U.

No Credit (NC) #

This is a non-punitive designation issued to a student who has been authorized to withdraw from class, or the university, due to extenuating circumstances. This grade is not calculated into the term and cumulative grade point averages.

No Grade (NG) #

A grade of NG is issued temporarily when there is no grade provided by the faculty member. This grade is not factored into the student's GPA. Once a grade is submitted, the cumulative average and transcript will reflect only the new grade. If a grade is not submitted to replace the NG within 1 year, it will automatically become an F and the grade will be included in the term and cumulative grade point average.

Satisfactory/Unsatisfactory (S/U)

A grade of S/U is used for designated courses throughout the university. These grades are not calculated into the term and cumulative grade point averages.

These grades will be counted as attempted but not earned credits for the purposes of determining satisfactory academic progress.

Full-time Status

Certification of full-, half- or less-than-half-time enrollment status is based on the number of credits registered in a term. Listed below are the requirements that constitute full-time student status for official enrollment certification purposes and financial assistance.

Students should realize that to receive maximum financial aid they must maintain full-time status.

If a student who is receiving veteran's benefits or participating in athletics receives a grade of W or NC in a course, that course will not count toward full-time status.

Status	Undergraduate	Graduate	Post Graduate
Full time	12 or more	9 or more	12 or more
Half time	6–11.99	4.5–8.99	6–11.99
Less-than-half time	0–5.99	0–4.49	0–5.99

Readmittance

If a student has previously attended the university, a Readmittance Request is only required if the student's absence from the university will be more than 4 consecutive terms (including summer).

Readmittance to undergraduate and graduate programs must be requested at least 6 weeks prior to the desired term start date, and no earlier than

- summer term: March 1
- fall term: April 1
- winter term: September 1
- spring term: December 1

Students approved for readmittance will be assessed the current tuition rate and are responsible for any changes to their program of study that may have occurred during their period of absence. If the break in enrollment exceeds 1 year or more, the student's program of study may follow the requirements listed in the current year catalog. A review of previously awarded transfer credit will also be conducted and may be adjusted. Students are responsible for reviewing additional readmittance criteria (<http://catalog.jwu.edu/handbook/academicpolicies/readmittancepolicy/additionalreadmittancecriteria>).

Readmission of Service Members

The university complies with Readmission Requirements for Service Members as outlined in the Higher Education Opportunity Act (HEOA). The HEOA provides that an institution may not deny readmission to a service member

of the uniformed services for reasons relating to that service. In addition, a student who is readmitted under this section must be readmitted with the same academic status the student had when they last attended the institution. Academic status is defined by a student's grade level and whether or not the student was in a degree/certificate or non-degree/certificate program at the time of separation.

This policy applies to service in the uniformed services, whether voluntary or involuntary, on active duty in the Armed Forces, including service as a member of the National Guard or Reserve, for a period of more than 30 days under a call or order to active duty of more than 30 days. The university will readmit such a student as long as the following conditions are met:

- The student gives advance notice (written or verbal) of the call to active duty or, upon seeking readmission, submits a written verification that such service was performed, requiring their absence.
- The absence from school for active duty does not exceed 5 years.
- The student submits a notification of intent to re-enroll within 3 years after the completion of service or within 2 years after recovery from an illness or injury incurred during the service.
- The separation from service was not dishonorable.

Tuition and Fees

A returning student must be charged the same tuition and fees in effect during the last academic year the student attended, unless veterans' education benefits or other service member education benefits will pay the amount in excess. For subsequent academic years, the returning student may not be charged tuition and fees in excess of what other students in the program are charged.

Readmission Requirements

A returning student will be permitted to re-enroll in the next class(es) scheduled in the same academic program, unless the student requests a later date of re-enrollment or agrees to a different program. A returning student will be readmitted into the same academic program the student was enrolled in prior to the military service obligation. If the exact program no longer exists, the student must be admitted to the program that is most similar, unless the student requests or agrees to admission to a different program. Returning students will be re-enrolled with the same enrollment status, number of completed credit hours and academic standing as the last academic year of attendance.

If the university determines that a returning student is not prepared to resume the program or is unable to complete the program, the university must make reasonable efforts to enable the student to resume or complete the program at no additional cost to the student. If such efforts are unsuccessful or place an undue hardship on the university, the university is not required to readmit the student.

In accordance with federal regulations, returning students who receive a dishonorable or bad conduct discharge from the Armed Forces (including the National Guard and Reserves) are not eligible for readmission under this policy. However, service members who receive dishonorable or bad conduct discharge may remain eligible for readmission even though they will not be entitled to the benefits outlined in this policy.

The returning student may be required to provide supporting documentation.

Repeat of Courses

When the appropriate course is available, the course, when a grade other than W has been assigned, may be repeated to earn a better grade. Upon successful completion of the course at a later date, the cumulative average is adjusted to reflect the highest grade earned.* However, each grade earned will appear on the academic transcript and count toward attempted credits. Students are required to pay any applicable tuition charges for all repeated coursework. Students are eligible for financial aid for only 1 repetition of a previously passed course.

* When a student has repeated a course previously applied to an awarded degree, each grade earned will be included in the cumulative point average.

Course Deficiency

A course deficiency occurs when a student fails to complete a course with a satisfactory grade, either by failing the course or by receiving a grade that does not meet the minimum required by the student's program. Academic

warning, probation and dismissal are not determined from 1 course, but by the cumulative GPA.

Students who fail a course after a second attempt will be assigned a course deficiency hold and will be required to meet with their assigned academic counselor/advisor in Student Academic & Financial Services. Academic counselors/advisors will review the following options with the student:

- Consider a change of program.
- Repeat the same course, which will result in only the highest grade earned grade being calculated in the cumulative average.
- Student may be advised to take a pre-approved course at another institution outside of Johnson & Wales University. The original grade will remain on the student's transcript but will be excluded from the cumulative average.

Students opting to repeat the course will be required to attend content tutoring. The course deficiency hold will be removed once the student has satisfied the course requirement.

Arts & Sciences Core Experience

Johnson & Wales University is committed to providing its students with the learning necessary for professional and personal success. A Johnson & Wales University education prepares students to become engaged citizens, equipped with the intellectual and practical skills needed to address complex issues in a diverse and dynamic world.

In addition to development of lifelong learning skills, the university's A&S general education core curriculum provides breadth of learning by introducing students to multiple ways of understanding the world through explorations in the natural sciences, social sciences and humanities.

Sequential Learning

Foundational skills are introduced early on and reinforced throughout the curriculum: oral and written communication, quantitative literacy, critical thinking, ethical reasoning, and integrative learning.

Students build on these foundational skills in many disciplines in the arts and humanities, social sciences and natural sciences as well as in their major courses. All students must fulfill a university graduation requirement for college-level writing proficiency.

Building Integrative Habits of Mind

An essential component of the A&S Core Experience is the development of integrative learning that requires thinking across boundaries, applying knowledge and skills in new situations, and synthesizing information from various perspectives to explore complex issues or problems. All Johnson & Wales University undergraduates are required to complete two Integrative Learning courses, one at the sophomore level and another in the senior year. These courses approach a big idea or question from the perspective of multiple disciplines. Developing the habit of connected inquiry throughout the four years of their undergraduate experience allows Johnson & Wales University graduates to apply the sort of adaptive, innovative thinking needed for professional success and lifelong learning.

Through the A&S Core Experience, Johnson & Wales University students are expected to:

- Effectively apply oral and written communication strategies appropriate for a particular situation and/or audience.
- Solve mathematical problems and to apply mathematical reasoning to problems in other fields of study.
- Apply appropriate disciplinary criteria to examine complex issues, make decisions, analyze arguments, conduct credible research, solve problems and create original ideas and/or approaches.
- Apply ethical standards and reasoning to complex issues in personal, academic and professional decisions.
- Demonstrate knowledge of the complexities of human behavior and society. Interpret human behavior from various social science perspectives.
- Analyze and interpret human history, philosophy, literature and the arts.
- Demonstrate knowledge and application of the scientific principles that govern the natural world.
- Synthesize and apply knowledge from multiple perspectives to complex issues and real world problems.

Regardless of their majors, all undergraduates are required to complete at least 63 credit hours of general education. Some of these courses may be determined by specific program requirements. The A&S core curriculum requirements are summarized below.

THE A&S CORE EXPERIENCE

Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, one at the 4000 level		
Arts and Humanities – Two courses from ART, HIST, HUM±, LIT, PHIL or REL		9
One course required by program		
Additional AH course in a different discipline		
Math – Two courses		9
MATH One course at level of placement, 1002 or higher, minimum set by program		
MATH2001	Statistics (or other required by program)	
Science – At least one course from BIO^, CHM±, PHY° or SCI (may be a program requirement)		4.5
Social Sciences – Two courses from ANTH°, ECON, LEAD, PSCI, PSYC, SOC		9
One course required by program		
Additional SS course in a different discipline		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Total Credits		63.0

Visit Courses by Subject Code (<http://catalog.jwu.edu/courses>) for a listing of all campus courses.

±HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte or Online.

°°ANTH courses are not offered in North Miami or Charlotte.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Academic Events

An online orientation program, including how-to videos, is available to all new online students. The program contains information about how to register for classes, access online resources, complete payments, etc.

All new online students are encouraged to visit the orientation video webpage (<https://online.jwu.edu/student-services/new-student-orientation>) before beginning their first term.

Commencement is held at the end of each academic year in May. At these exercises, degree candidates are recognized. Participation in commencement exercises does not imply that graduation requirements are met.

Online students are invited to attend Commencement exercises (<https://online.jwu.edu/commencement>) on the JWU campus of their choice, providing that the online degree program from which they are graduating is offered at the chosen campus.

Experiential Education & Career Services

Experiential Education & Career Services (EE&CS) offers a variety of services to assist students in building skills to obtain employment and independently navigate their careers. Experiential Education & Career Services components include

- online career advising resources on a variety of topics such as résumé and cover letter development, interviewing tips and guidebook, and networking techniques

- online job postings by employers who are looking to hire students for part- and full-time jobs (on and off campus) as well as internships
- on-campus recruiting events for students located near JWU's 4 campuses (Providence, North Miami, Denver and Charlotte)
- internship opportunities, which is an option in most online programs. Internship is designed to provide eligible students with practical work experience in their chosen field of study while they earn academic credit for the experience.

Students are encouraged to contact the office of Experiential Education & Career Services for more information. For locations, hours and contact information, please consult the JWU Directory (<https://resource.jwu.edu/mobile/building-directory/pvd->).

Global Learning Distinction

The Global Learning Distinction program offers JWU students an enhanced transcript designation that highlights their globally-focused experiences. Students can document participation and achievements to which designated points are assigned. The Global Learning Distinction is earned upon completion of established benchmarks, and noted on a student's final transcript.

Global learning opportunities are available to students through a variety of academic and co-curricular pathways, including the following:

- Global/Intercultural Academic and Professional Experiences (i.e., Study Abroad, international internships, coursework)
- Community Engagement Experiences (i.e., experiences sponsored by the BRIDGE, Student Involvement & Leadership)
- Cultural Events (i.e., events hosted by JWU Global and the BRIDGE)
- Leadership Development Experiences (i.e., opportunities with Student Involvement & Leadership, the Gender Equity Center, University Involvement Board, Student Government Association)

The Global Learning Distinction is available to students on all 4 campuses and in all majors. For more information, please contact Loren Intolubbe-Chmil (Loren.IntolubbeChmil@jwu.edu), director of international and intercultural engagement.

Graduation Requirements

Please see the appropriate section for information regarding graduation requirements.

Undergraduate

Undergraduate Degree Candidates

Graduation requires successful completion of a prescribed sequence of study and a minimum 2.00 grade point average. Students with a cumulative GPA below 2.00 will not be in compliance with the criteria for good academic standing and may be subject to academic dismissal. Furthermore, as required by their program, all students must successfully complete any and all requirements as indicated on their degree audit.

All associate-level degrees require the completion of a minimum of 90 quarter credits. All bachelor's-level degrees require the completion of a minimum of 180 quarter credits. While most major programs have variations that require slightly more quarter credits for completion, no program requires fewer than the 90/180 quarter credit minimum.

Additional information regarding graduation requirements can be found in the Student Handbook (<http://catalog.jwu.edu/handbook/academicpolicies/graduationrequirements>).

Graduate

Graduation requires successful completion of a prescribed sequence of study and a minimum grade point average of 3.00 (3.25 for doctoral program students). Students with a cumulative GPA below 3.00 will not be in compliance with the criteria for good academic standing and may be subject to academic dismissal. In addition, doctoral program students must not receive a grade of F in a course.

Students are reviewed for graduation when they have completed all requirements in their program of study. Graduation is not recorded until after the term has ended, grades have been received and the degree audit of each expected graduate has been reviewed. Confirmation of graduation will occur approximately 30 days after final term grades have been submitted.

Additional information regarding graduation requirements can be found in the Student Handbook (<http://catalog.jwu.edu/handbook/academicpolicies/graduationrequirements>).

Honors

Johnson & Wales University offers many opportunities for high-level scholastic achievement. This section of the catalog contains information for students interested in an academically advanced curriculum (Honors Program), an expedited academic program (SHARP), and academic recognition for high-performing students (Dean's List and Latin Honors).

Dean's List

In recognition of scholastic achievement, full-time undergraduate students (carrying a minimum of 12 credit hours) who have achieved a term GPA of 3.40 or above receive dean's list commendation. Upon processing of approved grade changes, student records will be evaluated for dean's list eligibility. Dean's list notation will appear on the student's academic transcript.

Latin Honors

Eligible undergraduate degree candidates receive cum laude, magna cum laude and summa cum laude recognition according to their academic program average. Students with the designated graduating GPA are eligible to receive honors as follows: cum laude, 3.40–3.60; magna cum laude, 3.61–3.80; and summa cum laude, 3.81–4.00.

Residency Requirement

Residency requirement refers to the number of credits students must take at JWU to be eligible for a degree or certificate, whether they are transfer students or JWU students acquiring an additional degree. Please see the appropriate section for information regarding residency requirements.

Undergraduate

The residency requirement for all students pursuing an associate degree is a minimum of 31.5 quarter credit hours, half of which must be within the major field.

For students pursuing a bachelor's degree, the minimum is 45.0 quarter credit hours, half of which must be within the major field.

Students pursuing a certificate program will be allowed to transfer a maximum of 9.0 quarter credits (including JWU courses) toward certificate program requirements.

Upon review, certain related professional studies courses and program electives may be considered when determining residency. Standardized testing credits are not considered when determining residency requirements.

Additional Degrees

Students may pursue 1 additional associate degree in a program that has a minimum of 31.5 credits which are not in their primary major (there must be a 31.5-credit difference between the 2 associate degrees). Half of the credits must be within the major field of the additional associate degree. Classes in the additional associate degree may not be used as electives in the primary major if residency requirements have not been met.

Students may pursue 1 additional bachelor's degree in a program that has a minimum of 45 credits which are not in their primary major (there must be a 45-credit difference between the 2 bachelor's degrees). Half of the credits must be within the major field of the additional bachelor's degree. Classes in the additional bachelor's degree may not be used as electives in the primary major if residency requirements have not been met.

Note: Students pursuing additional degrees may also incur additional tuition and fees.

Graduate

A maximum of 20% of the program's credits can be awarded as transfer credit in accordance with the university's Graduate Transfer Credit Policy (p. 98).

Additional Degrees

Due to the overlap in core curriculum, students who complete an MBA at Johnson & Wales University are not eligible to complete a second MBA at Johnson & Wales University. However, any student who received a master's degree from Johnson & Wales University may apply for admittance to another MS, MAT or MEd program at the university through Graduate Admissions.

A maximum of 20% of coursework may be shared between the graduate programs. Students must meet the entrance requirements for the prospective program to gain admittance.

Only one doctoral degree is allowed.

Note: Students pursuing additional degrees may also incur additional tuition and fees.

Study Abroad

JWU Study Abroad offers students of all majors the opportunity to earn academic credit while taking classes and studying internationally. Study abroad promotes global citizenship and interconnectedness through international study on exchange, faculty-led, short-term and term programs. Study Abroad options are available that allow students to delve into many different areas of interest all over the world (i.e., explore farm-to-table cuisine and learn from elite chefs in Paris; practice leadership and nature tour guiding skills in South Africa; study fashion and design in Italy; learn regional Asian culinary skills in Singapore; discover volcanic wines and tourism in the Azores; or expand the freshman experience with general studies in Berlin).

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (<http://studyabroad.jwu.edu>) for information, program descriptions and online applications.

Academic Transcripts

A transcript is a representation of a student's entire academic record while at Johnson & Wales University. In accordance with the Family Educational Rights and Privacy Act (FERPA), a transcript may be released only upon written request of the student. Students must submit transcript requests through jwuLink (<https://link.jwu.edu/cp/home/displaylogin>). Students intending to pick up transcripts in person must visit Student Academic & Financial Services or complete a Transcript Request Form (http://www.jwu.edu/content.aspx?id=35578/#fbid=nWBE9IGV-P_).

Official transcripts will not be released if a student is not current on all financial obligations to the university. Within 3 business days of receipt of an authorized request, official transcripts will be processed. However, a longer period of time may be required for processing at the end of a term or during peak enrollment periods. Records prior to 2000 may be located on microfilm; if applicable, please allow 5–15 business days for processing.

A maximum of 20 official transcripts may be requested per year. Official transcripts are not produced while grade processing and posting is in progress at the end of each term.

Unofficial transcripts may be obtained in jwuLink.

Admissions

Johnson & Wales University's admissions process goes beyond simply looking for academically accomplished students. The university seeks to attract and retain highly motivated and demonstrably capable students. Students' motivation and interest in succeeding in their chosen careers are given consideration along with their academic achievements.

Applying

Graduation from high school or equivalent education (<http://catalog.jwu.edu/admissions/applying/highschoolverification>) is required for admission to online undergraduate programs, as well as 2 years of full-time work experience beyond the applicant's date of high school completion. The completion of a bachelor's degree program from an accredited institution of higher education is required for admission to online graduate programs.

Additionally, several of the online bachelor's degree programs require attainment of an associate degree from an accredited institution. Please see specific application requirements (p. 96) for additional information.

Application Procedure

Applications for admission should be submitted online through the online application form (http://admissions.jwu.edu/apply/application/online_learning). No application fee is required.

Students applying for admission to other programs offered at the Providence, North Miami, Denver or Charlotte campuses should refer to the applicable campus catalog for admissions information.

There is no deadline for submitting applications, but students are advised to apply as early as possible before their intended date of enrollment for full consideration, as some programs may fill up.

In completing the application form, students must indicate the term in which they wish to enroll. Applications for all online programs are accepted for terms beginning in September, December, March and June.

After completing the application form, students are responsible for requesting that their high school guidance office forward to the university an official copy of the secondary school record for admissions consideration and for requesting transcripts from all colleges attended.

Admissions Decision

The rolling admissions policy of the university makes it possible to notify students of the admissions decision, their acceptance or any additional conditions necessary for admission, soon after all of their academic records have been received and reviewed.

The university may revoke any student's acceptance or enrollment if any information or documentation provided by the student is false or incomplete or if the university learns of any past or present misconduct by the student that would affect the student's ability to represent and uphold the high standards of the university.

Admissions Requirements

Applications for online undergraduate programs are accepted from new students and JWU alumni. Graduation from high school or equivalent education (<http://catalog.jwu.edu/admissions/applying/highschoolverification>) is required for admission to online undergraduate programs. In addition, undergraduate applicants must have 2 years of full-time work experience beyond the date of high school completion. Several of the online bachelor's programs also require attainment of an associate degree from an accredited institution.

Applications for online graduate programs are accepted from new students and JWU alumni who hold bachelor's degrees.

Additional admissions requirements for each degree program are detailed in the undergraduate and graduate sections.

Online Undergraduate

Baking & Pastry Arts and Food Service Management (BS) and Culinary Arts and Food Service Management (BS)

All Baking & Pastry Arts and Food Service Management and Culinary Arts and Food Service Management online bachelor's degree program students must meet all associate degree requirements.

Applicants with Baking & Pastry Arts Associate Degrees from Institutions Other than JWU

Applicants who have earned associate degrees from an institution other than JWU must have completed a minimum of 180 hours of baking in their associate degree program with courses covering the following: classic pastries, pies and tarts, cookies, cakes, plated desserts, bread baking, cake decorating, cost control and menu planning.

Applicants with Culinary Arts Associate Degrees from Institutions Other than JWU

Applicants who have earned associate degrees from an institution other than JWU must have completed a minimum of 180 hours of cooking in their associate degree program with courses covering the 12 cooking techniques: boiling, simmering, steaming, poaching, braising, sautéing, grilling, broiling, deep-frying, shallow-frying, roasting and baking, and a cost-control and menu-planning course.

Business Studies (BS) and Food & Beverage Entrepreneurship (BS)

Applicants to the Business Studies or Food & Beverage Entrepreneurship online bachelor's degree programs must have earned an associate degree from an accredited institution prior to applying for admission to the bachelor's degree program.

All Other Bachelor's Degrees

Applicants to any online bachelor's degree program not listed above must have successfully completed high school or equivalent education prior to applying for admission to the program. In addition, applicants must have completed 2 years of full-time work experience beyond the date of high school completion.

Online Graduate

Prior to being considered for admission into an online JWU graduate program, the following must be submitted:

1. A completed application for admission
2. Official, final transcripts documenting all undergraduate and graduate work
3. 2 letters of recommendation from individuals qualified to acknowledge the applicant's potential for successful completion of the graduate program
4. Statement of Purpose (not to exceed 500 words)

The letters of recommendation and Statement of Purpose may be emailed (online@admissions.jwu.edu) or faxed to 401-598-4553.

Note: The minimum grade point average (GPA) and additional requirements for each program are noted below.

Students who do not meet the minimum GPA requirements of any graduate business program (excluding 4+1) as indicated below may be given consideration for admittance to the program desired if acceptable GMAT/GRE scores are also submitted.

Conditional acceptance to certain graduate business programs may be extended to domestic students who are at least 24 years of age, have a 2.50–2.84 cumulative undergraduate GPA and demonstrate significant evidence of professional success. Students granted conditional acceptance may take a maximum of 2 JWU graduate courses. If a grade of B or better is earned in each course, the student will be granted full admission to that program. Students who do not earn a B or better in each course will be dismissed from the program and unable to apply to any JWU graduate program.

Program Selection	Min GPA	Required Degree	Additional Requirements
All MBA Programs/ Concentrations	2.85	A bachelor's degree in any major	If minimum GPA requirement is not met, consideration for admittance to the program will be given if acceptable GMAT/GRE scores are provided with application.
Criminal Justice (MS)	2.85	A bachelor's degree in criminal justice or business	If minimum GPA requirement is not met, consideration for admittance to the program will be given if acceptable GMAT/GRE scores are provided with application.
Finance (MS)	2.85	A bachelor's degree from an accredited institution	If minimum GPA requirement is not met, consideration for admittance to the program will be given if acceptable GMAT/GRE scores are provided with application.
Hospitality Management (MS)	2.85	A bachelor's degree from an accredited institution	If minimum GPA requirement is not met, consideration for admittance to the program will be given if acceptable GMAT/GRE scores are provided with application.
Human Resource Management (MS)	2.85	A bachelor's degree from an accredited institution	If minimum GPA requirement is not met, consideration for admittance to the program will be given if acceptable GMAT/GRE scores are provided with application.
Nonprofit Management (MS)	2.85	A bachelor's degree from an accredited institution	If minimum GPA requirement is not met, consideration for admittance to the program will be given if acceptable GMAT/GRE scores are provided with application.

Advanced Placement Credit

Students entering Johnson & Wales University with Advanced Placement test scores of 3 or greater will be granted transfer credit for the equivalent JWU course or courses, based on the score levels attained. In order to obtain credit, students must submit official AP Grade Reports from the College Board Advanced Placement Program. To view the currently approved AP course equivalencies and the respective required scores, go to the Transfer Evaluation System (TES) (https://tes.collegesource.com/view/tes_view01.asp?

rid=%7B145040A7-7365-4840-8A90-B20C0B6FFB26%7D&aid=%7B5C721B0F-0E7E-4E91-9399-06A81322B340%7D) and type College Board in the search box. Exam titles are listed alphabetically preceded by the designation of AP. For more information about AP credit, contact University Transfer and Testing.

JWU's Physician Assistant program does not accept CLEP, DSST or Advanced Placement (AP) credits to fulfill prerequisite courses. Admissions will consider AP credits for one of the English course prerequisites on a case-by-case basis.

Policies regarding the treatment of AP, CLEP or DSST transfer credit vary amongst graduate, professional and medical schools.

Computer Requirements

In order to fully participate in online courses, each student is expected to have access to a computer that meets minimum requirements. In an effort to maximize the functionality of the online learning platform, changes are occasionally made to the platform that lead to changes in the minimum requirements.

As of January 2016, the minimum requirements are as follows. Check the [Computer and Browser Requirements](https://online.jwu.edu/student-services/technical-resources) (<https://online.jwu.edu/student-services/technical-resources>) for up-to-date information.

Column One	Column Two
Operating System	
PC	Windows 7 or higher
Mac	Mac OS 10.8+
RAM	
512 MB minimum; 1 GB recommended	
Free Disk Space	
4 GB or higher	
CPU	
PC	1.7 GHz or higher
Mac	PowerMac or higher
Browser (one or more of the following)	
Internet Explorer 9.0+ (Windows only)	
Mozilla Firefox 31.0+	
Google Chrome 36+	
Safari 6+ (Mac OS only)	
*International students should consider using Firefox or Safari for best performance.	
Browser Settings	
JavaScript enabled, popup blockers disabled and cookies enabled	
Plug-Ins	
Adobe Acrobat Reader 8 or higher	
Macromedia Flash Player 9.0 or higher	
Java Standard Edition 7 or higher	
Supplementary Software	
Ability to save documents in a format that can be opened by Microsoft Office	
Ability to view documents created in Microsoft Office	
Anti-virus software	
Internet Connection	
Broadband connection (DSL, cable, ISDN, etc.) with consistent high-speed connectivity	
Other Hardware	
Soundcard	
Speakers or a headset	

Technical support is provided via the University IT Service Desk, which can be reached at 866-JWU-HELP (866-598-4357) or through a link in ulearn, the online course platform.

Note: A mobile app is available for Apple and Android devices that allows you to complete some online course tasks. A desktop or laptop computer is required for successful completion of all online course tasks.

Deferred Enrollment

Please see the appropriate section for information regarding deferred enrollment.

Undergraduate

Johnson & Wales offers a 2-year deferred enrollment to students who have applied and been accepted to the university but, for various reasons, wish to postpone their enrollment. Johnson & Wales University retains student application material and will honor the admissions decision for up to 2 years; after that time frame, the applicant will need to submit a new application and transcript for review. Reservation fees will remain effective during the deferment period. Merit scholarships awarded through the application process will be honored for up to 2 years from the time of initial acceptance. Federal student aid is awarded annually; a student must reapply for federal funds through the Free Application for Federal Student Aid (<https://fafsa.ed.gov>) (FAFSA).

Graduate

Johnson & Wales University retains student application material for up to 2 years. An admissions decision will be honored for up to 2 years from the date of acceptance; after that time frame, the applicant will need to submit a new application and transcript for review. Reservation fees will remain effective during the deferment period.

For Physician Assistant students, an acceptance is only applicable for the term originally accepted. To apply for another term, applicants must reapply through the Central Application Service for Physician Assistants (CASPA) application. All CASPA applications and supporting documentation on file will be destroyed upon matriculation of the current class.

Students wishing to change their selected date of enrollment should forward a request to Graduate Admissions stating the term in which they wish to enroll. International applicants must submit an updated bank statement demonstrating financial support. Please note that some programs start only once each year. Federal student aid is awarded annually; a student must reapply for federal funds through the Free Application for Federal Student Aid (<https://fafsa.ed.gov>) (FAFSA).

Home-Schooled Students

Home-schooled students will be required to provide a high school transcript and a copy of their ACT or SAT test scores. Both the grades on the transcript and the ACT/SAT test scores are reviewed to determine admissions and scholarship eligibility. Combined SAT scores of 1000 (reading and math, 500 each) or ACT equivalent are required for admittance.

Home-schooled students must be able to document that they have completed high school. Verification documents for home-schooled students include at least 1 of the following:

- a high school diploma recognized by their state department of education
- high school equivalency exam

or, with respect to home-schooled students who are above the compulsory age of school attendance,

- a secondary school completion credential for home school (other than a high school diploma or high school equivalency exam) provided for under state law;

or

- if state law does not require a home-schooled student to obtain the credential described in the preceding bullet, a certification from a party acceptable to the university that the student has completed a secondary-school education in a home-school setting that qualifies as an exemption from compulsory attendance requirements under state law

It is the student's responsibility to provide verification of high school completion. Without such verification, the student may not be allowed to register for the current term or continue enrollment and will be in jeopardy of revocation of admission to the university as well as losing all financial aid.

JWU Alumni

Applicants applying for admission to any of the online bachelor's degree programs who have attended Johnson & Wales University as an undergraduate student in the past, regardless of whether a degree was earned, must complete a readmission application and submit it with transcripts from any institutions attended since leaving JWU. For details regarding the university's readmittance policy, see the Student Handbook (<http://catalog.jwu.edu/handbook/academicpolicies/readmittancepolicy>).

Transfer Credit

Both graduate and undergraduate coursework completed at institutions recognized by a U.S. Department of Education accrediting agency or at foreign institutions chartered and authorized by their national governments (usually through a ministry of education) are eligible for transfer credit; however, transfer credit is not guaranteed. Transfer credit evaluations are based on previous college work as it relates to the student's intended program of study. It is the university's policy to accept credits, but not grades. Only grades earned at Johnson & Wales University are calculated into the cumulative grade point average. Students must meet the university's residency requirements (p. 94).

Graduate programs are offered at the Providence, North Miami and Denver campuses.

Undergraduate

Applicants with transfer credit should submit official college transcripts from any colleges and universities previously attended prior to enrolling at the university. It is the responsibility of those candidates who are currently attending other colleges to have their updated official transcripts sent to Johnson & Wales University as soon as final grades become available and no later than the first term of enrollment. In some cases, an official course outline or syllabus will be required for evaluation.

All non-English documents must be accompanied by certified word-for-word English translations. In addition, course descriptions or syllabus (subject details or content outline) are required for transfer credit evaluations of all courses taken at foreign universities.

In order to be eligible for transfer credit, courses must be similar in level, content and duration to JWU courses in the student's intended program of study. Additionally, only courses with earned grades of C or higher (2.00 GPA) will be accepted. Courses that carry grades of "Pass" (P) are also acceptable for transfer provided credit was awarded, and the grade of P carries a numeric GPA value of 2.00 or greater. Credits earned in developmental and remedial, English as a Second Language courses, or CEUs (continuing education units) are nontransferable.

Upon completion of the transfer credit evaluation, accepted students will receive a copy of their degree audit (international students receive a transfer credit allowance) showing the credit accepted toward their program of study. Students with domestic transfer credit wishing to review such credits must contact a transfer advisor in Student Academic & Financial Services. Those with transcripts from foreign institutions must contact International Admissions.

JWU has a number of articulation agreements (<https://www.jwu.edu/content.aspx?id=53299>) and transfer credit equivalencies in place that facilitate student transfers to Johnson & Wales University. The university works closely with all colleges who wish to articulate with JWU and continuously works to develop new partnerships. The Transfer Evaluation System (https://tes.collegesource.com/view/tes_view01.asp?rid=%7B145040A7-7365-4840-8A90-B20C0B6FFB26%7D&aid=%7B5C721B0F-0E7E-4E91-9399-06A81322B340%7D) provides students with information on courses (domestic institutions only) that have previously been evaluated and accepted by Johnson & Wales University.

The university reserves the right to substitute courses at the discretion of the department chairs, directors or deans.

The transfer of credit is not guaranteed.

Graduate

Graduate program applicants with prior graduate-level coursework taken at approved colleges and universities may be eligible for transfer credit. A maximum of 20% of the program's credits can be awarded as transfer credit for courses completed with a grade of B or better (3.00 GPA). In some cases,

an official course outline or syllabus will be required in order to determine if the course(s) is similar in level, content and duration to courses in the student's intended program of study at JWU. Graduate transfer credit will be approved by the dean of the respective college.

Applicants with transfer credit should submit official college transcripts from any colleges and universities previously attended prior to enrolling at the university. It is the responsibility of those candidates who are currently attending other colleges to have their updated official transcripts sent to Johnson & Wales University as soon as final grades become available and no later than the first term of enrollment.

All non-English documents must be accompanied by certified word-for-word English translations. In addition, course descriptions/syllabi (subject details or content outline) are required for transfer credit evaluations of all courses taken at foreign universities.

Upon submission of all of the required documents and completion of the transfer credit evaluation, accepted students will be notified that the evaluation is complete and the degree audit is available for review.

Once enrolled in a JWU master's degree program, a student may not take courses elsewhere and apply them for transfer credit. Transfer credits should be requested prior to initial matriculation into a JWU master's degree program.

The university reserves the right to substitute courses at the discretion of the department chairs, directors or deans.

Prerequisite and Foundation Courses

Prerequisite courses are required undergraduate classes for students who need such courses to prepare for graduate study. Course descriptions for undergraduate prerequisite courses are listed in the university's undergraduate catalog.

Foundation courses are graduate-level courses that may be required of some students whose previous academic background does not reflect the course content described. Foundation courses with grades below a C will need to be repeated.

For possible exemption from prerequisite and/or foundation courses, candidates must ensure that all official college and university transcripts are submitted prior to enrollment at JWU. In some cases, the official course outline or syllabus will be required in order to complete the evaluation. Only courses similar in level, content and duration to JWU's prerequisite courses, and for which the student has earned a grade of C or higher (2.00 GPA), may be used to exempt the student from the respective prerequisite. Specific graduate degree program prerequisite and foundation requirements are listed in the catalog (<http://catalog.jwu.edu/programsofstudy>) under each program of study.

Upon transcript review, domestic students may view their degree audit online in [jwuLink](https://link.jwu.edu) (<https://link.jwu.edu>) > Academics > Grad Planning System (GPS), and will be sent a copy of their degree audit reflecting any prerequisites and/or foundation courses met as well as the remaining requirements of their program of study. International students who enroll in a JWU program can also access their degree audit online in [jwuLink](https://link.jwu.edu).

Students with domestic transcripts wishing to review transfer credit, prerequisite or foundation course credits must contact a transfer advisor in Student Academic & Financial Services. International students should contact a graduate student academic counselor in Student Academic & Financial Services upon enrollment into the graduate school major. Those with transcripts from foreign institutions may be referred to the director of international credential evaluations.

Transfer and Career Prerequisites

Students who intend to transfer to other colleges or enroll in graduate schools after attending Johnson & Wales University must determine the requirements of those institutions and plan their programs of study accordingly. Johnson & Wales University makes no claim or guarantee for transfer credit to other academic institutions. Similarly, students who intend to take state, foreign business, trade or professional licensing examinations should determine the prerequisites of those jurisdictions prior to selecting their programs of study.

Students who are interested in transferring to JWU should review transfer admissions (p.) for information.

Military and Veterans

Johnson & Wales University is approved for the training of veterans by the state approving agency.

Johnson & Wales University (JWU) is honored to support our nation's military members and veterans as they pursue their education. JWU is proud to be a Yellow Ribbon Program-participating institution and a participant of the Principles of Excellence. JWU is dedicated to help ensure that our students are maximizing the full potential of their VA education and military benefits. This includes students who are veterans, active duty and military dependents. JWU works with students who qualify for the Montgomery GI Bill (Chapter 30), MGB Selected Reserve (Chapter 1606), Reserve Educational Assistance Program (Chapter 1607), Dependents Education Assistance (Chapter 35), Post-9/11 GI Bill (Chapter 33), Yellow Ribbon Program, Vocational Rehabilitation (Chapter 31), Tuition Assistance and other programs/benefits.

JWU thanks you for your commitment and service! For more information please visit our Military and Veterans webpage (<https://www1.jwu.edu/future-students/military-and-veterans>). To determine eligibility please contact the U.S Department of Veterans Affairs (<http://www.benefits.va.gov/gibill>).

Placement Testing

Placement testing is used to place students into appropriate course levels and determine students' course schedules.

Although it is critical that students do their best, placement test results do not affect the student's admission to the university. See the appropriate section to review specific placement testing requirements.

Academic Support and Disability Accommodations

Students with a documented disability requiring special accommodations must forward the appropriate documentation to the Center for Academic Support (p. 108) on their campus at least 2 weeks prior to scheduling a placement test in order to ensure that accommodations can be provided. No accommodations will be allowed unless the required documentation is submitted prior to testing. Students who have already participated in placement testing and submit appropriate documentation will have the opportunity to retest with the accommodations in place.

Mathematics and English

Mathematics and English placement tests are required for all new undergraduate students, including transfer students, prior to orientation or attending classes. Transfer students may be exempt from mathematics and English placement testing only if Johnson & Wales University has awarded them transfer credit for both degree-specific, first-level mathematics and English courses.

The university administers ACCUPLACER mathematics and English placement tests to assess students' skills in these areas. The mathematics test is designed to evaluate skills in relation to those required for college math courses. English placement testing includes a sentence skills test which evaluates writing skills. The ACCUPLACER exams are computer based tests (CBT) developed by College Board.

All of these tests will result in placement into a course rather than in grades of Pass or Fail.

After acceptance, students will be emailed instructions for completing the required mathematics and English placement testing online with a virtual proctor. Virtual proctoring allows students to take placement tests online in a quiet and distraction-free location, such as home. Online testing appointments are available 7 days a week, 24 hours a day, and require no software installs. All that is needed is a simple webcam, access to the internet and a voucher code that will be provided by the university. There is no charge for virtual proctoring or for the ACCUPLACER assessment. Students will receive a score report immediately following ACCUPLACER administration, and will also be contacted by an academic counselor from Student Academic & Financial Services 1–2 weeks after they have completed placement testing to discuss their placement and course registration.

Students requesting to retake their placement exam may do so by contacting Student Academic & Financial Services. Students will be allowed 1 retake 30 days after their initial test at no charge.

Visit Testing Services (http://linkweb.jwu.edu/Registration_and_Grades/Testing_for_Credit) for additional information.

Modern Languages

All undergraduate students who studied a language for more than 1 year in high school are required to take a placement exam prior to registering for a course in the respective language. Modern language placement exams are required for Spanish, French and German.

Modern language placement exams are scheduled at the beginning of each term. Students whose placement score indicates they have met a particular level of language proficiency will not be allowed to enroll in that level of the language. Students placing out of a required level of a language will be given the option to apply for the Departmental Challenge Examination to earn the language credits (fees apply), or to have the language credits replaced with an arts and sciences elective course.

For additional information, visit Testing Services (http://linkweb.jwu.edu/Registration_and_Grades/Testing_Services).

English as a Second Language (ESL)

Students admitted into the ESL Program are required to complete the Levels of English Proficiency (LOEP) Test to assess their English-language proficiency. This test includes 3 sections: reading, language usage and sentence meaning. LOEP tests are scheduled at the beginning of each term and administered via the ACCUPLACER computer-based placement testing system.

Results of the LOEP placement test will determine whether students are placed into the beginner, intermediate or advanced levels of ESL courses. Students with a score of 315 or higher on the LOEP test are eligible to take the Institutional TOEFL Test (ITT). Students who obtain a score of 550 or higher in the ITT can exit the ESL program and enroll directly in their degree program courses. Students with a test score under 550 on the ITT will have their individual section scores reviewed in the areas of listening, grammar and reading. Section scores with a minimum of 550 on the ITT will exempt the student from the corresponding ESL class. Students who do not complete the required LOEP test will automatically be placed into beginner-level ESL courses.

Prior Learning Assessment

By successfully completing one of the Prior Learning Assessment options (Portfolio Assessment, College Level Examination Program (CLEP)/DANTES Subject Standardized Tests (DSST) or Departmental Challenge Examinations), students may earn undergraduate course credit for previous academic and/or prior learning experiences.

Policies for Prior Learning Assessment

1. Students must consult with an academic counselor prior to applying for Challenge Examinations or Portfolio Development.
2. Course prerequisite requirements must be completed before permission to take Challenge Examinations or Portfolio Development is granted.
3. Prior Learning Assessments are for academic credit and carry nonrefundable fee(s).
4. CLEP exam credit will only be awarded for passing scores of 50 or higher, and when the JWU course equivalent to the exam title is degree applicable.
5. DSST exam credit will only be awarded for scores which meet the minimum ACE recommended score, and when the JWU course equivalent to the exam title is degree applicable.
6. Official College Board transcripts are required for CLEP exam credit to be awarded.
7. Official Prometric transcripts are required for DSST exam credit to be awarded.
8. CLEP and DSST exams, if failed, can be repeated three months after the initial testing date.
9. Portfolio Development and Challenge Exams cannot be repeated if failed.
10. The university recognizes up to a maximum of 45 undergraduate credits for bachelor's degrees and 22.5 for associate degrees earned through Prior Learning Assessment.
11. Prior Learning Assessment credits cannot be used to meet residency requirement (<http://catalog.jwu.edu/handbook/academicinformation/residencyrequirements>)s (<http://catalog.jwu.edu/handbook/academicinformation/residencyrequirements>).
12. Students may not take Challenge/CLEP/DSST exams for a lower level course after completing higher level courses in the same discipline.

13. Students may not request to take a Challenge Exam or Portfolio Development for a course that is a prerequisite to a course for which they have already received credit or in which they are currently enrolled.
14. Students must present a valid picture ID when testing.

Visit Testing Services (http://linkweb.jwu.edu/Registration_and_Grades/Testing_for_Credit) for additional policies, course options, deadlines, examination dates and fees.

In all cases, the academic department determines policy as it relates to the testing options for each course in the department. Several options may be available to students, and it is recommended that students seek the advice of an academic counselor.

CLEP/DSST Examination

Both CLEP and DSST are forms of Prior Learning Assessment that allow students with knowledge obtained outside the classroom to earn college credit by examination.

College Level Examination Program (CLEP)

The College-Level Examination Program (CLEP) is a standardized, college-credit-granting exam program maintained by the College Board. CLEP offers 33 exams in 5 subject areas: composition and literature, science and mathematics, world languages, history and social sciences, and business.

While the university accepts the American Council on Education (ACE) recommended passing score of 50, subject equivalencies for each CLEP examination are determined by the respective academic department at the university. To view the currently approved CLEP/JWU course equivalencies, go to the Transfer Evaluation System (TES) (https://tes.collegesource.com/view/tes_view01.asp?rid=%7B145040A7-7365-4840-8A90-B20C0B6FFB26%7D&aid=%7B5C721B0F-0E7E-4E91-9399-06A81322B340%7D) and type "College Board" in the search box. Exam titles are listed alphabetically preceded by the designation of CLEP.

U.S. Military personnel and U.S. Veterans may be eligible to receive funding or reimbursement for CLEP exams. For more information on CLEP, visit CLEP for Military (<http://clep.collegeboard.org/military/veterans>). JWU waives the CLEP administration fee for its U.S. Military and U.S. Veteran students.

Visit Testing Services (http://linkweb.jwu.edu/Registration_and_Grades/Testing_for_Credit) for additional policies, course options, deadlines, examination dates and fees.

DANTES Subject Standardized Test (DSST)

DANTES Subject Standardized Tests (DSST) are standardized college-credit-granting exams maintained by Prometric. There are 38 DSSTs available in 6 subject areas (business, humanities, math, physical science, social sciences and technology), covering material taught in both lower- and upper-level college courses.

While the university accepts ACE recommended scores, subject equivalencies for each DSST examination are determined by the respective academic department at the university. To view the currently approved DSST/JWU course equivalencies, go to the Transfer Evaluation System (TES) (https://tes.collegesource.com/view/tes_view01.asp?rid=%7B145040A7-7365-4840-8A90-B20C0B6FFB26%7D&aid=%7B5C721B0F-0E7E-4E91-9399-06A81322B340%7D) and type "DSST Program Exams" in the search box.

U.S. Military personnel and U.S. Veterans may be eligible to receive funding or reimbursement for DSST exams. For more information on DSST, please visit Get College Credit (http://getcollegecredit.com/test_takers).

Visit Testing Services (http://linkweb.jwu.edu/Registration_and_Grades/Testing_for_Credit) for additional policies, course options, deadlines, examination dates and fees.

Departmental Challenge Examination

Departmental Challenge exams are exams created by the Johnson & Wales University department in which the course is taught and are designed based on its content. Exams may be taken for specifically designated undergraduate courses within a department. All matriculating students with previous academic and/or work experience may request such an exam when they feel they possess the knowledge required to meet the course's objectives as listed in the outline for the respective course.

Students may be required to meet additional prerequisites to take certain challenge exams. Visit Testing Services (http://linkweb.jwu.edu/Registration_and_Grades/Testing_for_Credit) for complete policies, course options, deadlines, examination dates and fees.

Portfolio Assessment

Undergraduate students may earn credits for the knowledge or skills they have mastered outside the classroom through volunteer work, employment, travel programs, organizations or other comparable sources.

Students are required to meet with an academic counselor to discuss these options.

Prior to applying for the Portfolio Assessment option, students are required to successfully complete ENG1020 English Composition, or a higher-level writing course.

Students must complete the mandatory online Portfolio Development Seminar before submitting a finalized portfolio for review. While there are no regularly scheduled meetings, students are expected to participate in the seminar activities that lead toward the completion of the portfolio. The individual components of the portfolio are covered in self-paced segments.

Portfolios must be submitted within six months of the application date. Completed portfolios are submitted electronically to the appropriate department designee for review. Students are notified of the outcome once the assessment is completed. If credit is denied for a portfolio, the student has 10 days upon notification to file a written appeal for review.

Once the seminar is completed, eligible students, in consultation with an academic counselor, may submit additional portfolios.

Visit Testing Services (http://linkweb.jwu.edu/Registration_and_Grades/Testing_for_Credit) to review additional policies, course options, deadlines and fees.

Financing Your Degree

This section of the catalog contains information on tuition and fees, financial policies and obligations, financial aid and payment options. There is also information on loans, grants, scholarships and work programs for eligible students depending on campus and degree program.

Academic Progress

Satisfactory Academic Progress

To be eligible for financial aid, all students must satisfy Satisfactory Academic Progress (SAP), which is required by federal law. SAP measures a student's completion of coursework toward a degree. JWU evaluates SAP at the end of each term, including summer, for each student. Students who do not meet all SAP criteria may lose their eligibility to receive all types of financial aid (e.g., federal, state, private, institutional and other aid). Students will be notified of the decision both verbally and in writing.

Maximum Time Frame Criteria

Completion of undergraduate or graduate programs cannot exceed 150% of the published length of the program measured in credit hours attempted as determined by the student's program requirements.

Pace Measure of Academic Progress Criteria

- Students must complete a specified percentage of all credit hours attempted (see below).
- This percentage includes all credit hours attempted regardless of whether or not financial aid was received.
- This pace measurement is calculated by dividing the cumulative number of hours that the student has successfully completed by the cumulative number of hours that the student has attempted.
- Credits attempted are defined as all classes for which a student receives a grade (D or better), or an F, I, W, WP, WF, NC, GP, S, U, PL, CX, NG, AU, etc.
- All transfer credit hours accepted from another institution toward the student's educational program at JWU will be counted as both attempted and completed hours.
- The student's GPA and pace of completion are negatively impacted by course incompletes, withdrawals, failures or repetitions (incompletes, failures and withdrawals count in attempted credits, but not completed).

Grade Point Average Criteria

- All undergraduate and graduate students must maintain a minimum Grade Point Average (GPA).
- The student's cumulative GPA for financial aid eligibility must be calculated on all grades received.
- All students, regardless of their enrollment status (e.g., full or part time), must meet the following minimum academic standards to remain eligible for financial aid.

Program	Total Credit Hours Attempted	Minimum Cumulative Pace	Minimum Cumulative GPA
Undergraduate	0–21	45%	1.00
Undergraduate	21.1–42	50%	1.26
Undergraduate	42.1–106.9	60%	1.50
Undergraduate	107 or higher	67%	2.00
Graduate	0 or higher	67%	2.00
Doctoral	0 or higher	67%	3.25

Warning Period

Students who fail to meet SAP criteria will be placed on financial aid warning for one academic term and a hold will be placed on the student's record, which will prevent them from course registration for all future terms. Students remain eligible for financial aid during the warning term. If SAP criteria are not satisfied at the end of the warning term, the student will be ineligible for financial aid. Students on warning must meet with an academic counselor to clear the hold prior to course registration, and/or to pursue an appeal. Students on warning must submit their appeal and supporting documentation before the eighth week of the warning term.

Ineligible for Financial Aid Period

Students who fail to meet SAP criteria after the warning period are ineligible for financial aid. If the student does not have an approved appeal, the student

is no longer eligible for financial aid. Students may continue to take courses without financial aid to re-establish SAP standards; however, a payment plan must be established for the tuition and applicable fees associated with the course(s). Once a student is meeting JWU's minimum SAP standards, the student may regain financial aid eligibility. Students who are interested in reestablishing aid eligibility should meet with an academic counselor to determine what they would need to do to meet JWU's minimum SAP standards.

Appeal Process/Probationary Period

If extenuating circumstances impacted successful adherence to SAP criteria, the student may pursue an appeal. The appeal will require the student to indicate why they did not make SAP and what has changed in the student's situation that will allow the student to demonstrate SAP by the next term. Circumstances and required documentation are illustrated below. The appeal process begins with the student's academic counselor in Student Academic Services. If an academic plan can be created that allows the student to meet SAP criteria within 2 terms, the counselor will present it to the appeals committee. Appeals must include complete documentation and are reviewed during the warning period; incomplete appeals will be denied. Appeal decisions are final. Students will be notified of the decision both verbally and in writing. This notification will take place after final grades are reviewed for the warning period.

If an appeal is approved, the student will be placed on a Financial Aid Probation Period, which is a status assigned by JWU to a student who fails to make SAP and who has successfully appealed and has had eligibility for financial aid reinstated. To continue receiving financial aid, the student will need to satisfy both the academic plan as outlined in their appeal and the SAP criteria.

Circumstance	Required Documentation
The student's own mental or physical illness or injury or condition	Provide documentation (e.g., a physician's statement, police report or documentation from a third party professional, such as a hospital bill)
Death of a family member or significant person in the student's life	Provide a copy of a death certificate
Illness, accident or injury of a significant person in the student's life	Provide documentation (e.g., a physician's statement, police report or documentation from a third party professional, such as a hospital bill) related to the individual for whom the student provided care or support
The student's own divorce or separation or the divorce or separation of the student's parent(s)	Provide an attorney's letter on a law firm's letterhead, petition for dissolution or copy of divorce decree
Personal problems other than the student's own mental or physical illness or injury or condition with the student's spouse, family, roommate or other significant person in the student's life	Provide a written statement from an attorney, professional advisor or other individual describing the circumstances
Natural disaster	Provide a written statement and/or supporting documentation
Military deployment	Provide active duty service orders

Financial Aid

For those who qualify, federal financial aid programs are available to US citizens or eligible non-citizens. To assist students in meeting their educational expenses, the federal government offers grants, low-interest loans and work-study. Financial aid is awarded on an annual basis and is disbursed in 3 equal installments (fall, winter and spring). Students interested in financial aid for summer enrollment should contact Student Financial Services on their campus.

Students who register for a course that is not required in their program of study may experience an adjustment/reduction in financial aid. The university cannot award financial aid for classes that do not count toward a student's

degree requirements; therefore, a student's net tuition expense could be higher.

Undergraduate Financial Aid Programs

Grants, loans and work-study are available to students who qualify based on completion and submission of the Free Application for Federal Student Aid (<https://fafsa.ed.gov>) (FAFSA) as described in the How to Apply (p. 103) section. Since awards are not automatically renewable, students must reapply each year. All financial aid awards are determined based on an academic year (fall, winter and spring terms). Financial aid awards and federal loan programs are disbursed based on this term system, which typically equates to 3 disbursements. All annual awards are posted in 3 equal amounts, or in some cases fewer, based on the student's entrance date.

Graduate Financial Aid Programs

Limited grants, loans and work-study are available to students who qualify based on completion and submission of the Free Application for Federal Student Aid (<https://fafsa.ed.gov>) (FAFSA) as described in the How to Apply (p. 103) section. Since awards are not automatically renewable, students must reapply each year. All financial aid awards are determined based on an academic year (fall, winter and spring terms). Financial aid awards and federal loan programs are disbursed based on this term system, which typically equates to 3 disbursements. All annual awards are posted in 3 equal amounts, or in some cases fewer, based on the student's entrance date.

For more information, please contact Student Financial Services (<https://resource.jwu.edu/mobile/building-directory/pvd->) on your respective campus.

How to Apply

Please see the appropriate section for information regarding how to apply for financial aid.

Undergraduate

To be considered for financial assistance, complete the steps listed below.

1. Federal Student Aid ID (FSA ID)

Students and their parents can apply online (<https://studentaid.ed.gov/sa/fafsa/filling-out/fsaid/#pin-replacement>) for a FSA ID. The FSA ID allows students and parents to sign the FAFSA electronically and to correct previously processed FAFSA information online. Both the student and at least 1 parent must apply for a FSA ID.

2. Free Application for Federal Student Aid (FAFSA)

The Free Application for Federal Student Aid is available online (<http://www.fafsa.ed.gov>). This form must be completed as soon as possible after October 1.

The information for financial assistance is then processed by the federal processor and sent to Student Academic & Financial Services at the university. The FAFSA code for JWU is 003404.

3. Independent Students

To be considered independent for financial aid purposes, students must answer "yes" to 1 of the following questions:

1. Were you born before January 1, 1994?
2. As of today, are you married? (Answer yes if you are separated, but not divorced.)
3. At the beginning of the 2017–18 school year, will you be working on a master's or doctorate program (such as an MA, MBA, MD, JD, PhD, EdD or graduate certificate, etc.)?
4. Are you currently serving on active duty in the US Armed Forces for purposes other than training?
5. Are you a veteran of the US Armed Forces?
6. Do you have or will you have children who will receive more than half of their support from you between July 1, 2017 and June 30, 2018?
7. Do you have dependents (other than your children or spouse) who live with you and who receive more than half of their support from you, now and through June 30, 2018?
8. At any time since you turned age 13, were both your parents deceased, were you in foster care or were you a dependent or ward of the court?
9. As determined by a court in your state of legal residence, are you or were you an emancipated minor?

10. Does someone other than your parent or stepparent have legal guardianship of you, as determined by a court in your state of legal residence?
11. At any time on or after July 1, 2016, did your high school or school district homeless liaison determine that you were an unaccompanied youth who was homeless or were self-supporting and at risk of being homeless?
12. At any time on or after July 1, 2016, did the director of an emergency shelter or transitional housing program funded by the US Department of Housing and Urban Development determine that you were an unaccompanied youth who was homeless or were self-supporting and at risk of being homeless?
13. At any time on or after July 1, 2016, did the director of a runaway or homeless youth basic center or traditional living program determine that you were an unaccompanied youth who was homeless or were self-supporting and at risk of being homeless?

If you do not have a determination that you are homeless, but you believe you are an unaccompanied youth who is homeless or self-supporting and at risk of being homeless, answer "no" to the FAFSA questions concerning being homeless. Then contact your financial aid office to explain your situation.

Students who cannot answer "yes" to 1 of the above questions are considered dependent and must complete their FAFSA as a dependent student by providing both parent and student information. Please feel free to contact Student Academic & Financial Services with any questions.

4. Verification and Other Documentation

Student Academic & Financial Services may request additional documentation to verify information provided on the FAFSA (i.e., verification worksheet and untaxed income worksheet). Students and their parents may be required to submit signed and dated copies of their tax return Transcript. The transcript can be obtained online (<http://www.irs.gov/Individuals/Get-Transcript>) or by calling your local IRS office. The student's financial aid package will not be complete until all requested documentation has been received and reviewed by Financial Aid. In addition, all student loan borrowers must attend an entrance and exit counseling session during which students will be advised on their loan obligations.

Student Eligibility Requirements

To be eligible for financial aid, the student must meet the following criteria:

1. Be a US citizen or eligible non-citizen.
2. Maintain satisfactory academic progress. (Financial aid will be suspended until satisfactory academic progress is again achieved.)
3. Be enrolled in a degree program.
4. Not owe a refund on a Federal Pell Grant, or be in default on a Federal Student Loan or Parent Loan for Undergraduate Students (PLUS).
5. Sign a Statement of Educational Purpose, a Statement of Registration Status, and a Statement on Overpayments and Defaults.
6. For most programs, must demonstrate financial need.

Students are eligible to receive financial aid as long as they maintain academic standing standards (p. 89) as defined in this catalog. Students who fail to maintain satisfactory academic progress will be notified by Student Academic & Financial Services.

Financial need is the difference between the cost of the student's education (tuition and fees, room and board, books and supplies, transportation and personal expenses) and the total contribution expected from the student and his/her family. The student's total family contribution is based on an analysis of the information which the student and/or parent supplied on the FAFSA. Some of the items considered are total family income, assets, the number of people in the household, the number of siblings in college, and the student's own resources, such as earnings, savings and untaxed income which the student may receive. Johnson & Wales University also considers these items when determining eligibility for university funds.

Graduate

To be considered for financial assistance, complete the steps listed below.

1. Federal Student Aid ID (FSA ID)

Students can apply online (<https://studentaid.ed.gov/sa/fafsa/filling-out/fsaid/#pin-replacement>) for a FSA ID. The FSA ID allows students to sign the FAFSA electronically and to correct previously processed FAFSA information online.

2. Free Application for Federal Student Aid (FAFSA)

The Free Application for Federal Student Aid is available online (<http://www.fafsa.ed.gov>). This form must be completed as soon as possible after October 1.

The information for financial assistance is then processed by the federal processor and sent to Student Academic & Financial Services at the university. The FAFSA code for JWU is 003404.

Student Eligibility Requirements

- To be eligible for federal aid programs, the student must meet the following criteria:
- 1. Be a US citizen or eligible non-citizen.
 - 2. Maintain satisfactory academic progress. (Financial aid will be suspended until satisfactory academic progress is again achieved.)
 - 3. Be enrolled in a degree program.
 - 4. Not owe a refund on a Federal Pell Grant, or be in default on a Federal Student Loan or Parent Loan for Undergraduate Students (PLUS).
 - 5. Sign a Statement of Educational Purpose, a Statement of Registration Status, and a Statement on Overpayments and Defaults.
 - 6. For most programs, must demonstrate financial need.

Students are eligible to receive financial aid as long as they maintain academic standing standards (p. 89) as defined in this catalog. Students who fail to maintain satisfactory academic progress will be notified by Student Academic & Financial Services.

Federal Grants and Loans

Students who register for a course that is not required for their program of study may experience an adjustment/reduction in financial aid. The university cannot award financial aid for classes that do not count toward a student's degree requirements; therefore, a student's net tuition expense could be higher.

Federal Pell Grant

The Federal Pell Grant is a federally funded entitlement program to assist qualified undergraduate students with exceptional financial need. Eligibility for these grants is determined by the U.S. Department of Education based on the information provided on the FAFSA. Pell recipients can attend at less-than-half-time status and remain eligible for a portion of their Pell Grant. Students with a previous bachelor's degree are not eligible for a Federal Pell Grant.

The maximum, full-time Pell Grant award for the 2017–18 award year (July 1, 2017 to June 30, 2018) is \$5,920. The maximum Pell Grant award can change each award year and depends on program funding. Further information may be obtained from the U.S. Department of Education (<http://www.ed.gov>).

The amount of Federal Pell Grant funds a student may receive over their lifetime is limited by law to be the equivalent of 6 years of Pell Grant funding. Since the maximum amount of Pell Grant funding the student can receive each year is equal to 100%, the 6-year equivalent is 600%.

William D. Ford Federal Direct Subsidized Loan

This loan program provides loans to undergraduate students who demonstrate financial need. First-time borrowers are required to complete a Master Promissory Note and an entrance interview. Both of these requirements (<https://studentloans.gov>) can be completed online.

Students may borrow up to a maximum of \$3,500 per academic year as freshmen for the first year of undergraduate study, \$4,500 for the second year as sophomores, and \$5,500 per year for the third and fourth years as juniors and seniors. The student must begin repayment 6 months after he/she leaves the university or drops below half-time status. The amount of the student's monthly payment will be determined based upon the amount of student debt and the length of the repayment period. Please contact the Direct Lending Student Loan Support Center at 1-800-557-7394 for more information on repayment options. The average amount of loan debt for a student completing a four year degree at Johnson & Wales University for FY 2016 was \$32,080.

For students who are first-time borrowers on or after July 1st, 2013, there is a limit on the maximum period of time (measured in academic years) during which they can receive Direct Subsidized loans. Students may not receive

Direct Subsidized loans for more than 150% of the published length of their program, known as their "maximum eligibility period." For example, if a student is enrolled in a 4-year bachelor's degree program, the maximum period for which the student can receive Direct Subsidized loan is 6 years, or 150% of the program length. For more information, please contact the Financial Planning office.

William D. Ford Federal Direct Unsubsidized Loan

- Like the Direct Subsidized Loan program, this Direct Unsubsidized Loan program also offers loans to students. While most of the loan terms are the same as the subsidized loan program, there are some major differences:
- 1. Students do not have to demonstrate financial need to receive a Direct Unsubsidized Loan.
 - 2. The federal government does not pay interest on the borrower's behalf while the borrower is enrolled in school.

During that time, the student borrower can choose between making quarterly interest payments or "capitalizing" interest. "Capitalizing" interest means that the lender will add interest accrued to the principal balance. This will eliminate the need for interest payments while in school, but will result in a larger principal amount owed upon repayment.

William D. Ford Federal Direct Parent Loan Program for Undergraduate Students (PLUS)

The Direct PLUS Program provides loans to parents of dependent students to attend college. PLUS borrowers do not have to demonstrate need, but must not have an adverse credit history. All students must complete the Free Application for Federal Student Aid (FAFSA) if their parents plan to borrow a PLUS loan. The parent must also complete the Direct PLUS Master Promissory Note (MPN); an MPN can be completed online (<https://studentloans.gov>). In addition, the parent must indicate how much they want to borrow. Repayment of this loan will begin within 30 days of the time the loan is fully disbursed annually, or the borrower can contact the Department of Education to request a deferment. The borrowing limit is the total cost of attendance, minus any financial aid being received.

Increased Direct Unsubsidized Loan Limits for Independent Students and Dependent Students Whose Parents Don't Qualify for a PLUS

- There are higher additional unsubsidized annual loan limits for independent undergraduate students. These higher additional unsubsidized loan limits also apply to dependent undergraduate students whose parents are unable to borrow PLUS loans due to adverse credit or other documented exceptional circumstances.
- \$3,500 combined subsidized and/or unsubsidized plus \$6,000 additional unsubsidized for independent first-year undergraduates
 - \$4,500 combined subsidized and/or unsubsidized plus \$6,000 additional unsubsidized for independent second-year undergraduates
 - \$5,500 combined subsidized and/or unsubsidized plus \$7,000 additional unsubsidized for independent third-, fourth- or fifth-year undergraduates

Subsidized and Unsubsidized Total

Dependent Undergraduates (Excluding Dependent Students Whose Parents Don't Qualify for a PLUS)

Year	Range
First Year; freshman	\$3,500–5,500
Second Year; sophomore	\$4,500–6,500
Third Year and Beyond; junior, senior	\$5,500–7,500

Independent Undergraduates and Dependent Students Whose Parents Don't Qualify for a PLUS

Year	Range
First Year; freshman	\$3,500–9,500
Second Year; sophomore	\$4,500–10,500
Third Year and Beyond; junior, senior	\$5,500–12,500

Note: All undergraduate annual loan amounts are subject to proration.

Please note that students/borrowers remain responsible for the repayment of educational loans that they borrow, even if they are not successful in completing the educational program and/or obtaining employment.

No student is required to apply for, or accept, any particular type of financial aid.

Johnson & Wales University participates in the William D. Ford Federal Direct Loan Program. All Direct Loans and parent PLUS Loans will be borrowed from the U.S. Department of Education.

Please note that the loan information described in this catalog is based upon the available information as of the date of the production of this catalog. Updated information regarding federal grants and loans may be obtained by visiting the U.S. Department of Education website (<http://studentaid.ed.gov>).

Applications for these loans are available on the Direct Lending website (<https://studentloans.gov>).

Aid from these programs is awarded on the basis of financial need. In order to receive maximum consideration for financial assistance, it is recommended that the student apply as soon as possible after January 1. The award process for first-year students begins in March of each academic year. Renewal of financial aid is not automatic. Recipients are required to reapply each year by the announced deadline.

To be eligible for these programs, students must meet the following criteria:

For most programs, students must

1. Demonstrate financial need;
2. Maintain satisfactory academic progress (financial aid will be suspended until satisfactory academic progress is again achieved);
3. Be enrolled in an eligible degree or certificate program;
4. Be enrolled on at least a half-time (at least 6.0 quarter credit hours) basis (students enrolled on a less-than-full-time basis may have their financial aid reduced; some students enrolled on a less-than-half-time basis may qualify for a Federal Pell Grant);
5. Be a U.S. citizen or eligible non-citizen;
6. Not owe a refund on a Federal Student Aid Grant (e.g., Federal Pell Grant, etc), be in default on a Federal Student Aid loan (e.g., Federal Perkins, etc.); and
7. Sign a Statement of Educational Purpose, a Statement of Registration Status and a Statement on Overpayments and Defaults

Students are eligible to receive financial aid as long as they maintain Satisfactory Academic Progress (SAP) as defined in the SAP (p. 102) section of the catalog and Student Handbook (<http://catalog.jwu.edu/handbook>). Students who fail to maintain SAP will be notified by Student Academic & Financial Services. All financial aid will be suspended until satisfactory academic progress is again achieved.

Return of Title IV Funds (Federal Aid)

When a student withdraws (or becomes withdrawn) during a payment period or period of enrollment, the amount of student financial aid program assistance earned is determined by a specific formula. If the student receives (or the university receives on the student's behalf) less assistance than the amount earned, the student may be able to receive those additional funds. Students who received more assistance than what they earned must return the excess funds.

The amount of federal assistance earned is determined on a pro-rata basis. That is, if a student completes 30% of the payment period or period of enrollment, the student earns 30% of the federal assistance the student was originally scheduled to receive. Once the student completes more than 60% of the payment period or period of enrollment, the student earns all scheduled federal assistance.

The student's loan monies (subsidized, unsubsidized and PLUS) must be on record with the Department of Education before the student's last day of attendance in order for the money to be considered within the formula. If the student is eligible for a post-withdrawal disbursement, a written notice will be mailed requesting the consent of the borrower to post the funds to the student's account. The amount of institutional assistance earned is based on the week that the student withdraws from the university and follows the percentage the university credits the student's charges.

If a student receives excess funds that must be returned, Johnson & Wales University must return a portion of the excess, equal to the lesser of

- the student's institutional charges multiplied by the unearned percentage of the student's funds
- the entire amount of the excess funds

If the university is not required to return all excess funds, the student must return the remaining amount. Any loan funds that the student must return

must be repaid by the student (or the student's parents for a PLUS Loan) in accordance with the terms of the promissory note.

If a student is responsible for returning grant funds, the student does not have to return the full amount. Students are not required to return 50% of the grant assistance received that is the student's responsibility to pay. Any amount not returned is a grant overpayment and the student must make arrangements with the university or Department of Education to return the funds.

Federal regulations establish the following allocation for students who receive Title IV, HEA program funds:

A refund owed to a student who received funds under any Title IV, HEA program will be returned to the Title IV, HEA programs from which the student received aid in the following order until the amounts received by the student from these programs is eliminated: the Unsubsidized/Subsidized Direct Loan, Perkins Loan, Parent PLUS Loan, Pell Grant, FSEOG program, all other sources of aid, and the student.

State Grants

Students from the following states may be eligible for state grants contingent upon residency and campus location. Please refer to a campus catalog for more information.

- Delaware
- Florida
- North Carolina
- Rhode Island
- Vermont

Contact the higher education authority in your home state for more information.

Financial Obligations

Continued enrollment as a student in good standing and certain other student benefits (diplomas, transcripts, etc.) are conditioned upon being current in all financial obligations to the university, including loans in which the university appears as a holder or guarantor.

Financial Planning

The university understands that financing an education can be a very complex process for many students. To assist with this process, financial planning counselors are available to work with students and their families on an individual basis to help them best utilize their own funds and other available resources to meet educational expenses.

For more information and assistance, contact Student Financial Services (<https://www1.jwu.edu/admissions/contact-us/financial-services-team>) at the campus where you plan to enroll.

Federal financial aid is not available to international students. International students must provide sufficient evidence of financial support to receive an I-20. The university awards scholarships based on academic merit. International students can contact the EducationUSA (<http://www.educationusa.info>) advising center in their country to learn more about opportunities for financial assistance.

Payment Options

Annual Payments

Students may make 1 payment in full for the entire academic year. Students are responsible for paying all charges in full or making appropriate arrangements by the published due date of **August 18, 2017**.

Term Payments

Students attending a program with terms may make 3 payments per academic year. The fall due date is listed above. Students should refer to their invoice for future due dates.

Monthly Payments

Students may choose to pay the annual amount due in convenient monthly payments. This option is available through Tuition Management Systems (TMS) (<https://jwu.afford.com>). There is an enrollment fee to participate. Most plans are essentially interest free, but some accounts may incur late fees, reinstatement fees or other fees. Students interested in this option must

contract with TMS and pay the first installment, in addition to the enrollment fee, by the fall published due dates listed above.

All Johnson & Wales University students must fulfill their financial obligations to the university by the published due date noted above. (All off-term entrants must meet the financial obligation by the published date for that term.)

To meet their financial obligation, students must do 1 of the following by the published due date:

- Make a full term payment.
- Contract with TMS and pay the first monthly installment, as well as the enrollment fee.
- Have an approved loan which covers the annual balance.
- Have an approved payment plan with Student Academic & Financial Services using a combination of the above options.

Refund Policies

General Policy

To the extent that any charges due to the university remain unpaid, no refund check will be issued. No tuition or fees (other than the reservation fee for undergraduate students) will be assessed for terms that the student does not begin. Students who withdraw from the university prior to the end of the academic year may have their financial aid adjusted. Institutional grants and scholarships, where applicable, will be reduced in proportion to any tuition credit received as defined in the university's Withdrawal Credit Policy (<http://catalog.jwu.edu/financingyourdegree/refundpolicies/withdrawalcreditpolicy>). The distribution formula for refunds to the Federal Student Financial Aid program will be calculated according to federal regulations. The university's Withdrawal Credit Policy applies to all withdrawals from the university, voluntary or involuntary.

Unofficial Withdrawal from the University

Federal regulations require that a student who begins attendance but fails to earn a passing grade in at least 1 course in any term and does not officially withdraw shall be considered as having unofficially withdrawn from the university unless the university can document that the student completed at least 60% of the period of enrollment and earned the grade of F. A student must be engaged in academically related activities beyond 60% of the enrollment period to retain eligibility for federal, institutional and external financial aid. If a student was not engaged in an academically related activities beyond 60%, they will be assigned a withdrawal date based on the last date of an academically related activity. All other instances when a student withdraws without providing official notification will be the 60% point of the period of enrollment, as applicable. A student who does not earn at least 1 passing grade during a term for which federal funds were disbursed will have a Return of Title IV Funds calculation performed to determine how much of the federal funds were earned. Unearned federal funds must be returned to the source, in most cases with a charge to the student's university account.

University enrollment disputes must be submitted online within 30 days after the end of the term during which the student was enrolled. To submit a dispute, students must complete the appropriate form online (<http://www.jwu.edu/forms.aspx?id=55199&ekfrm=55199>). No adjustments to tuition and fees or financial aid will be made until the dispute is researched and either approved or denied. No disputes will be considered after 30 days from the end of the term in which the student was enrolled. Decisions will be made within 10 business days and students will receive notification via the email address provided on the dispute form.

* Any student enrolled solely in culinary lab courses, who fails to attempt any of the scheduled courses, will be considered to have withdrawn from the university.

State Refund Policies

Refund Policies for Alabama Residents

The following refund policy is applicable to prospective students and students attending Johnson & Wales University who are legal residents of the state of Alabama.

In the event that the university Withdrawal Credit Policy (<http://catalog.jwu.edu/financingyourdegree/refundpolicies/withdrawalcreditpolicy>) is more favorable than this Refund Policy for Alabama Residents, the

university will refund to the student the greater amount in accordance with the university Withdrawal Credit Policy.

Refund Policy for Maryland Residents (Online Programs Only)

Maryland Registration — Johnson & Wales University has applied for registration with the Maryland Higher Education Commission for its online programs (May 2014).

Proportion of Total Course, Program or Term Completed as of Date of Withdrawal/Termination	Tuition Refund
Less than 10%	90%
10% up to but not including 20%	80%
20% up to but not including 30%	60%
30% up to but not including 40%	40%
40% up to but not including 60%	20%
More than 60%	No refund

Any refund due to an online Maryland student shall be based on the date of withdrawal or termination and paid within 60 days from the date of withdrawal or termination.

Notice Regarding Maryland Student Complaint Process (Online Programs Only)

Any person or student who is a Maryland resident claiming damage or loss against Johnson & Wales University may file a complaint with the Maryland Attorney General or the Maryland Higher Education Commission after going through the Johnson & Wales University complaint and grievance process. Such complaints should be directed to

Maryland Attorney General
Consumer Protection Division
200 St. Paul St.
Baltimore, MD 21202
410-528-8662 or 888-743-0823 toll free

Tuition Refund Policy

Term charges are defined as tuition. Students from Alabama or Maryland can view the refund policy here (p. 106).

Tuition is applicable to all students, including those in approved off-campus programs such as study abroad and internships. To the extent that any charges due to the university remain unpaid, no refund check will be issued. No tuition will be assessed for terms in which the student does not register or enroll. Students who withdraw (or become withdrawn) from the university prior to the end of the academic year may have their financial aid adjusted, if applicable.

University Withdrawal Credit Policy

The distribution formula for the institutional refund to the Federal Student Financial Aid program will be calculated according to federal regulations. Any refund due will be issued within 45 days after the date that the university was first notified of the withdrawal.

If a student terminates

- prior to the start of the term and during the first week, the university will credit 100% of the term charges. If eligible, all institutional aid/scholarships for that term will also be returned.
- during the second week of the term, the university will credit 90% of the term charges. If eligible, all institutional aid/scholarships for that term will be adjusted to 10%.
- during the third or fourth week of the term, the university will credit 50% of the term charges. If eligible, all institutional aid/scholarships for that term will be adjusted to 50%.
- during the fifth or sixth week of the term, the university will credit 25% of the term charges. If eligible, all institutional aid/scholarships for that term will be adjusted to 75%.

After the sixth week of the term, students will be responsible for 100% of the term charges and will receive 100% of that term's eligible institutional aid and scholarships.

Examples of university refund policies are available upon request in Student Academic & Financial Services.

University Enrollment Dispute

If a student leaves the university due to extenuating circumstances without officially withdrawing, they may submit a university enrollment dispute (<http://www.jwu.edu/forms.aspx?id=55199>) within 30 days after the end of the term in dispute. No withdrawal disputes will be considered after that time. The student must present supporting documentation that demonstrates serious and compelling reasons justifying the withdrawal, and extenuating circumstances justifying its retroactive nature. No adjustments to tuition and fees or financial aid will be made until the dispute is researched and either approved or denied. Decisions will be made within 10 business days and the student will receive notification via an email sent to the email address they provided on the dispute form.

Tuition

The following tuition schedule is effective for the 2017–18 academic year. Tuition is subject to change annually.

Tuition is applicable to all students and is assessed at the time of course registration for each term. Tuition is billed for the number of total credits a student is registered for in a term.

Tuition rates for active duty military are applicable only to active duty members of the US Armed Forces (Army, Marines, Navy, Air Force, Coast Guard, National Guard, National Guard Reserve) enrolled in the university's fully online degree programs.

Tuition	Fee
Online Undergraduate	\$330 per quarter credit hour (\$1,485 per 4.5 credit course)
Online Graduate	\$482 per quarter credit hour (\$2,168 per 4.5 credit course)
Tuition for Active Duty Military	Fee
Online Undergraduate Military	\$166.67 per quarter credit hour (\$750.01 per 4.5 credit course)
Online Graduate Military	\$297.11 per quarter credit hour (\$1,336.99 per 4.5 credit course)

Student Services

Student Services at JWU provides personal and professional development support for students across various aspects of campus life, from academic support to meals and housing, health services, and involvement in campus programs and student organizations. See a topic for specific information.

Academic Support

Center for Academic Support

The Center for Academic Support on the Downcity Campus and the Alan Shawn Feinstein Center for Academic Support on the Harborside Campus offer a variety of services to assist students in preparing for graduation and their careers. The centers complement students' academic and technical training by providing services that help sharpen students' ability to position themselves in today's competitive marketplace.

The centers' goals are to support students in their efforts to develop and maximize their talents, empower them to direct their own learning, and help them acquire lifelong behaviors and attitudes that employers value — ultimately leading students on pathways to success.

Examples of services offered:

- tutoring
- supplemental instruction
- workshops in stress management, time management, test-taking strategies and other learning strategies
- accommodations for students with disabilities with appropriate documentation

Students are urged to take the initiative in seeking out-of-class help during faculty office hours as well as in the Center for Academic Support (<http://catalog.jwu.edu/handbook/studentservices/centerforacademicsupport>).

Students with Disabilities

JWU is dedicated to providing reasonable accommodations to allow students with learning, physical or other disabilities to succeed in their academic pursuits. While maintaining the highest academic integrity, the university strives to balance scholarship with support services that assist students with disabilities with accessing the university's academic environment.

Because some programs of study at the university have technical standards and requirements, applicants and students with disabilities should contact the Center for Academic Support to discuss the availability of reasonable accommodations or obtain documentation guidelines, when appropriate.

For further information regarding available reasonable accommodations and the accommodations procedure, visit the Center for Academic Support website (<https://www.jwu.edu/providence/academicsupport>) or call the Center for Academic Support at the appropriate campus.

Food Allergy Accommodation Requests for College of Culinary Arts and College of Hospitality Management Students

The College of Culinary Arts and the College of Hospitality Management have technical standards (<http://catalog.jwu.edu/admissions/technicalstandards>) that must be met for participation in their academic programs. All College of Culinary Arts programs and some College of Hospitality Management programs include the requirement that the student, with or without reasonable accommodations, must be able to safely and effectively produce and evaluate the quality of all food and beverage products, and maneuver in professional or commercial kitchens, dining rooms and related facilities.

Applicants with a food allergy who have been accepted for admission to JWU and intend to pursue studies in the College of Culinary Arts or the College of Hospitality Management are strongly urged to call or visit the Center for Academic Support prior to attending their first class to discuss any reasonable accommodations that might be available during their academic studies. While the university will provide reasonable accommodations in compliance with applicable law, the university cannot guarantee it will be able to meet all requests for accommodations or remove allergens from its curriculum.

Complaints and Grievances

It is the intention of Johnson & Wales University to resolve complaints and grievances quickly, informally and as close as possible to the point of origin. The complaint and grievance process set forth below is not intended to be a forum to challenge university policy, but rather a means by which individuals can seek a timely and fair review of their concerns.

Exempt from Johnson & Wales' complaint and grievance process are those areas for which there presently exists a separate complaint or grievance process or built-in review or appeal. Those exempt areas include, but are not limited to, the following:

1. Actions by the dean of students, including matters that have been referred to Student Conduct
2. Actions by Residential Life concerning contract release or room relocations
3. Actions by the Academic & Financial Appeals Committee
4. Actions by a faculty member, staff member or third party which may constitute harassment or discrimination (which should be referred to the nondiscrimination and Title IX coordinator, a nondiscrimination campus liaison, or Human Resources & Payroll, as set forth in the Prohibited Discrimination and Harassment Policy (<http://catalog.jwu.edu/handbook/generalinformationandpolicies/discriminationandharassment>))
5. Actions relating to voluntary medical withdrawal (<http://catalog.jwu.edu/handbook/generalinformationandpolicies/withdrawalfromjwu/medicalwithdrawal>)
6. Actions relating to the review of accommodation decisions (<http://catalog.jwu.edu/handbook/studentservices/centerforacademicsupport/services>)
7. Actions relating to academic integrity (<http://catalog.jwu.edu/handbook/academicpolicies/academicintegrity>)

Complaint and Grievance Process

For the resolution of academic and administrative issues outside of the exempt areas, please follow the following process:

Step 1

A student should first address the complaint or grievance orally with the faculty or staff member involved within 5 days of the incident. The faculty or staff member will consider the complaint or grievance and notify the student of the faculty or staff member's decision within a reasonable time, usually 5 days.

Step 2

If the complaint or grievance cannot be resolved at the previous level, the student should present the complaint or grievance, in writing, to the appropriate department chair or department director within 5 days of receipt of the faculty or staff member's decision. The department chair or department director will document his or her decision and provide a copy to the student, faculty or staff member, and dean of the appropriate school or college (in the case of an academic complaint or grievance) or the dean of students (in the case of an administrative complaint or grievance) within a reasonable time, usually 5 days.

Step 3

If the complaint or grievance is still unresolved, the student may request a final review at the dean's level by submitting a written request for review to the dean of the appropriate college or school (in case of an academic complaint or grievance) or the dean of students (in case of an administrative complaint or grievance) or their designees. The written request should set forth the reasons that the student is seeking a review of the earlier decision and, in particular, should specify if the student feels that relevant, new information has come to light since the decision was made or that the decision was unjust or inconsistent with the circumstances of the incident. The request will be considered by the appropriate dean or designee. The decision of the reviewing dean will be final and a written copy of the decision will be given to the student.

Expedited Review

If there is a legitimate need for an immediate or expedited review of an academic or administrative decision, then written complaints and grievances

or requests for review and decisions may not be required. The determination of whether an expedited review is appropriate is determined in the sole discretion of the dean of the appropriate college or school (in case of an academic complaint or grievance), the dean of students (in case of an administrative complaint or grievance) or their designees.

Note: Retaliation against any individual who has made a good faith complaint or grievance or cooperated in the investigation of such a complaint or grievance is a violation of university policy. Anyone found to have engaged in retaliation will be subject to disciplinary action up to and including termination or dismissal.

Student Complaint Process for Online Students

Student Complaint Process for Online Students in SARA States

Information on student complaint processes for students enrolled in the College of Online Education is below. For additional consumer information related to all other aspects of Johnson & Wales University, please see Student Consumer Information (<http://www.jwu.edu/content.aspx?id=30064771207>).

If you are enrolled as an online student and you have a complaint or grievance that cannot be resolved through Johnson & Wales University's complaint and grievance process as set forth above, you may file a complaint with the Rhode Island Council on Postsecondary Education (RI-CPE).

The Rhode Island Council on Postsecondary Education (RI-CPE) has promulgated a policy entitled "Student Complaint Procedure." That policy is posted on the RI-CPE website (<http://www.riopc.edu/page/RI-SARA>). As specified in that policy, JWU students may file the following types of complaints with the Rhode Island Office of the Postsecondary Commissions:

- Allegations of consumer protection violations, including fraud and false advertising
- Allegations of violations of state laws, rules or licensing requirements
- Allegations of violations of accreditation standards
- Allegations of violations of standards established by the National Council for State Authorization Reciprocity Agreement (NC-SARA)
- Complaints about education program quality
- Other complaints as specific in the RI-CPE Student Complaint Policy

As specified in the RI-CPE Policy, such student complaints shall be delivered or mailed to the Rhode Island Office of the Postsecondary Commissioner (OPC) at the following address:

Office of the Postsecondary Commissioner
560 Jefferson Blvd.
Warwick, RI 02886-1304

Students may contact the OPC by phone at 401-736-1100, or visit the website (<http://www.ribghe.org>).

Initial Complaints to be Filed with JWU

Before filing a complaint with the Rhode Island OPC, online students are expected to first file an internal complaint with JWU by following the process outlined above under the Complaint and Grievance Process. The complaint will be reviewed, evaluated and, whenever possible, resolved by the relevant JWU personnel. If the person bringing the complaint is not satisfied with the outcome of the internal JWU complaint process, the complainant may file his/her complaint within 2 years of the incident about which the complaint is made with the Rhode Island Office of the Postsecondary Commissioner as described above. The resolution of the complaint by the RI-OPC will be final.

Student Complaint Process for Online Students in Non-SARA States

If you are enrolled as an online student living in a state that is not a member of the State Authorization Reciprocity Agreement (SARA) and you have a complaint or grievance that cannot be resolved through Johnson & Wales University's complaint and grievance process, you may file a complaint with the state in which you reside by referring to the following list of State Agencies (http://www.jwu.edu/uploadedFiles/Documents/Policies_and_Procedures/JWUState-by-StateInformationforOnlineStudentComplaintProcess.pdf). To determine whether your state of residence is a SARA member, please refer to the website (<http://nc-sara.org/sara-states-institutions>).

Notice Regarding Georgia Nonpublic Postsecondary Education Commission (NPEC) Student Complaint Process

Any person or student who is a legal resident of Georgia claiming damage or loss against Johnson & Wales University may file a verified complaint with

the executive director of NPEC after going through the university complaints and grievances process. The complaint must contain a detailed description of the claim, including dates, times and full names of all involved. Verification means that the complaint must be signed by the student or person filing the complaint and notarized, and state that the matters set forth in the complaint are true and correct. The complaint shall be investigated by the appropriate Standards Administrator (SA) of NPEC. The SA shall attempt to resolve the complaint between the university and the student. If the complaint cannot be resolved, the SA will issue a decision and inform each party that either has a right to request a hearing in writing before the executive director of NPEC within 10 days of receipt of the SA's decision. The executive director may set a date and time for a hearing which shall be delivered to both parties by certified mail.

The Georgia NPEC may be contacted at Georgia Nonpublic Postsecondary Education Commission, 2082 East Exchange Place, Suite 220, Tucker, GA, 30084, (770) 414-3330 or online (<http://www.gnpec.org>).

Health Services

JWU's health services are available to commuting and resident students.

- Providence (<http://www.jwu.edu/content.aspx?id=288>)
- North Miami (<http://www.jwu.edu/northmiami/health>)
- Denver (<http://www.jwu.edu/content.aspx?id=564>)
- Charlotte (<http://www.jwu.edu/charlotte/health>)

Policies

Please see the appropriate section for the university's Computer and Technology Use and Drug and Alcohol Policies.

Additional policies and procedures: Not all university policies and procedures affecting students are described in this catalog. For further information, please refer to the Student Handbook (<http://catalog.jwu.edu/handbook>).

Computer and Technology Use

All students are required to comply with the university's Computer and Technology Use Policy (<http://it.jwu.edu/Security/policies/Computer-and-Technology-Use-Policy>).

The university's Computer and Technology Use Policy prohibits students from uploading, downloading, posting, publishing, transmitting, retaining, reproducing, sharing or distributing in any way information, software, movies, music, books, articles or any other material which is protected by copyright or other proprietary right, without obtaining permission of the owner. Violation of this policy may result in the termination of the student's access to the internet via the university's internet system, and constitutes a violation of the Student Code of Conduct (<http://catalog.jwu.edu/handbook/studentaffairs/studentcodeofconduct>).

Copyright Infringement

Students should be aware that unauthorized distribution of copyrighted material, including unauthorized peer-to-peer file sharing, may subject the student to civil and criminal liabilities. In general, anyone found liable for civil copyright infringement may be ordered to pay either actual damages or "statutory" damages affixed at not less than \$750 and not more than \$30,000 per work infringed. For "willful" infringement, a court may award up to \$150,000 per work infringed. A court can, at its discretion, also assess costs and attorneys' fees. For details, see Title 17, United States Code, Sections 504, 505. Willful copyright infringement can also result in criminal penalties, including imprisonment of up to five years and fines of up to \$250,000 per offense. For more information, please see the website of the U.S. copyright office (<http://www.copyright.gov>), especially their FAQs (<http://www.copyright.gov/help/faq>). Please refer to the Computer and Technology Use Policy for a further description of prohibited activities regarding the use of university technology resources.

Unauthorized peer-to-peer file sharing is a violation of law, as well as university policy, including the Student Code of Conduct. Students engaging in unauthorized peer-to-peer file sharing, including illegal downloading and unauthorized distribution of copyrighted materials, will be subject to disciplinary action up to and including suspension or dismissal from the university. Please see Frequently Asked Questions About File Sharing (<http://it.jwu.edu/Security/File-Sharing>) for more information.

Drug and Alcohol Policy

In accordance with the Federal Drug-Free Workplace Act and Drug-Free Schools and Communities Act, Johnson & Wales University prohibits the unlawful manufacture, distribution, dispensation, possession or use of narcotics, drugs, other controlled substances or alcohol at the workplace and in the educational setting. Possession or use of alcoholic beverages anywhere on university property is prohibited except for legal use at events, operations, programs, premises or facilities sanctioned by the university. Unlawful for these purposes means in violation of federal, state or local statutes, regulations or ordinances. Workplace is defined as either university premises or any place where university business is conducted away from university premises. Educational setting includes both university premises and approved educational sites off campus.

Possession or use of illegal drugs, narcotics or drug paraphernalia is absolutely forbidden. Johnson & Wales may impose sanctions on students and employees for violations of this policy up to and including dismissal, separation of employment and/or possible referral to local authorities consistent with applicable law. Johnson & Wales is not and cannot be considered a protector or sanctuary from the existing laws of the local, state and/or federal government.

University Sanctions

Disciplinary sanctions which may be imposed on a student found to be in violation of the above policy include, but are not limited to, revocation of certain privileges, community service, conduct warning, conduct probation, fine or restitution for loss, suspension or dismissal from the university and/or university housing, and referral to alcohol education classes. The university also reserves the right to notify parents of violations by students who are under the applicable legal drinking age. Please see the Student Code of Conduct (<http://catalog.jwu.edu/handbook/studentaffairs/studentcodeofconduct>) and Sanctions for Individuals (<http://catalog.jwu.edu/handbook/studentaffairs/studentcodeofconduct/sanctionsforindividuals>) for more information.

Alcohol and Its Effects

Alcohol abuse is defined as any drinking that harms or endangers the drinker or other people. It can be a single episode or a regular pattern. Alcohol consumption causes a number of marked changes in behavior. Thought processes are slowed as alcohol numbs and destroys brain cells.

Symptoms of Drug Abuse

The key is change. It is important to watch for any significant changes in physical appearance, personality, attitude or behavior. Behavior signs include a change in overall personality or attitude with no other identifiable cause; a general lack of motivation, energy or self-esteem; sudden oversensitivity, temper tantrums or resentful behavior; and moodiness, irritability or nervousness.

Possible Effects of Drug Abuse

Narcotics (i.e., opium, morphine, heroin) may cause euphoria, drowsiness, respiratory distress and nausea. Depressants (i.e., barbiturates, benzodiazepines) may cause slurred speech, disorientation and drunken behavior without the odor of alcohol. Stimulants (i.e., cocaine, amphetamines) may cause increased alertness, increased blood pressure and pulse, insomnia and loss of appetite. Hallucinogens (i.e., LSD, mescaline) may cause illusions, hallucinations and poor perception of time and distance. Cannabis (i.e., marijuana, hashish) may cause euphoria, relaxed inhibitions and disoriented behavior.

JWU's Substance Abuse Prevention Program

Several programming initiatives and alternatives are available to help students examine their own behavior related to alcohol and other drugs (AOD):

- Counseling Services provides an assessment of AOD usage for all students who seek counseling.
- Referrals to community resources are available for individuals with more long-term or complex needs. A number of AA (Alcoholics Anonymous), NA (Narcotics Anonymous) and Al-Anon groups hold meetings close to campus and in the larger local community.
- Counseling, Health & Wellness offers AOD prevention through programming efforts with various student groups and Student Affairs departments.

- Counseling, Health & Wellness also collaborates with Student Conduct to provide educational and other resources for students with problematic drinking behavior and drug use.
- A number of programming initiatives take place each year.

State Penalties for Drug and Alcohol Offenses

Johnson & Wales University students are subject to state criminal prosecution and penalties for drug and alcohol offenses, including

- possession or delivery of marijuana, cocaine, heroin, LSD or PCP
- possession of a needle and syringe
- driving under the influence of alcohol and/or drugs
- driving under the influence, death resulting

Criminal penalties for drug and alcohol offenses can include

- mandatory drug or alcohol counseling or treatment
- driver retraining
- suspension or loss of driver's license
- community service
- fines of various amounts
- imprisonment for various periods of time up to life imprisonment

Safety and Security

Campus Safety & Security at each campus is responsible for the enforcement of university policies, security on campus, and providing public safety services for the university's students, faculty and staff.

In compliance with the Higher Education Act, Johnson & Wales University publishes an Annual Security Report and Annual Fire Safety Report. The Annual Security Report discloses information about campus security policies and statistics concerning specific reported crimes that occurred on campus, university-controlled property and public property immediately adjacent to campus. The Annual Fire Safety Report discloses information about campus fire safety policies and procedures and fire statistics for each residence hall. A paper copy of the reports may be requested and obtained from Campus Safety & Security. An electronic copy of each report may be accessed on each campus' Safety & Security webpage:

- Providence (<http://www.jwu.edu/providence/safety>)
- North Miami (<http://www.jwu.edu/northmiami/safety>)
- Denver (<http://www.jwu.edu/denver/safety>)
- Charlotte (<http://www.jwu.edu/charlotte/safety>)

The university maintains a log of all fires that occur in on-campus housing and a daily log of reported crimes.

For details regarding the university's drug and alcohol policy, please also refer to the Annual Security Report and the Student Handbook (<http://catalog.jwu.edu/handbook/generalinformationandpolicies/drugandalcoholpolicy>).

Index

#	
2017–18 Online Catalog	3
A	
About JWU	6
Academic Directories	10
Academic Events	93
Academic Information	89
Academic Int'l Programs (ABRD) Courses	54
Academic Policies	89
Academic Progress	102
Academic Standing	89
Academic Support	108
Academic Transcripts	95
Accounting (ACCT) Courses	54
Accreditations and Approvals	7
Admissions	96
Admissions Decision	96
Admissions Requirements	96
Advanced Placement Credit	97
Advertising & Marketing Communications	17
Advertising Comm (ADVC) Courses	54
Affiliations	8
Alabama and Maryland Residents	106
Anthropology (ANTH) Courses	56
Applying	96
Art (ART) Courses	56
Arts & Sciences Core Experience	93
Attendance	90
B	
Baking & Pastry Arts and Food Service Management	45
Business Administration	18
Business Studies	19
C	
Campus Facilities	7
CLEP/DSST Examination	100
College of Arts & Sciences	13
College of Business	16
College of Engineering & Design	39
College of Health & Wellness	41
College of Hospitality Management	44
College of Online Education	10
Complaints and Grievances	108
Computer and Technology Use	109
Computer Requirements	97
Corporation and Trustees	8
Counseling (CSLG) Courses	56
Credits and Grades	90
Criminal Justice (CJS) Courses	56
Criminal Justice (M.S.)	14
Culinary Arts and Food Service Management	46
Culinary Nutrition (CULN) Courses	57
D	
Dean's List	94
Deferred Enrollment	98
Departmental Challenge Examination	100
Drug and Alcohol Policy	110
E	
Economics (ECON) Courses	57
English (ENG) Courses	58
Entrepreneurship	20
Entrepreneurship (ENTR) Courses	59
Event (EVNT) Courses	60
Experiential Education & Career Services	93
F	
Fashion Merchandising & Retailing	21
Federal Grants and Loans	104
Finance (FISV) Courses	60
Finance (MS)	22
Financial Aid	102
Financial Obligations	105
Financial Planning	105
Financing Your Degree	102
Food & Beverage Entrepreneurship	23
Food Service Management (FSM) Courses	62
Foundations in Tech (FIT) Courses	63
Full-time Status	92
G	
Global Learning Distinction	94
Graduation Requirements	94
Graphic Design (GDES) Courses	63
H	
Health Science	42
Health Science (HSC) Courses	63
Health Services	109
History (HIST) Courses	64
History of JWU	6
Home-Schooled Students	98
Honors	94
Hospitality Management	47
Hospitality Management (HOSP) Courses	65

Hospitality Management (MS)	48
Hotel & Lodging Management	49
How to Apply	103
Human Resource Management	24
Human Resource Management	25
Human Resource Management (HRM) Courses	67
Human Resource Management (MS)	26
I	
Information Security/Assurance (ISA) Courses	68
Information Security/Assurance (MS)	40
Information Technology (ITEC) Courses	69
Integrative Learning (ILS) Courses	69
International Business	27
International Business (IBUS) Courses	70
J	
JWU Alumni	98
L	
Latin Honors	94
Law (LAW) Courses	71
Leadership Studies (LEAD) Courses	72
Letter from Providence Campus President and Chief Operating Officer	4
Liberal Studies	15
Liberal Studies (LIBS) Course	72
Literature (LIT) Courses	72
M	
Management	28
Management (MGMT) Courses	73
Marketing	29
Marketing (MRKT) Courses	76
Mathematics (MATH) Courses	77
MBA	30
MBA Finance Concentration	31
MBA Hospitality Concentration	32
MBA Human Resource Management Concentration	33
MBA Nonprofit Management Concentration	34
MBA Operations and Supply Chain Management	35
Media & Communication Studies (MCST) Courses	78
Military	99
Mission and Guiding Principles	6
N	
Nondiscrimination Notice	8
Nonprofit Management (MS)	36
Nonprofit Management (NPM) Courses	80
O	
Online Programs of Study	12
Operations and Supply Chain Management	37
Organizational Risk and Cyber Security Management	38

P	
Payment Options	105
Philosophy (PHIL) Course	81
Placement Testing	99
Policies	109
Political Science (PSCI) Course	81
Portfolio Assessment	101
Prior Learning Assessment	100
Project Management (PRMG) Courses	81
Psychology (PSYC) Courses	81
R	
Readmittance	92
Refund Policies	106
Religion (REL) Courses	82
Repeat of Courses	92
Research (RSCH) Courses	83
Residency Requirement	94
Restaurant, Food & Beverage Management	50
Retail (RTL) Courses	83
Risk Management (RMGT) Courses	84
S	
Safety and Security	110
Science (SCI) Courses	84
Sociology (SOC) Courses	85
Spanish (SPAN) Courses	85
Sport Leadership (MS)	52
Sport Leadership (SPL) Courses	85
Sport/Entertainment/Event Management (SEE) Courses	86
Sports, Entertainment, Event — Management	51
State Grants	105
Student Services	108
Study Abroad	95
T	
Tourism & Hospitality Management	53
Transfer and Career Prerequisites	99
Transfer Credit	98
Travel Tourism (TRVL) Courses	88
Tuition and Fees	107
Tuition Refund Policy	106
U	
University Leadership	9
University Withdrawal Credit Policy	106



JOHNSON & WALES
UNIVERSITY

jwu.edu/online

catalog.jwu.edu/online

Free applications for admission online at
apply.jwu.edu